## TALENT WEEK Festival Industry Relations USC Cinematic Arts  April 9 - 13, 2018

### All USC Cinematic Arts Community Welcome

**Beer and Wine events require ID**

| Schedule subject to last minute changes |

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<th>Monday, April 9th</th>
<th>Tuesday, April 10th</th>
<th>Wednesday, April 11th</th>
<th>Thursday, April 12th</th>
<th>Friday, April 13th</th>
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<tr>
<td><strong>DELUXE E-FILM &amp; ENCORE</strong> 10:00am - 5:00pm: Meet &amp; Greet (DEMO Booth) Color Artistry and Groundbreaking Technology (SCA Entry Hall)</td>
<td><strong>COFFEE AND DONUTS</strong> 9:30am - 10:00am SCA Gallery</td>
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<td>10:00-10:50am: ALUMNI-TO-ALUMNI Working Together (WRITER &amp; DIRECTOR) with Sheldon Cands, Justin Wilson (SCA Gallery) Coffee served</td>
<td><strong>VR &amp; AR Festival</strong> VRSC Students</td>
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<td>11:00-11:50am: FILM FESTIVALS: TIPS AND ADVICE with Peter Baxer (Slamdance), Kimberly Browning (hollywood Shorts); Theo Dumont (Holy Hod BYE); Harrison Gasser (Austin Film Festival); Moderated by Sandrine Cassindy (SCA Gallery) Coffee and donuts served</td>
<td>10:00-10:50am: RESUMES, INTERVIEWS and APPLICATION TIPS FROM RECRUITERS with Caroline Garcia (HBG); Kristen Major (20th Century Fox); Shawn Matossian (Live Nation Entertainment); Hugo Vergara (Lionsgate); Moderated by Lisa Fox (SCA Gallery) Coffee served</td>
<td>10:00-10:50am: GETTING PREPARED FOR YOUR CAREER IN THE ENTERTAINMENT INDUSTRY with Talent Manager, Charles Mastropolio, Circle of Confusion (SCA Gallery) Coffee and Donuts</td>
<td>10:00-10:50am: Women's Industry Organizations and How They Can Boost Your Career with Malikio James (Women In Film); Priya Sopori (Women In Media); Jennifer Warren (Alliance of Women Directos); Moderated by Sarah Ivy; Producer/Director &amp; Co-Founder of Represent Her (SCA 255) Coffee served</td>
<td>12:00-12:50pm: <strong>HOW TO SELL YOUR SCRIPT:</strong> Writing and Pitching for Television and Films with Richard Donadio (The Cat: The Blacklist Redemption;); Moderated by Vince Gonzales (SCA 255)</td>
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<td>11:00-11:50am: **ALUMNI-TO-ALUMNI (COMPOSER AND DIRECTOR) Working Together Post USC with Jorgina Bornkamps (Composer); Derek Dow (Director/ Producer / Actor) (SCA Gallery) **</td>
<td>11:00-11:50am: <strong>REELS, RESUMES, PORTFOLIOS:</strong> RECRUITER TIPS for Artist and Animators with Debra Blanchard (Fringe Talent Agency); Jackie Huang (Cartoon Network / Turner); Alison Mann (Illumination Entertainment); Moderated by Sheila Sofian (SCA 255) Coffee and Donuts</td>
<td>11:00-11:50am: <strong>PRESENTATION:</strong> SONY INTERACTIVE ENTERTAINMENT AMERICA - PLAYSTATION with Daunenes Harps (Talent Acquisition Coordinator); Jim Rivers (Sr Technical Sourcer) (SCA 255)</td>
<td>11:00-11:50am: <strong>DIGITAL MEDIA &amp; TALENT MANAGEMENT</strong> 2:00-2:50pm: DIGITAL MEDIA &amp; TALENT with Gerry Marshall (The Cape); Ted Morgan (Café TV); Shih-Ting Hung (Director); Larry Namer (Founding PARTNER, Surratt (SCA), Mark Garden); Morgan Dameron (Paradigm Talent Agency)</td>
<td><strong>Open General Session on</strong> APPLE AR KIT 9:30-10:30am Location TBD</td>
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<td>12:00-12:50pm: <strong>BREAKING INTO MUSIC VIDEOS</strong> with Directors Eli Linnetz; Tara Razavi (Happy Place); Co-Moderators: Directors: Paula J Walker Kestermann; Rolf Kestermann (SCA Gallery) **</td>
<td>12:00-12:50pm: <strong>CREATING AND MARKETING CONTENT FOR BRANDS AND STUDIOS</strong> with Dan Kennedy (Owner, Buddha Jones); Mark Becker (CEO, The Tangent Agency); Janie Bonelies (President, Neopanda); Marcel Ziul (Creative Director/Owner, State Design) Moderated by David Weitzner (SCA 255)</td>
