



연동 체크리스트

연동 문서: <https://dash.applovin.com/documentation/mediation>

1 앱러빈 어카운트 등록/로그인

[가입하기](#)에서 어카운트 등록하실 수 있습니다

이미 로그인 정보가 있으신 경우, [로그인하기](#)를 통해 접속하실 수 있습니다

앱러빈 광고 캠페인 진행을 원하신다면, [캠페인신청서](#)를 작성해주시기 바랍니다

2 MAX 연동하기

최신 버전의 MAX SDK를 사용하시기를 권장 드립니다

[iOS](#)

[Android](#)

[Unity](#)

[Adobe Air](#)

[Cordova](#)

[React Native](#)

[Unreal](#)

SDK 11.0 부터 지원하는 기능에 대해서는 [Blog](#)을 참고하시기 바랍니다

3 워터풀 생성 및 이전하기

[애드유닛 생성가이드](#)를 활용하시어 신규 애드유닛(ad units)을 생성해주세요

[애드유닛 생성가이드](#)를 활용하시어 신규 애드유닛(ad units)을 생성해주세요

보다 자동화된 워터풀 운영과 타 미디에이션에서의 워터풀셋팅을 그대로 불러오실 수 있도록 [Ad Unit Management API](#)를 제공하고 있습니다

수익 극대화를 위한 국가별, 광고 포맷별, 네트워크 별 인사이트에 대해 앱러빈 어카운트 팀에게 문의해주세요.

사용하고 있으셨던 주요 네트워크가 MAX의 공식 파트너사가 아닌 경우 [앱러빈 어카운트 팀](#)에게 문의해주시기 바랍니다.

MoPub에서 이전하시는 경우

전체 포트폴리오를 이전하고자 하시는 경우, 더욱 쉽게 마이그레이션 프로세스를 진행하실 수 있습니다. MAX에서는 MoPub의 워터풀을 동일하게 가져올 수 있는 마이그레이션 스크립트를 생성하였습니다. 궁금하신 사항은 앱러빈 어카운트 팀에게 확인하시기 바랍니다. 앱러빈 어카운트 담당자 연락처가 없으신 경우 [해당 이메일](#)로 문의해주시기 바랍니다.

ironSource에서 이전하시는 경우

ironSource 미디에이션의 경우 ironSource 대시보드에서 신규 앱 키(App Key)와 신규 인스턴스 아이디(Instance ID) 항목을 생성하시기 바랍니다. 신규로 생성한 인스턴스 아이디를 MAX에 적용하시기 권장 드립니다. 기존 키를 사용시 기술적인 충돌이 발생할 우려가 있으며, 퍼포먼스에도 영향을 미칠 수 있습니다.

4.1 연동 확인 절차: 미디에이션 디버거(Mediation Debugger)

MAX의 [Mediation Debugger](#) 툴은 연동이 정상적으로 진행되었는지 아래 사항에 대해 검증하실 수 있습니다.

- 개인정보플래그가 올바르게 설정되었는지 확인하세요. 앱러빈 SDK는 앱의 개인 정보 보호 상태 플래그("사용자 연령 제한", "사용자 동의 여부", "개인 정보 판매 금지")를 로그에 기록합니다. SDK 초기화(Initialization)를 진행 시 해당 작업을 수행하므로, 초기화 진행 전 개인 정보 보호 상태를 설정하기를 권장 드립니다. 플래그 값이 정상적으로 셋팅되었는지 확인 하시려면 로그에서 "Privacy States"로 표시된 색션을 체크해주시기 바랍니다.
- "[Preparing Mediated Networks](#)." 문서에서 권장하는 SDK와 아답터의 호환 최신 버전이 적용되었는지 확인해주세요.
- 테스트 모드를 사용하시어 MAX 미디에이션을 활용한 각 네트워크들이 정상적으로 작동하는지 체크하시기 바랍니다.

4.2 연동 확인 절차 - 광고 포맷별 Best Practices

앱을 출시하기 전에 pre-launch checklist 를 참고하시어 광고 포맷별 모범 사례를 확인하시기 바랍니다.

모든 포맷

단일 앱에는 각 포맷 당 하나의 애드 유닛 아이디(ad unit ID)를 사용해야 합니다.(예: 단일 앱에서 세션 혹은 게재위치 당 각각 다른 5개의 인터스티셜 애드 유닛 아이디를 사용하지 마십시오)

- 불필요한 앱/유저에 대한 지연 이슈를 방지할 수 있고 항상 광고를 캐시(cache)할 수 있습니다.
- 실시간 입찰의 정확성을 극대화하는데 도움이 되기 때문에 정확한 세션에 따른 최적화가 가능합니다.
- MAX의 "[Ad Placement](#)" 기능을 사용하여 앱 내의 광고 게재 위치에 따른 퍼포먼스를 확인하실 수 있습니다.

인터스티셜 및 리워드 광고

- 앱러빈 SDK를 성공적으로 초기화(initialization)한 후에 인터스티셜/리워드 광고 포맷 로드가 시작되는 것을 권장 드립니다.
- 유저가 인터스티셜/리워드 광고를 닫은 직후 바로 다음 광고를 로드하시기 바랍니다.
- 최대 지연 시간에 대한 사항은 아래 세부사항을 확인해 주시기 바랍니다:

[Android INTER](#) [Android REWARD](#) [iOS INTER](#) [iOS REWARD](#) [Unity INTER](#) [Unity REWARD](#)

배너

- 배너 유닛을 항상 스크린에 유지하도록 설정하세요. 만약 배너가 숨겨져 있다면 배너가 다시 표시될 때까지 배너 자동 새로 고침(auto-refresh)을 일시 중지하시기 바랍니다.
- 광고 요청이 실패하거나 no-fill인 경우 신규 배너를 강제로 요청하지 마세요. MAX의 새로 고침(refresh)은 세션 전반에 걸쳐 안정적인 배너 새로고침이 될 수 있도록 합니다. 디바이스 화면 해상도(320x50, 728x90)를 맞추기 위해 절대 배너 리사이즈(resize)를 진행하지 마세요. MAX는 모든 디マン드 소스에서 가져오는 배너들에 대해 자동적으로 사이즈를 감지하고 크기를 조정합니다. 배너 설정 관련한 자세한 내용은 관련 문서에서 확인하시기 바랍니다.
- 배너 애드 유닛(ad units) 연동 시, Admob이나 ironSource의 smart banner 로직을 사용하지 마세요. MAX는 자동으로 각 디바이스마다 맞는 사이즈의 광고가 송출될 수 있도록 리사이징 합니다.
- 배너 연동 시 adaptive 배너가 활성화 되었는지 확인하시기 바랍니다. Adaptive 배너는 디바이스 유형 및 배너 너비를 바탕으로 예상되는 높이에 대해 예측하는 반응형 배너입니다. 세부사항은 아래를 확인해 주시기 바랍니다.

