

Name	Company & Role	Audience / Purpose	Your Impression of the Lecture and its Value	A Few Words About My Service and Working With Me
Shimrit Ellipaz - Arie	Former VP of HR at Union Motors (TOYOTA), Union Investment & Union Real Estate Group	The management of the company, for the purpose of developing a mindset of innovation and learning how to apply it practically.	Itai is an immersive, dynamic, and super interesting lecturer! Itai captivated the audience with an eye-opening lecture. The lecture was relevant and adapted to our industry, and it changed our way of thinking. Itai's contribution is both in changing thinking patterns and in the concrete implementation in reality.	Of course I really enjoyed working with Itai. There is no one like him: talented, smart, sharp, with an understanding of how people think and operate.
Jeki Cohen	Head Of Innovation at Menora Mivtachim	A lecture on innovation for the business units and management of Menora Mivtachim.	A fascinating lecture that exposed the managers of our company to the world of innovation. This lecture is a must-lecture for every organization!	Itai is a real professional and a leader in the field of innovation in Israel.
Keren Avrieli-Sadan	Business Dev, Innovation management, Finance & External Funding Manager at the RD&I Global Department of ICL	CEOs, R&D managers and researchers	An amazing lecture!!!! It explains absolutely clearly what is needed in order to educate for innovation and to innovate within organizations, including the need for the organizations to renew and reinvent themselves all the time, as well as the understanding that there is a need for quick decision-making and knowing the "language" of the ecosystem.	Itai is a quick-thinking professional who adapts himself to the target audience and knows how to provide relevance for every organization and every position.
Gil Inbar	CEO of Ambar Feed Mill	Agriculture Innovation	I worked with Itai for a long period of time, and I enjoyed it a lot. Itai is professional, results-oriented, goal-oriented, and it is always a pleasure to work with him.	A positive, optimistic, highly-knowledgeable person, quick to respond and available 24/7.
Ilan Segev	Chief Financial Officer at Shlomo Insurance	Senior Management	After the lecture, we had the understanding that it is possible to do things differently and untraditionally, which led us to think about efficiency and how we could improve how our organization functions.	The lecturer has the ability to illustrate to decision-makers that it is possible to do things in a different way, which is needed and better for the organization.
Oran Scott	CIO at Granot Central Cooperative	Management / Board of Directors	An excellent lecture that allowed us to "taste" different "dishes" on innovation.	Itai is a true professional who knows how to adapt to the organizational DNA and bring results.
Tali Tenenbaum	VP of Communication and Marketing at the Israel Hotel Association	Hotel owners, CEOs, IT managers.	A very positive impression. The lecture was the opener for a seminar on innovation, a concept which was still relatively in its infancy in the hotel industry. The lecture was fascinating, relevant and purposeful. It combined examples and showcased how the proposed solutions can actually be implemented in hotels.	Itai is a team-player, someone you can run long distances with and knows that he will always provide you with backup. He takes initiative, thinks outside the box, is not stressed and can take control over every situation when needed, he exercises judgment and takes responsibility. In short, wonderful!
Gil Avnimelech	Vice Dean for Academic Affairs, Faculty of Business Administration at the Ono Academic College, Co-head of the specialization of Strategy, Innovation and Entrepreneurship at the MBA program	A lecture as part of an open innovation and venture capital course for MBA students	Itai is exceptional - he possesses both extensive theoretical and practical knowledge, is eloquent and engaging, both I and the students learned a lot from him.	Itai is great. It is always fun to work with or be in contact with him, and he is always happy to contribute and collaborate.
Anat Avni-Papo	Director of Innovation, Menora Mivtachim	Professional accompaniment in the implementation of innovation	Enriching and fascinating	Working with Itai was a great pleasure every day. Fascinating, empowering and it pushed us forward without restraint. Working with Itai erased any imaginary barriers that we may have had and proved that the sky is the limit. This was always accompanied by a smile, cheering us and high intelligence. Itai navigates within the organization and successfully pulls it forward. Every organization needs one like him, and without a doubt, we won by working with him.
Guy Refael Yona	CEO of the Ono Students Union, and Co-Founder of Ono Entrepreneurs	Students interested in the world of entrepreneurship. Inaugural lecture for the entrepreneurship club of the Ono Academic College.	Wow, the students were speechless during the entire lecture. Itai captivated us for the entire time and drew a lot of interest. The questions and feedback were excellent. The lecture was very much at eye level and was in simple language, which was suitable for those who did not possess knowledge or knew the different concepts. This is why we invited him more than once.	Amazing, kind, available, and always ready to help. Thank you very much for everything and the lectures you gave. We hope you enjoyed your time with us, and we hope to keep in touch.
Tali Keidar	Chief Marketing and Digital Officer at Dan Hotels	Company management, on innovation.	A very interesting lecture, which resulted in a lot of value and opened our way of thinking about the need for constant innovation.	Itai's close work with various parties in the organization, accompanied by consulting and guidance on innovation issues was very successful and contributed to the success of the organization.
Hemi Ben Arie	CEO at G1 Security Group	Senior management and branch managers.	Excellent lecture, contributed a lot to our thinking.	Excellent.
Dafna Wexler	Product Manager at the Innovation Division at Bank Hapoalim.	"Innovate or Die" to CDO employees at Bank Hapoalim	An excellent and inspiring lecture! It helps harnessing the organization to think differently and helps in creating a new organizational culture.	Ethical, professional and inspiring.
