### TALENT WEEK Festival - APRIL 8 - 12, 2019 Industry Relations, USC CINEMATIC ARTS

#### Monday, April 8th

**9:00am-4:00pm:** (Invite Only)
John C. Hench Division of Animation & Digital Arts - STUDIO DAY Featuring Guests From: Atomic Cartoons • Blue sky • Buck • Disney TV Animation• Dreamworks Feature • Dreamworks TV • Elastig • Framestore • Fredderick • Gentlemen Scholar • Halon • Laundry • Logan • Methode studio • Nickeldom • Open the Portal • Pearl • Peyp • Reel FX • Sony Pictures Animation • State • Stoopid Budy • Super 78 • Third floor • Tiemouse • VT • Walt Disney Animation Studios • Warner Bros. Animation • Yu+Co (SCA Gallery) Event Now Closed - Full

**10:00-10:50am:** FINANCIAL LITERACY - LEARN THE BASICS (Including Information on Dealing With STUDENT DEBT) and Q&A with Jessica Medina (USC) (SCA 255) Coffee Served

**10:00-10:50am:** Use Digital Media to JUMP START Your Career in Film / TV / ALL PLATFORMS with Rebecca Doyle (Producer); Katrina Kurtick (Director / Producer); Peter Mandich (Chief Talent Officer, Addition Talent Management); Mercedes Bryce Morgan (Director Producer); Sabrina Skau Grant (Director / Editor); Moderated by Nichol Simmons (SCA 108)

**11:00-11:50am:** PBS Docu-Series / Case Study Conversation: THE MIGRANT KITCHEN: An Unconventional Look at LA's Food Scene with Series Creator Antonio Diaz and Directors Clara Aranovich and Gab Taraboulsy (SCA 110)

**11:00-11:50am:** PRODUCING – Morning Chat - Breaking Down Scripts and Line Producing with Bochen Zhang; Moderated by Tom Rosenzweig (USC) (SCA 108)

**12:30-1:50pm:** FREE LUNCH WITH PRODUCERS

**1:00-1:50pm:** VIRTUAL - FIRST JOBS - USC Cinematic Arts Information Session on First Jobs SCA 108

**1:00-1:50pm:** VIRTUAL - Kickstarter Best Practices - How to fund and growing your film’s audience on Kickstarter with Liz Cook (Email to register at internships@cinema.usc.edu use Subject line Kickstarter Sign Up)

**2:30-3:20pm:** PRESENTATION: WRITERRUOT – Demonstration on Program for Writing Your Scripts with Product Manager Dennis Biddle and Guy Goldstein (laptops OK) (SCI 106)

**2:30-3:20pm:** VIRTUAL - INTERNATIONAL STUDENT BOOT CAMP: TIPS AND ADVICE FOR IMPROVING YOUR RESUME with Caroline Frainstein (EMAIL SIGN UP FOR THIS WEB or DIAL-IN Session - Use Subject line: Sign up 4 Reason (Email: Internships@cinema.usc.edu) Session information will be sent to you.

**2:30-3:20pm:** VIRTUAL - INTERNSHIP RESUME BOOT CAMP: TIPS AND ADVICE FOR IMPROVING YOUR RESUME with Caroline Frainstein (EMAIL SIGN UP FOR THIS WEB or DIAL-IN Session - Session information will be sent to you. (Email: Internships@cinema.usc.edu) use subject line: Sign up Boot Camp 4/8)

**3:30-4:20pm:** EDITORS: WANT PROFESSIONAL FEEDBACK? OCULUS WORK REVIEW WEBSITE With Bill Kinder and Bobbie O’Sheen (OPEN HOUSE: Come with an Internet link to get professional feedback on your Site / Reel SIGN UP AT DOOR - Lottery selections at Event for All Reviews (SCA 110)

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3:30-4:00pm: ALUMNI ENTERTAINMENT INDUSTRY NETWORK GROUPS - Information Session with Q&A with Ryan Barley (DKA Professional All Gender Fraternity), Jason Rubin (Trojan Entertainment Network, TEN); Nani Mutchman (Women of Cinematic Arts, WCA); Moderated by James Gagnon (USC / THE Network) (SCA 255)

2:00-2:50pm: Character Development for Animation Films (TV/Content - From Concept Art through Voice Casting) with Butch Hartman (Producer, Creator, Animator) and Donna Grillo (Casting, Voice Director) (SCA 110)

2:00-2:45pm: COVER LETTER WRITING Boot Camp - Things to keep in Mind for Your Important Letters - Plus Q&A with Caroline Fraissinet (USC) (SCA 255)

3:00-3:50pm: USC CAREER CENTER OVERVIEW - How to Get the Most from Your USC CAREER CENTER and Online Site, including Q&A with Jen O’Connor (SCA 255)

3:00-3:50pm: AN OVERVIEW ON HOW STUDIO DISTRIBUTION WORK and WHAT YOU SHOULD KNOW with Liza Pano (SVP, World Wide Distribution Services, Paramount Pictures) (SCA 108)

