Ensure strong, innovative, educational experiences and supportive learning environments for every Oregon.

Goal	Objective	Strategy	Action	Step	Description	Expected Outcome(s)	Measurement	Start Date	Duration (in months)	September	October	November	December	January	February	March	April	May	June	Budget Impact?	Cost/Save?	Budget Impact Amount	Budget Impact Frequency	Budget Notes	Owner	Contribute	Informed
1																											
	1.1				Curriculum: Evaluate, design, and develop a vertically and horizontally aligned K-12 curriculum.																						
		1.1.1			Ensure a vertically and horizontally aligned curriculum.																						
			1.1.1.1		**Y2 Action:** Align K-12 curriculum vertically and horizontally.			AUGUST																			
				1	Create a writing style guide that aligns in all content areas.	Document that clearly outlines the expectations for writing which will be used throughout the district K-12	Teachers from a variety of content areas will work together to create a common writing style guide that can be used in a variety of content areas	Aug 2023		Written during Summer Curriculum Writing	Completed	Completed									Yes	Cost	Yes	Yearly	$150,000			
				2	Create expectations for the instruction, assessment, and calibration of writing.	Document that clearly outlines the expectations for consistency in the grading of writing which will be used throughout the district K-12	Teachers will be trained and expected to teach and calibrate as a team the writing expectations.	Aug 2023		Written during Summer Curriculum Writing	On Track	On Track	On Track	On Track	On Track	On Track	On Track			Yes	Cost	Yes	Yearly	$150,000			

(The many rows of Steps, Descriptions, Expected Outcomes, Measurements, monthly status entries ("On Track", "Completed", "Somewhat Off Track"), and budget columns continue throughout but are rendered too small to transcribe reliably.)

