TALENT WEEK Festival Industry Relations USC Cinematic Arts  April 9 - 13, 2018

All USC Cinematic Arts Community Welcome
Beer and Wine events require ID
Schedule subject to last minute changes

Monday, April 9th

DELUXE E-FILM & ENCORE 10:00am - 5:00pm: Meet & Greet (DEMO Booth) Color Artistry and Groundbreaking Technology (SCA Entry Hall)

COFFEE AND DONUTS 9:30am - 10:00am SCA Gallery

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Friday, April 13th

VR & AR Festival VRSC Students

12:00-12:50pm: HOW TO SELL YOUR SCRIPT: Writing and Pitching for Television and Films with Richard Dostivo (The Cat. The Blacklist: Redemption); Moderated by Vince Gonzales (SCA 255)

11:00-11:50am: FILM FESTIVALS: TIPS AND ADVICE with Peter Bandier (Slimdanceman), Kimberly Browning (Hollywood Shorts); Theo Dumont (Hollywood Shorts); Harrison Glaser (Austin Film Festival) Moderated by Sandrine Cassidy (SCA Gallery)

11:00-11:50am: COMPANY PRESENTATION: GERSH with Gabe Sachs (Executive Producer); Adam Tabor (Director); Moderated by Sheila Sofian (SCA 255)

12:00-12:50pm: BREAKING INTO MUSIC with Paul Marcil (Hollywood Records); Scott Sibley (BMI) Moderated by Lauren Heyman (SCA 110)

10:00-10:50am: GETTING PREPARED FOR YOUR CAREER IN THE ENTERTAINMENT INDUSTRY with Talent Manager, Charles Mastropieto, Circle of Confusion (SCA Gallery) Coffee and Donuts

10:00-10:50am: Women's Industry Organizations and How They Can Boost Your Career with Melikko James (Women In Film); Priya Sopori (Women In Media); Jennifer Warren (Alliance of Women Directors); Moderated by Sarah Ivy, Producer/Director & Co-Founder of Represent Her (SCA 255) Coffee served

12:00-12:50pm: WORKSHOPS: SOCIAL MEDIA CHARM with Andrea Lyons (Recruiter Coordinator) (SCA 255)

10:00-10:50am:  HOW TO SELL YOUR SCRIPT: Writing and Pitching for Television and Films with Priya Sopori (Women In Media);  Moderated by Lauren Heyman (SCA 110)

11:00-11:50am: STORYTELLERS -- CREATING CONTENT FOR BRANDS AND STUDIOS with Dan Levy (Owner, Budhrtha Jones); Marc Becker (CEO, The Tangent Agency); Jon Benicole (President, Neogene); Marcel Zul (Creative Director/Owner, State Design) Moderated by David Weitzen (SCA 255)

10:00-10:50am: PUSHING THE ENVELOPE WITH BRAND, TECHNOLOGY, AND SOCIAL MEDIA with Grenatal (Creative Producer); Anna DeCastro (Screenplay Writer); Shirin Salemnia, PlayWerks (SCA 108)

11:00-11:50am: CREATING AND MARKETING WITH AUSTIN FILM FESTIVAL with Monique Murray (Director; SCAC Film Festival) Moderated by Chris Hovey (SCA 255)

1:00-1:50pm: HOW TO WORK, MOTHER, CREATE and GROW YOUR AUDIENCE throughout your career with Vanessa Parise (Empera Pictures); 20th Century Fox); Shawn Matossian (Live Nation Entertainment); How to choose the right social media platforms / How to tailor your pitch to different audiences / How a little homework can go a long way / Why practicing really is the key to success (SCA 110)

1:00-1:50pm: WORKSHOP: WRITING & PRODUCING with Jillian LeFauve (Director); Moderated by Lisa Fox (SCA Gallery)

1:00-1:50pm: COMPANY PRESENTATION: GOLDENBERG ENTERTAINMENT with Mark McHone (Chairman) Moderated by Lee Bennis (SCA 255)

11:00-11:50am: CREATING GLOBAL MEDIA PARTNERS with Jesse Atlas (Writer / Director); Adam Robitel (Producer / Writer / Director) Moderated by Theo Dumont (SCA Gallery)

