

ABEIC2019
SESSION 2: 3.00 pm - 4.30 pm

ROOM/TRACK	ROOM 416 (4th floor)	ROOM 417 (4th floor)	ROOM 418 (4th floor)	ROOM 419 (4th floor)	ROOM 617 (6th floor)
	ECONOMICS AND FINANCE	MARKETING AND COMMUNICATION	MANAGEMENT AND BUSINESS	INFORMATION TECHNOLOGY	SOCIAL SCIENCES
SESSION CHAIR	DR. NUTTAPON PHOTCHANAPRASERT	PROF. DR. GEORG HAUER	PROF. CHAN-HYUN SOHN	DR. NOR SUZIWANA TAHIR	PROF. YOUNG YOUN LEE
3.00 pm - 3.15 pm	THE MARKET PREMIUM OF FOREIGN EXCHANGE EXPOSURE IN THE USE OF EVIDENCE FROM KOREA <i>Presenter: YANG, OH SUK</i> Min Y	ISLAMIC FINANCIAL PRODUCTS/SERVICES AND ITS INTENTION TO USE <i>Presenter: NOOR HAFIZAH AZALI</i> Nelson Lajuni, Noor Hafizah Azali, Jati Kasuma, Winnie Emang, Yusman Yacob	MAPPING RESEARCH ON COMPETITIVE STRATEGY IN INTERNATIONAL BUSINESS S: A CO-CITATION ANALYSIS <i>Presenter: LERAN GUAN</i> Jongwook Kwon	THE ISSUES IN ORDER PICKING AND PACKING OF A LEADING PHARMACEUTICAL DISTRIBUTION CENTRE IN MALAYSIA <i>Presenter: ASSC. PROF. DR. VEERA</i> Irwan Ibrahim, Mashitah Mohamed Esa, Natasya Nabilah Mohd Azly	THE DETERMINANTS OF CAPITAL STRUCTURE OF MALAYSIAN BANKS: AN EMPIRICAL RESEARCH <i>Presenter: DR. NOOR SHARAJA SAPIEI</i> Farah Dhiba Ahmed, Noor Sharoja Sapiei, Mazni Abdullah
3.15 pm - 3.30 pm	AN ASSESSMENT OF RELATIONSHIP BETWEEN AVERAGE COLLECTION PERIOD (ACP) AND PROFITABILITY OF FIRMS (A STUDY OF DOMESTIC AND INDUSTRIAL PLASTIC AND RUBBER SUB-SECTOR OF MANUFACTURING COMPANY LISTED ON THE NIGERIAN STOCK EXCHANGE) <i>Presenter: DR. AMINU YUSUF</i>	REAL EARNINGS MANAGEMENT: AUDIT COMMITTEE AND BOARD OF DIRECTORS IN INDONESIA <i>Presenter: YULIUS KURNIA SUSANTO</i> Arya Pradipta	FACTOR AFFECTING CORPORATE GOVERNANCE PRACTICES: EVIDENCE FROM SMALL AND MEDIUM ENTERPRISES (SMES) IN THAILAND <i>Presenter: DR. AIM-ORN JAIKENGKIT</i>	INFLUENCE OF MANAGEMENT COMMUNICATION STYLE ON INTERPERSONAL CONFLICT AMONG GOVERNMENTAL ORGANIZATIONS <i>Presenter: DR. ROZILAH ABDUL AZIZ</i> Narehan Hassan, Shereen Noranee, Zarina Munir, Veera Pandiyan	ELECTRONIC PAYMENT AND ECONOMIC GROWTH IN INDONESIA <i>Presenter: DR. WASIATURRAHMA</i> Shochrul Rohmatul Ajija, Anita Lucky Kurliasari
3.30 pm - 3.45 pm	THE EFFECT OF LEVERAGE, INSTITUTIONAL OWNERSHIP, PROFITABILITY, FIRM SIZE, AND INVESTMENT OPPORTUNITY ON DIVIDEND POLICY <i>Presenter: BENY TAN</i>	ARE CONSUMERS READY FOR MOBILE PAYMENT? <i>Presenter: DR. PHOONG SEUK WAI</i> Seuk Yen Phoong, Sedigheh Moghavvemi, Wai Chung Yeong	CORPORATE GOVERNANCE PRACTICES IN SMALL AND MEDIUM ENTERPRISES (SMES) IN THAILAND <i>Presenter: DR. AIM-ORN JAIKENGKIT</i>	RELATIONSHIP BETWEEN WEBSITE DETERMINANTS AND CUSTOMER SWITCHING IN ONLINE SHOPPING: CUSTOMER TRUST AS A MEDIATOR <i>Presenter: DR. SHEEREN NORANEE</i> Muhammad Azlan Shah Badar, Rozilah Abdul Aziz, Zarina Munir, Veera Pandiyan	MECHANISM USED BY MANUFACTURING FIRMS TO PROMOTE GREEN SKILLS AMONG EMPLOYEES <i>Presenter: DR. KESHMINDER</i> Chuah Soo Cheng
