



This spreadsheet has been done to help you setup OKRs in your startup.

Do a copy so that you can edit it: File > Create a copy

Use the sheet "OKR Apr22"

You just need to fill in the Objectives (column B), Key Results (column C) and Sub-Key Results (column D), and complete the rest of the columns.

Then, after the end of the period, copy / paste this sheet to have for the next period.

on the appropriate sheet.

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Period	Objective	Key Result	Underlying Result	Owner	With	Type	Initial KPI	Objective	Final KPI	Result
2022-P2 (Mar-Apr)	Objective 1					Conversion	10%	20%		
2022-P2 (Mar-Apr)		Key Result 1		Name 1	Name 2	Conversion				
2022-P2 (Mar-Apr)		Key Result 2		Name 2	Name 3	Conversion				
2022-P2 (Mar-Apr)			Sub-Key result 1	Name 2	Name 3	Conversion				
2022-P2 (Mar-Apr)			Sub-Key result 2	Name 2	Name 3	Conversion				
2022-P2 (Mar-Apr)	Objective 2					Retention	8%	12%		
2022-P2 (Mar-Apr)		Key Result 1		Name 5	Name 8	Retention				
2022-P2 (Mar-Apr)		Key Result 2		Name 5	Name 8	Retention				
2022-P2 (Mar-Apr)			Sub-Key result 1	Name 6	Name 4	Retention				
2022-P2 (Mar-Apr)			Sub-Key result 2	Name 6	Name 4	Retention				
2022-P2 (Mar-Apr)	Objective 3					Traffic	15,000	40,000		
2022-P2 (Mar-Apr)		Key Result 1		Name 5	Name 8	Traffic				
2022-P2 (Mar-Apr)		Key Result 2		Name 5	Name 8	Traffic				
2022-P2 (Mar-Apr)		Key Result 3		Name 5	Name 8	Traffic				
2022-P2 (Mar-Apr)		Key Result 4		Name 5	Name 8	Traffic				
2022-P2 (Mar-Apr)	Objective 4					Monetization	10%	12%		
2022-P2 (Mar-Apr)		Key Result 1		Name 5	Name 8	Monetization				
2022-P2 (Mar-Apr)		Key Result 2		Name 5	Name 8	Monetization				

Period	Result	Who		Type
2021-P6 (Nov-Dec)	2 - Good !	Name 1	1-High	Management
2022-P1 (Jan-Feb)	1 - Partial	Name 2	2-Medium	Conversion
2022-P2 (Mar-Apr)	0 - Failed	Name 3	3-Low	Retention
2022-P3 (May-Jun)		Name 4		Traffic
2022-P4 (Jul-Aug)		Name 5		Monetization
2022-P5 (Sep-Oct)		Name 6		Management
2022-P6 (Nov-Dec)		Name 7		Agility
		Name 8		
		Name 9		
		Name 10		

