Project Name	XYZ Digital
Project Manager	Sung Soo Han
Cost Center	Information Technology

Product Backlog

	User Story								
ID	As A…	I want to be able to…	So that…	Priority	PBI Type	Status	Estimate (Hours)	Story Point	Sprint
1.001	Customer	see the landing page with all feature tabs ready	I can navigate through the new XYZ Digital site	High	Knowledge Acquisition	To Be Started	32	8	1.1
1.002	Admin	access the sales database	I can produce weekly/monthly/yearly reports	High	Feature	To Be Started	30	8	1.1
1.003	Customer	access weekly/monthly/yearly reports in the UI	see the sales database report	High	Feature	To Be Started	8	3	1.1
1.004	Customer	download weekly/monthly/yearly reports as a xlsx file	save the sales database report	Medium	Feature	To Be Started	4	1	1.1
1.005	Customer	send an inquiry and get an email on said inquiry	I can see my actions have been confirmed and noted	High	Feature	To Be Started	9	3	1.1
1.006	Customer	click on a link to go to login screen	I can login with my id and password	High	Feature	To Be Started	12	5	1.1
1.007	Customer	click on a link to an "About" page	I can read pertinent data and the history of XYZ Company.	High	Feature	To Be Started	12	5	1.2
1.008	Customer	see my receipts in an UI Modal	I can read the order, cost, customer name, XYZ logo, email and phone, total cost of cart	High	Feature	To Be Started	8	2	1.2
1.009	Customer	see that the web app is responsive on multiple devices	I can access this site on many devices.	Medium	Technical Work	To Be Started	16	5	1.2
1.010	Customer	see that login and cross-platform is encrypted	the website will be able to protect access to sensitive informationm	High	Technical Work	To Be Started	8	3	1.2
1.011	Customer	click on an item to add to cart	I can buy said items in cart	High	Feature	To Be Started	14	5	1.3
1.012	Customer	get a notification that my order is done	I can know the website processed my order correctly	High	Feature	To Be Started	10	3	1.3
1.013	Customer	get a receipt detailing the order	I can see the items, order, cost, XYZ logo, phone number and email from receipt	High	Feature	To Be Started	8	2	1.3
1.014	Customer	see the product lot, number and date in the product UI	I can know the proper information for said product	High	Technical Work	To Be Started	10	3	1.3
1.015	Customer	click on the status link	see the product summary report	High	Technical Work	To Be Started	8	2	1.3
1.016	Customer	see a "Checkout as a guest" option if I am not logged	I can still buy without having to log in	High	Feature	To Be Started	10	3	1.4
1.017	Customer	see that color, contrast, buttons, prompts in UI are AA compliant	I can see this website is adhering to Section 508/AA compliance	High	Technical Work	To Be Started	12	5	1.4
1.018	Customer	see that color, contrast, buttons, prompts in UI are federally/regionally compliant	I can see this website is adhering to city, state or federal guidelines in LA, Toronto, New York, Paris, London	High	Technical Work	To Be Started	8	3	1.4
1.019	Customer	use the functionality of website even during peak customer hours	I can see server performance is robust without downgrading sales, 24/7	High	Technical Work	To Be Started	12	5	1.4
1.020	Admin	validate data from authenticated server side	I can see data information while protecting it from public	High	Feature	To Be Started		3	1.4
1.021	Customer	intuitively use all functionality in website	I am not confused as to how this product works	Medium	Technical Work	To Be Started	8	2	1.5
1.022	Admin	click to generate weekly product order changes report	I can see Customer, Product Affected, Date of change, Type of change, Product description, Product inventory at time of change in the report	High	Feature	To Be Started	8	3	1.5
1.023	Admin	click to generate weekly product inventory report	I can see Product name, Product description, Product inventory location, Product inventory amount, Product threshold amount, Product Owner name in report	High	Feature	To Be Started	8	3	1.5
1.024	Customer	enable multi-factor authentication service	I can protect my login id and password with additional security	Medium	Feature	To Be Started	12	5	1.5
1.025	Admin	see that website processes are encrypted	I know the data is being protected	High	Technical Work	To Be Started	16	5	1.5
1.026	Customer	click on a link to change languages	I can navigate around the website if I speak either English, Spanish, Japanese, French & Italian	Medium	Technical Work	To Be Started	24	8	1.5