4:00-4:50pm: THE INSIDE TRACK TO MARKETING YOURSELF with Cinzia Angelina (Head of Story at Cinesite/ Mifa Director) (SCA 110)

4:00-4:50pm: TIPS ON MARKETING, SALES AND DISTRIBUTION FOR YOUR INDEPENDENT PROJECTS and Q&A with Sean Flanagan, Head of Creative Services, Magnetbox Films (SCA 110)

5:00-5:50pm: Business of Entertainment - Have you thought about a job in media research? Build a successful career by understanding the voice of your cross-platform audience for media and strategic initiatives with Audrey Priluck, Head of Business Development for Media & Entertainment at Man/Matchbox (SCA 110)

5:30-6:20pm: ALUMNI FIRST YEARS OUT - MAKING MY FIRST FEATURE FILM AFTER USC with Directors: Julio Vincent Gambuto; U Liu; Rob Smat, Moderated by Kimberly Browning (Filmmaker & Film Festival Programmer) (SCA 112)

5:00-6:00pm: THE BUSINESS OF THE BUSINESS: An Overview of the Key Players and Companies in Hollywood and How they All Connect with Steven Brockman (Co-Head, Motion Picture Business Artists, Creative Artists Agency (CAA); Evan Ruspil (Agent, CAA) (SCA 112)

6:30-7:30pm: Learn about Sundance CoLab - The Sundance Institute’s New Platform for Creators with Brittany Machado (Sundance) and a panel of Artists (SCA 110)

7:30-8:45pm: PARTY (Pizza and Beer) SCA Courtyard (ID required) Tickets Given out to Alumni & Students who attend Talent Week Talks

8:30-10:00pm: Mixer Celebrate Animation Studio Day and Opening Day Talent Week (Grass Area, SCA 108)

8:30-10:00pm: USC Alumni Shorts – 90th Celebration - Films from the USC Archive (SCA 108)

3:00-3:50pm: CAREERS IN ENTERTAINMENT with American Cinematographer’s Society (ACS) Directors of Photography: Gregg Heschong (ABD), Paul Mauban (ACS) Chuck Minsky (ASC); Moderated by (SCA 255)

4:00-4:50pm: EDITORS Guild Presentation and Information Session with Q&A with Ariadna (Pasas) Diez, Special Events Manager, Motion Picture Editors Guild, Local 700 (SCA 255)

5:10-6:00pm: Talent and Literary Managers: ADVICE ON BREAKING INTO THE INDUSTRY - HOW TO IMPRESS IN MEETINGS AND FIND THE RIGHT MANAGER with George Heller (Manager, Brillstein Entertainment Partners); Charles Mastropietro (Manager, Circle of Confidence); Moderated by USC (SCA 110)

6:00-6:50pm: ALUMNI FIRST YEARS OUT - FINDING JOBS IN SOUND WORK with Jan Bezosuka; Lauren Johnson; Diego Perez; Moderated by Midge Costin (USC) (SCA 255)

6:30-7:30pm: PARTY and WRAP

6:00pm: Award Ceremony ICXR (SCA 112)

6:30-7:30pm: PARTY and WRAP

8:00-8:50pm: ALUMNI FIRST YEARS OUT - BREAKING INTO THE WRITERS ROOM with Ben Hanners; Michelle Hantsman; Evan McGahey; Katie Waldo; Moderated by Jordan (USC) (SCA 112)

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8:30-9:00pm: Pizza Break - SCA Courtyard and Gallery - Tickets Given out to Alumni & Students at Talent Week Talks

9:00-10:00pm: USC Alumni Shorts – 90th Celebration - Films from the USC Archive (SCA 108)

7:00-9:00pm: FIRST LOOK PARTY: Awards Ceremony and Celebration (RSVP Required, Invite Only) (SCA Main Lobby)

2:30-4:00pm: SPEED NETWORKING with NBCUniversal Exec (RSVP Only, Sign-ups will be sent out beforehand) (SCA Gallery)

2:00-2:50pm: First Years Out - Working in Mixed Reality with Jordan Garmaras (Magic Leap); Yonhna Kadmi (VRARA); Aasha Mago (Facebook Education); Sam Wickett (So I Crisy Media); Moderated by Kacey Weingier (USC) (SCA 112)

3:00-3:50pm: PROFESSIONAL INDUSTRY Tips Panel with Jen Duong (Writer, Director, Co-Founder Women in VRAR); Greg Gweczy (VP, Technology, Warner Bros); Josh Ludmir (Attorney, Activist, Producer); Moderated by Eric Hanson (USC) (SCA 112)

5:00-5:50pm: Fireside Chat and Q&A with Jason Rubin (VP AR/VR Partnerships & Content at Facebook) and Moderated by Chandler Toffa (ICXR, USC) (SCA 112)