Gil Rahav	CEO & Founder at Hitech Kids	Supervisors and managers in the Ministry of Education	The lecture was fascinating. There is an incredible pace of innovation and it requires us to change and adapt ourselves. Itai Green is a wonderful speaker and it is clear that he also adapted the lecture to the field from which the target audience of the lecture came. I didn't want the lecture to end and hoped that it would become an 8-hour workshop.	Excellent service, accurate, efficient, and above all adapted the lecture to the target audience.
Matan Mousler	Business Development Manager at Electra	Innovation at Electra	The lecture opened the group's senior managers' minds to new ways of thinking about innovation and its importance in today's business world, particularly regarding the impact of innovation on traditional sectors and are considered as distant from the field of innovation, as well as the understanding that those who do not invest in innovation will be left behind.	Itai is a superb lecturer who conveys the content in a matter-of-fact way and light manner, but also interesting and impactful.
Yaniv Poria	Lecturer and researcher in the Department of Hotel and Tourism Management at Ben Gurion University.	BA Students at the university.	Itai knows how to connect the practice and the theory. Itai exposed the students to a current and relevant body of knowledge. In light of his extensive experience, Itai successfully exposed the students to a multitude of aspects and concepts relevant to the Travel Tech industry. You will not find this knowledge in books or magazines.	When Itai lectures, thanks to his passion and expertise, there is no need for a break. Itai understands that nowadays it is not enough to lecture to attract the attention of the audience, you have to perform.
Michal Rozenshine	Director of the Kiryat Ono Municipality Resident Service Department	Innovation for managers of municipal departments at Kiryat Ono	Itai is a charismatic person who leads innovation with passion, enables creativity, encourages from the bottom of his soul, empowers others, and is a wise man like no other. I admire and adore him.	It is my great pleasure and privilege to know a person like him. I appreciate all his work and I would love to be a start-up under his management, as such organizations definitely flourish. I encourage and request that anyone who wants a recommendation from me call my cell phone and I will provide more details. I absolutely love working with his person
Inbal Zackal Horev	Chief of Staff at Melisron	A lecture on innovation for Mall and property managers	The lecture was super interesting and relevant.	Itai has a captivating and energetic personality and is well-versed in the worlds of innovation. The lecture was up-to-date, dynamic and adapted to our company's activities. It interested the audience and opened up new ways of thinking. Definitely recommended for any organization!
Galit Oren	VP Human Resource at Bituah Hakial Central Cooperative Society	Board & Managers	Very good.	Itai came to give lectures at our company about innovation, for members of the board of directors, senior management, and managers of various levels. The lectures were adapted to the different audiences, up-to-date, interesting, and refreshing, resulted in a lot of interest, and expanded our horizons. We received positive feedback and I definitely recommend Itai as a lecturer.
Peled	VP of Marketing and Digital	To 1,500 senior decision-makers from the majority of organizations in Israel, during a Menora Mivtachim's employer conference, in order to explain why business innovation is the most important thing for organizations and how to implement it.	The lecture was about business innovation and was fascinating, interesting, and made 1,500 listeners wait patiently until the end of the lecture. Given that the lecture was after the exciting David Blatt, Itai's burst of energy kept everyone in their seats and Itai was one of the speakers to receive the most questions.	When you work with Itai, you are working with a professional, an innovator, a perfectionist, and above all, a person. Itai is a magnet for innovation and digital.
Ezra Hanuka	Marketing & Business Development at ICL - Central R&D institute (TAMI-IMI)	An innovation conference at the ICL - Central R&D institute	Excellent, eloquent, interesting	Itai is very professional, he understands the customer's needs and tailors a suitable package of knowledge for each client.
Yishai Horn	Former Head of Strategy, Data Analysis & Customer Experience at Mizrahi-Tefahot Bank	Internal organizational activity	Itai is a knowledgeable and fascinating lecturer who brings great value to his listeners. Thought provoking and enthusiastic.	Itai provides an excellent service that is attentive and is available. He understands immediately what is needed and adapts the content to the audience and brings great value.
Jonathan Ehrlich	Business Development Manager at the Embassy of Israel in Canada	Companies in Canada for work from home solutions	A professional and interesting lecture, and above all, a breakthrough at the beginning of COVID. The lecture was informative and prompted us to take action.	An excellent and eloquent lecturer. It was very comfortable and pleasant to work with him. Since then, I've been thinking only on how to integrate Itai into other projects. I learned a lot from Itai and still do. Thank you.
Lior Strasberg	CEO at Matav	Senior managers	A fascinating and inspiring lecture. At the same time, the things were said at eye level, including many examples. Highly recommended!!!!	Thorough, attentive, a true professional.
Asaf Arye	Ministry of Defence	For department managers and employees	The lecture was excellent and generated value to the audience.	Easy to work with, knows how to adapt to the target audience and conveys information in an excellent way.
Sharon Schlesinger	CEO at Granot	Directors of corporations and kibbutzim	Itai is eloquent, professional and knows the ecosystem well, highly recommend.	Itai knows the field of innovation, responds quickly and knows how to get down to the needed resolution and investigate the "problem". Itai provided us with a lot of added value.
Michal Schestowitz	Head of Innovation and Digital at S. Schestowitz	Corporate staff - opening minds to innovation and the need for creative thinking in a traditional corporations.	Fascinating, relevant, deep and adapted to the audience.	Professional, pleasant and always fun!