3.45 pm - 4.00 pm	A STUDY ON THE SETTLEMENT OF THE LABOR MARKET OF KOREAN UNIVERSITY GRADUATES IN THE LONG RUN <i>Presenter: CHONGGAK SHIN</i> Joonki Ahn	DOES PERCEIVED QUALITY AND SELF-ESTEEM INFLUENCE WOMEN BUYING THEIR BRANDED MAKE UP? <i>Presenter: NORAZIMAH MEJRI</i>	SUSTAINABILITY PRACTICES OF COMPANIES IN CONSTRUCTION INDUSTRY IN MALAYSIA: THE MODERATING ROLE OF COMPANY SIZE <i>Presenter: ASSC. PROF. DR. NORZIANA</i>	TOP MANAGEMENT CAPABILITIES AND INTERNATIONAL PERFORMANCE OF MALAYSIAN SMES HALAL PRODUCT MANUFACTURER <i>Presenter: MAZIDA ISMAIL</i>	WAGE DETERMINATION, LABOR UNION AND THE CONCEPT OF BILATERAL MONOPOLY IN NIGERIA: A RELATIVE ANALYSIS OF THE MINIMUM WAGE CONTROVERSY <i>Presenter: DR. MARYAM AMINU</i>
4.00 pm - 4.15 pm	FOREIGN INVESTORS TRADING BEHAVIORS AND COUNTRY'S MUTUAL FUND PERFORMANCES <i>Presenter: DR. NOOR AZRYANI AUZAIRY</i>	MOBILE REVOLUTION: HOW MOBILE APPS HAVE FUNDAMENTALLY CHANGED THE WAY TRAVELLERS INTERACTION WITH INDONESIAN CONSUMERS IN CONTEXT OF TOURISM MARKET <i>Presenter: YULIUS KURNIA SUSANTO</i>	ESTABLISHING A KNOWLEDGE-BASED ORGANIZATION: LESSON LEARNT AND KM CHALLENGES OF MALAYSIAN ORGANIZATIONS <i>Presenter: SITI MURNI MAT KHAIRI</i>	DIGITALIZATION SUCCESS IN LEARNING ORGANIZATION: COMPETENCIES TO COMPLY <i>Presenter: ROOZITA MASKUN</i>	THE ROLE OF BANKING CAPITAL IN INDUSTRIAL SECTOR MICRO ENTERPRISE FOR POVERTY ALLEVIATION: A STUDY IN EAST JAVA <i>Presenter: ATIK PURMIYATI</i> Madeline Berma, Basri Abdul Talib, Marta Sabila Rakhima
4.15 pm - 4.30 pm	MULTIPLE BREAKPOINT TEST ON CRUDE OIL PRICE <i>Presenter: DR. PHOONG SEUK YEN</i> Phoong Seuk Wai	ONLINE SENTIMENT TOWARDS HYBRID CARS' ADOPTION AND THE FUTURE DIRECTION OF MALAYSIAN GREEN AUTOMOTIVE INDUSTRY <i>Presenter: DR. MUHAMAD ISKANDAR</i> Nurul Syafiqah Tanwir	AIRPORT BUSINESS MODELS SINGLE TILL, DUAL TILL, HYBRID TILL AND REGULATED ASSET BASE: THE REVIEW <i>Presenter: DR. ROSLINA AHMAD</i> Mohd Shariman Shafein	THE INFLUENCE OF CRITICAL SUCCESS FACTOR OF LEAN SIX SIGMA TOWARDS SUPPLY CHAIN PERFORMANCE IN TELECOMMUNICATION INDUSTRY, MALAYSIA <i>Presenter: MOHAN SELVARAJU</i> Muhammad Awais Bhatti, Veera Pandiyan, Saiful Azmir Kasdi@Abd Rahim	CAUSES AND EFFECTS OF ABANDONED HOUSING DEVELOPMENT PROJECTS: THE CASE OF KLANG VALLEY <i>Presenter: DR. MAZNI ABDULLAH</i> Vasugi Balaramah

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SESSION 3: 4.45 pm - 6.15 pm

