

| CORPORATE COMMUNICATION | | | 1 YEAR | | FALL SEMESTER 2017 | | | | | |
|-------------------------------------|--------------------------------|------|---|------|---|------|---|------|---|------|
| Week 1-7 | Monday | room | Tuesday | room | Wednesday | room | Thursday | room | Friday | room |
| 8:30-10:30 | Accounting (Calciolari) | 253 | Principles of Economics (Martini) | A-12 | | | | | Principles of Economics (Martini) | A-31 |
| 10:30-12:30 | Accounting (Calciolari) | 253 | Strategic Marketing (Snehota - Caruana) | 253 | Strategic Marketing (Snehota - Caruana) | 253 | Strategic Marketing (Snehota - Caruana) | 253 | Strategic Marketing (Snehota - Caruana) | 253 |
| 13:30-15:30 | | | | | | | Organizational Behavior (Wezel) | A-12 | Organizational Behavior (Wezel) | A-12 |
| 15:30-17:30 | | | | | | | | | | |
| 17:30-19:30 | | | | | | | | | | |
| Week 8-14 | Monday | room | Tuesday | room | Wednesday | room | Thursday | room | Friday | room |
| 8:30-10:30 | Accounting (Calciolari) | 253 | Essentials of Finance (Casati) | A-12 | | | | | Corporate Strategy (Prato) | 253 |
| 10:30-12:30 | Accounting (Calciolari) | 253 | Corporate Strategy (Prato) | 253 | Corporate Strategy (Prato) | 253 | Corporate Strategy (Prato) | 253 | | |
| 13:30-15:30 | | | | | | | Organizational Behavior (Wezel) | A-12 | Organizational Behavior (Wezel) | A-12 |
| 15:30-17:30 | Essentials of Finance (Casati) | A-12 | | | | | | | | |
| 17:30-19:30 | | | | | | | | | | |
| The timetable is subject to changes | | | | | | | | | | |
| Core courses | | | | | | | | | | |
| Accounting | | 6 | Calciolari | | | | | | | |

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|-------------------------|----|-------------------|--|--|--|--|--|--|--|
| Principles of Economics | 3 | Martini | | | | | | | |
| Essentials of Finance | 3 | Casati | | | | | | | |
| Organizational Behavior | 6 | Wezel | | | | | | | |
| Strategic Marketing | 6 | Snehota - Caruana | | | | | | | |
| Corporate Strategy | 6 | Prato | | | | | | | |
| | 30 | | | | | | | | |