1:00-1:50pm: PRESENTATION on FILMMAKERS ALLIANCE: A collective of filmmakers dedicated to the advancement of true independent film with Filmmaker Alliance Founder, Jacques Thelemaque (SCA 255)

12:00-12:50pm:  WORKING WITH A TALENT AGENCY - Information Session with Ben Scott (Paradigm Talent Agency) (SCA 255)

1:00-1:50pm: COMPANY PRESENTATION: NELM with Lindsay Berman (President) Moderated by Christine Piro (SCA 255)

11:00-11:50am: GETTING YOUR FIRST INDUSTRY JOB with Lisa Hyatt (MGM) Moderated by Lisa Fox (SCA Gallery)

1:00-1:50pm: STORYTELLERS -- CREATING EPIC SERIES with Jesse Atlas (Writer / Director) and NewFilmmakers LA (NFMLA) Reps: Larry Laboe and Bojana Sandic (SCA Gallery)

12:00-12:50pm: TELEVISION SHOWRUNNERS WRITING & PRODUCING with Javier Grillo-Marxuach (The Dark Crystal: Age of Resistance, Lost); Prentice Penny (Insecure, Brooklyn Nine-Nine); Gabe Sachs (The Night Shift, 9-11); Moderated by Scott Stone (SCA Gallery)

1:00-1:50pm: PRESIDENT'S CIRCLE with Lauren Stevens (President, Women in Film/ LA); Moderated by Michelle Hamblett (SCA 255)

1:00-2:00pm: VISUAL ENCODING WITH ONSCREEN & OFFSCREEN with Karen Ettenberg (Unreal Development Director); Moderated by Elizabeth Grillo (SCA Gallery)

1:00-2:00pm: COFFEE AND DONUTS SCA Gallery

12:00-12:50pm: STORYTELLERS -- CREATING SUCCESSFUL TELEVISION SHOWS with Chris Haston (Gotham, Dune, The Leftovers); Robert Milner (Black Mirror); Moderated by Becca Feist (SCA 255)

1:00-2:00pm: "WHAT YOU WANT" with Brooke Schreiner (HBO) Moderated by Andrea Lyons (Recruiter Coordinator) (SCA 255)

1:00-2:00pm:  WORKSHOPS: THE ART OF THE PITCH with Emily Basil, Seed&Spark; How to pitch with conviction / How to tailor your pitch to different audiences / How a little homework can go a long way / Why practicing really is the key to success (SCA 110)

2:00-3:00pm: COFFEE AND DONUTS SCA Gallery

1:00-2:00pm: "WHAT YOU WANT" with John August (Go, Big Fish, Titan A.E., Charlie's Angels, Charlie's Angels: Full Throttle) (SCA Gallery)

2:00-3:00pm: Hands on Apple AR Kit Technique Training Location TBD

2:00-3:00pm: EDITORS GUILD LOCAL 700 Presentation and Information Session and QA with Adriana Igesias-Dietl (SCA 255)

2:00-3:00pm:  BEER AND WINE EVENTS with ID require Beer and Wine events require ID

Thursday, April 12th

CAREER FAIR: Thursday, April 12, 2018 Courtyard and Lobbies 12:30-4:00pm Company List posted at Cinema.usc.edu/talentwee... Industry Relations USC Cinematic Arts 2018...

12:00-12:50pm: WORKSHOPS: HOW TO SELL YOUR SCRIPT: Writing and Pitching for Television and Films with Richard Dostivo (The Cat. The Blacklist: Redemption); Moderated by Vince Gonzales (SCA 255)

11:00-11:50am: COMPANY PRESENTATION: GLAM WITH LAURA BIEBER-BEAR with Laura Bieber-Bear (Executive Producer) Moderated by Jordan Collier (SCA 255)

1:00-1:50pm: CREATING GREAT ROLES WITH WALTER KESMAN with Walter Kestermann; Rolf Kestermann (SCA Gallery) Moderated by Hampton Fancher (SCA 255)

12:00-12:50pm: DIGITAL MEDIA & TALENT with Morgan Dameron (Hollyshorts); Casey Wilder Mott (SCA Gallery) Moderated by Elle Berthou (SCA 255)