[Android BANNER](#) [iOS BANNER](#) [Unity BANNER](#)

5 네트워크 연결/활성화

MAX 시스템 내의 CPM에 따른 수익과 네트워크의 실제 리포팅 수익을 비교를 하실 수 있도록 각 네트워크에 대해 auto-CPM 활성화를 권장 드립니다. 이를 활용하여 더 정확한 수익 확인과 이에 따른 워터풀 최적화를 진행할 수 있으며 궁극적으로 수익을 극대화 할 수 있습니다.

MAX는 셀프 서브 시스템이며, 프리미엄 계정인 경우 20+ 이상의 글로벌 네트워크와 인앱 비딩을 진행할 수 있도록 액세스를 제공하고 있습니다.

프리미엄 계정으로 업그레이드를 원하시는 경우 [AppLovin Support](#)로 문의해주시기 바랍니다.

6 Ad Review 활성화

Ad Review(구 SafeDK)를 제공하고 있어 앱에 서빙되는 광고 소재에 대해 검토 및 즉각적인 차단, 설정 변경이 가능합니다. [Read the instructions](#)을 클릭하시어 더 많은 정보를 확인하세요.

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7 유저 획득을 위한 사용자 수준 수익 데이터 (User-level Revenue Data)

*MMP/인하우스 BI를 활용

MAX는 사용자 수준 수익 데이터를 공유하고 있으며 아래 사항을 확인해주시기 바랍니다.

- 인하우스 BI를 활용하시는 경우(MAX가 데이터를 제공), 클라이언트 사이드(client-side)의 [User Revenue API](#) 혹은 [S2S configuration](#)으로 데이터를 받으실 수 있습니다.
- MMP를 활용하시는 경우, 노출 수준 수익 데이터(impression-level) 혹은 aggregated ad revenue data 권한을 부여 받아 원활하게 데이터를 확인하실 수 있습니다. [MAX S2S impression revenue API](#)에서 자세한 정보 확인해주시기 바랍니다.
- 유니티 플러그인(Unity plugin)과 앱스플라이어(AppsFlyer)를 사용하시는 경우, 데이터 불일치를 방지하기 위해 최신버전의 [Unity plugin](#)을 사용하셔야 합니다.

8 Reports

퍼포먼스 분석을 위해 아래의 세분화된 툴과 리포트를 제공하고 있으며, [Analyze tab](#)에서 확인하실 수 있습니다.

- Performance reporting (eCPM, revenue, impression)
- User activity reporting (DAU, DAV, ARPDAU, imp/DAU)
- Cohort reporting (user life cycle analysis)
- Creative reporting
- Automation / Reporting APIs

※ 업데이트 일자

2024-06-25

* MAX SDK Key List

퍼블리서	기밀 구분	화 зло	값
111%	필수	SDK Key	CR4KmCd0TUPNE-ARH4HtdfmokMLvxZ8KdS4q5lqZnOe0C5STAkKoO5a6Rw2LTAg6dlxk2mHp-CqAHGdR_zEO3
ZOO	필수	SDK Key	AMbwKdLutn0Ky20lQqPSV2Cw_qdITJSqwN9siuk2fubnulCimeDor7neI363vt5qaX8dG0D1vTEbJtp5h
SuperMagic	필수	SDK Key	VRU3BwdgerEx1mxTrg3qyC9_cKe8E-96BiwiB-m0Xl9rsK9lobPKwh2yIfbeNqf7kvN1lfLeif5xCdy3kKT

* MAX Ad Unit Key List (스토어 등록 프로젝트 기준)