Goal/Obj/Strategy/Action/Step	Description	Expected Outcome(s)	Measurement	Start Date	Duration (months)	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Budget Impact?	Cost/Save?	Budget Impact Amount	Budget Freq	Budget Notes	Owner	Contribute	Informed
1.2.2.6 Y2 Action	Create targeted, job-embedded modeling of best instructional and behavioral practices for the inclusion of special education students into the general education classroom setting for teachers serving special education students, both in the general ed and special ed setting.																						
Year 2 Steps 1	Carroll ISD special education and general education instructional coaches will provide modeling and coaching using personalized learning strategies and ongoing support and feedback relevant to the student IEP... 1. Subject-area content focused professional development based on a student's IEP 2. Incorporation of active learning as it relates to to a student's IEP 3. Collaboration between general ed and special ed staff for support of a student's IEP 4. Opportunities to model effective instructional and behavioral best practices as they relate to a student's IEP 5. Coaching and continuous improvement for teachers serving students with disabilities 6. Feedback and reflection opportunities for general ed and special ed teachers	Clear support for successful student and teacher experiences for special education inclusion into the general education classroom based specifically on an individual student's IEP	Student growth on instructional and behavioral goals in the general education classroom setting	2023-24 School Year	Ongoing Throughout the Year											No							
Year 2 Steps 2	Best instructional and behavioral practices include: 1. Learning Environments 2. Classroom Management 3. Functional Skills 4. Teaching Through Play 5. Co-planning and Co-Teaching 6. Universally Accessible Learning Spaces 7. Differentiated Instruction 8. Assistive Technology in the General Education Classroom	Clear support for successful student and teacher experiences for special education inclusion into the general education classroom based specifically on an individual student's IEP		2023-24 School Year	Ongoing Throughout the Year											Yes	Cost	$6,400 for Paula Kluth, TBD for TXCAN					
1.2.2 GT	Evaluate effectiveness and alignment for programs with identified populations and develop plans to include best practices. (SPED, GT, 504, Dyslexia, PreK, and ESL)																						1/16/2022
1.2.2.1 Y2 Action	Provide a variety of assessments																						
Year 2 Steps 1	Coordinators will provide training for teachers on the variety of enrichment and assessment opportunities.	Teachers will have a better understanding of the types of assessment options that are available.	Enrichment and assessment activities will be integrated into the general ed curriculum	Fall 2023		On Track	On Track	On Track	On Track														
Year 2 Steps 2	Ensure there is communication regarding the details of the GT and math placement matrix with students and parents.	All stakeholders will be aware of the class placement process moving from elementary to intermediate.	Counselors will communicate with parents about class placement and expectations.	Spring 2024		On Track	On Track	On Track	On Track														
Year 2 Steps 3	Research elementary GT programs and curriculum options. Is the pull-out program effective? Could we better serve the needs of students by integrating the GT curriculum with the core curriculum?	Changes/adjustments that need to be brought for consideration.	Activities are being developed by GT teachers to help integrate into the general ed classroom.	Fall 2022		On Track	On Track	On Track	On Track														
Year 2 Steps 4	Consider offering content specific GT programs K-4.	Determine if changes/adjustments need to be considered.	GT students will receive content specific GT activities in an interdisciplinary program	Spring 2024		On Track	On Track	On Track	On Track														
1.4	Student Skills: Provide opportunities for students to develop essential...		We will begin incorporating	Spring 2024																			1/16/2022
1.4.1 Y2 Action	Explore and create opportunities for students to cultivate executive...																						1/16/2022
1.4.1.1 Y2 Action	Research age-appropriate executive functioning skills for K-12 including organizational and note taking																						
Year 2 Steps 1	Research the appropriate grade level to incorporate executive functioning skills into the curriculum	Align with state standards and integrate into curriculum documents.	The skills will be documented in the scope and sequence documents.	March 2023		On Track	On Track	On Track	On Track		On Track					No							
Year 2 Steps 2	Work with teachers to incorporate skills into the curriculum	Align with state standards and integrate into curriculum documents.	Teachers will embed these skills into their teaching.	Summer 2023		On Track	On Track	On Track	On Track		On Track					Yes	Cost	$25 an hour per teacher					
Year 2 Steps 3	Collaborate with campus admin to develop an accountability piece	Students will be better able to...	Administrators will observe	Summer 2023		On Track	On Track	On Track	On Track		On Track					No							
Year 2 Steps 4	Determine if an additional class needs to be created to better meet the needs of our students	Executive functioning skills will be integrated into the curriculum.	At this point in time, we feel like we can incorporate these skills into our existing	Summer 2023		On Track	On Track	On Track	On Track		On Track					Yes	Cost	If it is determined that a new class is needed, a FTE will be needed					
Year 2 Steps 5	Expand college counseling and essay review.	ELA teachers will work with students on college admission process and procedures.	Students will begin writing some college essays in class.	Fall 2023		On Track	On Track	On Track	On Track		On Track												
1.4.2	Explore and create opportunities for students to cultivate communication skills.	Speaking components will be added to some courses.	We will begin to incorporate more ways for students to communicate in their classrooms.																				1/16/2022
1.4.2.1 Y2 Action	Define executive functioning and critical thinking skills																						
Year 2 Steps 1	Explore the definition of these terms and how we could better utilize these skills in the classroom.	Define and determine what skills are needed and how we can best integrate them into the curriculum.	CISD will define what executive functioning is for our district and determine how we can begin implementing them into the curriculum.	Fall 2022							On Track					No							
Year 2 Steps 2	Incorporate opportunities for students to present, use communication skills, write emails, and improve conversational skills.	These skills can be incorporated into our current areas.	These skills will be documented in the scope and sequence documents.	Spring 2024							On Track					No							
Year 2 Steps 3	Explore 7 habits of highly effective students district-wide/under CISD's own version for district wide use.	Committee will determine if this is needed or if we can accomplish the same goal through a different avenue.	If a new course isn't needed, then we can include these skills into some of our current curriculum.	Spring 2024							Somewhat Off Track					TBD							
1.5	Student Wellness: Support and enhance student and staff wellness																						1/16/2022
1.5.1	Promote a positive and supportive school environment that is respectful and conducive to learning and achievement for all Dragons.																						1/16/2022
1.5.1.1 Y2 Action	Provide education for staff members																						
Year 2 Steps 1	Provide professional development opportunities to equip classroom teachers with behavioral management techniques or strategies to promote effective learning environments for all Dragons.	Classroom teachers will gain essential tools and skills necessary for managing difficult student behaviors to create an effective learning environment for all students.	Decreased disciplinary referrals.	Aug 2023	1	On Track	On Track	On Track	On Track	On Track	On Track	On Track				Yes	Cost	0-2500	One-Time	For materials or speaker	T Pulse	District Behavioral Specialists, Campus counselors/admin	Staff
Year 2 Steps 2	Research and explore reducing student teacher ratio in classrooms to enhance social...	Manageable class sizes for optimal learning.	Academic success measured by grades.	Sept 2023	12	On Track	On Track	On Track	On Track	On Track	On Track	On Track				TBD	Cost	0-10000	One-Time	Cardones system for master scheduling	Student services; T Pulse, campus, principals	Campus counselors and schedulers	
1.5.1.2 Y2 Action	Align student and staff support platforms across the district																						
Year 2 Steps 1	Create a plan for "Gift of Time" initiative for teachers	Staff members will feel supported and will be able to meet in teams to plan and implement meaningful...	Fewer absences for teachers	Sept 2023	9	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No	Save	zero			T Pulse		Staff admin
Year 2 Steps 2	Invite teachers to join the Wellness Remind group on their campus. This group will be led by counselors, and it will provide weekly messages that inspire, challenge, and bring the members together for collaboration and professional growth.	Teachers will feel less stressed and more supported in the areas of health, nutrition, and wellness.	The wellness group will evaluate the Remind initiative for effectiveness.	Sept 2023	9	Completed										Yes	Cost	0-500 (for Remind subscription)	Yearly		Pulse and K-12 Counselors	T Pulse	Staff and campus admin
Year 2 Steps 3	Align core value awards to student and staff recognition celebrations each month.	Students and staff will have a greater understanding of the Core Value Awards initiative.	Documentation of students and staff who were honored by the Core Value Awards.	Sept 2023	9	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No	Save	0-500 per campus for awards. Can look at donations.	Yearly				
1.5.2	Create opportunities that develop resilience and conflict resolution skills within the profile of a Dragon																						1/16/2022
1.5.2.1 Y2 Action	Strategic planned guidance lessons for student wellness based on the profile of a Dragon																						
Year 2 Steps 1	Campus Counselors will provide age appropriate lessons on effective communication, resilience, preparation, leadership and collaboration skills ongoing throughout the school year.	Student behaviors will align with the Profile of a Dragon.	Documented schedule of lessons occurring on each campus.	Sept 2023	9	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No	Save	zero			Pulse and K-12 Counselors	K-12 Counselors	Staff and Students
1.5.2.2 Y2 Action	Provide parent and staff educational opportunities																						
Year 2 Steps 1	Counselor/SRO and/or outside speaker presentation on current trends impacting students' lives and behaviors.	The presentation(s) will increase an awareness of trends impacting youth for viewers.	Gather feedback from the viewers of the presentation(s)	March or April	1	On Track	On Track	On Track	On Track	On Track	On Track	On Track				TBD	Cost	0-2000 for the cost of a speaker	One-Time		T Pulse	SRO, K-12 Counselors, Presenter	Staff, students, campus admin
Year 2 Steps 2	Offer counselor-led book study for parents and/or staff members.	Relevant book studies designed an understanding of the subject matter and the impact it has on students.	Participants will evaluate the effectiveness of the book study	October	2	On Track	On Track	On Track	Completed	On Track	On Track	Completed				TBD	Cost	0-2000 pending cost of book and how many purchased	One-Time		T Pulse	K-12 Counselors	Parents, staff
Year 2 Steps 3	Coordinator of counseling will develop continuing support for staff on health and wellness and opportunities for flex hours, nutrition, physical health, implementation only in relation to the law (legislation, SBOE, TEA, policy, etc)	Providing learning opportunities for staff members in the areas that they have requested support regarding healthy living and effective teaching.	Evaluations of offered PD sessions.	Fall/Spring Flex	2	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No	Save	zero			T Pulse	K-12 Counselors, Karen Flower/Nurse	Staff
1.5.4	Evaluate current student to student mentoring programs for effectiveness.																						1/16/2022
1.5.4.1 Y2 Action	Promote/grow more mentoring/growth opportunities for all students																						
Year 2 Steps 1	Implement Student Ambassador program on K-6 campuses	Students will grow as leaders on their campuses	Students will complete an evaluation of their involvement in the Ambassador program	Jan 2024	9	On Track		On Track		On Track	On Track	On Track				TBD		0-1000 for curriculum materials	One-Time		T Pulse and K-6 Counselors	Campus admin and teachers	Staff, students, teachers
Year 2 Steps 2	Offer opportunity for students to become Teacher/Office Aides on secondary campuses	Allowing students to be aides will help alleviate large classes and will give students an opportunity to grow as leaders and helpers on their campuses.	Teachers and office staff will evaluate their aides for effectiveness.	Aug 23	9	On Track		On Track		On Track	On Track	On Track				No	Save	zero			T Pulse	Campus counselors, admin, teachers	Students and parents
Year 2 Steps 3	Create plan to expand the PALS program at CHS, CMS, DMS (expand mentor program)	Expand PALS through Lead Worthy classes at CMS, DMS, and CHS	Gather feedback from campus admin, staff, and students to determine the effectiveness of the PALS program	Sep 23	9	on-track	on-track	on-track	on-track	on-track	On Track	on-track				Yes	Cost	If program grows a staff member for a class. Possible to share.	Yearly		T Pulse	Campus admin, teachers, counselors	Students and parents

