

Date	Interested	PayPal Account	Deal Reached	Name	Email	Instagram Profile	# of IG Followers	Post Engagement Rate (E)	Location	Image 1	# of Likes	# of Comments	# of Followers	Post Engagement Rate 1 (A)	Image 2	# of Likes	# of Comments	# of Followers	Post Engagement Rate 2 (B)	Image 3	# of Likes	# of Comments	# of Followers	Post Engagement Rate 3 (C)


$E = (A+B+C)/3$

$A = (\# \text{ of likes} + \# \text{ of comments}) / \# \text{ of followers}$



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Date	Interactions	PayPal Account	Deal Reached	Name	Email	LinkedIn Profile	# of LinkedIn Followers	Post Engagement Rate (E)	Location	Post 1	# of Likes	# of Shares	# of Comments	# of LinkedIn Followers	Post Engagement Rate 1 (A)	Image 2	# of Likes	# of Comments	# of Followers	Post Engagement Rate 2 (B)	Image #3	# of Likes	# of Comments	# of Followers	Post Engagement Rate 3 (C)
$E = (A+B+C)/3$																									
$A = (\# \text{ of Likes} + \# \text{ of Shares} + \# \text{ of Comments}) / \# \text{ of followers}$																									
										<a href="http://shanebarker.com">shanebarker.com</a>															

