focaldata

	Total	Age						Sex		Region											Education		How did you vote in the UK 2019 General Election, or did you not vote?		How did you vote in the 2016 EU referendum, or did you not vote?	
		18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	Male	Female	North East England	North West England	East Midlands	East of England	Greater London	South East England	South West England	Wales	Scotland	Yorkshire and the Humber	West Midlands	Below degree level qualifications (e.g. no formal)	Degree level or above qualifications (e.g.)	Conservatives	Labour	Remain	Leave

If a general election were held tomorrow, which party would you vote for?

	Total	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	NE	NW	E Mid	E Eng	Gr Lon	SE	SW	Wales	Scot	Y&H	W Mid	Below deg	Deg+	Con	Lab	Remain	Leave
Unweighted base	1008	95	177	172	173	148	243	495	513	43	114	72	86	131	153	91	48	87	87	96	660	348	341	287	416	400
Weighted base	1008	111	174	161	179	151	232	492	516	42	114	75	96	136	142	89	50	87	85	91	694	314	364	268	409	401
Conservatives	27%	14%	17%	22%	25%	25%	48%	31%	23%	13%	19%	40%	31%	25%	36%	20%	38%	18%	31%	25%	28%	25%	67%	1%	18%	45%
Labour	33%	40%	47%	38%	29%	27%	21%	33%	32%	45%	44%	26%	33%	37%	23%	25%	29%	21%	44%	36%	30%	39%	8%	88%	45%	22%
Liberal Democrats	7%	10%	3%	6%	11%	11%	6%	6%	9%	10%	9%	6%	4%	8%	12%	13%	3%	6%	1%	4%	6%	11%	2%	1%	10%	5%
Green Party	3%	5%	4%	3%	4%	4%	1%	4%	3%	2%	4%	3%	1%	3%	4%	6%	2%	4%	4%	5%	3%	5%	1%	3%	5%	1%
Reform UK	3%	2%	1%	4%	4%	5%	5%	3%	3%	5%	4%	5%	3%	3%	3%	8%	1%	1%	2%	1%	4%	3%	6%	0%	0%	8%
Scottish National Party (SNP)	3%	3%	3%	5%	5%	3%	1%	4%	3%	0%	0%	0%	0%	0%	0%	0%	0%	37%	0%	0%	3%	3%	0%	0%	5%	2%
Plaid Cymru	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	5%	0%	0%	0%	0%	0%	0%	0%	1%	0%
Other	1%	1%	4%	0%	0%	2%	0%	2%	1%	0%	1%	0%	1%	4%	1%	3%	0%	0%	1%	1%	1%	2%	0%	0%	1%	1%
I would not vote	8%	17%	11%	11%	8%	4%	4%	6%	11%	1%	7%	10%	9%	8%	7%	9%	8%	6%	7%	14%	11%	3%	2%	1%	3%	3%
Don't know	12%	9%	9%	10%	13%	17%	13%	9%	15%	13%	13%	6%	17%	11%	14%	16%	12%	7%	9%	11%	13%	10%	15%	5%	10%	12%
Prefer not to say	1%	0%	2%	1%	2%	1%	0%	1%	1%	0%	0%	4%	0%	0%	1%	1%	2%	0%	0%	4%	1%	0%	0%	0%	1%	1%

If a general election were held tomorrow, which party would you vote for? RE-BASED TO EXCLUDE NO VOTE, DK, PREFER NOT TO SAY

	Total
Conservatives	34%
Labour	41%
Liberal Democrats	9%
Green Party	4%
Reform UK	4%
Scottish National Party (SNP)	4%
Plaid Cymru	0%
Other	2%

Do you approve or disapprove of Boris Johnson's performance as UK Prime Minister to date?

	Total	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	NE	NW	E Mid	E Eng	Gr Lon	SE	SW	Wales	Scot	Y&H	W Mid	Below deg	Deg+	Con	Lab	Remain	Leave
Unweighted base	1008	95	177	172	173	148	243	495	513	43	114	72	86	131	153	91	48	87	87	96	660	348	341	287	416	400
Weighted base	1008	111	174	161	179	151	232	492	516	42	114	75	96	136	142	89	50	87	85	91	694	314	364	268	409	401
Strongly disapprove	36%	29%	41%	32%	38%	42%	33%	36%	36%	42%	47%	28%	22%	32%	33%	45%	33%	58%	28%	30%	34%	41%	14%	53%	48%	24%
Somewhat disapprove	23%	31%	23%	24%	25%	22%	18%	21%	25%	22%	25%	22%	29%	27%	22%	18%	11%	15%	25%	28%	23%	24%	23%	27%	24%	24%
Neither approve nor disapprove	15%	22%	14%	18%	16%	13%	13%	14%	17%	20%	12%	21%	24%	15%	13%	14%	13%	11%	15%	16%	17%	13%	18%	10%	11%	16%
Somewhat approve	18%	14%	11%	22%	12%	15%	31%	21%	16%	9%	11%	14%	22%	19%	25%	16%	24%	15%	23%	19%	18%	13%	34%	7%	11%	27%
Strongly approve	6%	2%	9%	4%	8%	7%	6%	7%	6%	4%	4%	12%	1%	6%	7%	6%	17%	2%	9%	6%	6%	7%	11%	3%	6%	8%
Don't know	1%	2%	1%	0%	2%	1%	0%	1%	1%	2%	0%	3%	1%	2%	0%	0%	2%	0%	0%	1%	1%	1%	0%	0%	1%	0%