Goal	Objective	Strategy	Action	Step	Description	Expected Outcome(s)	Measurement	Start Date	Duration (in months)	September Please choose from the drop down list. Color will automatically populate based on your choice.	October Please choose from the drop down list. Color will automatically populate based on your choice.	November Please choose from the drop down list. Color will automatically populate based on your choice.	December Please choose from the drop down list. Color will automatically populate based on your choice.	January Please choose from the drop down list. Color will automatically populate based on your choice.	February Please choose from the drop down list. Color will automatically populate based on your choice.	March Please choose from the drop down list. Color will automatically populate based on your choice.	April Please choose from the drop down list. Color will automatically populate based on your choice.	May Please choose from the drop down list. Color will automatically populate based on your choice.	June Please choose from the drop down list. Color will automatically populate based on your choice.	Budget Impact?	Cost/Save?	Budget Impact Amount	Budget Impact Frequency	Budget Notes	Owner	Contribute	Informed					

Goal	Objective	Strategy	Action	Step	Description	Expected Outcome(s)	Measurement	Start Date	Duration (in months)	September Please choose from the drop-down list. Color will automatically populate based on your choice.	October Please choose from the drop-down list. Color will automatically populate based on your choice.	November Please choose from the drop-down list. Color will automatically populate based on your choice.	December Please choose from the drop-down list. Color will automatically populate based on your choice.	January Please choose from the drop-down list. Color will automatically populate based on your choice.	February Please choose from the drop-down list. Color will automatically populate based on your choice.	March Please choose from the drop-down list. Color will automatically populate based on your choice.	April Please choose from the drop-down list. Color will automatically populate based on your choice.	May Please choose from the drop-down list. Color will automatically populate based on your choice.	June Please choose from the drop-down list. Color will automatically populate based on your choice.	Budget Impact?	Cost/Save?	Budget Impact Amount	Budget Impact Frequency	Budget Notes	Owner	Contribute	Informed					