https://docs.google.com/spreadsheets/d/1tccpQ079KM-wnGuXF_jmUOX2k-ITDz4bV/edit#gid=2011652237

Márcio Atz, CEO of Atlas S/A, a leading manufacturer in Brazil's DIY industry	https://www.youtube.com/watch?v=qYN3TpX9WBw&list=LL&index=19
Alessandra Dabul, AMCHAM Paraná Brazil Board President, a leading businesswoman	https://www.youtube.com/watch?v=Rheges5ujWU&list=LL&index=11
Mr. Rene Almendras, a senior executive from the Philippines	https://www.youtube.com/watch?v=MrQODUaszAg&list=LL&index=8
Amir Borsok, Head of Business Development at Reliasourcing	https://www.youtube.com/watch?v=EnqhubcdA6g&list=LL&index=9
Roberto Antunes, Executive Director at NEST Tourism Innovation Center (Portugal)	https://www.youtube.com/watch?v=hb2dhaen-vE&list=LL&index=3
Natalia Bayona, Executive Director of the World Tourism Organization (UNWTO)	https://www.youtube.com/watch?v=9fvtvU9FLHs&list=LL&index=5
Ms. Paula Nascimento Lubianca, Co-Founder and CEO of a Brazilian NGO	https://www.youtube.com/watch?v=RKqSx-6Dic&list=LL&index=1

AMCHAM

Dear Itai,

On behalf of the entire AmCham team, I want to express my gratitude for your participation and exceptional contribution as a keynote speaker at our recent event. Having you as the lead speaker at our yearly CEO Forum, attended this year by over 1,000 CEOs from the largest companies in Brazil across different industries, was of the utmost pleasure.

