



MANAGEMENT (BBA) - SPECIALTY: LEADERSHIP
2016-2017 RECOMMENDED PROGRAM SEQUENCE (Full-time)
120 CREDITS

BBA

FRESHMAN YEAR						
<u>Fall Semester</u>			(15 credits)	<u>Winter Semester</u>		(15 credits)
ACES100	Achieving Career and Education Success	3		BITS211	Microcomputer Applications: Spreadsheet	3
BUSN120	Introduction to Business	3		COMM120	Presentation Techniques	3
CISP112	Applied Information Technology	3		ENGL110	Advanced Composition	3
ENGL109	Composition	3		MGMT211	Management Foundations	3
MATH125	Intermediate Algebra	3		STAT220	Introduction to Statistics	3
SOPHOMORE YEAR						
<u>Fall Semester</u>			(16 credits)	<u>Winter Semester</u>		(16 credits)
ACCT201	Accounting Foundations I	4		ACCT202	Accounting Foundations II	4
BUSN303	Business Research: 21st Century Tools	3		BUSN225	International Business	3
HRMG213	Human Resource Management	3		ENVS125	Introduction to Environmental Studies	3
MKTG211	Marketing Foundations	3		LEGL210	Business Law Foundations	3
SOSC201	Diversity in Society	3		MGMT321	Organizational Behavior	3



JUNIOR YEAR

<u>Fall Semester</u>			(15 credits)	<u>Winter Semester</u>			(15 credits)
BUSN210	Professional Ethics		3	ECON201	Macroeconomics		3
ECON200	Microeconomics		3	FINC223 or FINC235 or FINC320	Entrepreneurial Finance or Financial Analysis for Business Managers or International Finance		3
ENGL311	Professional Writing		3	GPMT287	Principles of Project Management		3
FINC211	Corporate Finance		3	MGMT314	Managing Change in Organizations		3
	Humanities Elective		3	MGMT357	Operations Management		3

SENIOR YEAR

<u>Fall Semester</u>			(15 credits)	<u>Winter Semester</u>			(13 credits)
BUSN489 or MGMT490	Field Experience in Business or Management BBA Internship		3	BUSN495	Business Planning Capstone		4
MGMT375	Leadership Theory and Discovery		3	MGMT435	Leadership Challenges Seminar		3
MGMT420	Ethical Leadership and Corporate Social Responsibility		3		Open Electives		6
MGMT440	Strategic Management		3				
	Social Science Elective		3				

This information is subject to change and cannot be considered an agreement or contract between individual students and Davenport University. Refer to the current University catalog to confirm degree requirements.