Do you approve or disapprove of Keir Starmer's performance as Leader of the Opposition to date?

	Total	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	NE	NW	E Mid	E Eng	Gr Lon	SE	SW	Wales	Scot	Y&H	W Mid	Below deg	Deg+	Con	Lab	Remain	Leave
Unweighted base	1008	95	177	172	173	148	243	495	513	43	114	72	86	131	153	91	48	87	87	96	660	348	341	287	416	400
Weighted base	1008	111	174	161	179	151	232	492	516	42	114	75	96	136	142	89	50	87	85	91	694	314	364	268	409	401
Strongly disapprove	15%	6%	11%	13%	16%	18%	2%	18%	12%	19%	14%	19%	12%	13%	16%	22%	14%	9%	19%	12%	18%	9%	25%	6%	9%	25%
Somewhat disapprove	19%	13%	16%	20%	22%	18%	20%	18%	19%	9%	19%	15%	27%	19%	23%	14%	21%	19%	11%	18%	17%	21%	25%	16%	18%	21%
Neither approve nor disapprove	34%	45%	31%	38%	29%	33%	32%	29%	38%	33%	30%	37%	46%	37%	30%	29%	31%	36%	32%	31%	35%	31%	30%	32%	35%	29%
Somewhat approve	19%	21%	23%	15%	23%	19%	17%	22%	17%	26%	26%	19%	10%	17%	19%	19%	19%	21%	22%	25%	16%	26%	14%	28%	25%	16%
Strongly approve	7%	2%	9%	8%	5%	8%	7%	8%	6%	9%	5%	5%	1%	5%	5%	6%	10%	6%	11%	9%	6%	9%	2%	14%	10%	6%
Don't know	6%	13%	11%	6%	5%	4%	3%	4%	8%	4%	5%	4%	4%	5%	7%	10%	9%	11%	6%	4%	8%	3%	3%	4%	3%	5%

How favourable or unfavourable do you feel towards Boris Johnson?

	Total	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	NE	NW	E Mid	E Eng	Gr Lon	SE	SW	Wales	Scot	Y&H	W Mid	Below deg	Deg+	Con	Lab	Remain	Leave
Unweighted base	1008	95	177	172	173	148	243	495	513	43	114	72	86	131	153	91	48	87	87	96	660	348	341	287	416	400
Weighted base	1008	111	174	161	179	151	232	492	516	42	114	75	96	136	142	89	50	87	85	91	694	314	364	268	409	401
Very unfavourable	36%	32%	40%	32%	37%	41%	32%	36%	36%	36%	44%	30%	23%	31%	32%	42%	33%	57%	35%	33%	33%	41%	14%	55%	48%	24%
Somewhat unfavourable	21%	23%	19%	22%	22%	21%	21%	18%	24%	30%	23%	16%	30%	26%	20%	18%	17%	17%	22%	14%	21%	22%	20%	23%	22%	22%
Neither favourable nor unfavourable	17%	21%	16%	19%	17%	18%	13%	17%	16%	13%	12%	24%	22%	17%	17%	17%	15%	9%	13%	24%	18%	13%	20%	11%	12%	17%
Somewhat favourable	18%	13%	14%	22%	16%	13%	25%	19%	17%	15%	15%	17%	21%	19%	21%	15%	16%	12%	18%	21%	19%	15%	32%	6%	12%	25%
Very favourable	8%	6%	9%	5%	8%	7%	10%	9%	6%	4%	6%	12%	4%	7%	8%	8%	16%	5%	11%	7%	8%	7%	14%	4%	5%	12%
Don't know	1%	3%	2%	0%	1%	0%	0%	1%	1%	2%	1%	1%	1%	0%	1%	0%	2%	0%	0%	1%	1%	1%	0%	0%	0%	0%

How favourable or unfavourable do you feel towards Keir Starmer?