Your expertise and insightful perspectives on open innovation were exactly what our audience needed to hear. In just 50 minutes, you managed to masterfully navigate through the complexities of this topic, while addressing the challenges as well as the opportunities in today's ever-changing business landscape and our rapidly changing world.

I was impressed by how you captured the attention of this large and diverse group of people, and unsurprisingly, the audience was very responsive to your presentation - laughed out loud, participated in questions and responses despite the large hall, and did not fidget or look at their phones.

Moreover, I am pleased to inform you that the feedback we received from our attendees in the days following the event was overwhelmingly positive. The audience was genuinely captivated by the eloquence, energy, and clarity with which you conveyed your ideas. I am confident that your presentation would be equally well-received by any audience, in different countries and sectors.

Of the topic of Open innovation, I was impressed by how relevant it is, and especially now I believe that open innovation is now more important than ever, as the COVID-19 pandemic and the rise of artificial intelligence have made it more critical than ever for businesses to be open to new ideas and partnerships.

Your experience and talent as a speaker, combined with your knowledge of this subject, would make you an asset to any corporate event or conference. I highly recommend you to anyone seeking an engaging and informative speaker on this important topic.

Once again, thank you for sharing your insights and assisting us in making this CEO Forum an outstanding success. I wish you continued success in all your future endeavors.



Marcelo Borges Rodrigues
Executive Director
Amcham Brazil

Dear Itai,

Thank you once again for speaking at our recent event.

Our recent experience with you at the Third Thessaloniki Metropolitan Summit, where you delivered an outstanding speech, further solidified your reputation as an insightful speaker.

Having had the privilege of hosting you at several of our Economist events in the past, including the Western Balkans Summit, the event on cybersecurity and cybercrime in 2019, Travel and Tourism Leadership Summit in 2020, the Economist's 2020 Fintech event, the 2020 Eastmed Summit, we have consistently been impressed by your ability to engage and captivate diverse audiences. Your presentations are not simply informative but serve as a transformative experience that leaves attendees enlightened, inspired, and motivated to explore new horizons in the world of innovation.

You possess a rare talent for distilling complex concepts into easily digestible insights while using real-world examples that bridge theoretical knowledge and practical application.

Throughout our years of working together, you have always been adaptable and able to successfully tailor your presentation to better resonate with each event's specific themes and goals, ensuring that your message aligns with the audience's objectives. Likewise, you possess the ability to weave together global trends, local perspectives, and emerging opportunities based on your extensive knowledge of innovation and your experience within the Israeli ecosystem.

I wholeheartedly recommend you as a speaker for conferences, summits, and events seeking to empower their participants with fresh perspectives and actionable insights. I hope to work with you again soon.

Sincerely,

Nectaria



Nectaria Passarivakis
President & CEO
Economist Impact Events for Greece,
Cyprus, Malta and SE Europe

Letter of Support

Lisbon, 3rd of October 2023

Dear Itai,

We, NEST - Tourism Innovation center Portugal, the National Tourism Authority of Portugal for Innovation, would like to thank you for your assistance and guidance.

We have been working with you for some five years now, and you have been a great asset to us during this period.

Throughout the period you have been consulting us, guiding our innovation endeavors and assisted us in building a local TravelTech ecosystem.

You have also served as a keynote speaker in several of our conferences, summits, and events, including events in which high-ranking public officials have participated.

You have always been and continue to be a fantastic consultant, an excellent speaker, and a great partner to work with.

We look forward to many more years of working together, innovating, and improving our ecosystem.

Yours,

Roberto Tavares Antunes



Roberto Antunes, Exec. Director
Mobile Phone: +351 939090907
Address: Praça do Município, 6200-151 Covilhã
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THESSALONIKI
INNOVATION
ZONE

Thessaloniki, 19 September 2023

Dear Mr. Green,

The Alexander Innovation Zone S.A. would like to formally thank you for speaking at our recent event titled "Open Innovation: the benefits of corporations to collaborate with startups".

