

	стр Доставка	стр Акции	нп Кидс	Подписка	доб. Избранное	ф. Скидка	Скролл	стр Избранное	2 карточки	нп М	5 карточек	7 карточек	10 карточек	ф. Размер	ф. Сезон	нп Ж	ф. Цвет	Размер в карточке	Поиск	MainGoal	Conv Rate	Conv
стр Доставка	1.00	0.76	0.58	-0.48	0.87	0.70	0.87	0.84	0.81	0.80	0.83	0.84	0.86	0.70	0.25	0.85	0.73	0.87	0.61	0.92	0.77%	18351
стр Акции	0.76	1.00	0.54	-0.08	0.94	0.90	0.86	0.94	0.90	0.64	0.88	0.87	0.86	0.86	0.48	0.67	0.75	0.95	0.61	0.83	25.15%	596255
нп Кидс	0.58	0.54	1.00	-0.11	0.56	0.37	0.47	0.56	0.50	0.80	0.47	0.46	0.45	0.45	0.02	0.79	0.40	0.59	0.51	0.68	0.05%	1166
Подписка	-0.48	-0.08	-0.11	1.00	-0.27	-0.22	-0.43	-0.25	-0.28	-0.24	-0.34	-0.38	-0.41	-0.21	-0.17	-0.25	-0.33	-0.27	-0.08	-0.36	0.46%	10855
доб. Избранное	0.87	0.94	0.56	-0.27	1.00	0.92	0.95	1.00	0.97	0.74	0.97	0.96	0.95	0.91	0.54	0.75	0.86	0.99	0.60	0.87	2.77%	65649
ф. Скидка	0.70	0.90	0.37	-0.22	0.92	1.00	0.90	0.92	0.94	0.51	0.94	0.94	0.93	0.93	0.70	0.53	0.88	0.91	0.51	0.70	1.29%	30470
Скролл	0.87	0.86	0.47	-0.43	0.95	0.90	1.00	0.95	0.97	0.68	0.98	0.98	0.98	0.92	0.64	0.66	0.88	0.96	0.58	0.83	12.91%	306012
стр Избранное	0.84	0.94	0.56	-0.25	1.00	0.92	0.95	1.00	0.97	0.73	0.96	0.96	0.94	0.92	0.55	0.73	0.85	0.98	0.61	0.85	2.96%	70073
2 карточки	0.81	0.90	0.50	-0.28	0.97	0.94	0.97	0.97	1.00	0.69	0.99	0.98	0.97	0.97	0.69	0.65	0.89	0.97	0.57	0.80	33.90%	803788
нп М	0.80	0.64	0.80	-0.24	0.74	0.51	0.68	0.73	0.69	1.00	0.68	0.66	0.65	0.62	0.13	0.90	0.57	0.76	0.62	0.81	0.22%	5306
5 карточек	0.83	0.88	0.47	-0.34	0.97	0.94	0.98	0.96	0.99	0.68	1.00	1.00	0.99	0.95	0.67	0.65	0.91	0.96	0.55	0.80	14.43%	342054
7 карточек	0.84	0.87	0.46	-0.38	0.96	0.94	0.98	0.96	0.98	0.66	1.00	1.00	1.00	0.94	0.66	0.65	0.91	0.96	0.54	0.81	9.37%	222276
10 карточек	0.86	0.86	0.45	-0.41	0.95	0.93	0.98	0.94	0.97	0.65	0.99	1.00	1.00	0.91	0.63	0.64	0.91	0.95	0.53	0.81	5.39%	127788
ф. Размер	0.70	0.86	0.45	-0.21	0.91	0.93	0.92	0.92	0.97	0.62	0.95	0.94	0.91	1.00	0.78	0.56	0.89	0.91	0.54	0.68	5.14%	121858
ф. Сезон	0.25	0.48	0.02	-0.17	0.54	0.70	0.64	0.55	0.69	0.13	0.67	0.66	0.63	0.78	1.00	0.00	0.69	0.53	0.18	0.21	4.25%	100754
нп Ж	0.85	0.67	0.79	-0.25	0.75	0.53	0.66	0.73	0.65	0.90	0.65	0.65	0.64	0.56	0.00	1.00	0.56	0.76	0.70	0.85	0.46%	10800
ф. Цвет	0.73	0.75	0.40	-0.33	0.86	0.88	0.88	0.85	0.89	0.57	0.91	0.91	0.91	0.89	0.69	0.56	1.00	0.85	0.37	0.67	1.65%	39225
Размер в карточке	0.87	0.95	0.59	-0.27	0.99	0.91	0.96	0.98	0.97	0.76	0.96	0.96	0.95	0.91	0.53	0.76	0.85	1.00	0.65	0.90	12.63%	299548
Поиск	0.61	0.61	0.51	-0.08	0.60	0.51	0.58	0.61	0.57	0.62	0.55	0.54	0.53	0.54	0.18	0.70	0.37	0.65	1.00	0.64	0.32%	7645
Transaction	0.92	0.83	0.68	-0.36	0.87	0.70	0.83	0.85	0.80	0.81	0.80	0.81	0.81	0.68	0.21	0.85	0.67	0.90	0.64	1.00	1.50%	35472