퍼бли리서	프로젝트 구분	Bundle ID	OS	AD Format	Ad Unit ID
111%	BBTN : Break Brick	com.crater.bbtan	Android	REWARD	30860ff46f6057ed
111%	BBTN : Break Brick	com.crater.bbtan	Android	BANNER	e306d1dc8cbd786d
111%	BBTN : Break Brick	com.crater.bbtan	Android	INTER	e3ece3d354496f4c
111%	BBTN : Break Brick	com.crater.bbtan	Android	APPOPEN	91befab5daa20ee0
111%	BBTN : Break Brick	com.crater.bbtan	iOS	REWARD	e033472864e8d8d6
111%	BBTN : Break Brick	com.crater.bbtan	iOS	BANNER	505a64acc11b512
111%	BBTN : Break Brick	com.crater.bbtan	iOS	INTER	ffcf22523b11861
111%	BBTN : Break Brick	com.crater.bbtan	iOS	APPOPEN	6d58e45a6684b317
111%	Tower Breaker	com.percent.towerbreaker	Android	REWARD	b85181dd2a16e2f8
111%	Tower Breaker	com.percent.towerbreaker	Android	INTER	7543a5ae6be38903
111%	Tower Breaker	com.percent.towerbreaker	iOS	REWARD	5907117475ccfd43
111%	Tower Breaker	com.percent.towerbreaker	iOS	INTER	d6633a99018e3a0d
111%	Wild Tamer	com.percent.wildtamer	Android	REWARD	4090ae576657fc02
111%	Wild Tamer	com.percent.wildtamer	Android	BANNER	2110691ce1fcf8ea
111%	Wild Tamer	com.percent.wildtamer	iOS	REWARD	5b3e410e7b5b1cdd
111%	Wild Tamer	com.percent.wildtamer	iOS	BANNER	1231743057d3c422
111%	RandomDice: Defense	com.percent.royaldice	Android	REWARD	0868bc089c99cf50
111%	RandomDice: Defense	com.percent.royaldice	iOS	REWARD	d87cb6b30369c221
111%	RandomDice: Wars	com.percent-aos.randomdicewars	Android	REWARD	b335d0a0574401c2
111%	RandomDice: Wars	com.percent-ios.randomdicewars	iOS	REWARD	414db57d41be33f
111%	RandomDice: GO	com.percent-aos.randomdicego	Android	REWARD	07128000aac7eac
111%	RandomDice: GO	com.percent-ios.randomdicego	iOS	REWARD	896121abf13620c5
111%	Roll Roll: Dice Heroes	com.percent-aos.randomdicechess	Android	REWARD	8dc267089636592f
111%	Roll Roll: Dice Heroes	com.percent-aos.randomdicechess	Android	INTER	5449ffc305c0a46e
111%	Roll Roll: Dice Heroes	com.percent-ios.randomdicechess	iOS	REWARD	9ea677cf423be62e
111%	Roll Roll: Dice Heroes	com.percent-ios.randomdicechess	iOS	INTER	f7334572cef00f69
111%	Dice Kingdom - Tower Defense	com.percent-aos.randomdicestate	Android	REWARD	e73c9d1a904cd950
111%	Dice Kingdom - Tower Defense	com.percent-ios.randomdicestate	iOS	REWARD	9024a23e5958af27
111%	Around Us!	com.percent-aos.aroundus	Android	REWARD	8bb1ecdd770bc4292
111%	Around Us!	com.percent-aos.aroundus	Android	INTER	133e5fdbb078cdf
111%	Around Us!	com.percent-aos.aroundus	Android	BANNER	6c39a0c2b7ab8bc3
111%	Around Us!	com.percent-aos.aroundus	Android	APPOPEN	7136575ba199efbe
111%	Around Us!	com.percent-ios.aroundus	iOS	REWARD	22535524cbf9ca56
111%	Around Us!	com.percent-ios.aroundus	iOS	INTER	2c94f196eb9f833c
111%	Around Us!	com.percent-ios.aroundus	iOS	BANNER	f82953cc3c101c2e
111%	Around Us!	com.percent-ios.aroundus	iOS	APPOPEN	cb81f6da9a00d816
111%	Flower Garden: Merge & Maze	com.percent-aos.flowerbouquet	Android	REWARD	58dc226bb86f024
111%	Flower Garden: Merge & Maze	com.percent-aos.flowerbouquet	Android	INTER	b3b8556701fa568b
111%	Flower Garden: Merge & Maze	com.percent-aos.flowerbouquet	Android	APPOPEN	62940ff9f6edb326
111%	Flower Garden: Merge & Maze	com.percent-ios.flowerbouquet	iOS	REWARD	2ae973f08dc527a
111%	Flower Garden: Merge & Maze	com.percent-ios.flowerbouquet	iOS	INTER	12d3f08de1f3841f
111%	Flower Garden: Merge & Maze	com.percentios.flowerbouquet	iOS	APPOPEN	f9c8774fdff783a15
111%	Dice Quest : King's Tale	com.percent-aos.randomdiceunit	Android	REWARD	13d330239e56ba90
111%	Dice Quest : King's Tale	com.percent-ios.randomdiceunit	iOS	REWARD	9e3872ca156ee571
111%	Save WildLife - Tile Match	com.percent-aos.savewildlife	Android	REWARD	6b349391c865642c
111%	Save WildLife - Tile Match	com.percent-aos.savewildlife	Android	INTER	07841ddaa70630a
111%	Save WildLife - Tile Match	com.percent-aos.savewildlife	Android	BANNER	20431cfb6ce22f32
111%	Save WildLife - Tile Match	com.percent-aos.savewildlife	Android	APPOPEN	bf6ee196a3e8f160
111%	Rush Slayer	com.percent-aos.rushandslash	Android	REWARD	8c51b3868beb2a11
111%	Rush Slayer	com.percent-aos.rushandslash	Android	INTER	7a16a715b08b0f69
111%	Rush Slayer	com.percent-aos.rushandslash	Android	BANNER	05a8cfa95c510e9b
111%	Rush Slayer	com.percent-aos.rushandslash	Android	APPOPEN	88c7fa5a9d96c666
111%	Too many Slimes!	com.percent-aos.rushslayer	Android	REWARD	d86973ed9077e540
111%	Too many Slimes!	com.percent-aos.rushslayer	Android	INTER	2844fc40ccb6a0e
111%	Too many Slimes!	com.percent-aos.rushslayer	Android	BANNER	9d45cb3163a6987f
111%	Too many Slimes!	com.percent-aos.rushslayer	Android	APPOPEN	4d0faf9f8c458ee
111%	Too many Slimes!	com.percent-ios.rushslayer	iOS	REWARD	30067620c9982630
111%	Too many Slimes!	com.percent-ios.rushslayer	iOS	INTER	e2e47425bbff7b27
111%	Too many Slimes!	com.percent-ios.rushslayer	iOS	BANNER	f5cbdf8fa61e5d0fe
111%	Too many Slimes!	com.percent-ios.rushslayer	iOS	APPOPEN	302605cd10a57377
111%	Save Dino, too!	com.percent-aos.trexgame	Android	REWARD	0db0d2350d671be6
111%	Save Dino, too!	com.percent-aos.trexgame	Android	INTER	b4eb36c180adff
111%	Save Dino, too!	com.percent-aos.trexgame	Android	BANNER	8361c2ad4278290a
111%	Save Dino, too!	com.percent-aos.trexgame	Android	APPOPEN	3f91a6bb79e81c
111%	Swordcat Chad	com.percent-aos.linefantasy	Android	REWARD	28a762c93df36425
111%	Swordcat Chad	com.percent-aos.linefantasy	Android	INTER	bb7457f2a3e7b779
111%	Swordcat Chad	com.percent-aos.linefantasy	Android	BANNER	b1cfebe36a3f09af
111%	Swordcat Chad	com.percent-aos.linefantasy	Android	APPOPEN	626fa1c4454c4e35
111%	Royal Tank	com.percent-aos.judice	Android	REWARD	4415ef3d5400304
111%	Royal Tank	com.percent-aos.judice	Android	INTER	f2a1e24cc81378f2
111%	Royal Tank	com.percent-aos.judice	Android	BANNER	b9f885d37b374b32
111%	Royal Tank	com.percent-aos.judice	Android	APPOPEN	c8fd457d3e7f5a23
111%	Slingshot.io	com.percent-aos.strike	Android	REWARD	21b09775cb8c1d6b
111%	Slingshot.io	com.percent-aos.strike	Android	INTER	b4ef89f212769ab7
111%	Slingshot.io	com.percent-aos.strike	Android	BANNER	fcea261d2f6b88e8
111%	Slingshot.io	com.percent-aos.strike	Android	APPOPEN	a557a07363b3f440

