Zeltiq Aesthetics is a subsidiary of AbbVie based in Pleasanton, California that markets and licenses devices used for cryolipolysis procedures.
The company was founded in 2005 and raised $75 million in funding before going public in 2011. It was acquired by Allergan in February 2017 for $2.48 billion.
Which was then acquired by AbbVie in 2020 for $63 billion.[4]

Key companies to remember are Allergan, who owns Juvederm. Allergen is owned by AbbVie. The other is Zeltiq Aesthetics, a subsidiary of AbbVie. https://en.wikipedia.org/wiki/Zeltiq_Aesthetics
I suspect them of committing advertising fraud by using bot accounts controlled by people with interests in these companies due in part to sloppy work by these accounts and overuse in different campaigns
As well as the use of ghost accounts that are created just to post on these somehow locked ads after the "AMA" they hold is done. This boosts social proof while looking legitimate but we will soon see is a sham.

Editor's note: I really thought this was just going to be another shady pharma ad but these are ads for big brands across multiple niches so I added 3 more shill categories for if they post on other ads listed in ad links below.
I am still mainly tracking for the crossposts in the pharma ads though as that is a YMYL topic and possibly violates some FTC/SEC laws about fraudulent marketing, though more research should be done about the other ad links too.
ALL LINKS HAVE BEEN SAVED TO WEB.ARCHIVE.ORG

Ad links --->	Ad parent company	Ad Links #2 (Hard to believe	Ad parent company
JUVEDERM https://www.redd	AbbVie	Chase It https://www.reddit.c	Kellogg's
COOLSCULPTING https://ww	AbbVie	Lashify https://www.reddit.co	Sahara Lotti/Lashify (private)
IBTM https://www.reddit.com/	Novo Nordisk	The Swarm TV Series paid /	The CW / Paramount
M&Ms https://www.reddit.com	Mars	The Swarm TV Series Ad/pa	The CW / Paramount
Starburst https://www.reddit.co	Wrigley/Mars	NATGEO Paid AMA https://w	NATGEO/DISNEY
ORBIT GUM https://www.redd	Wrigley/Mars	NETFLIX https://www.reddit.	Netflix
HOT POCKETS https://www.r	Nestlé	TUBI (streaming) https://ww	Tubi / Fox
M&Ms "u/Former_M" https://w	Mars	HULU (streaming) https://ww	Disney
VITAL PROTIENS PHARMA	Nestlé		
PHILIPS NORELCO https://ww	Philips		
SNICKERS https://www.reddit	Mars		
VELVEETA https://www.reddit	Kraft Heinz		
Thorne Health https://www.re	L Catterton/Thorne (Priva		
Kingsford https://www.reddit.c	The Clorox Company		

