

CORPORATE COMMUNICATION				2 YEAR				FALL SEMESTER 2017				ROOM A-32 or			
AS	1	2	3	4	5	6	7	8	9	10	11	12	13	14	
SEPTEMBER				OCTOBER				NOVEMBER				DECEMBER			
MON	18	25	2	9	16	23	30	6	13	20	27	4	11	18	
08:30															
10:30	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	A-34
13:30															
15:30	Seele	Seele	Seele	Seele	Seele	Seele	Seele	Seele	Seele	Seele	Seele	Seele	Seele	Seele	A-34
17:30															
TUE	19	26	3	10	17	24	31	7	14	21	28	5	12	19	
08:30	Cottier	Cottier	Cottier	Cottier	Cottier	Cottier	Cottier	Cottier	Cottier	Cottier	Cottier	Cottier	Cottier	Cottier	A-34
10:30	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	Mengis - Zamparini	A-34
13:30	Cantoni - Kalbaska	Cantoni - Kalbaska	Cantoni - Kalbaska	Cantoni - Kalbaska	Cantoni - Kalbaska	Cantoni - Kalbaska	Cantoni - Kalbaska	Cantoni - Kalbaska	Cantoni - Kalbaska	Cantoni - Kalbaska	Cantoni - Kalbaska	Cantoni - Kalbaska	Cantoni - Kalbaska	Cantoni - Kalbaska	
15:30	Arbia	Arbia	Arbia	Arbia	Arbia	Arbia	Arbia	Arbia	Arbia	Arbia	Arbia	Arbia	Arbia	Arbia	
17:30	Reinhold	Reinhold	Reinhold	Reinhold	Reinhold	Reinhold	Reinhold	Reinhold	Reinhold	Reinhold	Reinhold	Reinhold	Reinhold	Reinhold	
WED	20	27	4	11	18	25	1	8	15	22	29	6	13	20	
08:30	Cottier	Cottier	Cottier	Cottier	Cottier	Cottier		Cottier	Cottier	Cottier	Cottier	Cottier	Cottier	Cottier	
10:30	Rocci - Pollaroli	Rocci - Pollaroli	Rocci - Pollaroli	Rocci - Pollaroli	Rocci - Pollaroli	Rocci - Pollaroli		Rocci - Pollaroli	Rocci - Pollaroli	Rocci - Pollaroli	Rocci - Pollaroli	Rocci - Pollaroli	Rocci - Pollaroli	Rocci - Pollaroli	
13:30	Mengis	Mengis	Mengis	de Chernatony	Mengis	Mengis		Mengis	Mengis	Mengis	Mengis	Mengis	Mengis	Mengis	
15:30	Scaglioni	Scaglioni	Scaglioni		Scaglioni	Scaglioni		Mandelli	Mandelli	Mandelli	Mandelli	Mandelli	Mandelli	Mandelli	
17:30															
THUR	21	28	5	12	19	26	2	9	16	23	30	7	14	21	
08:30				de Chernatony		de Chernatony	Suggs		Suggs	McCahery	Mandelli		McCahery		
10:30			Merlo												
13:30			Merlo	de Chernatony	Merlo	de Chernatony	Suggs		Suggs	McCahery	Merlo		McCahery		
15:30															
17:30															
FRI	22	29	6	13	20	27	3	10	17	24	1	8	15	22	
08:30				de Chernatony		de Chernatony	Suggs - RSI		Suggs - RSI	McCahery			McCahery		
10:30											Merlo				
13:30		Scaglioni	Merlo	Scaglioni	Merlo		Suggs - RSI		Suggs - RSI	McCahery	Merlo		McCahery		
15:30															
17:30															
SAT	23	30	7	14	21	28	4	11	18	25	2	9	16	23	
Timetable subject to changes															
Core courses															
Corporate Communication research methods 6 Mengis - Zamparini															
Public Affairs 3 Seele															
Organizational Communication 3 Mengis															
Communication Law 1.5+1.5 Cottier															
Data Analysis A 3 Arbia (+exercises Reinhold)															
18															
Electives															
Media Relations 3 Suggs (+RSI)															
Strategic Brand Management 3 de Chernatony															
Marketing Strategy and Planning 3 Merlo															
Minor in Corporate Social Responsibility															
Communication and Marketing Ethics 3 Seele															
Corporate Governance 3 McCahery															
Minor in Digital Marketing or Digital Communication															
Digital Corporate Communication 3 Mandelli															
Digital Marketing 3 Hofstetter see schedule Master in Marketing															
Online Communication Design 3 Cantoni - Kalbaska															
Minor in Content Design															
Multimodal Rhetoric 3 Rocci - Pollaroli															
Transmedia Narratives 3 Scaglioni															
Minor in Public Communication															
Fundamentals in Public Communication 3 Villeneuve see schedule Master in Public Management and Policy															
Argumentation in Public Communication 3 Greco															
Comparative Public Administration 3 Villeneuve															
Intercultural Communication 3 Drzewiecka															
Social marketing 6 Suggs															