* MAX SDK Key List

퍼블리서	기밀 구분	항목	값
111%	필수	SDK Key	CR4KmCd0TUPNE-ARH4HtdfmokMLvxZ8KdS4q5lq2nEx0C5STAkKoO5a6Rw2LTAg6dlxk2mHp-CqAHGdR_zEO3
ZZOO	필수	SDK Key	AMbwKdLutn0Ky20l0qPSV2Cw_qd1TSqwN9siuk2fubnulCimeDorfnel363vztsqazX8dG0D1vTEbJtp5h
SuperMagic	필수	SDK Key	VRU3BwdgerEx1mxTrg3qyC9_cKe8E-96BiwiB-m0Xl9rsK9lobPkwh2ylBeNqf7kvN1lfLeif5xXcdy3kKT
111%	Space Alchemy : Deck Puzzle	com.percent.aos.dropthechips	Android REWARD c02e3c873t7b7ee
111%	Space Alchemy : Deck Puzzle	com.percent.aos.dropthechips	Android INTER d29d93dd2100bfe
111%	Space Alchemy : Deck Puzzle	com.percent.aos.dropthechips	Android BANNER fcdaf527918f5b03
111%	Space Alchemy : Deck Puzzle	com.percent.aos.dropthechips	Android APPOPEN 7d7895773d96297
111%	Percent Package	com.percent.aos.percentpackages	Android REWARD b9f9e661d207116c
111%	Percent Package	com.percent.aos.percentpackages	Android BANNER 489248c13a621ac6
111%	Percent Package	com.percent.aos.percentpackages	Android INTER 0593e709f00e53da
111%	Percent Package	com.percent.ios.percentpackages	iOS REWARD 3dd3cb9984ffaf6
111%	Percent Package	com.percent.ios.percentpackages	iOS BANNER ddd65a2as0c037b63
111%	Percent Package	com.percent.ios.percentpackages	iOS INTER 5005813bc15a5e83
111%	Lucky Defense	com.percent.aos.luckydefense	Android REWARD be969e43d189fd27
111%	Lucky Defense	com.percent.ios.luckydefense	Android INTER 6edefa56cf8e8727
111%	Lucky Defense	com.percent.aos.luckydefense	Android BANNER 403ad1bf36e42575
111%	Lucky Defense	com.percent.aos.luckydefense	Android APPOPEN e1597d2cff2afe9
111%	Lucky Defense	com.percent.ios.luckydefense	iOS REWARD 05f7825a3a8951a1
111%	Lucky Defense	com.percent.ios.luckydefense	iOS INTER 95e3ce5e05f27509
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111%	Lucky Defense	com.percent.ios.luckydefense	iOS APPOPEN 9f765e57e59d0419
111%	Block Heroes	com.percent.aos.blockheroes	Android REWARD b59dab149e1c8e9f
111%	Block Heroes	com.percent.aos.blockheroes	Android INTER f13f75345a4ebd09
111%	Block Heroes	com.percent.aos.blockheroes	Android BANNER d70d837406e5bdd1
111%	Block Heroes	com.percent.aos.blockheroes	Android APPOPEN 4d3d6e3c6c433a03
111%	Block Heroes	com.percent.ios.blockheroes	iOS REWARD d3b6aeab8957577f
111%	Block Heroes	com.percent.ios.blockheroes	iOS INTER 3145cd8d413ec426
111%	Block Heroes	com.percent.ios.blockheroes	iOS BANNER f5b67cd5616979aa
111%	Block Heroes	com.percent.ios.blockheroes	iOS APPOPEN f24f9e179574db41
111%	4인개운디	com.percent.aos.p4defense	Android REWARD 37668f1a6794a443
111%	4인개운디	com.percent.ios.p4defense	iOS REWARD e72e93794e4f0f1e
111%	용사님들있어요?	com.percent.aos.rollinghero	Android REWARD c5d532a5b333592bb
111%	용사님들있어요?	com.percent.ios.rollinghero	iOS REWARD 94fc2ec24fcuae47
111%	4인개운디	com.percent.{aos/ios}.p4defense	Android REWARD
111%	4인개운디	com.percent.{aos/ios}.p4defense	iOS REWARD
111%	와데디펜스	com.percent.{aos/ios}.wilddefense	Android REWARD
111%	와데디펜스	com.percent.{aos/ios}.wilddefense	iOS REWARD
111%	돌려라운빨	com.percent.{aos/ios}.luckyrolling	Android REWARD
111%	돌려라운빨	com.percent.{aos/ios}.luckyrolling	iOS REWARD
111%	월나이즈		Android REWARD
111%	월나이즈		iOS REWARD
ZZOO	Monster Playtime : Makeover	com.zzoo.aos.zzoo002	Android REWARD df3ebea74f014f72
ZZOO	Monster Playtime : Makeover	com.zzoo.aos.zzoo002	Android INTER 451eb4ed2e0bd6f6
ZZOO	Monster Playtime : Makeover	com.zzoo.aos.zzoo002	Android BANNER 03bb93a40b3ad31c
ZZOO	Monster Playtime : Makeover	com.zzoo.aos.zzoo002	Android NATIVE 031373a31a9b6c05
ZZOO	Monster Playtime : Makeover	com.zzoo.aos.zzoo002	Android MREC 88e6e7ed0d122471b
ZZOO	Monster Playtime : Makeover	com.zzoo.aos.zzoo002	Android APPOPEN c94ca4a592d54d5
ZZOO	Monster Playtime : Makeover	com.zzoo.ios.zzoo002	iOS REWARD 49413b677284778c
ZZOO	Monster Playtime : Makeover	com.zzoo.ios.zzoo002	iOS INTER 35c2fb0b00f42c744
ZZOO	Monster Playtime : Makeover	com.zzoo.ios.zzoo002	iOS BANNER cf6eb798c31b304
ZZOO	Monster Playtime : Makeover	com.zzoo.ios.zzoo002	iOS MREC 4a9121e67d6cf916
ZZOO	Monster Playtime : Makeover	com.zzoo.ios.zzoo002	iOS APPOPEN ea48a1c1b0b480ec
ZZOO	Ice Cream Chu	com.zzoo.aos.zzoo009	Android REWARD bf5abb6ddd96547af
ZZOO	Ice Cream Chu	com.zzoo.aos.zzoo009	Android INTER 20257c84a7a97f32
ZZOO	Ice Cream Chu	com.zzoo.aos.zzoo009	Android BANNER ab3fc8d53c205cb
ZZOO	Ice Cream Chu	com.zzoo.aos.zzoo009	Android APPOPEN 9a6e6f6ee4a0fd8a
ZZOO	Ice Cream Chu	com.zzoo.ios.zzoo009	iOS REWARD d8dad22828ecd6c4
ZZOO	Ice Cream Chu	com.zzoo.ios.zzoo009	iOS INTER 2761d0829858476f
ZZOO	Ice Cream Chu	com.zzoo.ios.zzoo009	iOS BANNER d393c0d9f0e8935b
ZZOO	Ice Cream Chu	com.zzoo.ios.zzoo009	iOS APPOPEN 850a59b92d51c3c
ZZOO	Chu Jam 3D	com.zzoo.aos.zzoo009	Android REWARD 2dad9a6d569f79e8
ZZOO	Chu Jam 3D	com.zzoo.aos.zzoo009	Android INTER 9c11078916822b0
ZZOO	Chu Jam 3D	com.zzoo.aos.zzoo009	Android BANNER 1eee1f29a989de11
ZZOO	Chu Jam 3D	com.zzoo.aos.zzoo009	Android APPOPEN b352ba037b1fdc0
ZZOO	Dummy Jam 3D	com.zzoo.aos.zzoo011	Android REWARD 27f770acf2633335
ZZOO	Dummy Jam 3D	com.zzoo.aos.zzoo011	Android INTER 06b75bc02342dc6c
ZZOO	Dummy Jam 3D	com.zzoo.aos.zzoo011	Android BANNER d8bb1927846b293a
ZZOO	Dummy Jam 3D	com.zzoo.aos.zzoo011	Android APPOPEN 816d20d4a8c0945c
ZZOO	Emoji Novel	com.zzoo.aos.zzoo012	Android REWARD d28d373fd2149f38
ZZOO	Emoji Novel	com.zzoo.aos.zzoo012	Android INTER b2c4acc210bfcc3a
ZZOO	Emoji Novel	com.zzoo.aos.zzoo012	Android BANNER 6ce17a6732d868f6
ZZOO	Emoji Novel	com.zzoo.aos.zzoo012	Android APPOPEN bd90ed392bb352a5
ZZOO	Fish Challenge	com.zzoo.aos.zzoo013	Android REWARD 23b6d0ee1f3c5aca
ZZOO	Fish Challenge	com.zzoo.aos.zzoo013	Android INTER 6d1ada74d925b5d8
ZZOO	Fish Challenge	com.zzoo.aos.zzoo013	Android BANNER 8fb73bbffcc6d001b
ZZOO	Fish Challenge	com.zzoo.aos.zzoo013	Android APPOPEN 57c8a5c1b57124a
ZZOO	Chu Chu	com.zzoo.aos.chuchu	Android REWARD 5ddfce9043acc6a
ZZOO	Chu Chu	com.zzoo.aos.chuchu	Android INTER 6ce7da301a94d919
ZZOO	Chu Chu	com.zzoo.aos.chuchu	Android BANNER 0e62f047cc83a14e
ZZOO	Chu Chu	com.zzoo.aos.chuchu	Android APPOPEN f1acdff42f8e387
ZZOO	Chu Chu	com.zzoo.ios.chuchu	iOS REWARD 7cc7e1661ce4db4f
ZZOO	Chu Chu	com.zzoo.ios.chuchu	iOS INTER 38c6822ce39b62f