10:00-10:50am: GETTING PREPARED FOR YOUR CAREER IN THE ENTERTAINMENT INDUSTRY with Talent Manager, Charles Mastropieto, Circle of Confusion (SCA Gallery) Coffee and Donuts

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11:00-11:50am: COMPANY PRESENTATION: GERSH WITH ANDREA LYONS (RECRUITER COORDINATOR) (SCA 255)

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3:30-5:00pm: COFFEE AND DONUTS SCA Gallery

1:00-2:00pm:  BEER AND WINE EVENTS with ID require Beer and Wine events require ID
3:00-3:50: PRESENTATION: NEW DAY FILMS with Chair of New Day Films, Jonathan Skurik, a specialist in the non-theatrical distribution of documentaries and educational markets (SCA 255)

3:00-3:50: BUILDING A CAREER IN DIRECTING with Anthony Mandler (Black Hand Cinema); Moderated by Everett Lewis (SCA Gallery)

3:00-3:50: EXECUTIVES: CAREERS IN CREATIVE DEVELOPMENT AND PRODUCTION with Minh Blanchard (Director, Original Programming BET); Nick Oleskow (Owner, Michelsthorpe Capital); and Justin McGodrick (CEF, Illumination Entertainment); Moderated by Torriie Rosenzweig (SCA Gallery)

3:30-3:50: DISTRIBUTION ON A TIGHT BUDGET - Tips and Advice with Jason Brubaker (Distributor); Scott Kirkpatrick (SVP, North & South America, DRO); Liza Pano (Paramount Pictures); Ben Yennie (The Guerilla Tap); Moderated by Lisa Leeman (SCA Gallery)

4:00-4:30pm: WORKSHOP: CREATING A GAME ONE and WHAT TO DO UNTIL YOU HAVE ONE with Rich Cook (WME); Brandon Liebman (WME); Moderated by Bonnie Cis (SCA 108)

4:00-4:30pm: IMPROVISING: TIPS AND ADVICE with Chris Kuser (Creative Executive, DreamWorks Television Animation); Edward Mejia (Program Executive, Director, TV Animation, Walt Disney Company); Kimberly Moore (Senior Director, Development, Nickelodeon) Moderator Christine Panushka (SCI 108)

4:30-5:20pm: A CAREER IN TELEVISION - How it's Changing with Tim Doyle (Spike, Better Off Ted, The Big Bang Theory); Moderated by USC (SCI 106)

4:40-5:20pm: A CAREER IN TELEVISION - What It's All About with Sandra Priluck, Head of Business Development for Media & Entertainment at Maru/Matchbox (SCA 255) Moderator Christine Panushka (SCI 108)

4:40-5:45pm: RECRUITER TIPS for RESUMES and ONLINE PRESENCE for GAMES and INTERACTIVE PRODUCTIONS with Reial Kim (Riot Games); Michelle Rosell (Blizzard Entertainment); Moderated by Colin Kelly (SCA Gallery)

4:40-5:45pm: MARKET RESEARCH FOR MEDIA & ENTERTAINMENT Jobs at Networks or Studios in Media Research? Learn What It’s All About with Audra Prituck, Head of Business Development for Media & Entertainment at Maru/Matchbox (SCA 245)

5:00-5:50pm: DP - CINEMATOGRAPHY: THE DIRECTOR, Darrien Michele Gipson (SCA Gallery)

5:30-6:15pm: TALENT WEEK OPEN HOUSE PIZZA and WINE (SCA COURTYARD and GALLERY) SPONSORED BY SAIndie

6:00-7:15pm: INDEPENDENT FILMMAKING MADE EASY! Learn the ins and outs of independent film producing from SAIndie National Director, Darren Michele Gibson (SCA Gallery)

6:30-7:20pm: FILM FINANCING - TIPS AND ADVICE for INDI FILMMAKERS with Mattie Heiderman (Director); Luke Taylor (Co-Founders, Buffalo & Bond Media Capital); Moderated by Stu Pollard (SCI 255)

7:00-8:15pm: ANIMATION DEVELOPMENT 101 with Chris Kusar (Creative Executive, DreamWorks Animation) (SCI 106)

7:30-7:20pm: YOUNG SHELDON SCREENING OPEN HOUSE by case study on TV Writing and Producing with Mike Judd (First AD); Jaffar Mahmood (Director); Tim Marx (Producer) (SCI 106)