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SESSION CHAIR	DR. ABDOLLAH AH MAND	DR. PHUAH KIT TENG	SRI FATIANY ABDUL KADER JAILANI	DR. NOOR SHARQIA SAPIEI	PROF. RAUL MORETTI
4.45 pm-5.00 pm	EFFECTS OF AID FOR TRADE ON EXTENSIVE AND INTENSIVE MARGINS OF RECEIPT COUNTRIES' COSTS <i>Presenter: DUNG LY-MY</i> Hyun-Hoon Lee	DIGITAL TRANSFORMATION CHALLENGES SUCCESSFUL ENTERPRISES – AN EXPLORATION OF THE COLLABORATION OF MARKETING AND SALES DEPARTMENT IN GERMAN ORGANISATIONS <i>Presenter: PROF. DR. GEORG HAUER</i>	INCOME TAX AVOIDANCE <i>Presenter: SILVY CHRISTINA</i>	THE TIME-VARYING RELATIONSHIP BETWEEN NATURAL GAS AND CRUDE OIL PRICES IN THE U.S. SPOT MARKET <i>Presenter: DR. HYUNG-GUN KIM</i> Sung Y. Park	HOW TOURISM COULD SURVIVE AN ECONOMIC CRISIS FROM LAS VEGAS <i>Presenter: PROF. DOOHWAN WON</i> Jaewon Lim
5.00 pm-5.15 pm	BANK STABILITY INDEX FOR SELECTED OIC COUNTRIES WITH DUAL BANKING SYSTEM <i>Presenter: DR. NORZITAH ABDUL KARIM</i>	THE INFLUENCE OF SERVICE QUALITY AND PASSENGER SATISFACTION TOWARDS ELECTRIC TRAIN SERVICES (ETS): A PLS-SEM APPROACH <i>Presenter: AZMI MAT</i> Norliza Saiful Bahry, Nur Liana Kori, Norzaidi Mohd Daud, Zarina Munir	THE SOCIAL CONTAGION IN THE MOBILE ADOPTION IN INDONESIA: COERCIVE, NORMATIVE OR MIMETIC? <i>Presenter: MISDIYONO</i> Dianasari, Misdiyono, Peni Sawitri, Budi Hermana, Budi Hermana	GOLD AND PORTFOLIO DIVERSIFICATION: A STOCHASTIC DOMINANCE ANALYSIS OF THE DOW JONES ISLAMIC INDICES <i>Presenter: PROF. DR. OSAMAH ALKHAZALI</i>	EXPLORING INNOVATIVE DIGITAL ENTREPRENEURIAL CAPABILITIES AMONG RURAL SCHOOL STUDENTS <i>Presenter: SYUKRINA ALINI MAT ALI</i> Norol Hamiza Zamzuri, Melissa Shahrom, Norshima Humaidi, and Erne Suzilla Kassim
5.15 pm-5.30 pm	EFFECTS OF INWARD AND OUTWARD GREENFIELD FDI ON EMPLOYMENT BY DOMESTIC FIRMS: THE KOREAN EXPERIENCE <i>Presenter: PROF. DANBEE PARK</i> Hyun-Hoon Lee	MEASURING CONSPICUOUS CONSUMPTION BEHAVIOR USING PARTIAL LEAST SQUARE <i>Presenter: NUR LIANA KORI</i> Azmi Mat, Norliza Saiful Bahry, Zarina Munir	FORMATIVE MEASUREMENT OF ORGANIZATIONAL PERFORMANCE USING HIERARCHICAL COMPONENT MODEL: DOES BALANCED SCORECARD FIT THE CRITERIA? <i>Presenter: PROF. IBRAHIM GARBA</i>	MICROFINANCE INSTITUTIONS PERFORMANCE: DOES INTELLECTUAL CAPITAL MATTERS? INSTITUTIONS SPECIFICATION AS MODERATOR <i>Presenter: DR. MARYAM JAMEELAH HASHIM</i>	THINKING TOMORROW TODAY: PLANNING FOR UNCERTAINTY AND BUILDING ORGANISATIONAL CAPABILITY THAT CAN WALK THE TALK <i>Presenter: SADEEQ GARBA ABUBAKAR</i>
