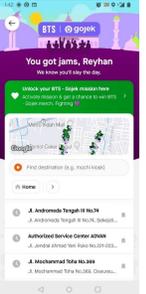
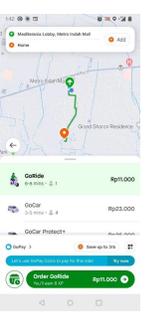
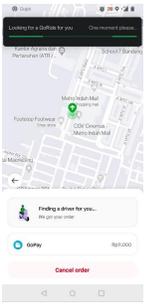
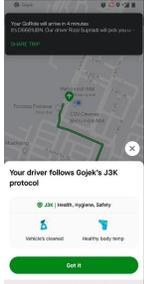
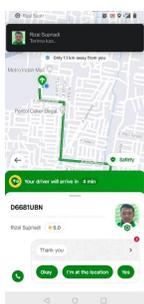
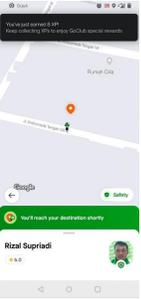
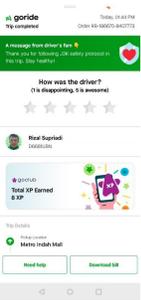


Startup Website:		https://www.gojek.com		W1AUG22_Reyhan_Syaiful_Paris_#5		
#	UI/UX Screen	Triggers when...	Event Name	Metrics/Data that will be tracked	Example Property Values	Notes & Details <i>(put your explanation here)</i>
1		User click on the app from their phone homescreen	App launch Login Menu opens	% Login	Gojek logo	This is the loading page for user that use quick login option.
2		Finish loading the app	Login success Home page landing GoPay Animation	# of user # of new user # of returning user # of chosen service # of chosen promo	Search tab User photo profile	These properties will let us know things that users will search for and update user profiles.
				% Bounce rate % Click on each services % Click on each promo % Bounce rate between apps	Gopay services GoRide Services GoCar services Gofood services Other services Promo highlight	These properties will let us know # of users using the app and what kind of services they've chosen. Also can recognize change or bounce between services.
				# promo chosen % promo rate chosen	Home Promo Orders Chat	These properties will let users know the update of ongoing service or promo.
3		GoRide service clicked	GoRide Homepage Set pickup location	# of click of promo inside GoRide % conversion of promo	Promo banner Promo details	These properties will let us know that user will click or interested with a certain promo.
				# of users using GoRide % bounce rate to other services	Google map Find destination tab Home button Previous destination Suggestion destination	These properties are GoRide main interface. Let the user choose their destination and look up nearby driver.
4		Destination chosen by user Home chosen	Pick up point selection	# of each pick point chosen % bounce rate to other point	Suggestion of pick up point Google map	This property will let us know the nearest pick up point that have been suggested by system.
				# of each service price chosen # of each payment method % bounce rate to other services	Google map Payment method GoRide Price GoCar Prices Order button	These properties will let us know the price of service of GoRide, GoCar, and other services. Also we can know the payment method chosen and the order clicked by user.
5		Pick up point chosen by user	Price detail per services page			

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#	UI/UX Screen	Triggers when...	Event Name	Metrics/Data that will be tracked	Example Property Values	Notes & Details <i>(put your explanation here)</i>
6		Order click by user	Finding driver loading page	# of nearest driver % success rate of order accepted by driver	Loading section Google map Service details Payment method	These properties will let us know driver nearby accepting our order and many details on price and payment method.
				% conversion rate of cancel order	Cancel order	This property let us know hw often user chose to cancel order.
7		Driver found by system	Found driver and J3K commitment	% J3K Commitment agreed % success rate driver found	Got it button	Let us know user agree to J3K commitment for health and safety purposes. And rate how driver found.
8		Got it button clicked	Driver position progression page Quick Chat page	% rate of route followed by driver	Google Map	Let us know how driver route to user pick up point.
				# of suggested chat clicked # of time user use the call option	Driver details Quick chat page Suggested chat Call button	Let us know which quick chat user will use and how many times. Also let us know how many time the call button been used and driver details.
9		Quick chat clicked	Chat page fullscreen	# of time user use the call option	Call button	Let us know how many time the call button been used.
				# of suggested chat clicked	Suggested chat	Let us know which quick chat user will use and how many times
				# of capture mode used # voice mode activated	Capture mode Voice mode	Let us know how many time capture mode and voice mode been used.
10		Driver arrive at pick up point	Driver on pick point page	% success rate driver arrive at the right point % success rate user met driver	Enjoy Ride highlight Google Map	Let us know the GoRide service is starting, the user and driver have met. Let us know the point pick up to destination point.
					Driver details	Let us know who is our driver and how is his rating.

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#	UI/UX Screen	Triggers when...	Event Name	Metrics/Data that will be tracked	Example Property Values	Notes & Details <i>(put your explanation here)</i>
11		System start the service	Route suggested map	% success rate route followed by driver	Google map Driver details	Let us know the route from point pick up to destination point. And Let us know who is our driver and how is his rating.
12		Driver arrive at destination point	Arrive at destination point	% succes rate of the GoRide service % success rate of route followed by driver %success rate of driver arrive at destination point	You just earned X xp Google map Driver details	Let us know success rate of the service been done as user gain XP. Let us know that the driver and user arrive at destination and driver details.
13		System finished the service	Driver rating page/User satisfactory page	%success rate of Goride service # of star given by user % conversion rate of good service by driver % conversion rate goclub XP used # of need help button used # of doenload bill been clicked	Goride service details (time and date) Driver rating star Driver best performance option XP earned by user Need help button Download bill button	Let us know success rate of the service been done. Let us know how many stars and good performance option user give to driver as it define the success rate of service.