Employee Information		Year Budget Analysis Summary			
Employee Name	ID	2020	2021	2022	2023
John Doe	1001	120000	130000	140000	150000
Jane Smith	1002	110000	120000	130000	140000
Michael Johnson	1003	130000	140000	150000	160000
Sarah Williams	1004	105000	115000	125000	135000
David Brown	1005	115000	125000	135000	145000
Emily Davis	1006	125000	135000	145000	155000
James Wilson	1007	100000	110000	120000	130000
Alice Taylor	1008	110000	120000	130000	140000
Robert Anderson	1009	120000	130000	140000	150000
Michelle Garcia	1010	105000	115000	125000	135000
Christopher Martinez	1011	115000	125000	135000	145000
Stephanie Lee	1012	125000	135000	145000	155000
Matthew Hall	1013	100000	110000	120000	130000
Olivia King	1014	110000	120000	130000	140000
Benjamin Clark	1015	120000	130000	140000	150000
Natalie White	1016	105000	115000	125000	135000
Anthony Green	1017	115000	125000	135000	145000
Isabella Adams	1018	125000	135000	145000	155000
Lucas Baker	1019	100000	110000	120000	130000
Sophia Nelson	1020	110000	120000	130000	140000
Ethan Hill	1021	120000	130000	140000	150000
Avery Young	1022	105000	115000	125000	135000
Carter Scott	1023	115000	125000	135000	145000
Madeline King	1024	125000	135000	145000	155000
Logan Wright	1025	100000	110000	120000	130000
Skylar Lopez	1026	110000	120000	130000	140000
Wyatt Hill	1027	120000	130000	140000	150000
Zoe Green	1028	105000	115000	125000	135000
Grayson Adams	1029	115000	125000	135000	145000
Leah Baker	1030	125000	135000	145000	155000
Isaac Nelson	1031	100000	110000	120000	130000
Chloe Hill	1032	110000	120000	130000	140000
Samuel Young	1033	120000	130000	140000	150000
Madelyn Scott	1034	105000	115000	125000	135000
Christopher King	1035	115000	125000	135000	145000
Isabella Wright	1036	125000	135000	145000	155000
Lucas Lopez	1037	100000	110000	120000	130000
Sophia Hill	1038	110000	120000	130000	140000
Ethan Young	1039	120000	130000	140000	150000
Avery Scott	1040	105000	115000	125000	135000
Carter King	1041	115000	125000	135000	145000
Madeline Wright	1042	125000	135000	145000	155000
Logan Lopez	1043	100000	110000	120000	130000
Skylar Hill	1044	110000	120000	130000	140000
Wyatt Young	1045	120000	130000	140000	150000
Zoe Scott	1046	105000	115000	125000	135000
Grayson King	1047	115000	125000	135000	145000
Leah Wright	1048	125000	135000	145000	155000
Isaac Lopez	1049	100000	110000	120000	130000
Chloe Hill	1050	110000	120000	130000	140000
Ethan Young	1051	120000	130000	140000	150000
Avery Scott	1052	105000	115000	125000	135000
Carter King	1053	115000	125000	135000	145000
Madeline Wright	1054	125000	135000	145000	155000
Logan Lopez	1055	100000	110000	120000	130000
Skylar Hill	1056	110000	120000	130000	140000