5.30 pm - 5.45 pm	FDI LEARNING AND VINTAGE IN THE PRODUCTIVITY OF CHINESE REGIONAL ECONOMY <i>Presenter: DR. YONGHUN JUNG</i> Seong-Hoon Lee	INTERNAL AND EXTERNAL BARRIERS TO EFFECTIVE SUPPLY CHAIN MANAGEMENT IMPLEMENTATION IN MALAYSIAN MANUFACTURING COMPANIES: A PRIORITY LIST BASED ON VARYING DEMOGRAPHIC PERSPECTIVES <i>Presenter: DR. AZILAH ANIS</i> Rafikul Islam, Hizam Hashim and Abdul Rahman Abdul Rahim	DECISION MAKING AND HUMAN RESOURCE EFFECTIVENESS IN THE NIGERIAN PUBLIC SERVICE: A FOCUS ON SOKOTO STATE CIVIL SERVICE <i>Presenter: DR. ABUBAKAR ALLUMI NURA</i>	EVALUATING MARKET ADOPTION TOWARD FUTURES IN VIETNAM <i>Presenter: DZUNG PHAN TRAN TRUNGA</i> THANH Nguyen Thi Ha, ANH To Phuong	POLARIZATION OF CONFLICT AND STAKEHOLDERS INTEREST OF TIN MINING POLICIES IN BANGKA BELITUNG ISLAND PROVINCE INDONESIA PERIOD 1967-1997 <i>Presenter: DARQL ARKUM</i> Bambang Ari Satria
5.45 pm - 6.00 pm	THE EFFECT OF FIRM SIZE AND PROFITABILITY ON FIRM VALUE WITH CAPITAL STRUCTURE AS INTERVENING VARIABLE IN INDONESIA <i>Presenter: INDRA ARIFIN DJASHAN</i>	EFFECTS OF SUBJECTIVE KNOWLEDGE AND RELIGIOUS MOTIVES ON RECEPTIVENESS OF NON-MUSLIM COUNTRY'S HALAL FOOD PRODUCTS <i>Presenter: SHAHIRA ARIFIN</i>	CONCEPTUAL EXPLORATION ON THE EFFECTS OF INTERNAL COMMUNICATION AND EMPLOYEE ENGAGEMENT ON ORGANIZATION'S FINANCIAL PERFORMANCE <i>Presenter: NUZATUL SHIMA SULAIMAN</i> Zulhamri Abdullah, Norzanah Mat Nor	THE EFFECT OF FINANCIAL DISTRESS CONDITION ON EARNINGS MANAGEMENT EVIDENCE IN NON-FINANCIAL COMPANIES IN INDONESIA <i>Presenter: NICO ALEXANDER</i>	DIGITAL DIVIDE IN INDOONESIAN HIGHER EDUCATION INSTITUTIONS: LESSON LEARNT FROM WEBOMETRIC RANKING <i>Presenter: WIDYA SILFIANTI</i> Reza Chandra, Amelia Belinda, Suryadi HS
6.00 pm - 6.15 pm	LABOUR MARKET AND PARENTS' CHOICE OF CHILD CARE IN MALAYSIA – A REGRESSION ANALYSIS <i>Presenter: ASSC. PROF. DR. GEETHA SUBRAMANIAM</i> Azmiera Husna Binti Azizi, Gouri Appasamy, Bala Maniam		ASSESSING KNOWLEDGE SHARING INTENTION AMONG ACADEMIC STAFF IN FACULTY OF BUSINESS AND MANAGEMENT THROUGH PERSONALITY TRAITS <i>Presenter: MOHAMAD NAQUIDDIN MD MANSOR</i> Norhidayah Mohd Rashid, Hairunnisa Maamor, Nur Idayu Badrolhisam	THE ANTECEDENTS OF FINANCIAL WELLNESS AMONG YOUNG EMPLOYEES: EMPIRICAL EVIDENCE IN KUALA LUMPUR <i>Presenter: ASSC. PROF. ZAHARIAH MOHD ZAIN</i> Irfah Najihah Basir Malan, Marziah Mokhtar, Azlin Shafinaz Mohamad Arshad, Arlinah Abdul Rashid, Afiza Azura Mohamad Arshad, Azitadoly Mohd Arifin, Rosmashitah Mokhtar	EXPLORING THE SUCCESS OF MALAYSIAN EXPATRIATES IN OMAN <i>Presenter: NURYUSMAWATI MOHD YUSOF</i> Abdul Rahman Abdul Rahim, Ahmad Shazeer MohamedTaheer, , Mohd Shamim Che Mohd Hariiri, Syed Ashrene Syed Omar, Nur Shahruzzia Muhammad, Lisa Ashiqin Rustam