	Objective	Strategy	Action	Step	Description	Dependency / Precursor	Expected Outcome(s)	Measurement	Start Date	Duration (in months)	September Please choose from the drop down list. Color will automatically populate based on your choice.	October Please choose from the drop down list. Color will automatically populate based on your choice.	November Please choose from the drop down list. Color will automatically populate based on your choice.	December Please choose from the drop down list. Color will automatically populate based on your choice.	January Please choose from the drop down list. Color will automatically populate based on your choice.	February Please choose from the drop down list. Color will automatically populate based on your choice.	March Please choose from the drop down list. Color will automatically populate based on your choice.	April Please choose from the drop down list. Color will automatically populate based on your choice.	May Please choose from the drop down list. Color will automatically populate based on your choice.	June Please choose from the drop down list. Color will automatically populate based on your choice.	Completion Projection	Budget Impact?	Cost/Save?	Budget Impact Amount	Budget Impact Frequency	Budget Notes	Owner	Contribute	Date Approved	Revision History	Feedback/Notes	Percent Complete	Status
3					**Provide & support technological resources & continual training to promote efficiency, secure operations and exceptional learning experiences.**																								1/15/2022				
	3.1				Infrastructure & Tools: Support and modernize district infrastructure, software, classroom AV, and student/staff devices.																								1/15/2022				
		3.1.1			Optimize technology life cycle strategies.																								1/15/2022				
			3.1.1.1	Y2 Action	Determine current lifecycles for computers (Desktops, Laptops, iPads)																												
Year 2 Steps				1	Action Committee develops lifecycle plan for Summer Refresh '24				Completed		Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		Yes	Cost	$ 2,000,000	Yearly	*Budget impact reflects Summer 2024-anticipated cost not including inflation. Costs will fluctuate annually depending on determined lifecycles and number of devices. Costs average $1-2 Million annually.							
			3.1.1.2	Y2 Action	Determine current lifecycles for infrastructure hardware (servers, switches, wireless, firewalls, phone and VOIP services)																												
Year 2 Steps				1	Engineering Team determines level of security patching for vulnerabilities		Hardware life cycles will be determined based on manufacturer End of Security\Vulnerability announcements	A recommended infrastructure timeline will be documented	Sept 23	12	On Track	On Track	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed													
				2	Engineering Team reviews Firmware update availability		Hardware life cycles will be determined based on manufacturer End of Security\Vulnerability announcements		Sept 23	12	On Track	On Track	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		Yes	Cost										
				3	Engineering Team reviews overall manufacturer support of device				Sept 23	3	On Track	On Track	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed			Cost										
				4	Action Team reviews industry standards		Cybersecurity: Implement Vulnerability & AD scanning, Cloud Backups, SOC\SIEM services, Cyber Security Audit.		Sept 23	3	On Track	On Track	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		Yes	Cost	$ 250,000	Yearly	Cybersecurity Costs							
				5	Action Team reviews funding options and debt analysis		bond vs. local budget		Sept 23	12	On Track	On Track	On Track	On Track	On Track	On Track	Completed	Completed	Completed	Completed													
				6	Action Team researches what other districts are doing				Oct 23	3	On Track	On Track	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		Yes	Cost	$ 1,060,000		Infrastructure Costs - most of these are annually recurring costs, but some are once per 5yrs., and some are once per lifecycle							
				7	Action Team develops a cost benefit analysis of Cloud vs. on premise				Sept 23	12	On Track	On Track	On Track	On Track	On Track	On Track	On Track	Completed	Completed	Completed													
			3.1.1.4	Y2 Action	Analyze lifecycle of software		Create review process to evaluate current software renewals															No											
Year 2 Steps				1	ITS Team establishes data points to review current software version				Sept 23	12	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		No											
				2	Action Team Identifies data points such as: Cost of renewals by district level,campus level and per student level, quality of support provided by software vendor, etc.				Sept 23	12	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		No											
				3	Action Team with Curriculum Team streamlines software app purchases				Sept 23	12	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		No											
			3.1.1.5.	Y2 Action	What information do we need in inventory to keep lifecycles		Develop list of all data needing to be tracked, and its usefulness/purpose as well as the time cost to track the data															No											
Year 2 Steps				1	Determine which devices to inventory and what data points are needed for inventory maintenance and lifecycle analysis				Sept 23	12	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		No											
				2	Action Team Identifies data points such as: Cost of renewals by district level,campus level and per student level, quality of support provided by software vendor, etc.				Sept 23	12	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		No											
				3	Action Team with Curriculum Team streamlines software app purchases				Sept 23	12	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		No											
		3.1.3			Evaluate and improve staffing support structures.																												
			3.1.3.3	Y2 Action	Review employee technology support needs (overall district)																												
Year 2 Steps				1	Review Tech Department staffing		Determine optimal levels of support needed		Jan-23	7	Completed previous	Completed previous	Completed previous	Completed previous	Completed previous	Completed previous	Completed previous	Completed previous	Completed previous	Completed previous		No											
				2	Compare staffing with other districts		Determine optimal levels of support needed		Jan-23	7	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		No											
				3	Implement recommended changes		Fund Campus / District Techs		Jan-23	7	On Track	On Track	On Track	On Track	On Track	Completed	Completed	Completed	Completed	Completed		Yes	Cost	$ 616,000	Yearly	Funding for 11 Campus Technicians Current Campus Technician Compensation Source (Bond) is contracted thru October 2023.							
	3.2				Privacy & Security: Develop and implement data privacy, security policies, and best practices.																												
		3.2.1			Provide and ensure network security & internet filtration to protect students/staff data and privacy per regulations.																								TBD				
			3.2.1.1	Y2 Action	Perform Cybersecurity Audit\Assessment - Auditor will perform the following		Identify CISD cyber resiliency, measure strengths and weaknesses from Cybersecurity audit	Cybersecurity Audit complete																					TBD				
Year 2 Steps				4	Audit current IT Policies & Procedures				Jan 23		On Track	On Track	On Track	On Track	On Track	On Track	On Track	Somewhat Off Track		Completed		TBD											
				5	Analyze security patching needs for vulnerabilities				Aug 23		On Track	On Track	On Track	On Track	On Track	On Track	On Track	Completed	Completed	Completed		Yes	Cost	included in 3.1.1.3.4									
				6	Network Penetration Test				Aug 23		Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		Yes	Cost	included in 3.1.1.3.4									
			3.2.1.3	Y2 Action	Refine Data Access Policies		Develop Role-Based Access Controls (RBAC) to restrict system access to authorized users	Documented data access policies																					TBD				
Year 2 Steps				1	Identify critical business functions, applications and data repositories				Jan-23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No											
				2	Identify sensitive data types and sensitivity levels				Jan-23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No											
				3	Identify application\data ownership				Jan-23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No											
				4	Identify and classify sensitive data				Jan-23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No											
				6	Review other legal regulations regarding data privacy				Jan-23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No											
				7	Consider implementing Privileged Account Management (PAM) solution, e.g CyberArk, BeyondTrust, Thycotic				Jan-23	18	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		TBD											
		3.2.2			Implement cybersecurity best practices.																								TBD				
			3.2.2.1	Y2 Action	District Email Security Awareness Training		Improve CISD's user response to malicious email attacks using tutorial and tests to help users better spot phishing	Monthly reports from simulated phishing campaigns																					TBD				
Year 2 Steps				1	Training to identify phishing & spoofed emails				Aug 23	12	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		Yes	Cost	11000	Yearly								
				2	Simulate phishing attacks to understand susceptibility of district users				Aug 23	12	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		Yes	Cost	Included in 11k above									
				3	Training to identify malicious URL links within phishing email				Aug 23	12	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		Yes	Cost	Included in 11k above									
				4	Work with ITS to develop/assess cybersecurity compliance training				Aug 23	12	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track				Yes	Cost	Included in 11k above									
				5	Evaluate Cybersecurity Insurance benefits and costs				Aug 23	12	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track		Completed		No											
				6	Consider offering student training at 5th grade				Aug 23	12	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No											
			3.2.2.2	Y2 Action	Harden Data Ingress & Egress points within the network		Implement proactive rules & policies to protect networks, users and resources from malicious activity, malware and	Measurements will be based on yearly Cybersecurity Audits																					TBD				
Year 2 Steps				1	Pending Cybersecurity results, adjust firewall rules				Aug 23	18	On Track	On Track	On Track	On Track	On Track	On Track	Completed	Completed	Completed	Completed		No											
				2	Test recommended firewall rules suggested from Cybersecurity audit				Aug 23	18	On Track	On Track	On Track	On Track	On Track	On Track	Completed	Completed	Completed	Completed		No											
				3	Pending Cybersecurity audit create new network traffic monitoring and alerting policies				Aug 23	18	On Track	On Track	On Track	On Track	On Track	On Track	Completed	Completed	Completed	Completed		No											
				4	Implement a security information event management (SIEM) solution to understand risks and know which vulnerabilities to address first, e.g. Splunk, Tenable				Aug 23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track				Yes	Cost	included in 3.1.1.3.4									
				5	Consider CISD working with a Security Operations Center (SOC) to monitor, detect, investigate and respond to cyber threats				Aug 23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track				Yes	Cost	included in 3.1.1.3.4									
			3.2.2.3	Y2 Action	Implement Multi Factor Authentication(MFA), Conditional Access, Role-Based Access Controls		Enforce Multi Factor Authentication & establish RBAC for accessing the network remotely & sensitive applications	MFA is successfully implemented and in use																					TBD				
Year 2 Steps				1	Verify capabilities of existing systems for MFA				Aug 23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track	Completed	Completed		No											
				2	Evaluate Google Authenticator App for student accounts				Aug 23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No											
				3	Use existing M365 services for MFA - Microsoft Authenticator App				Aug 23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No											
				4	Based on 3.2.1.3 create Conditional & Role based access policies				Aug 23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No											
			3.2.2.4	Y2 Action	Application consolidation and data backup continuity		Make recommendations for application consolidation and create sound data backup strategy	Implemented Air-Gapped backup solution																					TBD				
Year 2 Steps				1	Document where data is stored for SaaS services				Aug 23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track			No											
				2	Document and Inventory all applications in CISD				Aug 23	18	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		No											
				3	Action Team along with ITS\C&I will work to consolidate applications				Aug 23	18	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		No											
				4	Evaluate current backup strategy, create multiple set of backup copies, e.g. Air Gap\Offsite backups				Aug 23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track	Completed	Completed		Yes	Cost	included in 3.1.1.3.4									
			3.2.2.5	Y2 Action	Evaluate CISD's current IT operational resilience during an emergency event		Develop best practice IT policies that will allow CISD to continue to function during or after an emergency, disaster or event	Completed disaster recovery simulation successfully														TBD							TBD				
Year 2 Steps				1	Evaluate existing Business Continuity Plan or develop new Crisis Management Plan				Aug 23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No											
				2	Develop quarterly or annually incident simulation, e.g. failover to secondary datacenter and\or cloud infrastructure services				Aug 23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No											
				3	Develop Tabletop Exercises based on CISD environment, discuss & document roles and responsibilities during an emergency				Aug 23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No											
				4	Development CISD IT Emergency Playbook based off Cybersecurity audit and Tabletop Exercises				Aug 23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No											
				5	Use SIEM tools\services to assist with forensics investigations				Aug 23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No											
		3.2.4			Evaluate best practices and resources for teaching concepts with seamless technology integration to provide consistency across similar-level campuses and maximize financial savings.																								TBD				
			3.2.4.1	Y2 Action	Perform an application audit		Financial saving, more consistency between campuses, better teacher professional development, better district support of technical issues	Document and implement improved software purchasing process																					TBD				
Year 2 Steps				1	Create a software selection committee				Jan 24	12	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		No											
				2	Get feedback from tech savvy teachers on the process				Jan 24	12	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		No											
				3	Plan to reduce software with similar functionality and insure that resources are aligned with district expectations				Jan 24	12	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		No											
			3.2.4.1	Y2 Action	Review software selection rubric		Financial saving, more consistency between campuses, better teacher professional development, better district support of technical issues	Document and implement improved software purchasing process																					TBD				
Year 2 Steps				1	Select one application for specific uses (example: reading intervention will use ... on all campuses)				Jan 24	12	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		No											
				2	Evaluate investment of each application (cost and login numbers, use classlink for stats)				Jan 24	12	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		No											
				3	Assess if the are any recurring support, or update, or future configuration costs from the vendor				Jan 24	12	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		No											
				4	Update and enhance current software/web2.0 review process				Jan 24	12	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		No											
	3.3				Support: Provide proactive and responsive support and training for purposeful instructional technology usage.																												
		3.3.1			Evaluate and address technology training needs and requirements for staff, students, and parents.																								TBD				
			3.3.1.1	Y2 Action	**Evaluate training needs for staff and students.**																								TBD				
Year 2 Steps				1	ITS will provide intentional training based on data		Better equip teachers to use district instructional technology resources	Training is based on data from survey.	Aug-23	10	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		TBD											
				2	ITS will provide new hire training for major district technology adoptions.			Training will be delivered to new hires during their first semester of employment.	Aug-23	4	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		TBD											
			3.3.1.2	Y2 Action	**Research current best practices on digital instruction.**																								TBD				
Year 2 Steps				1	Action Committee will look at ISTE standards.				Sept 23	2	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		No											
				2	Identify which instructional practices should be considered for implementation.		Provide for the safest and most effective digital instruction possible	The district will have a best practices document for PK-12 digital instruction.	Oct-23	2	Somewhat Off Track	Somewhat Off Track	Somewhat Off Track	Somewhat Off Track	Completed	Completed	Completed	Completed	Completed	Completed		TBD											
				3	Create pilot groups to implement new practices.				Nov-23	1	Somewhat Off Track	Somewhat Off Track	Somewhat Off Track	Somewhat Off Track	Completed	Completed	Completed	Completed	Completed	Completed		TBD											
				4	Train principals using technology walkthroughs similar to campus walks.			Principals will know what digital best practices to look for during walkthroughs.	Dec-23	12	Somewhat Off Track	Somewhat Off Track	Somewhat Off Track	Somewhat Off Track	Completed	Completed	Completed	Completed	Completed	Completed		No											
			3.3.1.3	Y2 Action	**Provide training for parents on frequently used technology**																								TBD				
Year 2 Steps				1	Technology Dept will hold an after school event for parent trainings.		Provide up to date information to parents so they can navigate our systems.	Potentially less parent TechHelp tickets for basic questions and training on major technology platforms.	Aug-23	2	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		No											
				2	ITS and teachers will create an FAQ (elementary/secondary) to include in curriculum night slides.				Aug-23	2	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		No											
	3.4				Learning Systems: Integrate and streamline learning and educational platforms across campuses with accountability and fiscal responsibility.																												
		3.4.1			Review and evaluate the Learning Management System platforms for age appropriateness, expectations, and efficiency.																								TBD				
			3.4.1.2	Y2 Action	Develop Staff Expectations for Canvas					6+																			TBD				
Year 2 Steps				1	Implement the YR1 Canvas Expectations		Consistent Implementation of Canvas resources and easier access for parents	Canvas courses will be graded to insure consistent implementation of district expectations	Aug 23	12	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed		Yes	Cost	$ 2,427	Yearly								
		3.4.2			Review and evaluate the Learning Management System platforms for age appropriateness, expectations, and efficiency.																								TBD				
			3.4.2.1	Y2 Action	Reduce unapproved technology software use by teachers	1.1.1.1	Financial saving, more consistency between campuses, better teacher professional development, better district support of technical issues	Document and implement improved software purchasing process		24												No	Save						TBD				
Year 2 Steps				1	Collaborate with C&I on software selection strategies				Sept 23	18	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed													
				2	Survey teachers regarding the best way to transition away from redundant systems that do not integrate				Sept 23	18	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed													
				3	Map transition from unapproved to approved software platforms				Sept 23	18	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed													
				4	Educate teachers on approved software platforms and the approval process				Sept 23	18	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed													
				5	Develop policy to route all technology, software, and instructional tech purchases through district approved purchasing mechanisms, even if funded from booster or PTSO groups.				Sept 23	18	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed													
			3.4.2.2	Y2 Action	Streamline professional development for approved technology software	1.1.1.1	Financial saving, more consistency between campuses, better teacher professional development, better district support of technical issues	Document and implement improved software purchasing process		24												No							TBD				
Year 2 Steps					Survey teachers				Sept 23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track	Completed	Completed													
					Evaluate current professional development approaches for educational software				Sept 23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track													
					Develop streamlined, easily accessible training for approved educational software				Sept 23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track													
			3.4.2.3	Y2 Action	Create Standards for software review and purchase processing	1.1.1.1	Financial saving, more consistency between campuses, better teacher professional development, better district support of technical issues	Document and implement improved software purchasing process		24												No							TBD				
Year 2 Steps				1	Review Current Software Purchasing Process				Sept 23	18	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed													
				2	Identify gaps in current processes				Sept 23	18	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed													
				3	Review Other District Processes				Sept 23	18	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed													
				4	Establish Re-Review Timeline				Sept 23	18	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed													
				5	Work with District Attorney on Data Privacy Agreements				Sept 23	18	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track													
				6	Research Industry standards for software purchasing and selection processes				Sept 23	18	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed													
				7	Establish written process for full review and post to website				Sept 23	18	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed													

