

August 2024 Presidential Preference Detailed Tables

Survey of U.S. adults conducted August 5-11, 2024

Full report: "[Harris Energizes Democrats in Transformed Presidential Race](#)"

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% of registered voters who support ...

	Trump/Lean Trump	Harris/Lean Harris	Kennedy/Lean Kennedy	Margin of error (+/-)
All voters	45	46	7	1.4

Gender

Men	49	44	6	2.1
Women	42	49	7	1.8

Race/ethnicity

White	52	41	6	1.6
Black	13	77	7	4.7
Hispanic	35	52	11	5
Asian*	28	62	8	6.5

Age

18-29	29	57	12	4.8
30-49	43	45	9	2.5
50-64	49	44	5	2.4
65+	51	45	3	2.4

Education

Postgrad	32	63	4	2.6
College grad	41	51	7	2.4
Some college	46	44	8	2.4
HS or less	53	38	7	3.1

Education (2-way)

College grad+	37	56	5	1.8
Some college or less	49	41	8	2

Gender and age (4-way)

18-29 Men	31	55	14	7.4
18-29 Women	30	58	11	6.3
30-49 Men	46	45	7	3.7
30-49 Women	41	46	11	3.3
50-64 Men	53	41	5	3.6
50-64 Women	45	46	6	3.3
65+ Men	58	38	3	3.6
65+ Women	46	50	4	3.1

Party

Republican	93	4	3	2.5
Democrat	4	93	3	2.4
Independent/Other	37	46	14	2.3

Party/lean

Rep/Lean Rep	86	6	7	2
Dem/Lean Dem	4	90	5	1.9

Party/lean and ideology

Conservative Rep/Lean Rep	93	3	4	2.4
Moderate/Liberal Rep/Lean Rep	72	12	15	3.5
Conservative/Moderate Dem/Lean Dem	7	85	7	2.8
Liberal Dem/Lean Dem	1	95	4	2.7

Religion

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% of registered voters who support ...

	Trump/Lean Trump	Harris/Lean Harris	Kennedy/Lean Kennedy	Margin of error (+/-)
Protestant	56	35	7	2.1
White evangelical Protestant	77	15	7	3.2
White nonevangelical Protestant	55	38	6	3.6
Black Protestant	12	78	8	5.5
Catholic	49	44	6	3.2
White non-Hispanic Catholic	57	37	5	3.5
Hispanic Catholic	32	59	8	7.9
Jewish	30	65	3	6.2
Unaffiliated	25	66	7	2.6
Atheist	11	83	5	5.4
Agnostic	16	75	8	5.3
Nothing in particular	34	55	8	3.5
USR				
Urban	29	61	8	3.2
Suburban	43	49	6	1.9
Rural	60	31	7	2.7
Age and gender (2-way)				
18-49 Men	42	48	10	3.5
18-49 Women	37	49	11	3
50+ Men	55	40	4	2.6
50+ Women	45	48	5	2.3
Race and age (2-way)				
White, 18-49	45	45	9	2.8
White, 50+	57	38	4	1.9
Black, 18-49	19	68	10	7.1
Black, 50+	6	86	5	6.1
Hispanic, 18-49	31	50	16	6.5
Hispanic, 50+	41	54	3	7.5
Asian*, 18-49	23	69	8	9.2
Asian*, 50+	33	53	9	9.4
Veteran				
Yes, self	57	37	5	4.3
Not self	44	48	7	1.5
Union membership				
Yes	38	53	8	4.1
No	46	46	7	1.5
Religious service attendance				
Monthly or more	58	34	7	2.5
Less often	39	52	7	1.7
Gender and USR				
Men, Urban	32	57	9	4.7
Men, Suburban	47	46	6	2.8
Men, Rural	67	27	5	4.3
Women, Urban	27	67	6	4.3
Women, Suburban	40	52	7	2.4
Women, Rural	55	34	9	3.5

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% of registered voters who support ...

	Trump/Lean Trump	Harris/Lean Harris	Kennedy/Lean Kennedy	Margin of error (+/-)
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Race and gender

White men	56	38	5	2.4
White women	50	42	7	2.1
Black men	16	73	8	7.8
Black women	10	79	7	5.7
Hispanic men	39	49	10	7.2
Hispanic women	31	54	12	6.8
Asian* men	28	61	9	9.5
Asian* women	27	63	7	9.1

Race and education

White, College grad+	41	52	5	2
White, Some college or less	60	33	6	2.3
Black, College grad+	7	84	5	6.9
Black, Some college or less	15	74	8	5.9
Hispanic, College grad+	36	59	5	7.1
Hispanic, Some college or less	34	49	13	6.1

Gender and education

Men, College grad+	43	51	5	2.6
Men, Some college or less	52	40	7	2.9
Women, College grad+	33	60	6	2.4
Women, Some college or less	48	42	8	2.6

Validated 2020 vote by candidate

Trump voter	91	3	4	2.2
Biden voter	4	90	5	2

* Estimates for Asian adults are representative of English speakers only.

Note: Based on registered voters. White, Black and Asian adults include those who report only being one race and are not Hispanic. Demographic breakdowns of Asian adults by education not shown due to insufficient sample size for reliable estimation. No answer and those who do not lean toward any of the candidates not shown. Refer to report [methodology](#) for more detail about validated voters.

Source: Survey of U.S. adults conducted August 5-11, 2024.