MANAGEMENT (BBA) SPECIALTY: INTERNATIONAL BUSINESS

2023-2024 RECOMMENDED PROGRAM SEQUENCE (Full-time)

120 CREDITS

					MGMT BBA (IN
		FRESI	HMAN YEAR		
all Semester		(15 credits)	Winter Semester		(15 credits)
CES100	Achieving Career and Education Success	3	BITS211	Microcomputer Applications: Spreadsheet	3
ISP111	Requirements Planning and Development	3	COMM120	Presentation Techniques	3
NGL109	Composition	3	ENGL110	Advanced Composition	3
ATH 120	College Mathematics or Intermediate Algebra	3	MGMT211	Management Foundations	3
OSC210	Diversity in Society	3	STAT220	Introduction to Statistics	3
		SOPHO	MORE YEAR		
all Semester		(16 credits)	Winter Semester		(16 credits)
CCT201	Accounting Foundations I	4	ACCT202	Accounting Foundations II	4
USN 210	Professional Ethics	3	FINC211	Corporate Finance	3
PMT287	Principles of Project Management	3	LEGL210	Business Law Foundations	3
RMG213	Human Resource Management	3	ENGL 311	Professional Writing	3
IKTG211	Marketing Foundations	3	MGMT321	Organizational Behavior	3
		JUN	IOR YEAR		
all Semester		(15 credits)	Winter Semester		(15 credits)
USN 303	Business Research	3	ECON201	Maroeconomics	3
ATA275	Introduction to Data Analytics	3	MGMT375	Leadership Discovery	3
CON200	Microeconomics	3	MGMT352 or RMGI321 or BUSN225	Managing Non-Profits and Social Enterprise or Risk management and Insurance Anaysis or INternational Business	3
GMT 316	Innovation and Managing Change	3		Social Science	3
	Humanities Elective	3		Open Elective	3
		SEN	IIOR YEAR		
all Semester		(15 credits) Winter Semester		(13 credits)	
IGMT 467	International Management	3	BUSN489 or MGMT490	Field Experience in Business or Management BBA Internship	3
RMG431	Negotition and Dispute Resolution	3	MGMT495	Strategic Management Capstone	4
INC320	International Finance	3	MKTG421	International Marketing	3
EGL320	International Business Law	3	SOSC301	Globalization and World Diversity	3
GMT412	Quality Management	3			

This information is subject to change and cannot be considered an agreement or contract between individual students and Davenport University. Refer to the current University catalog to confirm degree requirements.

Last Updated: 04/25/2022 TLT Finalized: TLT