



Buzinga App Development

http://www.buzinga.co.uk

Initial Development Period

Design & Specification Development (UI Design, wireframes Design & Development) Testing

Live in Marketplace

M1 M2 M3 M4 M5 M6 M7 M8 M9 M10 M11 M12

Introduction: Use the spreadsheet to work out your profit and loss on a month-to-month basis... It's also good practice when you start operating to create a week-to-week P&L. This can be used by copying it into a new sheet as they can add the values. Feel free to add calls, text, columns, etc. for additional months or expenses. All businesses are different so make sure to research into relevant benchmarks, etc when filling out the sheet. Best of luck!

How to use this spreadsheet! Create a new copy of the spreadsheet by clicking File / Make a copy... Then adjust the yellow highlighted areas to suit your business.

Key: All yellow cells should be filled in by you. The other cells will automatically calculate accordingly.

Assumption: List Customers due to churn rate: 4.5%

Assumption: Overall processing fees: 3.2%

Main financial spreadsheet table with columns for months (9/2015 to 4/2016) and rows for Revenue, Costs, and Profit. Includes sub-sections like SIGNUPS / DOWNLOADS / ETC., PAYING CUSTOMERS, REVENUE, COSTS, and MISCELLANEOUS.

Summary rows for Revenue, Costs of Goods Sold, Gross Profit, NET PROFIT, and NET PROFIT ACCUMULATED.

VUELO: PROJECT COST		
Voice Modulation	2500000	
writer (25 storie	100000	
Illustration (25)	800000	
Marketing	5000000	
UI	1000000	
BackEnd	100000	
Miscellaneous		
Total cost	9500000	
Market Size	14000000	