	Total	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	NE	NW	E Mid	E Eng	Gr Lon	SE	SW	Wales	Scot	Y&H	W Mid	Below deg	Deg+	Con	Lab	Remain	Leave
Unweighted base	1008	95	177	172	173	148	243	495	513	43	114	72	86	131	153	91	48	87	87	96	660	348	341	287	416	400
Weighted base	1008	111	174	161	179	151	232	492	516	42	114	75	96	136	142	89	50	87	85	91	694	314	364	268	409	401
Very unfavourable	16%	10%	10%	15%	17%	17%	23%	20%	12%	2%	16%	19%	13%	17%	21%	22%	16%	6%	20%	14%	19%	10%	26%	8%	11%	25%
Somewhat unfavourable	19%	9%	20%	18%	22%	22%	21%	18%	21%	20%	21%	18%	23%	21%	20%	14%	24%	23%	17%	11%	19%	20%	28%	14%	16%	24%
Neither favourable nor unfavourable	32%	42%	32%	39%	29%	27%	28%	29%	35%	40%	29%	34%	41%	29%	29%	35%	33%	37%	27%	37%	32%	32%	29%	31%	33%	28%
Somewhat favourable	19%	22%	19%	15%	20%	21%	18%	20%	18%	18%	20%	17%	19%	21%	16%	23%	15%	16%	19%	24%	16%	26%	13%	28%	26%	14%
Very favourable	9%	13%	9%	8%	10%	11%	8%	10%	8%	10%	12%	5%	1%	11%	11%	5%	7%	6%	13%	14%	6%	10%	3%	17%	12%	7%
Don't know	5%	13%	10%	4%	2%	3%	1%	3%	6%	2%	3%	4%	4%	4%	6%	4%	7%	5%	11%	5%	6%	2%	2%	2%	2%	3%

If you had to pick one of the following, who do you think would make the best Prime Minister?

	Total	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	NE	NW	E Mid	E Eng	Gr Lon	SE	SW	Wales	Scot	Y&H	W Mid	Below deg	Deg+	Con	Lab	Remain	Leave
Unweighted base	1008	95	177	172	173	148	243	495	513	43	114	72	86	131	153	91	48	87	87	96	660	348	341	287	416	400
Weighted base	1008	111	174	161	179	151	232	492	516	42	114	75	96	136	142	89	50	87	85	91	694	314	364	268	409	401
Keir Starmer	37%	46%	48%	35%	35%	37%	28%	41%	34%	44%	45%	3%	35%	28%	40%	32%	41%	28%	44%	36%	32%	48%	14%	63%	55%	22%
Boris Johnson	34%	30%	26%	28%	34%	32%	49%	37%	31%	30%	21%	46%	35%	37%	40%	40%	30%	46%	23%	39%	37%	30%	62%	13%	22%	50%
Don't know	29%	25%	26%	36%	31%	31%	23%	22%	35%	26%	34%	23%	37%	23%	28%	29%	27%	33%	25%	28%	31%	22%	24%	24%	23%	28%

Out of Boris Johnson and Keir Starmer, who do you think...? I is more trustworthy

	Total	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	NE	NW	E Mid	E Eng	Gr Lon	SE	SW	Wales	Scot	Y&H	W Mid	Below deg	Deg+	Con	Lab	Remain	Leave
Unweighted base	1008	95	177	172	173	148	243	495	513	43	114	72	86	131	153	91	48	87	87	96	660	348	341	287	416	400
Weighted base	1008	111	174	161	179	151	232	492	516	42	114	75	96	136	142	89	50	87	85	91	694	314	364	268	409	401
Keir Starmer	44%	44%	51%	41%	43%	47%	38%	46%	41%	38%	52%	39%	39%	43%	38%	46%	37%	53%	41%	48%	39%	55%	23%	71%	60%	31%
Boris Johnson	24%	29%	19%	22%	24%	19%	31%	27%	22%	27%	18%	28%	22%	28%	25%	17%	31%	16%	36%	23%	25%	23%	40%	12%	17%	33%
Don't know	32%	27%	30%	37%	33%	34%	30%	27%	37%	35%	30%	33%	39%	29%	37%	37%	31%	31%	23%	29%	36%	23%	37%	18%	23%	36%

Out of Boris Johnson and Keir Starmer, who do you think...? I better represents people like