Wyatt Young	1057	120000	130000	140000	150000
Zoe Scott	1058	105000	115000	125000	135000
Grayson King	1059	115000	125000	135000	145000
Leah Wright	1060	125000	135000	145000	155000
Isaac Lopez	1061	100000	110000	120000	130000
Chloe Hill	1062	110000	120000	130000	140000
Ethan Young	1063	120000	130000	140000	150000
Avery Scott	1064	105000	115000	125000	135000
Carter King	1065	115000	125000	135000	145000
Madeline Wright	1066	125000	135000	145000	155000
Logan Lopez	1067	100000	110000	120000	130000
Skylar Hill	1068	110000	120000	130000	140000
Wyatt Young	1069	120000	130000	140000	150000
Zoe Scott	1070	105000	115000	125000	135000
Grayson King	1071	115000	125000	135000	145000
Leah Wright	1072	125000	135000	145000	155000
Isaac Lopez	1073	100000	110000	120000	130000
Chloe Hill	1074	110000	120000	130000	140000
Ethan Young	1075	120000	130000	140000	150000
Avery Scott	1076	105000	115000	125000	135000
Carter King	1077	115000	125000	135000	145000
Madeline Wright	1078	125000	135000	145000	155000
Logan Lopez	1079	100000	110000	120000	130000
Skylar Hill	1080	110000	120000	130000	140000
Wyatt Young	1081	120000	130000	140000	150000
Zoe Scott	1082	105000	115000	125000	135000
Grayson King	1083	115000	125000	135000	145000
Leah Wright	1084	125000	135000	145000	155000
Isaac Lopez	1085	100000	110000	120000	130000
Chloe Hill	1086	110000	120000	130000	140000
Ethan Young	1087	120000	130000	140000	150000
Avery Scott	1088	105000	115000	125000	135000
Carter King	1089	115000	125000	135000	145000
Madeline Wright	1090	125000	135000	145000	155000
Logan Lopez	1091	100000	110000	120000	130000
Skylar Hill	1092	110000	120000	130000	140000
Wyatt Young	1093	120000	130000	140000	150000
Zoe Scott	1094	105000	115000	125000	135000
Grayson King	1095	115000	125000	135000	145000
Leah Wright	1096	125000	135000	145000	155000
Isaac Lopez	1097	100000	110000	120000	130000
Chloe Hill	1098	110000	120000	130000	140000
Ethan Young	1099	120000	130000	140000	150000
Avery Scott	1100	105000	115000	125000	135000
Carter King	1101	115000	125000	135000	145000
Madeline Wright	1102	125000	135000	145000	155000
Logan Lopez	1103	100000	110000	120000	130000
Skylar Hill	1104	110000	120000	130000	140000
Wyatt Young	1105	120000	130000	140000	150000
Zoe Scott	1106	105000	115000	125000	135000
Grayson King	1107	115000	125000	135000	145000
Leah Wright	1108	125000	135000	145000	155000
Isaac Lopez	1109	100000	110000	120000	130000
Chloe Hill	1110	110000	120000	130000	140000
Ethan Young	1111	120000	130000	140000	150000
Avery Scott	1112	105000	115000	125000	135000
Carter King	1113	115000	125000	135000	145000
Madeline Wright	1114	125000	135000	145000	155000
Logan Lopez	1115	100000	110000	120000	130000
Skylar Hill	1116	110000	120000	130000	140000
