

Tariefkaart 2018

Food	Web / App	Unieke bezoekers	Display					Video	Native	Content	
			Standaard IAB	Half Page Ad	Billboard	Wallpaper	Semilo Widget	Outstream video	nVision	Sponsored story	Social posts
BBQ Helden	Web	100.000	€25	€45	€50		€55	€60	€35	V	V
BBQ Junkie	Web	8.500	€25	€45	€50		€55	€60	€35	V	V
BBQ Proof	Web	12.000	€25	€45	€50				€35	V	V
Beaufood	Web	56.400	€25	€45	€50		€55	€60	€35	V	V
Bettys kitchen	Web	85.000	€25	€45	€50		€55	€60	€35	V	V
Blijsuikervrij	Web	35.636	€25	€45	€50		€55		€35	V	V
Cotton & Cream	Web	45.000	€25	€45	€50		€55	€60	€35	V	V
Culinair Kookboek	Web	10.000	€25		€50						
Eefkooktzo	Web	115.000	€25	€45			€55	€60	€35	V	V
Eerlijker Eten	Web	35.000	€25	€45			€55			V	V
Eetnieuws	Web	61.000	€25	€45	€50	€80	€55	€60	€35	V	V
EssieHealthyLife	Web	30.000	€25	€45	€50		€55		€35	V	V
Familie over de Kook	Web	8.000									
FavorFlav	Web	200.000	€25	€45	€50	€80	€55	€60	€35	V	V
FitBeauty	Web	75.000	€25	€45	€50		€55		€35	V	V
Fitdutchies	Web	50.000	€25	€45	€50		€55		€35	V	V
Focus on foodies	Web	110.000	€25	€45	€50	€80	€55	€60	€35	V	V
Foodies Magazine	Web		€25	€45	€50		€55				
Foodness	Web	75.000	€25	€45	€50		€55	€60	€35	V	V
Genieten met Bier	Web	7.500	€25						€35	V	V
Goodfoodlove	Web	35.000	€25	€45	€50		€55			V	V
GratisRecept	Web	65.000	€25						€35	V	V
Huisentuinliefde	Web									V	V
KeukenLiefde	Web	450.000	€25	€45	€50	€80	€55	€60	€35	V	V
Kookboek recensies	Web		€25	€45			€55	€60	€35		
Kookpraat	Web	20.000	€25	€45	€50	€80	€55		€35	V	V
Kookzoeken	Web		€25		€50						
Lekker Tafelen	Web	300.000	€25	€45	€50	€80		€60	€35		
Leuke geit	Web	170.000									
MijnReceptenBoek	Web	1.150.000	€25	€45	€50	€80		€60	€35	V	V
Mindyourfeed	Web	155.000	€25	€45	€50		€55	€60	€35	V	V
My Simply Special	Web	12.000	€25	€45	€50		€55	€60		V	V
Okoko Recepten	Web	800.000	€25	€45	€50	€80	€55	€60	€35	V	V
Recepten Vandaag	Web	175.000	€25	€45	€50		€55		€35	V	V
Simpele-Recepten	Web	26.000	€25	€45	€50	€80	€55		€35		
Simone's Kitchen	Web	116.000	€25	€45	€50		€55	€60	€35		

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			Display					Video	Native	Content	
Smaakmenutie	Web	33.000	€25	€45	€50	€80	€55	€60	€35	V	V
Smulweb	App	150.000	€15								
Smulweb	Web	2.500.000	€25	€45	€50	€80	€55	€60	€35	V	V
Supersnelgezond	Web	200.000	€25	€45	€50		€55	€60	€35	V	V
Thuisafgehaald	Web	75.000	€25	€45	€50		€55	€60		V	V
TurkseKok	Web	60.000	€25	€45	€50		€55			V	V
ROC Food			€20	€35	€45	€75	€50	€ 55	€30		

			Display					Video	Native	Content	
Connected Lifestyle	Unieke bezoekers		Standaard IAB	Half Page Ad	Billboard	Wallpaper	Semilo Widget	Outstream video	nVision	Sponsored story	Social posts
Androidplanet	Web	753.000	€20	€35	€45	€75	€50				
BesteProduct	Web	600.000	€25	€35	€45		€50			V	V
iPhoned.nl	Web	750.000	€20	€35	€40		€50			V	
Tabletguide.nl	Web	400.000	€20	€35	€40		€50		€25	V	V
PCMag	Web	310.000	€20	€35	€40	€75	€50	€60	€25	V	
NieuwerwetsTV	Web	200.000	€20	€35	€40	€75	€50	€60	€25	V	V
Technieuws.com	Web	120.000	€20	€35	€40		€50		€25	V	
Draadbreuk	Web	70.000	€20	€35	€40	€75	€50	€60	€25	V	V
Wallstreetweb	Web	70.000	€20	€35			€50				
FanTV.nl	Web	10.000	€20	€35	€40				€25		
IcreateMagazine	Web	20.000	€20	€35	€40		€50		€25		
ROC Connected Lifestyle			€17,50	€30	€35	€70	€45	€ 55	€20		