	Total	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	NE	NW	E Mid	E Eng	Gr Lon	SE	SW	Wales	Scot	Y&H	W Mid	Below deg	Deg+	Con	Lab	Remain	Leave
Unweighted base	1008	95	177	172	173	148	243	495	513	43	114	72	86	131	153	91	48	87	87	96	660	348	341	287	416	400
Weighted base	1008	111	174	161	179	151	232	492	516	42	114	75	96	136	142	89	50	87	85	91	694	314	364	268	409	401
Keir Starmer	42%	43%	53%	38%	39%	46%	35%	44%	40%	51%	46%	34%	33%	41%	36%	45%	26%	55%	46%	45%	37%	52%	22%	69%	57%	29%
Boris Johnson	29%	31%	24%	29%	22%	22%	43%	32%	26%	23%	23%	34%	29%	34%	34%	22%	41%	17%	29%	35%	30%	27%	50%	14%	19%	42%
Don't know	29%	26%	23%	33%	39%	32%	23%	24%	34%	26%	31%	32%	38%	25%	29%	33%	33%	27%	25%	20%	33%	20%	27%	17%	24%	29%

Out of Boris Johnson and Keir Starmer, who do you think...? I is better equipped to make tough decisions

	Total	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	NE	NW	E Mid	E Eng	Gr Lon	SE	SW	Wales	Scot	Y&H	W Mid	Below deg	Deg+	Con	Lab	Remain	Leave
Unweighted base	1008	95	177	172	173	148	243	495	513	43	114	72	86	131	153	91	48	87	87	96	660	348	341	287	416	400
Weighted base	1008	111	174	161	179	151	232	492	516	42	114	75	96	136	142	89	50	87	85	91	694	314	364	268	409	401
Keir Starmer	39%	52%	46%	39%	38%	40%	27%	40%	38%	38%	50%	26%	33%	41%	36%	45%	26%	44%	40%	33%	35%	49%	19%	66%	54%	25%
Boris Johnson	34%	26%	25%	31%	33%	33%	48%	38%	30%	26%	27%	43%	33%	35%	40%	24%	49%	20%	33%	38%	36%	29%	62%	13%	21%	51%
Don't know	27%	22%	29%	30%	29%	27%	25%	22%	32%	33%	26%	29%	34%	25%	25%	30%	26%	24%	23%	28%	30%	21%	22%	21%	24%	24%

Out of Boris Johnson and Keir Starmer, who do you think...? I is more competent

	Total	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	NE	NW	E Mid	E Eng	Gr Lon	SE	SW	Wales	Scot	Y&H	W Mid	Below deg	Deg+	Con	Lab	Remain	Leave
Unweighted base	1008	95	177	172	173	148	243	495	513	43	114	72	86	131	153	91	48	87	87	96	660	348	341	287	416	400
Weighted base	1008	111	174	161	179	151	232	492	516	42	114	75	96	136	142	89	50	87	85	91	694	314	364	268	409	401
Keir Starmer	45%	50%	51%	43%	45%	49%	37%	47%	43%	52%	53%	35%	39%	40%	40%	53%	33%	59%	43%	47%	40%	56%	21%	72%	61%	31%
Boris Johnson	28%	23%	22%	27%	26%	25%	41%	31%	26%	17%	22%	35%	25%	32%	34%	24%	39%	18%	35%	28%	29%	26%	55%	11%	18%	42%
Don't know	27%	26%	27%	31%	29%	26%	23%	21%	32%	31%	25%	30%	35%	27%	27%	24%	28%	23%	22%	25%	31%	18%	28%	17%	21%	27%

Out of Boris Johnson and Keir Starmer, who do you think...? I would make better decisions on how to respond to the spread of COVID

	Total	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	NE	NW	E Mid	E Eng	Gr Lon	SE	SW	Wales	Scot	Y&H	W Mid	Below deg	Deg+	Con	Lab	Remain	Leave
Unweighted base	1008	95	177	172	173	148	243	495	513	43	114	72	86	131	153	91	48	87	87	96	660	348	341	287	416	400
Weighted base	1008	111	174	161	179	151	232	492	516	42	114	75	96	136	142	89	50	87	85	91	694	314	364	268	409	401
Keir Starmer	40%	45%	48%	40%	39%	39%	29%	39%	49%	26%	49%	35%	29%	47%	33%	34%	35%	54%	36%	38%	35%	50%	18%	66%	55%	27%
Boris Johnson	33%	28%	22%	30%	29%	29%	49%	37%	28%	26%	24%	41%	33%	28%	43%	27%	45%	21%	38%	34%	35%	26%	60%	12%	21%	48%
Don't know	28%	26%	30%	30%	29%	32%	22%	21%	35%	36%	26%	24%	38%	25%	24%	39%	20%	25%	27%	28%	30%	24%	22%	22%	24%	26%