<td>12:00-12:50pm: <strong>PRESENTATION:</strong> USING A TALENT AGENCY - Information Session and Q&amp;A with Ben Scott (Paradigm Talent Agency) (SCA 255)</td>
<td>12:00-12:50pm: <strong>COMPANY PRESENTATION:</strong> GERSH with Morgan Diamond (Different Flowers); Ryan Surratt (Fatherland); Casey Wilder Mot (A Midsummer Night's Dream); Moderated by John Chi (SCA Gallery)</td>
<td>12:00-12:50pm: <strong>BELOW-THE-LINE (DP, Edit, Art,...)</strong> TALENT AGENTS Tips and Advice with Heather Griffith (Innovative Artists); Steve Jacob (Worldwide Production Agency); Jason Pagni (WME); Louiza Vick (Worldwide Production Agency); Moderated by Torrie Rosenzweig (SCA Gallery)</td>
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<td>**1:00-1:50pm: BELOW-THE-LINE (DP, Edit, Art,...) TALENT AGENTS Tips and Advice with Heather Griffith (Innovative Artists); Steve Jacob (Worldwide Production Agency); Jason Pagni (WME); Louiza Vick (Worldwide Production Agency); Moderated by Torrie Rosenzweig (SCA Gallery) **</td>
<td>1:00-1:50pm: <strong>MAKE YOUR FIRST FEATURE FILM</strong> with Morgan Diamond (Different Flowers); Ryan Surratt (Fatherland); Casey Wilder Mot (A Midsummer Night's Dream); Moderated by John Chi (SCA Gallery)</td>
<td>1:00-1:50pm: <strong>COMPANY PRESENTATION:</strong> WRITING &amp; PRODUCING with Javier Grillo-Marxuach (The Darkest Crystal: Age of Resistance, Lost; Prentice Penny (Insecure, Brooklyn Nine-Nine); Gabe Sachs (The Night Shift, 8021); Moderated by Scott Stone (SCA Gallery)</td>
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<td>1:00-1:50pm: <strong>WORKSHOP:</strong> SOCIAL MEDIA CHARM SCHOOL with Gerry Maravilla (Different Flowers); Ryan Surratt (Fatherland); Casey Wilder Mot (A Midsummer Night's Dream); Moderated by John Chi (SCA Gallery)</td>
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<td><strong>1:00-2:30pm: PRESENTATION:</strong> Creative Lab @ Google: Type of Projects: Documentaries, Videos, Ads, Demos, Experimental Storytelling, VR/AR, &quot;Let's Focus on Storytelling and some of the tech we are playing with&quot; Google Lab with Ryan Burke (Creative Producer); Anna DeCastro (Production Lead); Josh Rosen, (Creative Director) (SCA 108)</td>
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<td>1:00-2:15pm: &quot;WHAT YOU WANT&quot; with John August; Go, Big Fish, Titan A.E., Charlie's Angels, Charlie's Angels: Full Throttle (SCA Gallery) Moderated by Bonnie Bruchheimer (SCA Gallery)</td>
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<td>2:00-2:50pm: <strong>WORKSHOP:</strong> THE ART OF THE PITCH with Emily Basl, SteedSpark. How to pitch with conviction / How to tailor your pitch to different audiences / How a little homework can go a long way / Why practicing really is the key to success (SCA 110)</td>
<td>2:00-2:50pm: <strong>HOW TO WORK, MOTHER, CREATE and Put Up With All the Crap (TIME SLAP)</strong> Join the conversation with Vanessa Parise (Empress Pictures), Barbara Stepansky (Director / Writer); Sarah Mooshak (Documentary Filmmaker / TV Producer) Moderated by Bonnie Bruchheimer (SCA Gallery)</td>
<td>2:00-2:50pm: <strong>TELEVISION SHOWRUNNERS WRITING &amp; PRODUCING</strong> with Javier Grillo-Marxuach (The Darkest Crystal: Age of Resistance, Lost; Prentice Penny (Insecure, Brooklyn Nine-Nine); Gabe Sachs (The Night Shift, 8021); Moderated by Scott Stone (SCA Gallery)</td>
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**Courtyard and Lobbies** 12:30-4:00pm Company List posted at Cinema.usc.edu/airport  
**Schedule subject to last minute changes**
3:00-3:50: PRESENTATION: NEW DAY FILMS with Chair of New Day Films, Jonathan Skulski, a specialist in the non-theatrical distribution of documentaries and educational markets (SCA 255)

3:00-3:50: BUILDING A CAREER IN DIRECTING with Anthony Mandler (Black Hand Cinema); Moderated by Everett Lewis (SCA Gallery)

