

category	value	expenses	type	unit price	monthly	annual	total	notes
webinar staffers	4	Salary Ops Admin FT (grossed 05-122016)	operation	\$24.25	\$4,166.00	\$33,332.00	monthly	\$11,623.32
webinar staffers	2	Salary Ops Community FT (grossed 05-122016)	operation	\$24.05	\$4,166.50	\$33,332.00	monthly (salary)	\$10,920.17
projected engagements	0	Salary PM/Software Dev PT (grossed 05-122016)	operation	\$24.05	\$2,083.50	\$16,668.00	annual	\$191,042.00
evangelist covered rights	0	Salary Product Mgmt FT (grossed 05-122016)	operation	\$24.05	\$2,083.50	\$16,668.00	annual (salary)	\$27,192.00
evangelists per engagement	1	Staff Medical	operation					
Byers	1000	Zoom video conference	operation	\$15.00	\$30.00	\$360.00		
conference attendees	1	Zoom webinar service (Basic tier \$55/mo for 100)	operation	\$55.00	\$55.00	\$1,320.00		
conferences to attend	5	Zapier	operation	\$20.00	\$20.00	\$240.00		
conference covered rights	10	Orange Suite	operation	\$5.00	\$20.00	\$240.00	per function	\$108,850.00
contributors strategic retreat	yes	Action Network	operation	\$10.00	\$10.00	\$120.00	operations	
		Air/Hotel (prices for Plus, double for Pro)	operation	\$12.00	\$48.00	\$576.00	partners	\$10,000.00
		Canva	operation	\$10.00	\$10.00	\$120.00	evangelism	\$5,970.00
		Short.com	operation	\$20.00	\$20.00	\$240.00	community	\$1,595.00
		Domain Names	operation	\$50.00	\$50.00	\$600.00	communications	\$947.00
		PO Box	operation	\$268.00	\$268.00	\$3,216.00	annual total	\$131,042.00
		Web Assets	operation	\$1,200.00	\$1,200.00	\$14,400.00		
		Slack	operation	\$0.00	\$0.00	\$0.00		Note: Base salary \$50/hr, provided for May-Dec 2016.
		Black 250 active users (85% rp discount)	operation	\$6.67	\$3,333.50	\$40,000.00	FT = 40 hr/wk, PT = 20 hr/wk	
		Oracle - accounting software system	operation	\$38.00	\$38.00	\$456.00		
		Corp Blog fees	operation			\$20.00		
		Corp tax prep fee	operation					
		HR reporting fees	operation					
		AWS Service	partners	\$400.00	\$400.00	\$4,800.00		
		Heroku Services	partners	\$400.00	\$400.00	\$4,800.00		
		Canva for Partners	partners	\$10.00	\$10.00	\$120.00		
		Zoom for Partners	partners	\$15.00	\$30.00	\$360.00		
		Advent/Out Street	comms	\$29.00	\$29.00	\$348.00		
		Speaker podcast software and services	comms	\$19.00	\$19.00	\$228.00		
		Engagement Fund Flight	evangelism	\$400.00	\$400.00	\$4,800.00		
		Engagement Fund Housing	evangelism	\$800.00	\$800.00	\$9,600.00		
		Engagement Fund Food	evangelism	\$100.00	\$100.00	\$1,200.00		
		Tix for Byers (two-sided, full-color glossy)	evangelism	\$0.37	\$3.70	\$44.40		
		Conference Fund Registration	evangelism	\$400.00	\$400.00	\$4,800.00		
		Conference Fund Flight Allowance	evangelism	\$400.00	\$400.00	\$4,800.00		
		Conference Fund Housing Allowance	evangelism	\$200.00	\$200.00	\$2,400.00		
		Conference Fund Food Allowance	evangelism	\$100.00	\$100.00	\$1,200.00		
		Contributor Strategic Retreat	community	\$3,500.00	\$3,500.00	\$42,000.00		
		Acquire.procode.com	community	\$2,095.00	\$2,095.00	\$25,140.00		

	June	July	August	September	October	November	December	2018 Total
Expenses								
Accounting								\$0
Reporting								\$0
Google Suite								\$0
Zoom								\$0
Domain Hosting								\$0
Calendly								\$0
Heroku	\$14	\$14	\$14	\$14	\$14	\$14	\$14	\$98
Airtable								\$0
Zapier	\$20	\$20	\$20	\$20	\$20	\$20	\$20	\$140
Action Network	\$10	\$10	\$10	\$10	\$10	\$10	\$10	\$70
Domain Names								\$0
Projects								
Slack Message Archive								\$0
								\$0
								\$0
								\$0
								\$0
Total Expenses	\$44	\$44	\$44	\$44	\$44	\$44	\$44	\$308
Income								
MoveOn	\$10,000							\$10,000
Patreon	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$483
Crowdpac	\$489	\$5	\$5	\$5	\$5	\$5	\$5	\$519
								\$0
								\$0
								\$0
								\$0
Total Income	\$558	\$74	\$74	\$74	\$74	\$74	\$74	\$11,002
							Cashflow	\$10,694

