

Variables **	Weights **	Example Data of User	Value	Min	Max **	Normalized	Normalized Activity * Weight	cost of max (ALGO)
Txn fees paid	35.00%	5,000.00	ALGO	0.00	1,000,000.00	0.0050	0.0018	1,000,000.00
Delegated Stake	15.00%	0.00	ALGO	0.00	1,000,000.00	0.0000	0.0000	1,000,000.00
ALGO Staked	9.00%	20,000.00	ALGO	0.00	1,000,000.00	0.0200	0.0018	1,000,000.00
TVL	7.00%	5,000.00	ALGO	0.00	1,000,000.00	0.0050	0.0004	1,000,000.00
ALGO Balance	5.00%	5,000.00	ALGO	0.00	1,000,000.00	0.0050	0.0003	1,000,000.00
App usage (number of app interactions)	5.00%	75,000.00	Count	0.00	1,000,000.00	0.0750	0.0038	1,000.00
Minimum balance requirement	4.00%	250.00	ALGO	0.00	100,000.00	0.0025	0.0001	100,000.00
Txn count	4.00%	125,000.00	Count	0.00	1,000,000.00	0.1250	0.0050	1,000.00
Apps Created (use of apps created)	3.00%	0.00	Count (apps * txns)	0.00	1,000,000.00	0.0000	0.0000	1,000.01
Creating on-chain assets	3.00%	0.00	Count	0.00	100,000.00	0.0000	0.0000	10,000.00
Number of unique apps used	3.00%	40.00	Count	0.00	50.00	0.8000	0.0240	0.05
Unique ASAs Owned	2.00%	250.00	Count	0.00	10,000.00	0.0250	0.0005	1,000.00
Age of account	1.50%	2.00	Count (years)	0.00	5.00	0.4000	0.0060	0.00
NFD Social Verifications (unique)	1.50%	5.00	Count	0.00	6.00	0.8333	0.0125	0.00
DIDs	1.50%	1.00	Count	0.00	5.00	0.2000	0.0030	0.00
							Activity Score =	
	99.50%						0.0590	
** signifies need work					What should the max be?			
					Maybe top 1-5% of users per variable?			
					Or maybe sorted by cost in ALGO? (thinking adversarially)			

Use an NFD to verifiably link all accounts, including contract accounts			
Link socials	must all be unique		
Twitter			
Discord			
Telegram			
Off-chain analysis			
Unique twitter	must have 250 followers and 1 year old twitter account		
Unique discord	could check the age through a third party checker		
Unique telegram	can only create one per phone number		
On-chain analysis			
txn fees paid	prob most important		
delegated stake	2nd most?		
algo stake			
algo balance			
tvI			
app interactions			
unique app interactions			
age of account			