3:00-3:50: EXECUTIVES: CAREERS IN CREATIVE DEVELOPMENT AND PRODUCTION with Miny Blanchard (Director, Original Programming BET); Nick Okezie (Owner, Mission Entertainment); Justin McGroder (CE, Illumination Entertainment); Moderated by Torrie Rosenzweig (SCA Gallery)

3:00-3:50: WORKSHOP: CREATIVE ADVERTISING UNDERSTANDING THE COMMERCIAL WORLD AND HOW TO Bid A JOB with Randy Morton (Production Executive, Director, Writer, and Producer; The Motion Company, Founder & CEO) (SCA 255)

3:00-3:50: DIRECTING ACTORS with Sasha Alexander (Actor / Director); Peter Horton (Actor / Director); Moderated by Sheldon Cantis (SCA 108)

4:00-4:50: PRESENTATION: NEW DAY FILMS with Tim Doyle (SCA Gallery)

4:00-4:50: MARKET RESEARCH FOR MEDIA & ENTERTAINMENT with Collin Kelly (SCA Gallery)

4:00-4:50: LOCALIZED: AUDIENCE RESEARCH & MARKET STRATEGIES with Collin Kelly (SCA Gallery)

4:00-4:50: EXECUTIVES:  CAREERS IN TELEVISION - How it works and How it's Changing with Tim Doyle (Spectrechess, Better Off Tod, The Big Bang Theory); Moderated by USC (SCI 106)


4:00-4:50: RECRUITER TIPS for RESUMES and ONLINE PRESENCE for GAMES and INTERACTIVE PRODUCTIONS with Reid Kim (Riot Games); Michelle Rosell (Blizzard Entertainment); Moderated by Colin Kelly (SCA Gallery)

4:00-4:50: DIVERSITY IN POST PRODUCTION with EDITORS: Shannon Baker Davis (Grownish, Queen Sugar); Jacques Gravett (Chicago Fire, Shots Fired). Love Is; James Wilcox (Editor of Genius and ACE award); Moderated by Leander Sales (SCA 255)

4:00-4:50: DISTRIBUTION ON A TIGHT BUDGET - Tips and Advice with Jason Brubaker (Stikdribber); Scott Kirkpatrick (SVP, North & South America, DRO); Liza Pano (Paramount Pictures); Ben Yennie (The Guerrilla Way); Moderated by Lisa Loeman (SCA Gallery)

4:00-4:50: MANAGEMENT in Hollywood: Supporting Talent with Managers / Producers: Chris Bender and Daniel Yang (Good Fear Film + Management); Geoff Shaver (Management 360); Moderated by Torrie Rosenzweig (SCA 108)

4:00-4:50: OPEN NIGHT PIZZA and WINE

4:00-4:50: CREATING A CALLING CARD with Tim Doyle (SCA Gallery)

5:00-5:50: SPOKES: CASTING DIRECTORS in TELEVISION - How it works and How it's Changing with Tim Doyle (Spectrechess, Better Off Tod, The Big Bang Theory); Moderated by USC (SCI 106)

5:00-5:50: DEVELOPING ANIMATION FOR NETWORKS AND STUDIOS with Kat Good (Executive Story Artist); Sam Kallis (Art Director Development, DreamWorks Television Animation); Edward Mejia (Director, TV Animation, Walt Disney Company); Kimberly Moore (Senior Director, Development Nickelodeon) Moderator Christopher Panuksita (SCI 108)

5:00-5:50: MANAGEMENT in Hollywood: Supporting Talent with Managers / Producers: Chris Bender and Daniel Yang (Good Fear Film + Management); Geoff Shaver (Management 360); Moderated by Torrie Rosenzweig (SCA 108)

5:00-6:15pm: WORKSHOP: CREATING A GAME PLACE); Moderated by USC (SCI 106)

5:00-6:15pm: WORKSHOP: KITSPLIT: The Art of Non-Scripted TV (Asst Non-Scripted TV WME); Moderated by Hayley Priluck, Head of Business Development for Media & Entertainment at Manu/Matchbox (SCA 245)

5:30-6:15pm: PRESENTATION: KITSPLIT: The largest rental marketplace / community for gear rental. Forbes & Fast Company say, "the Amazon of cameras" A one-stop shop for visual content creators to get everything they need including gear and services with Colin Weatherby (SCA Gallery) Subway Sandwich Box for first 25 guests

