

MANAGEMENT (BBA)

2020-2021 RECOMMENDED PROGRAM SEQUENCE (Full-time)

120 CREDITS

MGMT BBA

FRESHMAN YEAR					
Fall Semester		(15 credits)	Winter Semester		(15 credits)
ACES100	Achieving Career and Education Success	3	BITS211	Microcomputer Applications: Spreadsheet	3
CISP111	Requirements Planning and Development	3	COMM120	Presentation Techniques	3
ENGL109	Composition	3	ENGL110	Advanced Composition	3
MATH120 or MATH125	College Mathematics or Intermediate Algebra	3	MGMT211	Management Foundations	3
SOSC201	Diversity in Society	3	STAT220	Introduction to Statistics	3
SOPHOMORE YEAR					
Fall Semester		(16 credits)	Winter Semester		(16 credits)
ACCT201	Accounting Foundations I	4	ACCT202	Accounting Foundations II	4
BUSN303	Business Research	3	FINC211	Corporate Finance	3
GPMT287	Principles of Project Management	3	LEGL210	Business Law Foundations	3
HRMG213	Human Resource Management	3	MGMT316	Innovation and Managing Change	3
MKTG211	Marketing Foundations	3	MGMT321	Organizational Behavior	3
JUNIOR YEAR					
Fall Semester		(15 credits)	Winter Semester		(15 credits)
BUSN210	Professional Ethics	3	ECON201	Macroeconomics	3
DATA275	Introduction to Data Analytics	3	MGMT375	Leadership Discovery	3
ECON200	Microeconomics	3	MGMT352 or RMGI221	Managing Non-Profits and Social Enterprises or Risk Management and Insurance Analysis	3
ENGL311	Professional Writing	3	MGMT412	Quality Management	3
	Humanities Elective	3		Open Electives	3
SENIOR YEAR					
Fall Semester		(15 credits)	Winter Semester		(13 credits)
BUSN489 or MGMT490	Field Experience in Business or Management BBA Internship	3	MGMT467	International Management	3
HRMG431	Negotiation and Dispute Resolution	3	MGMT495	Strategic Management Capstone	4
	Social Science Elective	3		Open Electives	6
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This information is subject to change and cannot be considered an agreement or contract between individual students and Davenport University. Refer to the current University catalog to confirm degree requirements.