8:00-10:00pm: MAKING YOUR FIRST FEATURE WORKSHOP with James Morrisin (4 hours, including Subway Sandwiches at break) (SCA 255) Limited to 25 seating, first come first served

8:00pm AWARDS CEREMONY VR DAY Key Note: Adam Sutcliff-Liszkiewicz COO, RUST, LTD (VR Game: Hot Dogs, Harrases & Hand Grenades) Theater SCA 110
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:30-7:20pm</td>
<td>WORKING IN VFX AFTER USC with Michael Harbour (Digital Effects Supervisor); Randall Star (VFX Producer); Matthew Stadl (VFX Coordinator); Fernando Valles (Multimedia Designer); Ruth Vasquez (Render / Data Management); Moderated by Michael Fink (SCI 106)</td>
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<td>7:30-8:20pm</td>
<td>BREAKING INTO PRODUCING with Nicolaas Bertelsen (CinemaWorks); Mathya Mazintre (Indie Producer); Scott Morgan (Screen Arcade); Brian Udovich (Indie Producer / RocketJump); Ivan Williams (Scenario Entertainment); Moderated by Torrie Rosenzweig (SCA 112)</td>
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<td>7:00-11:00pm</td>
<td>&quot;RISE OF THE PLANET OF THE APES&quot; RSVP Required - Open to the Public (SCA 108) (Film Screening and Q&amp;A)</td>
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<td>7:00-7:50pm</td>
<td>How To Make a Living as a Documentary Filmmaker with Doug Blush; Audrey Emerson; Harris Done; Moderated by Desa Philadelphia (SCA Gallery)</td>
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<td>7:30-8:20pm</td>
<td>PRESENTATION - VFX and Previsualization with MOVING PICTURE COMPANY with Duane Floch; Rob Hodgson; Erik Nash (SCI 106)</td>
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<td>7:45-9:15pm</td>
<td>MAKING MONEY with INTERNET CONTENT - Different Business Models for Web - Films - Media with Richard Botto (Stage 32); Alex Ferrari (Indie Film Hustle) (SCA 112)</td>
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<td>WORKSHOP: Pitching Your Script / Pitching Yourself - Discover or perfect your idea by creating a focused and entertaining pitch! Writing coach Pilar Alessandra makes it easy with a template that guides you in telling your story, emphasizing the hook of the project and addressing the needs of producers. No more nerves or writer-babble! (SCA 112)</td>
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<td>8:30-9:30pm</td>
<td>USC 480 REUNION: WE MADE A SHORT IN 1986, HERE'S WHERE WE ARE TODAY with Bob Ducsay (Editor); Fred Gabo (Documentary / Educational); Peter Gould (Producer / Writer / Director); Tom Shelly (Producer); Lisa Smith Poole (Producer / Production Manager); Sally Walah (Animation Producer); Harry Zimmerman (Camera); Moderated by Lisa Fox (SCA 112)</td>
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<tr>
<td>8:30-9:20pm</td>
<td>FILM SCREENING: BLUMHOUSE'S TRUTH OR DARE Only open to SCA (SCA 108) (RSVP Required via SCACommunity.usc.edu)</td>
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<td>7:15-8:30pm</td>
<td>CONGRATULATIONS FIRST LOOK FILMMAKERS Faculty Awards - Reception Wine and Cheese (SCA East Lobby) RSVP Required via SCACommunity.usc.edu (events)</td>
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<td>8:00-9:00pm</td>
<td>PANEL: FIRST YEARS OUT (The Good News and The Hard News on Working in Hollywood after USC) with graduates: Ashley Chrisman; Rebecca Doyle; Austin Koldray; Jack Martin; Cooper Nelson; Moderated by Torrie Rosenzweig (SCA Gallery)</td>
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<td>8:00-9:15pm</td>
<td>CO-HOST Event with USC TEN (Trojan Entertainment Network) (USC Alumni) The Business and Production Challenges of Producing Documentaries for Film and Television with Filmmakers: Josh Greenbaum; Jonathan Chinn; Eddie Schmidt; Kate Serfoss; Moderated by Mark Harris (SCA Gallery)</td>
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