

Kaufland Inventory Feed Template
from february 2023



Introduction

Please see the three sheets: definition, examples, template.
You can use the sheet "template" to fill in your data.

Please note that your prices must take currency fluctuations into account.
Kaufland does not perform dynamic currency conversions for you.

Data

The following fields need to be inserted:

| | |
|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ean | product's EAN or ISBN number |
| condition | the number indicating the product's condition 100 new Neu 200 used - like new Gebraucht - wie neu 300 used - very good Gebraucht - sehr gut 400 used - good Gebraucht - gut 500 used - acceptable Gebraucht - akzeptabel |
| price | The product's price in euro cent (e.g. 499 for 4,99€). The highest price allowed is 1 mio. €. <i>If you have your prices as Euro incl. comma (e.g. € 4.99), simply insert them in the price_cs column. The price column should be left empty in this case.</i> |
| currency | The currency in which the price is given. You can only upload offers in the currency associated with the country you want to sell in. [Euro=EUR] or [Czech Korunas =CZK] |
| handling_time | The offer handling time indicates the time (in business days, Monday to Friday) between receiving the order and handing over the package to the shipping service provider. Together with the transport time, which is specified in the shipping settings in the Seller Portal, this results in the delivery time, which is displayed to the customer on the offer page. The following should be noted here: - Please specify only the number of working days (Monday to Friday), e.g. "2" = 2 working days. - The values must be greater than or equal to 0. (0 means same day handed over to carrier) - Please check your transport time and cut-off time in the Seller Portal as well as the correct linking of offer and shipping group. |
| comment | You may fill in the following fields: Comment on the condition of used products (visible to the customer); 200 characters max. |
| id_offer | Your article ID to identify offers (only visible to you). This ID must be unique |
| id_warehouse | Specification of the warehouse settings configured by you in the Kaufland account for the respective offer. Go to Warehouse Settings |
| count | Number of available items (if you want to offer the item more than once). |
| minimum_price | Price for the option "Low price automatic" in Eurocent (minimum price you want to offer, e.g. 499 for € 4,99) If you have your prices as Euroincluding comma (e.g. € 4,99), just add them in the minimum_price_cs column. The minimum_price column should be left empty in this case. |
| price_cs | (.cs= comma-separated) The price of the item in comma or dot separated amounts (e.g. 12.99 or 12.99 for 12.99€). If the price column AND the price_cs column contain values, we use only the price column |
| minimum_price_cs | (.cs= comma-separated) price for the "lowest price automatic" option in comma or dot separated amounts (e.g. 4.99 or 4.99 for 4.99€) If the column minimum_price AND the column minimum_price_cs contain values, we use only the column minimum_price |
| id_shipping_group | Specification of the shipping group configured by you in the Kaufland account for the respective offer Go to Shipping Settings |

Save

The file now has to be converted and saved.
Please proceed as follows:

- 1 Switch to template tab
- 2 Click File > Save As
- 3 Select "CSV UTF-8 (separated by separator)" as the file type
- 4 Confirm the subsequent questions with Yes or OK

Ready! You can now upload the file to Kaufland Marketplaces

Kaufland Inventory Feed Template

from february 2023

**Kaufland.cz**
your marketplace**Introduction**

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Data

The following fields need to be inserted:

| | | |
|-----------|-----------------------------------------------|------------------------|
| ean | product's EAN or ISBN number | |
| condition | the number indicating the product's condition | |
| | 100 new | Neu |
| | 200 used - like new | Gebraucht - wie neu |
| | 300 used - very good | Gebraucht - sehr gut |
| | 400 used - good | Gebraucht - gut |
| | 500 used - acceptable | Gebraucht - akzeptabel |

price The product's price in hellers (depending on currency of sales channel) e.g. 499 for 4,99Kč. The highest price allowed is 25 mio. Kč.

If you have your prices as czech koruna values incl. comma (e.g. 4.99€), simply insert them in the price_cs column. The price column should be left empty in this case.

currency The currency in which the price is given. You can only upload offers in the currency associated with the country you want to sell in. [Euro=EUR] or [Czech Korunas =CZK]

handling_time The offer handling time indicates the time (in business days, Monday to Friday) between receiving the order and handing over the package to the shipping service provider.

Together with the transport time, which is specified in the shipping settings in the Seller Portal, this results in the delivery time, which is displayed to the customer on the offer page.

The following should be noted here:

- Please specify only the number of working days (Monday to Friday), e.g. "2" = 2 working days.
- The values must be greater than or equal to 0. (0 means same day handed over to carrier)
- Please check your transport time and cut-off time in the Seller Portal as well as the correct linking of offer and shipping group.

You may fill in the following fields:

| | |
|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| comment | Comment on the condition of used products (visible to the customer); 200 characters max. |
| id_offer | Your article ID to identify offers (only visible to you). This ID must be unique |
| id_warehouse | Specification of the warehouse settings configured by you in the Kaufland account for the respective offer. Go to Warehouse Settings |
| count | Number of available items (if you want to offer the item more than once). |
| minimum_price | Price for the option "Low price automatic" in hellers (minimum price you want to offer, e.g. 499 for 4,99Kč) |
| price_cs | If you have your prices as koruna values including comma (e.g. 4.99Kč), just add them in the minimum_price_cs column. The minimum_price column should be left empty in this case. (.cs= comma-separated) The price of the item in comma or dot separated amounts (e.g. 12.99 or 12.99Kč). |
| minimum_price_cs | If the price column AND the price_cs column contain values, we use only the price column (.cs= comma-separated) Price for the "lowest price automatic" option in comma or dot separated amounts (e.g. 4.99 or 4.99 for 4.99Kč) |
| id_shipping_group | If the column minimum_price AND the column minimum_price_cs contain values, we use only the column minimum_price Specification of the shipping group configured by you in the Kaufland account for the respective offer. Go to Shipping Settings |

Save

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| ean | condition | price | currency | comment | id_offer | id_warehouse | count | minimum_price | price_cs | minimum_price_cs | id_shipping_group | handling_time | |
|---------------|-----------|-------|----------|------------------------------------------------------------------|----------|--------------|-------|---------------|----------|------------------|-------------------|---------------|--|
| 5050583028880 | 100 | 1199 | EUR | | | 3521 | 3 | 1099 | | | 1234 | 0 | |
| 9783360009814 | 200 | 649 | EUR | Gebraucht, nur einmal gelesen | | | 15 | | | | 7389 | 1 | |
| 9782435358048 | 400 | | EUR | Leicht zerkratzt | | | 6 | | 3,99 | | 2849 | 1 | |
| | | | | | | | | | | | | | |
| | | | CZK | Please note that this information depends on the country. | | | | | | | | | |
| | | | CZK | Kaufland.cz expects the price to be given in Czech Crowns [CZK]. | | | | | | | | | |

(_cs= con (_cs= comma-separated)

| | | | | | | | | | | | | |
|-----|-----------|-------|----------|---------|----------|--------------|-------|---------------|----------|------------------|-------------------|---------------|
| ean | condition | price | currency | comment | offer_id | id_warehouse | count | minimum_price | price_cs | minimum_price_cs | id_shipping_group | handling_time |
|-----|-----------|-------|----------|---------|----------|--------------|-------|---------------|----------|------------------|-------------------|---------------|