|                         |                             |               |                 | Potential for blas   |                           |                                   |                               |                            |                           |                  |                |  |                    |                      |                       |                    |                   |                     |                   |                     |                |                      |       |
|-------------------------|-----------------------------|---------------|-----------------|--|---------------------------|-----------------------------------|-------------------------------|----------------------------|---------------------------|------------------|----------------|--|--------------------|----------------------|-----------------------|--------------------|-------------------|---------------------|-------------------|---------------------|----------------|----------------------|-------|
| Study                   | Design                      | Location      | Focus           | Results  | Selection effects         | Effects of adhering to interve    | Effects of missing data       | Effects from measure       | rEflects from selectiv    | Other            | RCT bias score | Generalisable?                               |                    |                      |                       |                    |                   |                     |                   |                     |                |                      |       |
| Glennerster et al. 2021 | Cluster CRT. 16 communit    | Burkina Faso  | Family planning | Comparing across geographic area   | a Relatively low risk of  | biLow risk of bias                | Some risk of bias. The sur    | Significant risk of bias,  | Low risk of bias, see ;   | One of the study | 4              | They pre-selected for groups that have high  | ph contracepive av | vallability and tend | to flaten to the rac  | dio, which they ex | timate applies to | around 7% of the    | country's popul   | ation.              |                |                      |       |
|                         |                             |               |                 | Comparing the women in the camp  | paign area who already    | had a radio versus the control g  | oup: 7.7pp increase           |                            |                           |                  |                |  |                    |                      |                       |                    |                   |                     |                   |                     |                |                      |       |
|                         |                             |               |                 | Comparing the women in the campaign area who recieved a radio through the experiment versus the entire control group: 5.5pp increase |                           |                                   |                               |                            |                           |                  |                |  |                    |                      |                       |                    |                   |                     |                   |                     |                |                      |       |
|                         |                             |               |                 | Comparing the women who releve   | id a radio in the control | group versus the entire control g | roup: -5.2 pp (1)             |                            |                           |                  |                |  |                    |                      |                       |                    |                   |                     |                   |                     |                |                      |       |
| Danation et al. 2019    | Cluster CRT, testing the in | urban Nigeria | HIV             | There weren't many differences eb  | ot Relatively low, had la | rgLow risk of bias                | Significant risk of bias, can | Significant risk of bias f | ceLow risk, preregistere  | d here           | 4              | Not very generalisable: in real-world interv | ention people wor  | uld not go to speci  | fic screenings- the   | ir attention would | be more distract  | ed. In addition, un | clear if HIV beha | wors are similar to | other mass med | la intervention tar; | peta. |
|                         |                             |               |                 | Did not find an effect on condom u   | asage                     |                                   |                               |                            |                           |                  |                |  |                    |                      |                       |                    |                   |                     |                   |                     |                |                      |       |
|                         |                             |               |                 | But likelihood of testing positive for   | r Chiarrydia decreased    | by 55% for women (in test versu   | a control). Unclear why they  | only looked at women-      | men                       |                  |                |  |                    |                      |                       |                    |                   |                     |                   |                     |                |                      |       |
| Servesed et al. 2015    | Cluster CRT, testing morts  | Burkina Faso  | Child mortality |  | Significant risk of bia   | Low risk of bias                  | Some risk of bias; some da    | Some risk of bias for th   | e Significant. Pre-reg is | Control group ha | 5              | Somewhat generalisable: but mass media       | program was esp    | ecially intensive n  | elative to that which | h you would expe   | ct in real-world  |                     |                   |                     |                |                      |       |