Wyatt Young	1117	120000	130000	140000	150000
Zoe Scott	1118	105000	115000	125000	135000
Grayson King	1119	115000	125000	135000	145000
Leah Wright	1120	125000	135000	145000	155000
Isaac Lopez	1121	100000	110000	120000	130000
Chloe Hill	1122	110000	120000	130000	140000
Ethan Young	1123	120000	130000	140000	150000
Avery Scott	1124	105000	115000	125000	135000
Carter King	1125	115000	125000	135000	145000
Madeline Wright	1126	125000	135000	145000	155000
Logan Lopez	1127	100000	110000	120000	130000
Skylar Hill	1128	110000	120000	130000	140000
Wyatt Young	1129	120000	130000	140000	150000
Zoe Scott	1130	105000	115000	125000	135000
Grayson King	1131	115000	125000	135000	145000
Leah Wright	1132	125000	135000	145000	155000
Isaac Lopez	1133	100000	110000	120000	130000
Chloe Hill	1134	110000	120000	130000	140000
Ethan Young	1135	120000	130000	140000	150000
Avery Scott	1136	105000	115000	125000	135000
Carter King	1137	115000	125000	135000	145000
Madeline Wright	1138	125000	135000	145000	155000
Logan Lopez	1139	100000	110000	120000	130000
Skylar Hill	1140	110000	120000	130000	140000
Wyatt Young	1141	120000	130000	140000	150000
Zoe Scott	1142	105000	115000	125000	135000
Grayson King	1143	115000	125000	135000	145000
Leah Wright	1144	125000	135000	145000	155000
Isaac Lopez	1145	100000	110000	120000	130000
Chloe Hill	1146	110000	120000	130000	140000
Ethan Young	1147	120000	130000	140000	150000
Avery Scott	1148	105000	115000	125000	135000
Carter King	1149	115000	125000	135000	145000
Madeline Wright	1150	125000	135000	145000	155000

For more information, please contact your HR representative.

Date	CustomGoal1	CustomGoal2	CustomGoal3	CustomGoal4
2022-05-10	100	100	0	100
2022-05-11	90	90	0	90
2022-05-12	80	80	0	80
2022-05-13	70	70	0	70
2022-05-14	60	60	0	60
2022-05-15	50	50	98	50
2022-05-16	40	40	93	40
2022-05-17	30	30	103	30
2022-05-18	20	20	100	20
2022-05-19	10	10	70	10
2022-05-20	0	0	12	0
2022-05-21	100	100	4	100
2022-05-22	90	90	4	90
2022-05-23	80	80	4	80
2022-05-24	70	70	76	70
2022-05-25	60	60	84	60
2022-05-26	50	50	66	50
2022-05-27	40	40	8	40
2022-05-28	30	30	14	30
2022-05-29	20	20	98	20
2022-05-30	10	10	92	10
2022-05-31	0	0	110	0
2022-06-01	100	100	92	100
2022-06-02	90	90	70	90
2022-06-03	80	80	10	80
2022-06-04	70	70	10	70
2022-06-05	60	60	71	60
2022-06-06	50	50	103	50
2022-06-07	40	40	98	40
2022-06-08	30	30	83	30
2022-06-09	20	20	69	20
2022-06-10	10	10	19	10
2022-06-11	0	0	21	0
2022-06-12	100	100	86	100
2022-06-13	90	90	81	90
2022-06-14	80	80	80	80
2022-06-15	70	70	84	70
2022-06-16	60	60	62	60
2022-06-17	50	50	6	50
2022-06-18	40	40	21	40
2022-06-19	30	30	77	30
2022-06-20	20	20	70	20

Date	Scroll				Activity							Depth					Contacts		MainGoal	
