

Grand Total	12,646,967	-	1.1%	3.56	
Creatives	Spends	Spends Share	CTR	ROAS	
Studio-Video-2	2,028,876	16.04%	1.2%	3.31	85% Spend share
DPYP-UGC-Kelly1	1,406,743	11.12%	2.0%	2.58	
PX-Dpyp-45-65	1,381,665	10.92%	0.9%	3.20	
Studio-Video-3	952,792	7.53%	0.9%	3.23	
Fall-Kickoff-\$34	816,290	6.45%	1.4%	3.94	
PX-Powerdown-45-65	773,714	6.12%	0.8%	3.27	
Treat-Yourself1	586,512	4.64%	0.6%	3.12	
Script2-Power-Down	467,825	3.70%	1.6%	3.16	
DPYP-UGC-Kelly3	374,224	2.96%	1.1%	3.04	
Black-Power-Down	339,507	2.68%	1.3%	3.48	
DPYP-Script1	323,745	2.56%	1.3%	3.65	
Fall-Kickoff-50%-Off	319,394	2.53%	1.2%	5.01	
Yoga-Denim-Pants2	212,150	1.68%	2.0%	3.18	
PX-Dpyp-26-35	198,074	1.57%	0.2%	6.05	
Perfect-Pants	179,428	1.42%	0.3%	4.74	
Treat-Yourself2	145,427	1.15%	0.5%	3.49	
PX-Cosmetics-Yoga	142,670	1.13%	0.2%	3.41	
DPYP-V3	140,204	1.11%	1.2%	3.57	
Yoga-Denim-Pants3	124,711	0.99%	2.1%	3.70	
Yoga-Denim-Pants1	118,495	0.94%	1.7%	3.55	
PX-Travel-Yoga	106,302	0.84%	0.4%	5.78	
PX-Clothing-Yoga	96,002	0.76%	0.5%	3.43	
PX-Clothing-Journey	95,776	0.76%	0.8%	2.83	
PX-Fitness-Yoga	92,453	0.73%	0.2%	5.47	
PX-Shopping-Journey	90,434	0.72%	0.5%	5.45	
DPYP-Web-Photos	85,600	0.68%	1.2%	4.16	
PX-Powerdown-26-35	83,994	0.66%	0.3%	5.93	
DPYP-UGC-Kelly2	77,098	0.61%	1.2%	2.52	
PX-Shopping-Yoga	76,401	0.60%	0.4%	7.79	
PX-Journey-26-35	71,553	0.57%	0.2%	7.89	
Script3-Power-Down	67,098	0.53%	1.2%	4.40	
PX-Cosmetics-Journey	66,559	0.53%	0.3%	4.37	
Script1-Power-Down	50,063	0.40%	1.5%	3.55	
PX-Dpyp-18-25	47,891	0.38%	0.5%	4.76	
Denim-Butt-Intro	44,213	0.35%	1.7%	3.10	
PX-Journey-45-65	43,655	0.35%	0.3%	3.76	
PX-Cosmetics-Power-Down	43,215	0.34%	0.3%	5.83	
DPYP-UGC	36,319	0.29%	1.5%	4.09	
PX-Fitness-Journey	33,166	0.26%	0.3%	4.06	
Treat-Yourself3	31,574	0.25%	0.3%	4.65	
PX-Travel-Comfort-Journey	31,216	0.25%	0.4%	5.98	
Yoga-Denim-Pants4	30,813	0.24%	1.3%	3.41	
Tiktok-Hip	29,437	0.23%	0.4%	1.39	
PX-Clothing-Power-Down	23,810	0.19%	0.5%	6.64	
Tiktok-Jump1	22,320	0.18%	0.4%	2.39	
PX-Trek-Comfort-Power-Down	22,059	0.17%	0.4%	4.76	

PX-Fitness-Power-Down	19,511	0.15%	0.4%	2.76
PX-Journey-18-25	16,928	0.13%	0.2%	9.25
PX-Dpyp-18-25-02	14,353	0.11%	0.2%	4.55
PX-Travel-Comfort-Down	14,075	0.11%	0.3%	15.84
PX-Powerdown-18-25	11,948	0.09%	0.2%	9.63
PX-Trek-Comfort-2-Power-Down	10,287	0.08%	0.2%	3.20
DPYP-Normal	8,059	0.06%	0.8%	7.10
Tiktok-Spin3	3,929	0.03%	0.1%	-
Tiktok-Statics	3,573	0.03%	0.2%	-
Tiktok-Spin1	3,394	0.03%	0.3%	-
Tiktok-Jump2	2,630	0.02%	0.2%	-
PX-Adventure-Journey	2,609	0.02%	0.1%	3.86
Tiktok-Spin2	2,600	0.02%	0.5%	1.28
Mom-Daughter	1,598	0.01%	0.0%	4.39
Cosmetics-Yoga	7	0.00%	0.0%	-
20-Off-Wool-Wrap-1	-	0.00%	-	-
20-Off-Wool-Wrap-3	-	0.00%	-	-
20-Off-Wool-Wrap-6	-	0.00%	-	-
20-Off-Wool-Wrap-4	-	0.00%	-	-
20-Off-Wool-Wrap-2	-	0.00%	-	-
20-Off-Wool-Wrap-5	-	0.00%	-	-