| CORPORATE COMMUNICATION | | | | 2 YEAR | | | FALL SEMESTER 2017 | | | | ROOM A-32 or | | | |
|-------------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| AS | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| SEPTEMBER | | | OCTOBER | | | NOVEMBER | | | DECEMBER | | | | | |
| MON | 18 | 25 | 2 | 9 | 16 | 23 | 30 | 6 | 13 | 20 | 27 | 4 | 11 | 18 |
| 08:30 | | | | | | | | | | | | | | |
| 10:30 | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini |
| | | | | | 402 | | | | | | | | | |
| 13:30 | | | | | Mengis 251 | | | Seele A-33 | Seele A-33 | Seele A-33 | Seele A-33 | Seele A-33 | Seele A-33 | Seele A-33 |
| 15:30 | Seele | Seele | Seele | Seele | Seele | Seele | Seele | | | | | | | |
| 17:30 | | | | | | | | | | | | | | |
| TUE | 19 | 26 | 3 | 10 | 17 | 24 | 31 | 7 | 14 | 21 | 28 | 5 | 12 | 19 |
| 08:30 | Cottier | Cottier | Cottier | Cottier | Cottier | Cottier | Cottier | Cottier | Cottier | Cottier | Cottier | Cottier | Cottier | Cottier |
| 10:30 | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini | Mengis - Zamparini |
| 13:30 | Cantoni - Kalbaska | Cantoni - Kalbaska | Cantoni - Kalbaska | Cantoni - Kalbaska | Cantoni - Kalbaska | Cantoni - Kalbaska | Cantoni - Kalbaska | Cantoni - Kalbaska | Cantoni - Kalbaska | Cantoni - Kalbaska | Cantoni - Kalbaska | Cantoni - Kalbaska | Cantoni - Kalbaska | Cantoni - Kalbaska |
| 15:30 | Arbia | Arbia | Arbia | Arbia | Arbia | Arbia | Arbia | Arbia | Arbia | Arbia | Arbia | Arbia | Arbia | Arbia |
| 17:30 | Reinhold | Reinhold | Reinhold | Reinhold | Reinhold | Reinhold | Reinhold | Reinhold | Reinhold | Reinhold | Reinhold | Reinhold | Reinhold | Reinhold |
| WED | 20 | 27 | 4 | 11 | 18 | 25 | 1 | 8 | 15 | 22 | 29 | 6 | 13 | 20 |
| 08:30 | Cottier | Cottier | Cottier | Cottier | Cottier | Cottier | | Cottier | Cottier | Cottier | Cottier | Cottier | Cottier | Cottier |
| 10:30 | Rocci - Pollaroli | Rocci - Pollaroli | Rocci - Pollaroli | Rocci - Pollaroli | Rocci - Pollaroli | Rocci - Pollaroli | | Rocci - Pollaroli | Rocci - Pollaroli | Rocci - Pollaroli | Rocci - Pollaroli | Rocci - Pollaroli | Rocci - Pollaroli | Rocci - Pollaroli |
| 13:30 | Mengis | Mengis | Mengis | de Chernatony | Mengis | Mengis | | Mengis | Mengis | Mengis | Mengis | Mengis | Mengis | Mengis |
| 15:30 | Scaglioni | Scaglioni | Scaglioni | | Scaglioni | Scaglioni | | Mandelli | Mandelli | Mandelli | Mandelli | Mandelli | Mandelli | Mandelli |
| 17:30 | | | | | | | | | | | | | | |
| THUR | 21 | 28 | 5 | 12 | 19 | 26 | 2 | 9 | 16 | 23 | 30 | 7 | 14 | 21 |
| 08:30 | | | | de Chernatony | | de Chernatony | Suggs | | Suggs | McCahery | Mandelli | | McCahery | |
| 10:30 | | | Merlo | | | | | | | | | | | |
| 13:30 | | | Merlo | de Chernatony | Merlo | de Chernatony | Suggs | | Suggs | McCahery | Merlo | | McCahery | |
| 15:30 | | | | | | | | | | | | | | |
| 17:30 | | | | | | | | | | | | | | |
| FRI | 22 | 29 | 6 | 13 | 20 | 27 | 3 | 10 | 17 | 24 | 1 | 8 | 15 | 22 |
| 08:30 | | | | de Chernatony | | de Chernatony | Suggs - RSI | | Suggs - RSI | McCahery | | | McCahery | |
| 10:30 | | | | | | | | | | | Merlo | | | |
| 13:30 | | Scaglioni | Merlo | Scaglioni | Merlo | | Suggs - RSI | | Suggs - RSI | McCahery | Merlo | | McCahery | |
| 15:30 | | | | | | | | | | | | | | |
| 17:30 | | | | | | | | | | | | | | |
| SAT | 23 | 30 | 7 | 14 | 21 | 28 | 4 | 11 | 18 | 25 | 2 | 9 | 16 | 23 |

Timetable subject to changes

Core courses

| | | |
|--|---------|-----------------------------|
| Corporate Communication research methods | 6 | Mengis - Zamparini |
| Public Affairs | 3 | Seele |
| Organizational Communication | 3 | Mengis |
| Communication Law | 1.5+1.5 | Cottier |
| Data Analysis A | 3 | Arbia (+exercises Reinhold) |
| | 18 | |

Electives

| | | |
|---------------------------------|---|---------------|
| Media Relations | 3 | Suggs (+RSI) |
| Strategic Brand Management | 3 | de Chernatony |
| Marketing Strategy and Planning | 3 | Merlo |