			Display					Video	Native	Content	
Automotive	Unieke bezoekers		Standaard IAB	Half Page Ad	Billboard	Wallpaper	Semilo Widget	Outstream video	nVision	Sponsored story	Social posts
Autostrada.tv	Web	160.000	€20	€35	€40	€75	€50	€60	€25		
Audiforum	Web	150.000	€20	€35	€40		€50	€60			
Autocenter.nl	Web	20.000	€20		€40	€75					
Femme Frontaal	Web	20.000	€20	€35	€40		€50	€60	€25	V	V
ROC Automotive			€ 18	€ 35	€ 35	€ 70	€ 45	€ 55	€ 20		

			Display					Video	Native	Content	
Familie	Unieke bezoekers		Standaard IAB	Half Page Ad	Billboard	Wallpaper	Semilo Widget	Outstream video	nVision	Sponsored story	Social posts
UitMetKinderen.nl	Web	215.000	€20	€35	€40	€80	€50	€60	€30	V	V

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			Display					Video	Native	Content	
Ikwoonfijn	Web	42.000								V	V
De Huismuts	Web	30.000								V	V
Uitmetkinderen.be	Web		€20	€35				€30		V	V
Familie over de Kook	Web	8.000									
DagjeWeg.NL	Web	560.000	€25	€40	€45	€80	€50	€60	€35	V	V
ROC Familie		855.000	€ 20	€ 35	€ 40	€ 75	€ 55	€ 55	€ 30		

			Display					Video	Native	Content	
Weer & Verkeer			Unieke bezoekers					Outstream video	nVision	Sponsored story	Social posts
			Standaard IAB	Half Page Ad	Billboard	Wallpaper	Semilo Widget				
Buienalarm	App	2.300.000	€30								
Weer NU	App	30.000	€30								
Sneeuwhoogte.nl	Web	1.000.000	€30	€45	€50	€85	€60	€60	€40	V	V
Weerplaza	Web	1.000.000	€25	€40	€45	€85	€60	€60	€35		
Winterplaza	Web	575.000	€30	€45	€50	€85	€60	€60	€40	V	
Snowplaza	Web	500.000	€30	€45	€50	€80	€60	€60	€40	V	V
Weersvoorspelling.nl	Web	120.000	€25	€40	€45	€80			€35		
Weersverwachting.nl	Web	75.000	€25	€40	€45	€80			€35		
Het Weer in Nederland	App	70.000	€25								
9292	web	2.100.000	€30	€45	€50	€85		€60	€40		
OvPlaza	web	40.000	€25		€45						
Het Verkeer in Nederland	App	100.000	€25								
Verkeerplaza	web	200.000	€25	€40	€45						
ROC Weer & Verkeer			€ 20	€ 30	€ 40	€ 75	€ 45	€ 55	€ 35		

			Display					Video	Native	Content	
Product vergelijking			Unieke bezoekers					Outstream video	nVision	Sponsored story	Social posts
			Standaard IAB	Half Page Ad	Billboard	Wallpaper	Semilo Widget				
BesteProduct	Web	550.000	€25	€40	€45	€80		€60		V	V
Vergelijk.nl	Web	900.000	€40		€65						
Vergelijk.be	Web	300.000	€40		€65						
Prijsvergelijk	Web	200.000	€25		€45	€80				V	
Foon4u	Web	25.000	€25	€40	€45				€35		
TelecomVergelijker.nl	Web	80.000	€25	€40	€45	€80			€35	V	
ROC Vergelijken			€ 20	€ 35	€ 40	€ 75	€ 45	€ 55	€ 30		

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			Display					Video	Native	Content		
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Health & Lifestyle	Unieke bezoekers		Standaard IAB	Half Page Ad	Billboard	Wallpaper	Semilo Widget	Outstream video	nVision	Sponsored story	Social posts	
Happn	App	800.000	Op aanvraag								V	
Franska	Web	300.000	€25	€40	€45			€60	€25	V	V	
FitDutchies	Web	50.000	€25	€40	€45				€25	V	V	
Foodness	Web	75.000	€25	€40	€45			€60	€25			
Hierhebikpijn	Web	413.205	€25	€40	€45				€25	V	V	
FitBeauty	Web	174.000	€25	€40	€45				€25	V	V	
Guys.nl	Web	110.000	€25	€40	€45	€80		€60	€25	V	V	
B4men	Web	150.000	€25	€40	€45			€60	€25	V	V	
Ikwoonfijn	Web	42.000								V	V	
De Huismuts	Web	30.000								V	V	
Studenten.net	Web	150.000	€25	€40	€45					V	V	
ROC Health & Lifestyle			€ 20	€ 35	€ 40			€ 55	€ 20			

			Display					Video	Native	Content	
			Display					Video	Native	Content	
News & Entertainment	Unieke bezoekers		Standaard IAB	Half Page Ad	Billboard	Wallpaper	Semilo Widget	Outstream video	nVision	Sponsored story	Social posts
Tvgids.tv	Web	1.100.000	€20	€35	€40	€80	€50	€60	€35		
Tvgids.tv	App	800.000		€20						V	
TVblik	Web	1.506.000	€20	€35	€40	€80	€50	€60	€35	V	
Taalvoutje	Web		€20	€35	€40						
Herhaling.nl	Web		€20	€35				€60			
Hebikietsgemist	Web	300.000	€20	€35				€60	€35		
ROC News & Entertainment			€ 13	€ 25	€ 35			€ 55	€ 25		

Meer informatie?

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www.semilo.nl

Display	Video	Native	Content
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