

Projected five year cash flow statement (in thousand of Baht)							
Items	Y0	Y1	Y2	Y3	Y4	Y5	
1. Sales revenue	0.00	11,889.00	15,381.00	19,654.00	28,253.00	32,491.00	
2. Cost of goods sold	0.00	3,981.00	5,150.00	6,581.00	9,461.00	10,880.00	
3. Gross profit	0.00	7,908.00	10,231.00	13,073.00	18,792.00	21,611.00	
4. Development costs	3,500.00	0.00	0.00	0.00	0.00	0.00	
5. Marketing expenses	0.00	8,000.00	6,460.00	8,255.00	11,866.00	13,646.00	
7. Overhead allocation	0.00	1,189.00	1,538.00	1,965.00	2,825.00	3,249.00	
8. Earning before interest, tax, depreciation and amortisation	-3,500.00	-1,281.00	2,233.00	2,853.00	4,101.00	4,716.00	
9. Supplementary contribution (e.g. tax, depreciation, amortisation, interest)	0.00	0.00	0.00	0.00	0.00	0.00	
10. Net profit	-3,500.00	-1,281.00	2,233.00	2,853.00	4,101.00	4,716.00	
11. Discount contribution	-3,500.00	-1,113.91	1,688.47	1,875.89	2,344.76	2,344.69	
12. Cumulative discount cash flow	-3,500.00	-4,613.91	-2,925.44	-1,049.55	1,295.21	3,639.90	