Goal	Objective	Strategy	Action	Step	Description	Expected Outcome(s)	Measurement	Start Date	Duration (in months)	September	October	November	December	January	February	March	April	May	June	Budget Impact?	Cost/Save?	Budget Impact Amount	Budget Impact Frequency	Budget Notes	Owner	Contributor	Informed
4					Optimize, steward, and allocate resources to achieve district programmatic objectives.																						
	4.1				Financial: Build and efficiently utilize financial resources across all operational and capital areas.																			1/10/2023		
		4.1.1			Assess and balance program resource availability and allocation in accordance with district priorities.																			1/10/2023		
			4.1.1.1	Y2 Action																						
				1	Establish a Zero Based Budgeting platform & process	A prioritized line item budget with description and justification for each expenditure	Baseline detailed ZBB	Jan 23	6	Completed	Completed	Completed	Completed	Completed	Completed	Completed				No		$ -		Utilizing existing software and staff in developing	David Johnson/Bryan Myres		
				2	Establish staffing models & scenarios for budget adoption	Multiple staffing plans to provide for budgeting options for the Board of Trustees	Various financial scenarios based on detailed staffing plans and ratios	Jan 23	6	On Track	On Track	On Track	On Track	On Track	On Track	On Track				Yes		$ 35,000		Consultants year 1, Utilizing existing software and staff in developing ongoing	David Johnson/Terry Smtddias		
				3	Work with Principals on ways to promote student attendance	Increase ADA	Actual ADA for current periods to compare to prior years for measurement	Aug 23	3	On Track	On Track	On Track	On Track	On Track	On Track	On Track				Yes		$		Focus on increasing ADA for educational benefit, as well as positive funding impact	David Johnson		
				4	Cost Analysis on specific programs for consideration for future years inclusion for budget purposes	Provide sunsetting of programs for financial consideration	Cost of specific programs on a per student basis	Aug 24	6																		
			4.1.1.2	Y2 Action																						