5:30-6:15pm: TALENT WEEK OPEN NIGHT PIZZA and WINE (SCA COURT YARD and GALLERY) SPONSORED BY SAGindie

5:30-7:20pm: FILM FINANCING - TIPS AND ADVICE for INDEPENDENT FILMMAKERS with Matt Henderman (Feature Film Program) with Anne Lai (Director Creative Producing and Artist Support); Syze McKinnie (Labs Director); Shira Rockwitz (Senior Manager) (SCA 112)

6:00-10:00pm: MAKING YOUR FIRST FEATURE WORKSHOP with James Morsini (4 hours, including Subway Sandwiches at break) (SCA 255) Limited to 25 seating, first come first basis

7:00-10:00pm: “FACE OF A NATION” Screening with Writer/Director/Producer USC Faculty Misty Chow (SCI 108) RSVP requested (Film Screening and Q&A)

5:00-6:30pm: WORKSHOP: CREATING A CALLING CARD with Tim Doyle (SCA Gallery)

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5:30-6:45pm: SUNDANCE Information Session (Feature Film Program) with Anne Lai (Director Creative Producing and Artist Support); Syze McKinnie (Labs Director); Shira Rockwitz (Senior Manager) (SCA 112)

6:15-7:45pm: INDEPENDENT FILMMAKING MADE EASY! Learn the ins and outs of independent film producing from SAGindie National Director, Darren Michelle Gipson (SCA Gallery)

7:00-8:15pm: ANIMATION DEVELOPMENT 101 with Chris Kuser (Creative Executive, DreamWorks Animation) (SCI 106)

8:15-9:45pm: INDEPENDENT FILMMAKING MADE EASY! Learn the ins and outs of independent film producing from SAGindie National Director, Darren Michelle Gipson (SCA Gallery)

9:00-10:00pm: SPECIAL SCREENING: FACES OF THE INDEPENDENT FILM INDUSTRY with James Morsini (Director, Writer, Producer) (SCI 106)
6:30-7:20pm: WORKING IN VFX AFTER USC with Michael Harbour (Digital Effects Supervisor); Randall Starr (VFX Producer); Matthew Stadl (VFX Coordinator); Fernando Valles (Multimedia Designer); Ruth Vasquez (Render / Data Management); Moderated by Michael Fink (SCI 106)

7:30-8:20pm: BREAKING INTO PRODUCING with Nicolaas Bertelsen (CinemaWerks); Mahrya Maziustine (Indie Producer); Scott Morgan (Scheon Arcade); Brian Udvich (Indie Producer / RocketJump); Ivan Williams (Scenario Entertainment); Moderated by Torrie Rosenzweig (SCA 112)

7:00-11:00pm: "RISE OF THE PLANET OF THE APES" RSVP Required - Open to the Public (SCA 108) (Film Screening and Q&A)

7:00-7:50pm: How To Make a Living as a Documentary Filmmaker with Doug Blush; Audrey Emerson; Harris Done; Moderated by Desa Philadelphia (SCA Gallery)

7:30-8:20pm: PRESENTATION - VFX and Previsualization with MOVING PICTURE COMPANY with Duane Floch; Rob Hodgson; Erik Nash (SCI 106)

7:15-8:30pm CONGRATULATIONS FIRST LOOK FILMMAKERS Faculty Awards - Reception Wine and Cheese (SCA East Lobby) RSVP Required via SCACommunity.usc.edu (events)

8:00-9:00pm: WORKSHOP: Pitching Your Script / Pitching Yourself - Discover or perfect your idea by creating a focused and entertaining pitch! Writing coach Pilar Alessandra makes it easy with a template that guides you in telling your story, emphasizing the hook of the project and addressing the needs of producers. No more nerves or writer-babble! (SCA 112)

8:30-9:30pm: USC 480 REUNION: WE MADE A SHORT IN 1986, HERE’S WHERE WE ARE TODAY with Bob Ducsay (Editor); Fred Gallo (Documentary / Educational); Peter Gould (Producer / Writer / Director); Tom Shelly (Producer); Lisa Smith Poole (Producer / Production Manager); Sally Walah (Animation Producer); Harry Zimmerman (Camera); Moderated by Lisa Fox (SCA 112)

7:45-9:15pm: MAKING MONEY with INTERNET CONTENT - Different Business Models for Web - Films - Media with Richard Botto (Stage 32); Alex Ferrari (Indie Film Hustle) (SCA 112)

8:00-9:15pm: CO-HOST Event with USC TEN (Trojan Entertainment Network) (USC Alumni)

The Business and Production Challenges of Producing Documentaries for Film and Television with Filmmakers: Josh Greenbaum; Jonathan Chinn; Eddie Schmidt; Kate Serfoss; Moderated by Mark Harris (SCA Gallery)

CAREER FAIR: Thursday, April 12, 2018 -- 12:30pm - 4:00pm @ Courtyard and Lobbies

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