





 UNIQUOTE	 QR Code Generator	 TQRCG	 qrcode-monkey	 Adobe	 Canva	 FLOWCODE™
Category	uniquote.com	qr-code-generator.com	the-qr-code-generator.com	qrcode-monkey.com	adobe.com/express/feature/image/qr-code-generator	canva.com/qr-code-generator/	flowcode.com
QR Code types	PURE PLAYER	PURE PLAYER	BASIC/FREE QR CODE GENERATOR	BASIC/FREE QR CODE GENERATOR	QR-AS-A-COMPLIMENTARY SERVICE	QR-AS-A-COMPLIMENTARY SERVICE	BONUS OPTION
Dynamic							
Static							
Bulk QR Code creation							
Bulk QR Codes							
Bulk QR Codes from CSV							
Bulk QR Codes with API							
Design & customization							
Add logo			Only in dynamic QR Code				
Add frame and frame text							
Change QR Code color					Only 5		
Change QR Code pattern					Only 3		
Change pattern color							
Change QR Code shape							
Change QR Code eye frame							
Change QR Code eye color							
Print in multiple file formats						Not seperately	
Analytics & reporting							
Filter data							
Total scans							
Scan by device (OS, type)							
Geo-location tracking (IP)							
Scan by date							
Scan by time of day							
UTM attribution							
Download campaign data							
Recurrent automated reports							
Security & compliance							
SSO login							
GDPR							
SOC 2 Type 2	Type 2						Type 2
MFA							
Malicious scan detection							Unclear
After-sales relations							
24/7 customer support							
Live chat support	3 min avg. response time						
Email support							
Phone support							
CS manager	92% customer satisfaction score						
Control & collaboration							
Sub-accounts							
Role-based access							
Centralized campaign overview							
Lock-in QR templates		Unclear					
Brand kits							
Value added features							
Smart QR Codes							
Live QR Code preview							
QR Code templates							
Mobile-optimized workflow							
Retargeting (Meta pixel)							
Retargeting (Google Ads pixel)							
Custom domain			Only in dynamic	Only in dynamic			Flowcode Pixel
Short URL							
Native integrations							
Google Analytics		Via UTM					
Google Tag Manager							
Zapier							
Make							
APIs							
Pricing							
Plans	<ol style="list-style-type: none"> LITE: \$15 per user per month, billed annually. Best for small businesses looking to reach more customers PRO: \$49 per user per month, billed annually. Everything on LITE. Best for mid-scale businesses that need advanced QR Code features PLUS: \$99 for 3 users per month, billed annually. Everything in PRO + MFA. Best for teams to collaborate on QR campaigns BUSINESS+ Custom pricing with all PLUS features. Best for businesses with security, control, and flexibility 	<ol style="list-style-type: none"> Starter: \$5 per user per month, billed annually. Best for individuals and indie creators Advanced: \$12.50 for 2 users per month, billed annually. Suitable for small teams Professional: \$37.50 for 5 users per month, billed annually. Everything on Advanced with Premium Support. Best for advanced QR Code needs 	<ol style="list-style-type: none"> FREE: \$0 per user, billed annually. Best for individuals and small business exploring QR Codes ESSENTIAL: \$5 per user per month, billed annually. Best for small businesses looking to reach more customers ADVANCED: \$12.50 for 2 users per month, billed annually. Best for mid-sized businesses with advanced QR Code needs PROFESSIONAL: \$37.50 for 5 users per month, billed annually. Best for organizations that manage multiple teams or clients 	No paid plans	No paid plans	No paid plans	<ol style="list-style-type: none"> Pro: \$5 per user per month, billed annually. Ideal for individuals starting with QR Codes. Pro Plus: \$25 for 5 users per month, billed annually. Best for professionals who need better QR Code analytics. Growth: Custom pricing and custom seat packages, with 7 day free trial. Everything in Pro Plus. Best for growing businesses that need team collaboration. Enterprise: Custom pricing. Everything on Growth. Best for large organizations that need advanced QR Code features.
Free trial	Yes, 14 days	Yes, 14 days	No paywall (paid for advanced features)	No paywall	No paywall	No paywall	Yes, 30 days