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## Profit & Loss Statement - 2016/2017 (TTM)

Flippa.com

Income/Sales	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-17	Feb-17	Mar-17	Apr-17	May-17	Total
Product Sales													\$0
Service Sales													\$0
Direct Advertising													\$0
Google AdSense													\$0
(Please edit as you see fit)													\$0
(Please edit as you see fit)													\$0
(Please edit as you see fit)													\$0
<b>GROSS REVENUE</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Cost of Goods Sold</b>													Total
Direct Cost of Goods													\$0
Shipping & Handling													\$0
Refunds and Returns													\$0
Payment Processing Fees													\$0
(Please edit as you see fit)													\$0
(Please edit as you see fit)													\$0
(Please edit as you see fit)													\$0
<b>TOTAL COGS</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>GROSS PROFIT</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Operating Expenses</b>													Total
Domain Registration Fees													\$0
Web Hosting													\$0
Marketing													\$0
Advertising													\$0
Salaries													\$0
Outsourcing													\$0
Subscriptions													\$0
Office Expenses													\$0
Accounting and Legal													\$0
Insurance													\$0
Meals, Entertainment, Travel													\$0
Vehicle Expenses													\$0
Taxes & Interest Expenses													\$0
(Please edit as you see fit)													\$0
<b>TOTAL OP. EXPENSES</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Add-Backs*</b>													Total
Owner's salary													\$0
Office Expenses													\$0
Accounting and Legal													\$0
Insurance													\$0
Meals, Entertainment, Travel													\$0
Vehicle Expenses													\$0
Taxes & Interest Expenses													\$0
One-Time Expenses													\$0
(Please edit as you see fit)													\$0
<b>TOTAL ADD-BACKS</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>NET PROFIT*</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

Please Note: The above Net Profit / Cash Flow figure has been calculated on Seller's Discretionary Earnings (SDE) basis - a common metric used in valuating owner-operated small businesses. For further details, please see: <http://www.compasspointcapital.com/articles/the-difference-between-discretionary-earnings-sde-and-ebitda/>



Monthly Averages  
 Average Gross Revenue  
 Average Gross Profit  
 Average Expenses  
 Average Net Profit













## Profit & Loss Statement - 2016

www.BusinessName.com

Income/Sales	Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Total
Product Sales													\$0
Service Sales													\$0
Direct Advertising													\$0
Google AdSense													\$0
(Please edit as you see fit)													\$0
(Please edit as you see fit)													\$0
(Please edit as you see fit)													\$0
<b>GROSS REVENUE</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Cost of Goods Sold</b>													
Direct Cost of Goods													\$0
Shipping & Handling													\$0
Refunds and Returns													\$0
Payment Processing Fees													\$0
(Please edit as you see fit)													\$0
(Please edit as you see fit)													\$0
(Please edit as you see fit)													\$0
<b>TOTAL COGS</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>GROSS PROFIT</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Operating Expenses</b>													
Domain Registration Fees													\$0
Web Hosting													\$0
Marketing													\$0
Advertising													\$0
Salaries													\$0
Outsourcing													\$0
Subscriptions													\$0
Office Expenses													\$0
Accounting and Legal													\$0
Insurance													\$0
Meals, Entertainment,													\$0
Travel													\$0
Vehicle Expenses													\$0
Taxes & Interest Expenses													\$0
(Please edit as you see fit)													\$0
<b>TOTAL OP. EXPENSES</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Add-Backs*</b>													
Owner's salary													\$0
Office Expenses													\$0
Accounting and Legal													\$0
Insurance													\$0
Meals, Entertainment,													\$0
Travel													\$0
Vehicle Expenses													\$0
Taxes & Interest Expenses													\$0
One-Time Expenses													\$0
(Please edit as you see fit)													\$0
<b>TOTAL ADD-BACKS</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>NET PROFIT*</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

Please Note: The above Net Profit / Cash Flow figure has been calculated on Seller's Discretionary Earnings (SDE) basis - a common metric used in valuing owner-operated small businesses. For further details, please see: <http://www.compasspointcapital.com/articles/the-difference-between-discretionary-earnings-sde-and-ebitda/>