	стр Доставка	стр Акции	нп Кидс	Подписка	доб. Избранное	ф. Скидка	Скролл	стр Избранное	2 карточки	нп М	5 карточек	7 карточек	10 карточек	ф. Размер	ф. Сезон	нп Ж	ф. Цвет	Размер в карточке	Поиск	Transaction
2022-05-10	480	26561	32	56	2458	1735	11931	2620	34866	143	14488	9171	5040	4726	3841	258	1356	11525	163	1019
2022-05-11	408	17385	20	51	1761	1044	8205	1807	21698	111	9418	6220	3560	3237	2907	203	1037	7577	163	822
2022-05-12	408	11621	27	42	1516	803	7621	1624	19436	104	8511	5597	3333	3133	2793	199	1047	6877	133	751
2022-05-13	335	8655	22	34	1370	641	6982	1450	17551	100	7781	5185	3002	2834	2825	180	1011	6300	157	747
2022-05-14	319	7203	24	39	1261	532	6331	1382	15486	100	6738	4474	2631	2448	2469	162	904	5435	135	618
2022-05-15	376	7187	13	33	1207	564	6364	1341	15997	101	6940	4571	2650	2556	2555	171	898	5614	142	603
2022-05-16	355	7280	26	29	1196	558	6892	1361	16747	126	7279	4788	2804	2787	2623	180	884	5865	150	667
2022-05-17	396	8446	22	30	1386	614	7841	1485	19320	119	8088	5230	2978	3145	3224	195	882	6434	191	660
2022-05-18	371	6706	11	43	1184	525	6764	1324	15993	88	6983	4593	2592	2636	2762	181	841	5514	186	630
2022-05-19	373	6755	20	38	1163	506	6173	1297	15119	94	6623	4371	2528	2466	2526	201	823	5393	191	678
2022-05-20	340	7209	27	461	1337	535	6619	1493	16455	107	7275	4818	2851	2618	2655	183	851	5825	167	653
2022-05-21	296	5928	14	500	1172	485	5287	1307	13606	107	5995	3874	2257	2216	2175	183	800	4783	183	557
2022-05-22	273	5628	13	525	1064	442	5061	1211	12894	94	5718	3829	2290	2151	1946	191	760	4737	130	531
2022-05-23	298	5932	23	446	1144	376	5198	1238	13422	85	5994	4038	2439	2245	2076	187	836	4763	128	527
2022-05-24	384	7936	22	604	1415	519	6947	1517	18057	109	7631	4907	2809	2725	2620	241	940	6051	184	596
2022-05-25	286	5715	20	434	1164	430	5251	1258	12752	101	5629	3662	2173	2251	1994	192	795	4639	168	484
2022-05-26	267	5461	19	409	1033	423	4766	1203	12460	95	5299	3529	2073	2120	2006	193	749	4370	181	464
2022-05-27	402	21337	22	737	1880	1249	8580	1962	26996	144	10691	6675	3642	4130	3421	227	1096	8467	187	694
2022-05-28	336	14862	25	481	1420	735	6304	1619	17358	96	7189	4578	2588	2787	2341	222	838	5858	163	576
2022-05-29	312	7907	20	425	1178	437	5006	1313	13571	91	5770	3737	2124	2383	2015	188	852	4625	145	480
2022-05-30	315	6821	18	432	1151	427	5098	1271	13409	110	5904	3799	2178	2352	2072	197	866	4715	149	504
2022-05-31	501	42139	32	802	2400	1227	9815	2481	28017	141	10895	6884	3819	4033	2950	284	1010	11620	232	1186
2022-06-01	378	20269	35	528	1507	660	6656	1626	17700	121	7194	4596	2650	2771	2141	217	806	7089	175	898
2022-06-02	311	10731	35	399	1157	404	4691	1331	13518	130	5772	3687	2076	2299	1785	222	656	5451	166	772