* MAX SDK Key List

퍼블리서	기밀 구분	항목	값
1111	필수	SDK Key	CR4KmCd0TUPNE-ARH4HtdfmokMLvxZ8KdS4q5lq2nEx0C5StAkKoO5a6Rw2LTAg6dlxk2mHp-CqAHGdR_zEO3
ZZOO	필수	SDK Key	AMbwKxLutn0y20l0qPSV2Cw_qdIUSqwN9siuk2fubnuLcimeDor/nel363vxt5qaX8dg0D01vTEbJtp5h
SuperMagic	필수	SDK Key	VRU3BwdgerExv1mxTrg3qyC9_cKe8E-96BiwiB-m0Xl9rsK9lobPkwh2ylFbeNqf7kvN1lfLeif5xCdy3kKT
ZZOO	Chu Chu	com.zzoo.ios.chuchu	iOS
ZZOO	Chu Chu	com.zzoo.ios.chuchu	iOS
ZZOO	Monster Farm	com.zzoo.aos.monsterfarm	Android
ZZOO	Monster Farm	com.zzoo.aos.monsterfarm	Android
ZZOO	Monster Farm	com.zzoo.aos.monsterfarm	Android
ZZOO	Monster Farm	com.zzoo.aos.monsterfarm	Android
ZZOO	Monster Farm	com.zzoo.ios.monsterfarm	iOS
ZZOO	Monster Farm	com.zzoo.ios.monsterfarm	iOS
ZZOO	Monster Farm	com.zzoo.ios.monsterfarm	iOS
ZZOO	Monster Farm	com.zzoo.ios.monsterfarm	iOS
ZZOO	Run Chu	com.zzoo.aos.runchu	Android
ZZOO	Run Chu	com.zzoo.aos.runchu	Android
ZZOO	Run Chu	com.zzoo.aos.runchu	Android
ZZOO	Run Chu	com.zzoo.aos.runchu	Android
ZZOO	도토리방어단	com.percent.[aos/ios].acorddefense	Android
ZZOO	도토리방어단	com.percent.[aos/ios].acorddefense	iOS
ZZOO	밤에는대장장이	com.percent.aos.nightsmith	Android
ZZOO	밤에는대장장이	com.percent.aos.nightsmith	iOS
ZZOO	Singing Monster Got Talent	com.zzoo.ios.singingmonster	Android
ZZOO	Singing Monster Got Talent	com.zzoo.aos.singingmonster	Android
ZZOO	Singing Monster Got Talent	com.zzoo.aos.singingmonster	Android
ZZOO	Singing Monster Got Talent	com.zzoo.ios.singingmonster	Android
ZZOO	Singing Monster Got Talent	com.zzoo.ios.singingmonster	iOS
ZZOO	Singing Monster Got Talent	com.zzoo.ios.singingmonster	iOS
ZZOO	Singing Monster Got Talent	com.zzoo.ios.singingmonster	iOS
ZZOO	Singing Monster Got Talent	com.zzoo.ios.singingmonster	iOS
Supermagic	SoulArk : Teleport	com.supermagic.aos.soulark	Android
Supermagic	SoulArk : Teleport	com.supermagic.ios.soulark	iOS
Supermagic	Onesec	com.supermagic.aos.onesec	Android
Supermagic	Onesec	com.supermagic.aos.onesec	Android
Supermagic	Onesec	com.supermagic.aos.onesec	Android
Supermagic	Onesec	com.supermagic.aos.onesec	Android
Supermagic	Onesec	com.supermagic.ios.onesec	iOS
Supermagic	Onesec	com.supermagic.ios.onesec	iOS
Supermagic	Onesec	com.supermagic.ios.onesec	iOS
Supermagic	Dungeon Maker	com.supermagic.ios.dungeonmaker	Android
Supermagic	Dungeon Maker	com.supermagic.ios.dungeonmaker	Android
Supermagic	Dungeon Maker	com.supermagic.ios.dungeonmaker	Android
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Supermagic	Dungeon Maker	com.supermagic.ios.dungeonmaker	iOS
Supermagic	Dungeon Maker	com.supermagic.ios.dungeonmaker	iOS
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Supermagic	Plink Idle	com.supermagic.aos.plinkidle	Android
Supermagic	Plink Idle	com.supermagic.aos.plinkidle	Android
Supermagic	Plink Idle	com.supermagic.aos.plinkidle	Android
Supermagic	Plink Idle	com.supermagic.ios.plinkidle	iOS
Supermagic	Plink Idle	com.supermagic.ios.plinkidle	iOS
Supermagic	Plink Idle	com.supermagic.ios.plinkidle	iOS
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Supermagic	Fishing Pirate	com.supermagic.ios.fishingpirate	iOS
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Supermagic	Magnet Marble	com.supermagic.aos.magnetmarble	Android
Supermagic	Magnet Marble	com.supermagic.aos.magnetmarble	Android
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Supermagic	Magnet Marble	com.supermagic.ios.magnetmarble	iOS
Supermagic	Magnet Marble	com.supermagic.ios.magnetmarble	iOS
Supermagic	Magnet Marble	com.supermagic.ios.magnetmarble	iOS
Supermagic	Coop TD	com.percent.aos.cooptd	Android
Supermagic	Coop TD	com.supermagic.ios.cooptd	iOS
Supermagic	Rolling Region	com.supermagic.aos.carddefense	Android
Supermagic	Rolling Region	com.supermagic.aos.carddefense	Android
Supermagic	Rolling Region	com.supermagic.aos.carddefense	Android
Supermagic	Rolling Region	com.supermagic.aos.carddefense	Android