Suspicious Account Link	Account Creation Date	Reason(s) I am suspicious	Reason #2 if applicable	R3	R4	Other Notes / Co	Suspicious Reasons	
https://www.reddit.com/user/3	10/7/22	SHILL++	TY			https://www.redd	AGE	Created within 2 weeks of the Juvederm advertising campaign 3/8/24
https://www.reddit.com/user/9	3/13/24	AGE+	TY				AGE+	Created within 1 week of the Juvederm advertising campaign 3/8/24
https://www.reddit.com/user/4	6/17/21	SHILL V+				TONS OF AD CO	AGE++	Created within 3 days of the Juvederm advertising campaign 3/8/24
https://www.reddit.com/user/F	12/2/23	SHILL V++	GHOST				GHOST	Commented only on the ad then abandoned account (no new non ad comments/posts)
https://www.reddit.com/user/n	6/1/22	RUSH ORDER	GHOST	SHILL V			RUSH ORDER	Commented 3+ times on one of the Zeltiq Ads, usually an ad account
https://www.reddit.com/user/4	2/20/24	SHILL	GHOST	RUSH ORDER		Only comments o	SHILL	Only commented on the ad and did nothing else
https://www.reddit.com/user/S	5/21/19	RUSH ORDER	GHOST	SHILL V	SHILL++	"NSFW" account	SHILL+	Commented on two of the company's ads
https://www.reddit.com/user/F	3/12/24	AGE+	GHOST	SHILL			SHILL++	Commented on three of the company's ads or of pharma ads
https://www.reddit.com/user/h	3/12/24	AGE+	GHOST	SHILL			SHILL V	[5 COMMENTS ON ADS] A lot of these comments are for various ads. I thought this was just a social campaign for a shady pharma company but it seems like bot accounts so if i see a common ad, I list it on the ad links where all the ads are. This is bigger than I thought
https://www.reddit.com/user/9	3/12/24	AGE+	GHOST	SHILL			SHILL V+	[10+ COMMENTS ON VARIOUS ADS] A lot of these comments are for various ads. I thought this was just a social campaign for a shady pharma company but it seems like bot accounts so if i see a common ad, I list it on the ad links where all the ads are. This is bigger than I thought
https://www.reddit.com/user/2	3/12/24	AGE+	GHOST	SHILL	RUSH ORDER		SHILL V++	[ONLY AD COMMENTS] A lot of these comments are for various ads. I thought this was just a social campaign for a shady pharma company but it seems like bot accounts so if i see a common ad, I list it on the ad links where all the ads are. This is bigger than I thought
https://www.reddit.com/user/5	3/12/24	AGE+	GHOST	SHILL			BOUGHT ACC	I suspect accounts are bought when they have a bunch of normal posts frequently and then only comment on ads with inactivity.
https://www.reddit.com/user/k	2/12/21	GHOST	TY			Less suspicious but still suspicious.		
https://www.reddit.com/user/F	7/13/21	GHOST	SHILL+	SHILL			TY	A lot of these comments have -TY specifically. Probably written by one person with a
https://www.reddit.com/user/D	3/12/24	AGE+	GHOST	SHILL				similar writing skill or tonality. A writing or language expert could help
https://www.reddit.com/user/H	3/12/24	AGE+	GHOST	SHILL				
https://www.reddit.com/user/C	7/15/21	GHOST	SHILL V++			pretty much only ad comments		
https://www.reddit.com/user/b	1/28/22	SHILL V	SHILL+			mostly all ads but for streaming mostly.	I won't be listing the ad comments that seem written for PR	
https://www.reddit.com/user/p	3/22/19	SHILL V++	GHOST			Giving it this because the first comment	Because I don't want to criticize people's writing skills,	
https://www.reddit.com/user/D	1/20/19	RUSH ORDER	SHILL	GHOST			but no one comments this grammatically correct on reddit, often adding **"-TY"** at the end	
https://www.reddit.com/user/d	3/12/24	AGE+	GHOST	SHILL	RUSH ORDER			
https://www.reddit.com/user/R	11/2	GHOST	SHILL	RUSH ORDER				
https://www.reddit.com/user/C	3/8/24	AGE++	GHOST	SHILL	RUSH ORDER	Created the same day. Only ad comments lmfao		
https://www.reddit.com/user/b	12/7/21	GHOST	SHILL					
https://www.reddit.com/user/S	3/11/24	AGE++	GHOST	SHILL		created in 3 days 1 comment, only ad		
https://www.reddit.com/user/d	3/11/24	AGE++	GHOST	SHILL	TY	created in 3 days 1 comment, only ad. Also, 16 in the username suggest they are a minor and are posing as a minor.idk if that could be relevant to laws though, but incredibly dirty		
https://www.reddit.com/user/F	3/11/24	AGE++	GHOST	SHILL		created in 3 days 1 comment, only ad		
https://www.reddit.com/user/D	7/16/20	GHOST	SHILL	TY	RUSH ORDER	inactive 3 years first activity is ad post 3x. 2 of which were removed by reddit spam, yet reposted until stick		
https://www.reddit.com/user/a	2/26/24	Just read the comment on t	GHOST	SHILL	TY			
https://www.reddit.com/user/C	9/9/21	GHOST	SHILL			inactive 5 months to comment to ad "organically"		
https://www.reddit.com/user/N	3/11/24	AGE++	GHOST	SHILL				