2022-06-03	353	9664	45	488	1501	466	5432	1658	17697	168	7146	4581	2557	2736	2198	347	891	6628	208	772
2022-06-04	329	10970	30	432	1396	505	5669	1495	15092	114	6333	4062	2258	2421	1970	266	814	6208	193	812
2022-06-05	335	8566	24	466	1152	391	5151	1288	13607	118	5709	3731	2053	2300	1819	263	863	5437	171	765
2022-06-06	324	6858	26	473	1182	409	5312	1325	13786	120	5936	3816	2186	2483	1899	247	948	5593	190	762
2022-06-07	419	16121	43	583	1430	653	6495	1545	18754	144	7333	4625	2514	2907	2340	316	885	7652	210	973
2022-06-08	421	12836	39	213	1435	443	6339	1598	16277	139	6504	4142	2273	2548	2092	288	854	6600	165	1144
2022-06-09	293	7131	25	52	1247	370	5159	1446	12899	122	5224	3338	1927	2356	1872	263	733	4732	184	489
2022-06-10	894	49787	41	76	3170	2634	14098	3101	39245	178	17263	11280	6637	5212	3447	443	1498	15655	282	1697
2022-06-11	695	34300	37	37	2437	1420	10536	2427	28079	149	12179	8047	4728	3405	2497	351	1103	11276	215	1498
2022-06-12	636	19065	24	54	1931	839	8384	1933	21192	127	9345	6259	3734	2777	2029	323	968	8546	154	1169
2022-06-13	680	17406	42	66	1924	816	8866	1921	22227	175	9981	6668	3920	2970	2197	339	1109	8750	161	1174
2022-06-14	647	22593	48	43	2091	1070	9696	2137	24843	169	10631	6941	3995	3740	2606	424	1179	9391	227	1071
2022-06-15	635	18649	37	43	1807	867	9063	1929	22503	145	9606	6277	3619	3132	2195	341	970	8851	278	1142
2022-06-16	588	17726	21	57	1870	879	9011	1988	22677	150	9685	6343	3621	3055	2130	307	913	8991	232	1211
2022-06-17	634	17730	37	43	1977	758	9935	2055	25476	168	10746	6897	4016	3365	2314	357	944	9464	248	1216
2022-06-18	585	17775	43	44	1797	720	9080	1863	22905	169	9722	6178	3518	3138	2148	364	915	8787	207	1180
2022-06-19	648	17049	34	42	1828	654	8428	1866	21283	166	9208	6015	3476	2933	2015	357	986	8438	161	1108
2022-06-20	715	16355	28	65	1950	705	8975	1977	22818	168	9698	6263	3669	3331	2264	347	1114	9022	190	1172
Conv Rate	0.00773940	0.2514664	0.0004	0.004	0.0276	0.0128	0.1290	0.02955	0.338992	0.0022	0.123202	0.07833	0.055827	0.037792	0.001483	0.00233	0.00052	0	0	0

	стр Доставка	стр Акции	нп Кидс	Подписка	доб. Избранное	ф. Скидка	Скролл	стр Избранное2	карточки	нп М	5 карточч	7 карточ	10 карточ	ф. Размер	ф. Сезон	нп Ж	ф. Цвет	Размер в	Поиск	Transaction
CustomGoal1	-0.14	-0.19	0.03	0.01	-0.11	-0.11	-0.12	-0.12	-0.10	-0.05	-0.09	-0.08	-0.08	-0.13	-0.13	-0.08	-0.04	-0.13	-0.25	-0.11
CustomGoal2	-0.14	-0.19	0.03	0.01	-0.11	-0.11	-0.12	-0.12	-0.10	-0.05	-0.09	-0.08	-0.08	-0.13	-0.13	-0.08	-0.04	-0.13	-0.25	-0.11
CustomGoal3	0.03	-0.07	-0.02	0.04	-0.17	-0.25	-0.16	-0.17	-0.21	0.03	-0.23	-0.24	-0.24	-0.19	-0.26	0.04	-0.21	-0.12	0.09	-0.01
CustomGoal4	-0.14	-0.19	0.03	0.01	-0.11	-0.11	-0.12	-0.12	-0.10	-0.05	-0.09	-0.08	-0.08	-0.13	-0.13	-0.08	-0.04	-0.13	-0.25	-0.11