Year 2 Steps

		4.1.2			Sustain existing and develop new revenue streams to supplement the budget																					
			4.1.2.1	Y2 Action																						
				1	Board adopted P3 Guidelines to provide for the opportunity to create a new revenue stream & monetizing underutilized district owned real estate; possible sale to generate revenue to reduce costs	TBD	Financial benefit/revenue to the District	Aug 23	TBD	Completed	Completed	Completed	Completed	Completed	Completed	Completed						TBD					
				2	District issued an RFP for (sponsorship) naming rights of Oregon Stadium to generate additional revenue and other financial benefits to the District	Additional revenue		Oct 23	TBD	Completed	Completed	Completed	Completed	Completed	Completed	Completed						TBD					
				3	Finalizing of real estate transactions, evaluate remaining property	Possible changes to remaining facilities																					
			4.1.2.2	Y2 Action																						

Year 2 Steps

		4.1.3			Develop a 5-year capital improvement plan to meet district growth requirements.																					
			4.1.3.1	Y2 Action																						
				1	Facility assessment performed by architects & engineers	Report issued by Architectural firm on facilities condition, providing life cycle replacement of all major components for facilities for the next 20 years		Nov 23	3	On Track	On Track	On Track	On Track	On Track	On Track	On Track				Yes	Cost	$ 233,000	One-Time		Kyle Mason		
				2	Completion of Capital Expenditure/Improvement Plan	Comprehensive capital expenditures plan for all areas of operations in the District		Jan 24	6	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No					David Johnson / Bryan Myres		
				3	Evaluate findings in Facility Assessment report, present findings to the Board of Trustees in a future budget workshop	Board to understand facility needs & provide direction on funding		Mar 24	4																	
				4	Incorporate Facility Assessment findings into the new CMMS system in order to track maintenance, and create a replacement schedule with costs	A "live" database that tracks expenditures on individual assets & have a replacement schedule		Jul 24	12																	
	4.2				Operations: Provide efficient and effective operations across all district programs.																					
		4.2.1			Evaluate operational effectiveness within resource constraints.																					
			4.2.1.1	Y2 Action																						
				1	Perform annual market analysis of meal costs compared to increase in inputs	Ensure costs do not exceed annual revenue derived	Overall financial performance of Food Service	Aug 23	2	On Track	On Track	On Track	On Track	On Track	On Track					No					Internal staff analysis	Steve Dodge		
				2	Increase use of own charter buses	Lower transportation costs	Overall reduction in outside transportation	Aug 23	2	On Track	On Track	On Track	On Track	On Track	On Track					No					Internal staff analysis	Jim Bennett		
				3	Perform annual market analysis in regards to bus pass price compared to increase in costs	Revenue sources sufficient to fund costs	Costs not exceeding revenue	Aug 23	2											No					Internal staff analysis	Jim Bennett		
				4	Evaluate capital plan and proper equipment replacement	Replace failing equipment	Equipment replacement	Feb 24	2																	
				5	Perform Analysis to determine what bus prices would need to be to recoup total costs, provide various levels of transportation services based on distance & charge accordingly			Mar 23	2																	
			4.2.1.2	Y2 Action																						
				1	Develop Plan to auction or scrap old or surplus vehicles, equip, etc.	Additional revenue source	Annual revenue	Aug 23	2	Somewhat Off	Somewhat Off	Somewhat Off	Somewhat Off	Somewhat Off	Somewhat Off	Somewhat Off				No					Internal staff analysis	Kyle Mason		
				2	Expand Revenue options for the fine arts complex beyond music	Additional revenue sources	Annual report by activity	Aug 23	2	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No					Internal staff analysis	Taylor Obrien		
				3	Evaluate solar energy systems (land between CHS & OIS)	Evaluate additional	Evaluate	Aug 23	2	Somewhat Off	Somewhat Off	Somewhat Off	Somewhat Off	Somewhat Off	Somewhat Off	Somewhat Off				TBD					Internal staff analysis	Kyle Mason		
				4	Perform annual market review of facility rentals	Complete	Analysis supporting rental	Aug 23	2	Completed	Completed	Completed	Completed	Completed	Completed	Completed				No					Internal staff analysis	Taylor Obrien		
			4.2.1.3	Y2 Action																						