Supermagic	Rolling Region	com.supermagic.ios.carddefense	iOS
Supermagic	Rolling Region	com.supermagic.ios.carddefense	iOS
Supermagic	Rolling Region	com.supermagic.ios.carddefense	iOS

※ 업데이트 일자

2024-06-25

* MAX SDK Key List

퍼블리서	기밀 구분	화목	값		
111%	필수	SDK Key	CR4KmCd0TUPNE-ARH4HtdfmokMLvxZ8KdS4q5iqzNEx0C5STAkKoO5a6Rw2LTAg6dlxk2mHp-CqAHGdR_zEO3		
ZZOO	필수	SDK Key	AMbwKxLutn0Ky20l0QqPSV2Cw_qdITJUqwN9siuk2fubnulCimeDor7neI363vxt5qaX8dg0D01vTEbJtp5h		
SuperMagic	필수	SDK Key	VRU3BwdgerEx1mxTrg3qyC9_cKe8E-96BiwiB-m0Xl9rsK9lobPkwh2ylFbeNqf7kvN1lfLeif5xXcdy3kKT		
Supermagic	Afk Brick	com.supermagic.ios.afkbrick	Android	REWARD	71721bf1ff80374
Supermagic	Afk Brick	com.supermagic.ios.afkbrick	Android	INTER	8d324b123df2225a
Supermagic	Afk Brick	com.supermagic.ios.afkbrick	Android	BANNER	fc7b8339afe859e6
Supermagic	Afk Brick	com.supermagic.ios.afkbrick	Android	APPOPEN	cee504af2d03e32e
Supermagic	Afk Brick	com.supermagic.ios.afkbrick	iOS	REWARD	2a0fe7a5ddc5599b
Supermagic	Afk Brick	com.supermagic.ios.afkbrick	iOS	INTER	3bcd4b90ab07cb77
Supermagic	Afk Brick	com.supermagic.ios.afkbrick	iOS	BANNER	7380990e2b5cdcfce
Supermagic	Afk Brick	com.supermagic.ios.afkbrick	iOS	APPOPEN	328c0fa84c3ef47f
Supermagic	Acorn Squad	com.supermagic.ios.acornsquad	Android	REWARD	a952160d1f090067
Supermagic	Acorn Squad	com.supermagic.ios.acornsquad	Android	INTER	bc195930ca69f9ca
Supermagic	Acorn Squad	com.supermagic.ios.acornsquad	Android	BANNER	194ad21d1f5fbe13
Supermagic	Acorn Squad	com.supermagic.ios.acornsquad	Android	APPOPEN	5ff6acf0cf376c51
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Supermagic	Acorn Squad	com.supermagic.ios.acornsquad	iOS	INTER	90afe5b8b3197aa7
Supermagic	Acorn Squad	com.supermagic.ios.acornsquad	iOS	BANNER	f2d611431ld0e6fb
Supermagic	Acorn Squad	com.supermagic.ios.acornsquad	iOS	APPOPEN	784c6b6c0ad86e63
Supermagic	breakmeteors	com.supermagic.ios.breakmeteors	Android	REWARD	405e7fb5c061542
Supermagic	breakmeteors	com.supermagic.ios.breakmeteors	Android	INTER	c36b40b7e6709f3f
Supermagic	breakmeteors	com.supermagic.ios.breakmeteors	Android	BANNER	3c698281e6262c9c
Supermagic	breakmeteors	com.supermagic.ios.breakmeteors	Android	APPOPEN	530b12c39593f4da
Supermagic	breakmeteors	com.supermagic.ios.breakmeteors	iOS	REWARD	cc04d4af3ce5eb9
Supermagic	breakmeteors	com.supermagic.ios.breakmeteors	iOS	INTER	ca1b2239dce88d19
Supermagic	breakmeteors	com.supermagic.ios.breakmeteors	iOS	BANNER	3c837f336c6ca7c
Supermagic	breakmeteors	com.supermagic.ios.breakmeteors	iOS	APPOPEN	2890d6f76a232bff
Supermagic	Balds vs Zombies	com.supermagic.ios.baldsversuszombies	Android	REWARD	115409c5adfc529
Supermagic	Balds vs Zombies	com.supermagic.ios.baldsversuszombies	Android	INTER	07ea4925550f22b8
Supermagic	Balds vs Zombies	com.supermagic.ios.baldsversuszombies	Android	BANNER	9593155147061dee
Supermagic	Balds vs Zombies	com.supermagic.ios.baldsversuszombies	Android	APPOPEN	cd2d30cefbb9411
Supermagic	Balds vs Zombies	com.supermagic.ios.baldsversuszombies	iOS	REWARD	c79c2c2d7de124a
Supermagic	Balds vs Zombies	com.supermagic.ios.baldsversuszombies	iOS	INTER	3af62cf77b38c0f2
Supermagic	Balds vs Zombies	com.supermagic.ios.baldsversuszombies	iOS	BANNER	e982861e83836e0d6
Supermagic	Balds vs Zombies	com.supermagic.ios.baldsversuszombies	iOS	APPOPEN	943baae201a0cd10
Supermagic	갓겜	com.supermagic.ios.godgame	Android	REWARD	20428183a0881538
Supermagic	갓겜	com.supermagic.ios.godgame	iOS	REWARD	514683040935cb96
Supermagic	집주인디펜스	com.supermagic.ios.landlorddefense	Android	REWARD	
Supermagic	집주인디펜스	com.supermagic.ios.landlorddefense	iOS	REWARD	
Supermagic	운빨강화디펜스	com.supermagic.ios.slotspire	Android	REWARD	30c3bc067f9917bd
Supermagic	운빨강화디펜스	com.supermagic.ios.slotspire	iOS	REWARD	cbd82596bafb5e6
Supermagic	월나이츠	com.supermagic.ios.willknight	Android	REWARD	
Supermagic	월나이츠	com.supermagic.ios.willknight	iOS	REWARD	

