	Social Network Link Sharing							Owned 1-1 Channels					Video Promotion						Online Communities [B2B / Niche/In Examples]										Secondary Media Publishing			Content Curation Services			
Blog	Twitter Posts	Twitter Event	Facebook Posts	Linkedin Posts	Instagram Posts	Instagram Story	Pinterest Pin	Email Outreach	Email Newsletters	Twitter DMs	Linkedin Inmail	Text Messages	Snapchat Post	YouTube Video	Twitter Video	Facebook Video	Linkedin Video	Reddit r/subreddit	Reddit Crosspost	Hacker News	Quora Answers	Quora Posts	Old School Forums	Facebook Group 1	Facebook Group 2	Facebook Group 3	AngelList Jobs	Medium Native Posts	Other Medium Publications	LinkedIn Articles	Canva Articles	Scoop - It	Curor	Zest	Flipboard
IT Mid-funnel Blog	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
IT Bottom-funnel Blog	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐

	Content Remixing																																		
				Turn Original Content Asset Into A Slide Presentation															Turn Original Content Asset Into A Video Asset																
	Upload To Linkedin Docs	Upload To Slideshare	Share Slides via Medium	Share Slides via Tweets	Share Slides via Linkedin Post	Share Slides via Linkedin Article	Share Slides via Facebook Post	Convert Slides Into YouTube Video	Convert Slides Into Story Format	Upload To YouTube	Share As YouTube Post	Upload To Linkedin	Upload To Facebook	Talk About On Facebook Live	Talk About On Linkedin Live	Upload To Vimeo	Embed In Original Posts	Embed & Share Via Medium
IT Mid-funnel Blog	☐			☐														
IT Bottom-funnel Blog	☐			☐														