



BUSINESS (BBA)
SPECIALTY: INTERNATIONAL BUSINESS
2022-2023 RECOMMENDED PROGRAM SEQUENCE (Full-time)
120 CREDITS

BUSN BBA (INBS)

FRESHMAN YEAR					
<u>Fall Semester</u>		(15 credits)	<u>Winter Semester</u>		(15 credits)
ACES100	Achieving Career and Education Success	3	BITS211	Microcomputer Applications: Spreadsheet	3
CISP111	Requirements Planning and Development	3	COMM120	Presentation Techniques	3
ENGL109	Composition	3	ENGL110	Advanced Composition	3
MATH120 or MATH125	College Mathematics or Intermediate Algebra	3	MGMT211	Management Foundations	3
SOSC201	Diversity in Society	3	STAT220	Introduction to Statistics	3
SOPHOMORE YEAR					
<u>Fall Semester</u>		(16 credits)	<u>Winter Semester</u>		(16 credits)
ACCT201	Accounting Foundations	4	ACCT202	Accounting Foundations II	4
BUSN210	Professional Ethics	3	BUSN203	Business Research	3
ECON200	Microeconomics	3	FINC211	Corporate Finance	3
GPMT287	Principles of Project Management	3	LEGL210	Business Law Foundations	3
MKTG211	Marketing Foundations	3		Open Elective	3
JUNIOR YEAR					
<u>Fall Semester</u>		(15 credits)	<u>Winter Semester</u>		(15 credits)
BUSN225	International Business	3	FINC320	International Finance	3
DATA275	Introduction to Data Analytics	3	MGMT357	Operations Management	3
ECON201	Macroeconomics	3	RMGI321	Risk Management and Insurance Analysis	3
ENGL311	Professional Writing	3	SCMT320	Enterprise Management Systems	3
	Social Science Elective	3		Open Elective	3
SENIOR YEAR					
<u>Fall Semester</u>		(15 credits)	<u>Winter Semester</u>		(13 credits)
BUSN489 or MGMT490	Field Experience in Business or Management BBA Internship	3	BUSN495	Business Planning Capstone	4
LEGL320	International Business Law	3	MGMT467 or SOSC301	International Management / Globalization and World Diversity	3
MGMT413	Sustainable Supply Chain MGMT	3	MKTG421	International Marketing	3
SCMT370	Procurement and Global Sourcing	3		Humanities Elective	3
	Open Elective	3			

This information is subject to change and cannot be considered an agreement or contract between individual students and Davenport University. Refer to the current University catalog to confirm degree requirements.