

ABE2016 DAILY SCHEDULE

August 9-11, Doltone House, Darling Island Road, Pyrmont, Sydney

www.abeshow.tv

Conference Hours: **Tuesday-Wednesday 9.00am-5.00pm;**
Thursday 9.00am-12.00pm

Exhibition Hours: **Tuesday-Wednesday 10.00am-6.00pm;**
Thursday 10.00am-2.00pm

	9/8 TUESDAY	10/8 WEDNESDAY	11/8 THURSDAY
08:00	Day 1 - Registration	Day 2 - Registration	Day 3 - Registration
08:50	Welcome	Welcome	Welcome
09:00	Keynote - Delivering TV Consumer Delight	High Bandwidth IP Networks Change the Landscape of Live Production with Direct IP Camera Solutions - Klaus Weber, Senior Product Marketing Manager, Cameras, Grass Valley	New Media Channels: Sebastian Heck, Creative Technology, Hillsong Church Australia
09:25	Matthew Goldman, Senior Vice President TV & Media Ericsson, Executive Vice President SMPTE 2015-2016	"Live HDR: Obstacles and Opportunities" - Anthony Kable, Sony Australia	Get Control of your Media Asset Zombies for sports and advertising - Quantum
09:50	True IP Playout - Alan Sweeney, CEO, MediaHub	444/HDR - Ross Video	Live OTT Adaptive Bit Rate Video - JP Bousquet, Telestream and Magna Systems
10:15	Coffee Break	Coffee Break	Coffee Break
10:45	Software Defined Video Networking: IP for broadcast and production facilities - Fernando Solanes – Director Solutions Engineering at Evertz	HEVC/HDR/Colour Gamut Standardisation Updates - Ericsson	New Media Channels: David McMillan, Head of Production, Farifax Media
11:10	The move to IP and Grass Valley's Broadcast Data Center concept - Neerav Shah, Senior Vice President, Strategic Marketing, Grass Valley.	P2 Cast Cloud based ENG workflow - Panasonic Broadcast	Skype for Broadcast - Blonde Robot
11:35	Solving interoperability challenges in IP workflows - Klaven Siow, Applications Engineering Manager, Tektronix SEA	The Next Generation Newsroom - Peter Ennis, Vice President Sales, Asia Pacific, Avid Technology (Amber)	New Media Workflow and Production - Ross Video
12:00	Lunch and Exhibition Time	Lunch and Exhibition Time	Lunch and Exhibition Time
12:30			
13:00	DVB-T2 SFN real world applications - Ericsson	NDI video-over-IP production protocol explained - Robert Stacy, VP of APAC, NewTek (Blonde Robot)	Exhibition Open
13:25	DVB-T2 Networks - Gapfiller or Retransmitters for Over the Air synchronisation - Rohde & Schwarz	OTT and Cloud PVR - Imagine Communications	Exhibition Open
13:50	Planning for the future, how to deliver cutting edge services today and prepare for future flexibility - JP Bousquet, Telestream	The 'X' - helping paving the way for all-IP delivery – Appear TV and Magna Systems & Engineering	Conclusion of Show
14:15	Cloud Playout is Ready Today. Could you, or Should You, Make the Move? - Mike O'Connell, Executive VP, Pixel Power Inc	HD and UHD TV - HDR, HFR and HEVC create immersive viewing experiences - Rohde & Schwarz	
14:40	The challenges of audio processing in the file Domain - Emotion Systems and Amber Technology	IP-based Playout - Imagine Communications	
15:05	Coffee Break	Coffee Break	
15:30	Cloud-based video processing reduces deployment time and cost – Mark Cousins, Elemental Technologies	Incorporating object storage into modern broadcast workflows - Spectra Logic and Techtel	
16:00	VOS Software-based Media Processing - Harmonic	Cloud-Based Workflows for Content Ingest, Processing, Management and Distribution - Aspera, an IBM Company	
16:30	Customer Provisioned Networking (CPN) - Net Insight & Techtel	Hybrid Cloud Powering the Next Broadcast Workflow - Quantum	
17:00	Exhibition Time	Exhibition Time	
17:30	Exhibition Time	Exhibition Time	
18:00	End of Day 1	End of Day 2	
18:30			

NOTES