Year 2 Steps

Goal	Objective	Strategy	Action	Step	Description	Expected Outcome(s)	Measurement	Start Date	Duration (in months)		September	October	November	December	January	February	March	April	May	June	Budget Impact?	Cost/Save?	Budget Impact Amount	Budget Impact Frequency	Budget Notes	Owner	Contributor	Informed							

Goal	Objective	Strategy	Action	Step	Description	Expected Outcome(s)	Measurement	Start Date	Duration (in months)	Due Date/Frequency	September	October	November	December	January	February	March	April	May	June	Budget Impact?	Cost/Save?	Budget Impact Amount	Budget Impact Frequency	Budget Notes	Owner	Contributor	Informed	Risk Score	Risk Likelihood	Risk Impact	Risk Mitigation	Project Complexity	Notes
											Please choose from the drop-down list. Color will automatically populate based on your choice.	Please choose from the drop-down list. Color will automatically populate based on your choice.	Please choose from the drop-down list. Color will automatically populate based on your choice.	Please choose from the drop-down list. Color will automatically populate based on your choice.	Please choose from the drop-down list. Color will automatically populate based on your choice.	Please choose from the drop-down list. Color will automatically populate based on your choice.	Please choose from the drop-down list. Color will automatically populate based on your choice.	Please choose from the drop-down list. Color will automatically populate based on your choice.	Please choose from the drop-down list. Color will automatically populate based on your choice.	Please choose from the drop-down list. Color will automatically populate based on your choice.														

Goal	Objective	Strategy	Action	Step	Description	Expected Outcome(s)	Measurement	Start Date	Duration (in months)	On-Off/Project	September	October	November	December	January	February	March	April	May	June	Budget Impact?	Cost/Save?	Budget Impact Amount	Budget Impact Frequency	Budget Notes	Owner	Contribute	Informed	Stakeholder	Relational Trust	Pedagogical	Student Centered	Value
											Please choose from the drop down list. Color will automatically populate based on your choice.	Please choose from the drop down list. Color will automatically populate based on your choice.	Please choose from the drop down list. Color will automatically populate based on your choice.	Please choose from the drop down list. Color will automatically populate based on your choice.	Please choose from the drop down list. Color will automatically populate based on your choice.	Please choose from the drop down list. Color will automatically populate based on your choice.	Please choose from the drop down list. Color will automatically populate based on your choice.	Please choose from the drop down list. Color will automatically populate based on your choice.	Please choose from the drop down list. Color will automatically populate based on your choice.	Please choose from the drop down list. Color will automatically populate based on your choice.													