※ 업데이트 일자	2024-06-03		
Publisher	Project	OS	Key
111%	BBTAN : Break Brick	Android	ca-app-pub-9932267989523399~6357627260
111%	BBTAN : Break Brick	iOS	ca-app-pub-9932267989523399~7632602061
111%	Tower Breaker	Android	ca-app-pub-9932267989523399~9514902258
111%	Tower Breaker	iOS	ca-app-pub-9932267989523399~4403365747
111%	Wild Tamer	Android	ca-app-pub-9932267989523399~2877514826
111%	Wild Tamer	iOS	ca-app-pub-9932267989523399~6608876274
111%	RandomDice: Defense	Android	ca-app-pub-9932267989523399~8731316198
111%	RandomDice: Defense	iOS	ca-app-pub-9932267989523399~9260077033
111%	RandomDice: Wars	Android	ca-app-pub-9932267989523399~8588618065
111%	RandomDice: Wars	iOS	ca-app-pub-9932267989523399~6796722927
111%	RandomDice: GO	Android	ca-app-pub-9932267989523399~7611377342
111%	RandomDice: GO	iOS	ca-app-pub-9932267989523399~1045968990
111%	Roll Roll: Dice Heroes	Android	ca-app-pub-9932267989523399~9324241893
111%	Roll Roll: Dice Heroes	iOS	ca-app-pub-9932267989523399~7471022606
111%	Dice Kingdom - Tower Defense	Android	ca-app-pub-9932267989523399~2804771865
111%	Dice Kingdom - Tower Defense	iOS	ca-app-pub-9932267989523399~9282550309
111%	Around Us!	Android	ca-app-pub-9932267989523399~9959882660
111%	Around Us!	iOS	ca-app-pub-9932267989523399~1806060478
111%	Flower Garden: Merge & Maze	Android	ca-app-pub-9932267989523399~2644662099
111%	Flower Garden: Merge & Maze	iOS	ca-app-pub-9932267989523399~1379095157
111%	Dice Quest : King's Tale	Android	ca-app-pub-9932267989523399~1355196380
111%	Dice Quest : King's Tale	iOS	ca-app-pub-9932267989523399~7233374871
111%	Save WildLife - Tile Match	Android	ca-app-pub-9932267989523399~9633695905
111%	Save WildLife - Tile Match	iOS	ca-app-pub-9932267989523399~5694450899
111%	Pang Blast	Android	ca-app-pub-9932267989523399~1591554355
111%	Rush Slayer	Android	ca-app-pub-9932267989523399~3116389015
111%	Too many Slimes!	Android	ca-app-pub-9932267989523399~3615843540
111%	Too many Slimes!	iOS	ca-app-pub-9932267989523399~9031038901
111%	Save Dino, too!	Android	ca-app-pub-9932267989523399~7614555113
111%	Swordcat Chad	Android	ca-app-pub-9932267989523399~1396113234
111%	Royal Tank	Android	ca-app-pub-9932267989523399~7425269305
111%	Slingshot.io	Android	ca-app-pub-9932267989523399~1874587395
111%	Space Alchemy : Deck Puzzle	Android	ca-app-pub-9932267989523399~5753041089
111%	Percent Package	Android	ca-app-pub-9932267989523399~8525417692
111%	Percent Package	iOS	ca-app-pub-9932267989523399~8722419313
111%	Lucky Defense	Android	ca-app-pub-9932267989523399~2426837225
111%	Lucky Defense	iOS	ca-app-pub-9932267989523399~1113755557
111%	Block Heroes	Android	ca-app-pub-9932267989523399~9943145414
111%	Block Heroes	iOS	ca-app-pub-9932267989523399~1050230275
111%	용사님들았어요?	Android	ca-app-pub-9932267989523399~7444896315
111%	용사님들았어요?	iOS	ca-app-pub-9932267989523399~9176345618
ZZOO	Monster Playtime : Makeover	Android	ca-app-pub-6194476983287254~9027598118
ZZOO	Monster Playtime : Makeover	iOS	ca-app-pub-6194476983287254~5088353106