Monthly Averages	
Average Gross Revenue	\$0
Average Gross Profit	\$0
Average Expenses	\$0
Average Net Profit	\$0















## Profit & Loss Statement - 2015

www.BusinessName.com

Income/Sales	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	Total
Product Sales													\$0
Service Sales													\$0
Direct Advertising													\$0
Google AdSense													\$0
(Please edit as you see fit)													\$0
(Please edit as you see fit)													\$0
(Please edit as you see fit)													\$0
<b>GROSS REVENUE</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Cost of Goods Sold</b>													
Direct Cost of Goods													\$0
Shipping & Handling													\$0
Refunds and Returns													\$0
Payment Processing Fees													\$0
(Please edit as you see fit)													\$0
(Please edit as you see fit)													\$0
(Please edit as you see fit)													\$0
<b>TOTAL COGS</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>GROSS PROFIT</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Operating Expenses</b>													
Domain Registration Fees													\$0
Web Hosting													\$0
Marketing													\$0
Advertising													\$0
Salaries													\$0
Outsourcing													\$0
Subscriptions													\$0
Office Expenses													\$0
Accounting and Legal													\$0
Insurance													\$0
Meals, Entertainment,													\$0
Travel													\$0
Vehicle Expenses													\$0
Taxes & Interest Expenses													\$0
(Please edit as you see fit)													\$0
<b>TOTAL OP. EXPENSES</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Add-Backs*</b>													
Owner's salary													\$0
Office Expenses													\$0
Accounting and Legal													\$0
Insurance													\$0
Meals, Entertainment,													\$0
Travel													\$0
Vehicle Expenses													\$0
Taxes & Interest Expenses													\$0
One-Time Expenses													\$0
(Please edit as you see fit)													\$0
<b>TOTAL ADD-BACKS</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>NET PROFIT*</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

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<b>Monthly Averages</b>	
Average Gross Revenue	\$0
Average Gross Profit	\$0
Average Expenses	\$0
Average Net Profit	\$0















## Profit & Loss Statement - 2014

www.BusinessName.com

Income/Sales	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	Total
Product Sales													\$0
Service Sales													\$0
Direct Advertising													\$0
Google AdSense													\$0
(Please edit as you see fit)													\$0
(Please edit as you see fit)													\$0
(Please edit as you see fit)													\$0
<b>GROSS REVENUE</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Cost of Goods Sold</b>													
Direct Cost of Goods													\$0
Shipping & Handling													\$0
Refunds and Returns													\$0
Payment Processing Fees													\$0
(Please edit as you see fit)													\$0
(Please edit as you see fit)													\$0
(Please edit as you see fit)													\$0
<b>TOTAL COGS</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>GROSS PROFIT</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Operating Expenses</b>													
Domain Registration Fees													\$0
Web Hosting													\$0
Marketing													\$0
Advertising													\$0
Salaries													\$0
Outsourcing													\$0
Subscriptions													\$0
Office Expenses													\$0
Accounting and Legal													\$0
Insurance													\$0
Meals, Entertainment, Travel													\$0
Vehicle Expenses													\$0
Taxes & Interest Expenses													\$0
(Please edit as you see fit)													\$0
<b>TOTAL OP. EXPENSES</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Add-Backs*</b>													
Owner's salary													\$0
Office Expenses													\$0
Accounting and Legal													\$0
Insurance													\$0
Meals, Entertainment, Travel													\$0
Vehicle Expenses													\$0
Taxes & Interest Expenses													\$0
One-Time Expenses													\$0
(Please edit as you see fit)													\$0
<b>TOTAL ADD-BACKS</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>NET PROFIT*</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

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Monthly Averages	
Average Gross Revenue	\$0
Average Gross Profit	\$0
Average Expenses	\$0
Average Net Profit	\$0















	2016	2015	2014	2012	2011	2010
<b>GROSS REVENUE</b>						
<b>TOTAL OP. EXPENSES</b>						
<b>NET PROFIT*</b>						