

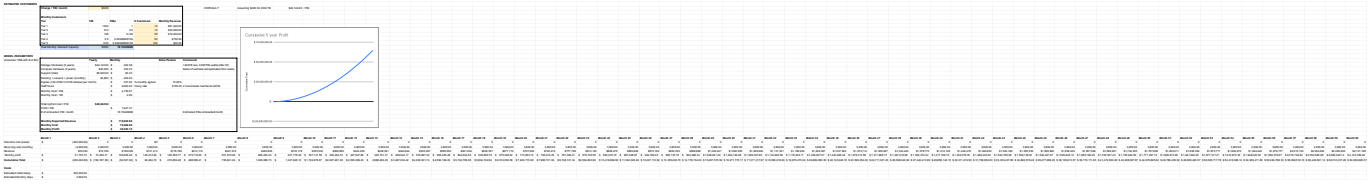






Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Revenue	1000	1050	1100	1150	1200	1250	1300	1350	1400	1450	1500	1550	1600	1650	1700	1750	1800	1850	1900	1950	2000
Expenses	800	820	840	860	880	900	920	940	960	980	1000	1020	1040	1060	1080	1100	1120	1140	1160	1180	1200
Profit	200	230	260	290	320	350	380	400	420	450	480	500	520	540	560	580	600	620	640	660	680









[1] We expand to a 3PiB licence.

[2] We gain capacity at Texas as we bring on a client to justify expanding storage.

[3] We initially start with normal 2x replication.

[4] We gain efficiency here by switching to 4+2 erasure coding, enabled by the purchase of MooseFS Pro and 6 SAS cards (which allows us to run 8 chunkservers instead of 2).

[5] The additional 8 nodes allows us to switch to 8+2 erasure coding.

[6] We gain 2.5PB of offsite capacity from our first offsite purchase.

[7] We expand to a 3PiB licence.

[8] We gain capacity at Texas as we bring on a client to justify expanding storage.

[9] We initially start with normal 2x replication.

[10] We gain efficiency here by switching to 4+2 erasure coding, enabled by the purchase of MooseFS Pro and 6 SAS cards (which allows us to run 8 chunkservers instead of 2).

[11] The additional 8 nodes allows us to switch to 8+2 erasure coding.