ZZOO	Ice Cream Chu	Android	ca-app-pub-6194476983287254~9427948862
ZZOO	Ice Cream Chu	iOS	ca-app-pub-6194476983287254~8090267727
ZZOO	Chu Jam 3D	Android	ca-app-pub-6194476983287254~1070367101
ZZOO	Dummy Jam 3D	Android	ca-app-pub-6194476983287254~5411395775
ZZOO	Emoji Novel	Android	ca-app-pub-6194476983287254~1714611771
ZZOO	Fish Challenge	Android	ca-app-pub-6194476983287254~7976767797
ZZOO	Chu Chu	Android	ca-app-pub-6194476983287254~1708813623
ZZOO	Chu Chu	iOS	ca-app-pub-6194476983287254~9395731953
ZZOO	Monster Farm	Android	ca-app-pub-6194476983287254~6295760043
ZZOO	Monster Farm	iOS	ca-app-pub-6194476983287254~3244777643
ZZOO	Run Chu	Android	ca-app-pub-6194476983287254~7869718638
ZZOO	Singing Monster Got Talent	Android	ca-app-pub-6194476983287254~3357332361
ZZOO	Singing Monster Got Talent	iOS	ca-app-pub-6194476983287254~6460624961
ZZOO	밤에는 대장장이	Android	ca-app-pub-6194476983287254~6038615182
ZZOO	밤에는 대장장이	iOS	ca-app-pub-6194476983287254~3412451846
Supermagic	SoulArk : Teleport	Android	ca-app-pub-5760935256300459~5174261126
Supermagic	SoulArk : Teleport	iOS	ca-app-pub-5760935256300459~4407974369
Supermagic	One Sec	Android	ca-app-pub-5760935256300459~2043693840
Supermagic	One Sec	iOS	ca-app-pub-5760935256300459~7104448833
Supermagic	Plink Idle	Android	ca-app-pub-5760935256300459~1641450732
Supermagic	Plink Idle	iOS	ca-app-pub-5760935256300459~9687569513
Supermagic	Fishing Pirate	Android	ca-app-pub-5760935256300459~1258307351
Supermagic	Fishing Pirate	iOS	ca-app-pub-5760935256300459~8813363746
Supermagic	Magnet Marble	Android	ca-app-pub-5760935256300459~3883741745
Supermagic	Magnet Marble	iOS	ca-app-pub-5760935256300459~4342906740
Supermagic	Coop TD	Android	ca-app-pub-5760935256300459~1487286884
Supermagic	Coop TD	iOS	ca-app-pub-5760935256300459~8057845926
Supermagic	Rolling Region	Android	ca-app-pub-5760935256300459~2598377942
Supermagic	Rolling Region	iOS	ca-app-pub-5760935256300459~2622428671
Supermagic	Afk Brick	Android	ca-app-pub-5760935256300459~5245109629
Supermagic	Afk Brick	iOS	ca-app-pub-5760935256300459~3932027951
Supermagic	Acorn Squad	Android	ca-app-pub-5760935256300459~4678380837
Supermagic	Acorn Squad	iOS	ca-app-pub-5760935256300459~2016311057
Supermagic	breakmeteors	Android	ca-app-pub-5760935256300459~5057654787
Supermagic	breakmeteors	iOS	ca-app-pub-5760935256300459~7232391980
Supermagic	Balds vs Zombies	Android	ca-app-pub-5760935256300459~2603893598
Supermagic	Balds vs Zombies	iOS	ca-app-pub-5760935256300459~1290811920
Supermagic	갓게임	Android	ca-app-pub-5760935256300459~8121947533
Supermagic	갓게임	iOS	ca-app-pub-5760935256300459~1461170413
Supermagic	운빨강화디펜스	Android	ca-app-pub-5760935256300459~7876362923
Supermagic	운빨강화디펜스	iOS	ca-app-pub-5760935256300459~2624036245

※ 업데이트 일자

2024-07-05

* 특정 네트워크 SDK 충돌 이슈으로 인해 밸드에 어려움이 있는 경우, 먼저 슬랙 통해 공유 부탁드리며 나머지 네트워크 SDK만 작업 요청 드립니다.

SDK 설치	Ad Network	Bidding	Adapter Version	SDK Version	Supported Ad Formats	Changelog	Unity Package
O	DT Exchange	Yes	Android 8.2.7.1 iOS 8.3.1.0	Android 8.2.7 iOS 8.3.1	Banner, Interstitial, MREC, Rewarded	Android, iOS	Download
O	Google Ad Manager	—	Android 23.2.0.0 iOS 11.6.0.0	Android 23.2.0 iOS 11.6.0	Banner, Interstitial, MREC, Rewarded	Android, iOS	Download
O	AdMob	Yes	Android 23.2.0.0 iOS 11.6.0.0	Android 23.2.0 iOS 11.6.0	App Open, Banner, Interstitial, MREC, Rewarded	Android, iOS	Download
O	InMobi	Yes	Android 10.7.4.0 iOS 10.7.4.0	Android 10.7.4 iOS 10.7.4	Banner, Interstitial, MREC, Rewarded	Android, iOS	Download
O	IronSource	—	Android 8.1.0.0.0 iOS 8.1.0.0.0	Android 8.1.0 iOS 8.1.0.0	Banner, Interstitial, MREC, Rewarded	Android, iOS	Download
O	Liftoff Monetize	Yes	Android 7.4.0.0 iOS 7.4.0.0	Android 7.4.0 iOS 7.4.0	App Open, Banner, Interstitial, MREC, Rewarded	Android, iOS	Download
O	Facebook	Yes	Android 6.17.0.0 iOS 6.15.1.0	Android 6.17.0 iOS 6.15.1	Banner, Interstitial, MREC, Rewarded	Android, iOS	Download
O	Mintegral	Yes	Android 16.7.71.0 iOS 7.6.7.0.0	Android 16.7.71 iOS 7.6.7	Banner, Interstitial, MREC, Rewarded	Android, iOS	Download
O	Pangle	Yes	Android 5.9.0.6.0 iOS 5.9.0.9.0	Android 5.9.0.6 iOS 5.9.0.9	App Open, Banner, Interstitial, MREC, Rewarded	Android, iOS	Download
O	Unity Ads	Yes	Android 4.12.0.0 iOS 4.12.0.0	Android 4.12.0 iOS 4.12.0	Banner, Interstitial, Rewarded	Android, iOS	Download