

<b>Inputs</b>	<b>Cage-free</b>	<b>Broiler welfare campaigns</b>	<b>Combined costs and benefits</b>	<b>Combined w/ballots</b>	<b>Combined w/ballots and ACE</b>	<b>Combined w/ballots, ACE, and compliance</b>
animals covered	240,000,000	350,000,000	590,000,000	590,000,000	590,000,000	590,000,000
follow-through rate	46.00%	0.00%	18.71%	18.71%	18.71%	18.71%
animals affected	110,400,000	0	110,400,000	110,400,000	110,400,000	110,400,000
mean years of impact for animals affected	5	0	5	5	5	5
costs	\$84,000,000	\$39,000,000	\$123,000,000	\$163,000,000	\$165,100,000	\$365,100,000
Chicken-years affected per dollar	<b>6.57</b>	<b>0.00</b>	<b>4.49</b>	<b>3.39</b>	<b>3.34</b>	<b>1.51</b>
<b>Types of costs</b>	<b>Costs</b>					
Cage-free standard	\$84,000,000					
Broiler	\$39,000,000					
Ballot measures and lobbying	\$40,000,000					
ACE	\$2,100,000					
Compliance	\$200,000,000					