Goal	Objective	Strategy	Action	Step	Description	Expected Outcome(s)	Measurement	Start Date	Duration (in months)	September	October	November	December	January	February	March	April	May	June		Budget Impact?	Cost/Save?	Budget Impact Amount	Budget Impact Frequency	Budget Notes	Owner	Contribute	Informed
					Expand opportunities to engage the community through effective communication, marketing, partnerships, and memberships.																							
	6.1				Effective Communication: Enhance communication clarity and distribution.																							
		6.1.1			Assess existing communication platforms for opportunities to enhance, refine, and streamline communication for clarity and consistency.																							
Year 2 Steps			6.1.1.1	Y2 Action	Develop a Communications Plan		Document distributed to leadership team	Jun-23	3 mos	Completed	Completed	Completed		Completed	Completed	Completed	Completed	Completed			No							
			6.1.1.2	Y2 Action	Create a comprehensive communications plan detailing each C3D multimedia touchpoint, target audience, and objectives.	Video library with 6-10 informative works	Uploaded to Website	Jun-23	12 mos																			
Year 2 Steps				1	Build Dragon University educational video library	Video library with 6-10 informative works	Uploaded on Website	Jun-23	12 mos	Somewhat Off Track	On Track	On Track	On Track	On Track	Somewhat Off Track	Somewhat Off Track	Somewhat Off Track				Yes	Cost	$ 12,500	Yearly	Video production	BB		
				2	Enhance training opportunities for all district webmasters	2 half-day trainings per year	Routine trainings with all district webmasters	Aug-23	12 mos	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track				Yes	Cost	$ 2,500	Yearly	training fees + substitute fees	BB		
			6.1.1.3	Y2 Action	Create a communication distribution framework for teacher, campus and district																	No					BB		
Year 2 Steps				1	Finalize district communications protocols based on Year 1 action team feedback	Visual aids documenting frameworks	Uploaded on Website	Jun-23	3 mos	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No					BB		
			6.1.1.4	Y2 Action	Continue multi-media strategy																								
Year 2 Steps				1	Develop editorial calendar for '23-24	Finalized editorial calendar	Distributed to campus leadership	Jun-23	3 mos	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed				No					BB		
		6.1.2			Develop opportunities to improve efficiency for common requests for information.																							
			6.1.2.1	Y2 Action	Develop processes for information requests																								
Year 2 Steps				1	Develop FAQs to provide clarity	Completed FAQs	Aug-23	Ongoing													No							
	6.2				Marketing: Promote the Dragon brand and mission																							
		6.2.1			Assess the market for new opportunities to expand the Dragon brand																							
			6.2.1.1	Y2 Action	Explore opportunities where Dragon brand has market potential to increase revenue.																							
				1	Create a marketing plan and evaluate quarterly	Revenue generation/increased enrollment/outreach	completed plan	Jul-23	Ongoing	On Track	On Track	On Track	On Track		On Track	On Track	On Track				No		none			BB		
Year 2 Steps				2	Continued emphasis on eCommerce platform/product development and promotion	Strengthen Dragon brand; increase revenue	Sales from eComm site	Jun-23	Ongoing	Somewhat Off Track	Somewhat Off Track	Somewhat Off Track	Somewhat Off Track	Somewhat Off Track	Off Track	Off Track	Off Track				Yes	Cost	$ 47,200	Yearly	$7200 annual web maintenance +Open to Buy for merchandise	BB		
				3	Review current job descriptions to ensure appropriate coverage for expanded opportunities	Potential Comms Team addition		Jul-23	2 mos	Somewhat Off Track	Somewhat Off Track	Somewhat Off Track	Somewhat Off Track	Somewhat Off Track	Off Track	Off Track	Off Track				TBD	Cost	$ 70,000	Yearly	1 Comms Team member	shared	Deputy Superintendent	
				4	Explore preferred vendor process to improve brand quality and increase revenue	Create efficiencies in pricing	increased revenue from Preferred Vendor sales	Jan-24	3 mos	Somewhat Off Track	Somewhat Off Track	Somewhat Off Track	Somewhat Off Track	Somewhat Off Track	Off Track	Off Track	Off Track				No					BB		
			6.2.1.2	Y2 Action																								
		6.2.2			Promote awareness and galvanize support of the mission.																							
			6.2.2.1	Y2 Action	Continue with Superintendent Outreach initiatives/Develop Administrative Outreach opportunities																							
Year 2 Steps				1	Continue with staff/teacher lunches	Opportunities for teacher/staff in-person meetings with 3 Booked meetings/lunches for '23-'24 + 36	Sept-23	6 mos	On Track	On Track	On Track	On Track	On Track	On Track	Completed				No					PTOs cover lunch costs	Shared		
				2	Continue Dragon Update videos	Community outreach from Superintendent	Online distribution through social media channels	Aug-23	9 mos	On Track	On Track	On Track	On Track	On Track	On Track	Somewhat Off Track	On Track				Yes	Cost	$ 20,000	Yearly	we also added a library of current digital assets to be used	BB		
			6.2.2.2	Y2 Action	Continue to improve media relations with local, state and national media																								
Year 2 Steps				1	Align reporter interest with C3D success stories	C3D positive stories displayed on website and distributed to media list for their publication	Documented monthly story pitches	Aug-23	9 mos	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track				Yes	Cost	$ 5,000	Yearly	portion estimate allocated to creative service support	BB		
	6.3				Build and foster community partnerships and memberships																							
		6.3.1			Explore opportunities to leverage partnerships.																							
			6.3.1.1	Y2 Action	Develop relationships and alumni relations to support mission																							
Year 2 Steps				1	Alumni database development for creating relationships, corporate partnerships, and future internships	Sizable relationships/partnerships to capitalize on intellectual capital as well as increase sponsorships	Database of Alumni for partners/internships	Jun-23	Ongoing	On Track	On Track	On Track	On Track	On Track	Completed	Completed	Completed	Completed	Completed		No					BB		
				2	Community database development for relationships, corporate partnerships, and future internships	Sizable relationships/partnerships to capitalize on intellectual capital as well as increase sponsorships	Database of Community for partners/internships	Jun-23	Ongoing	On Track	On Track	On Track	On Track	On Track	Completed	Completed	Completed	Completed	Completed		No					BB		
				3	Create a partnership plan to expand relationships with families, businesses, institutions	Coordinate with Curriculum to determine needs for program and plan	Completed plan	Oct-23	2	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track	Completed	Completed		No					BB		
				4	Review job descriptions and personnel needs to ensure appropriate coverage for partnerships, internships	Review w/ Communications Team + CTE Coordinator to oversee partnership program		Oct-23	2	Somewhat Off Track	Somewhat Off Track	Somewhat Off Track	Somewhat Off Track	Somewhat Off Track	Completed	Completed	Completed	Completed	Completed		TBD	Cost	$ 118,824	Yearly	1 CTE Coordinator @$118,824		Gina Reddy	
			6.3.1.2	Y2 Action	Expand marketing opportunities to increase district revenue																								
Year 2 Steps				1	Continued evaluation of advertising/sponsorship opportunities	Increased revenue/offset cost of operating expenses	reduced operating costs/revenue	Sept 2023	ongoing	On Track	On Track	On Track	On Track	On Track	On Track	On Track	On Track				No	Save				BB		

Goal	Objective	Strategy	Action	Step	Description	Expected Outcome(s)	Measurement	Start Date	Duration (in months)	September	October	November	December	January	February	March	April	May	June		Budget Impact?	Cost/Save?	Budget Impact Amount	Budget Impact Frequency	Budget Notes	Owner	Contribute	Informed							

Goal	Objective	Strategy	Action	Step	Description	Expected Outcome(s)	Measurement	Start Date	Duration (in months)	September Please choose from the drop down list. Color will automatically populate based on your choice.	October Please choose from the drop down list. Color will automatically populate based on your choice.	November Please choose from the drop down list. Color will automatically populate based on your choice.	December Please choose from the drop down list. Color will automatically populate based on your choice.	January Please choose from the drop down list. Color will automatically populate based on your choice.	February Please choose from the drop down list. Color will automatically populate based on your choice.	March Please choose from the drop down list. Color will automatically populate based on your choice.	April Please choose from the drop down list. Color will automatically populate based on your choice.	May Please choose from the drop down list. Color will automatically populate based on your choice.	June Please choose from the drop down list. Color will automatically populate based on your choice.		Budget Impact?	Cost/Save?	Budget Impact Amount	Budget Impact Frequency	Budget Notes	Owner	Contribute	Informed						