

	Company	Banfield Pet Hospital		Wagmo
Company Website	link	https://www.banfield.com/pet-healthcare/optimum-wellness-plans/dog-wellness-plans	https://vcahospitals.com/vca-care-club	https://wagmo.io/
Overview	Include an overview of the company (3-5 sentences)	<p>Banfield Pet Hospital was founded by veterinarian Warren J. Weger in 1955 with the vision of providing off standard veterinary services in Portland, Oregon.</p> <p>Since then, the dream has metamorphosed into a leader in the global Veterinary Care with over 975 locations in Puerto Rico and the United States.</p> <p>The team is led by Brian Garish as the President and Molly McAllister, DVM, MPH as the Senior Vice President and Chief Medical Officer in charge of heading a data-based research team to strengthen medical decision-making and to promote further research within the veterinary profession.</p>	<p>VCA CareClub is committed to the health and well-being of pets through their team of well trained individuals.</p> <p>The company has over 6,000 compassionate veterinarians, 1,000+ animal hospitals, more than 600 board-certified specialists in 46 US states and several Canadian provinces.</p> <p>VCA has a clinical study that is channelled towards discovery and advancing veterinary medicine for future purposes and healthy living for pets.</p>	<p>-Founded by Christie Horvath in 2018 in Greater Boston Area.</p> <p>-A monthly wellness plan that reimburses members for routine care services to keep pets healthy.</p> <p>-Wagmo accepts all breeds of dogs and cat, even those with pre-existing conditions and older pets.</p> <p>-The plans do not cover emergency care for pets.</p>
Offerings	Provide information on what products and services the company offers.	<p>Pet preventive care: Vaccinations, Dental Care, Parasite Control, Nutritional Counseling, Behavioral Counseling, and Comprehensive Examinations.</p> <p>General surgery: Spay/neuter, dental cleaning & procedures, mass removals, wound care, gastrointestinal & urinary bladder procedures, and basic ophthalmic & orthopedic procedures.</p> <p>Emergency care: Urgent care stabilization, referrals to specialty or emergency hospitals, laboratory testing and x-rays, IV fluid therapy, pain control, infection treatments, wound and fracture care, and treatment for poisonings or seizures.</p> <p>Treatment services: Acute illnesses such as vomiting, diarrhea, dehydration, parasite infections, bacterial & viral infections and chronic conditions such as obesity, heart disease, kidney disease, thyroid disease, and arthritis.</p>	<p>Wellness and preventative care, including pet examination, vaccination, early disease detection and diagnostic testing, dental cleaning, and spay/neuter services.</p>	<p>-Wagmo offers coverage for routine annual exams, flea and tick meds, teeth cleaning, vaccines, boosters, and grooming.</p> <p>-The plans cover costs incurred from any licensed vets, prescription medicines, and retailers.</p> <p>-Wagmo does not cover any costs incurred due to emergency care and catastrophic care like accidents or surgeries.</p> <p>-The company offers three plans:</p> <ol style="list-style-type: none"> 1) Basic Plans: Covers wellness exams, vaccines, and routine blood work. Reimbursement up to \$300/year. 2) Legit Plans: Covers wellness exams, vaccines, flea/tick/heartworm, routine blood work, and grooming. Reimbursement up to \$500/year. 3) Extra Plans: Covers wellness exams, vaccines, flea/tick/heartworm, routine blood work, dental care, and grooming. Reimbursement up to \$800/year.
Pricing	Provide the company's pricing structure and costs.	<p>Optimum Wellness Plans for puppies; early care & early care plus are \$40.95 and \$50.95 per month respectively.</p> <p>Optimum Wellness Plans for dogs; active care, active care plus, and special care are \$37.95, \$47.95, and \$60.95 per month respectively.</p> <p>Optimum Wellness Plans for kittens; early care & early care plus are \$35.95 and \$40.95 per month respectively.</p> <p>Optimum Wellness Plans for cats; active care, active care plus, and special care are \$26.95, \$39.95, and \$49.95 per month respectively.</p>	<p>A minimum \$50 monthly charge for all pets of members of the VCA CareClub.</p>	<p>-All plans are priced the same for cats and dogs, regardless of age, breed, size, and pre-existing conditions.</p> <p>-Wellness examination, vaccination, routine blood tests, flea/tick/heartworms, and grooming plans are independently charged at \$100 annually if not opting for any combo-plans.</p> <p>-Basic Plans: Monthly charges are \$15/month for cats and dogs, annually charged at \$165</p> <p>-Legit Plans: Monthly charges are \$30/month for cats and dogs, annually charged at \$330</p> <p>-Extra Plans: Monthly charges are \$50/month for cats and dogs, annually charged at \$550.</p>
Additional Fee-Based Benefits	Provide information on any additional fee-based benefits a customer can add on to the basic health plan.	<p>Additional fee-based benefits include parasite control options, wisdom pane™ health option, spay/neuter option, additional dental option, and chronic care options.</p>	<p>Chronic conditions such as allergies and flea treatment.</p>	<p>Paying upfront enables the customers to get 1-month free coverage for annual plans, i.e., Basic Plan, Legit Plan, and Extra Plan.</p>
Additional Free Benefits	Provide information on any additional free benefits a customer receives with the basic health plan.	<p>Customers stands to benefit from the Banfield's Pet Adoption Rewards for registered PARP members like: free office visits, veterinary care vouchers for adopted pets, and discounts on products and services.</p>	<p>VCA members are granted valuable rewards on certain products and foods, with a 24/7 live discussion with a veterinarian through the myVCA application, and a yearly HomeAgain® subscription to assist with finding a pet that is missing.</p>	<p>All claims are reimbursed within 24 hours of submission.</p>