You recently spoke at our event, which was collaboration between our organization, Elevate Greece, and the Greek Exporters' Association.

Your speech focused on the importance of innovating and how to do it right, and the decision-makers who participated in the event found it insightful, enriching, and helpful.

We hope to see you in Greece soon and highly recommend others to work with you and leverage your experience and expertise to innovate, transform, and grow.

Thank you very much. I wish you continued success in all your future endeavors.

Yours sincerely,


Prof. Panayiotis H. KETEKIDIS

President, Alexander Innovation Zone

Itai Green
Founder and CEO
Innovate Israel

Athens, November 23rd, 2023

19th Annual Cyprus Summit

Cyprus's new roadmap and strategy for sustainable balance
November 7th & 8th, 2023, Athens

Dear Mr Green,

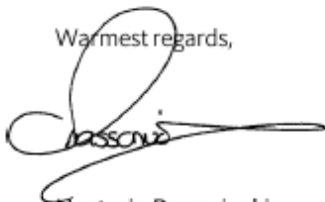
It was a great pleasure to host you via connection in the recent 19th Annual Cyprus Summit entitled "Cyprus's new roadmap and strategy for sustainable balance", which took place on November 7th & 8th 2023 at Hilton Nicosia.

Distinguished speakers from Europe and Greece joined us once again for a highly informative, meaningful and insightful debate on all the crucial issues this year's event addressed. Thank you for joining this top-class collection of speakers.

Your intervention was met with great interest by our distinguished audience and contributed significantly to the stimulating discussion. Apart from the 540 attendees in person, more than 16.000 viewers from 30 countries joined the livestreaming. Attached please find the viewers' statistics of the event.

Sincerely hoping to have the honour and pleasure of having you with us once again in one of our future Economist events.

Warmest regards,



Nectaria Passarivakis
President & CEO
Economist Impact Events for Greece, Cyprus, Malta, SE Europe
nectaria@hazliseconomist.com





Itai Green • You
Corporate Open Innovation Expert | Keynote Speaker | Leading Innovation
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I am thrilled to share my recent experience with [PicPay](#), one of Brazil's leading digital banks, with an impressive 35 million active clients!

I had the opportunity to speak to some 1,500 PicPay managers about the critical role of open innovation and the transformative potential of partnerships with startups. In today's fast-paced world, collaborating with external talent and embracing innovation isn't just beneficial—it's essential. By working closely with startups and other dynamic players, organizations can further streamline processes, deliver exceptional customer experiences, and stay ahead in a constantly evolving market.

During the session, I shared insights from Israel's open innovation ecosystem, which is rich with vibrant startup activity. Israel's model demonstrates how an ecosystem that brings together startups and established businesses fosters creativity and agility at all levels. My message to PicPay, and indeed to any organization aiming to lead, is that embracing external innovation is the key to staying resilient and competitive.

The feedback from PicPay's talented team was overwhelmingly positive: 79% rated the session a perfect 10, with an additional 11% rating it a 9, and 7% an 8. Thank you for the incredible feedback.

Thank you, PicPay, for a memorable and inspiring day! Special thanks to [Rodrigo Pentead](#), whom I met during my September event for [Icatu Seguros](#) and who invited me to speak here.

[REDACTED]

Thanks Itai,

Hope you are doing fine. I didn't have the opportunity to thank you again for being with us a couple of weeks ago. I received good feedback from the team in terms of the quality of the lecture, engagement, level of motivation and reflections that were brought.

For sure it will help to open some conversations to redefine our path.

Thanks again and let's keep in touch,
Regards,

[REDACTED]



The experience of having Itai Green speaking to our team at Inbetta was extraordinary! Great insights on innovation, discussing attitudes, innovative ecosystems, opportunities with engaging with startups, open innovation. Our team was delighted! In an ever more dynamic and competitive world market, this was a truly great encounter! Thanks Itai! It was great having you!

Marcio Atz | Diretor Geral
Atlas S.A. - Inbetta



Feedback do nosso In Company na InBetta

@itaigreen

