

	4	3	2	1
Book Cover	The cover includes an excellent graphic, a clever title, the name of the author, and the name of the illustrator if there is one. It is also colorful, inviting, and uplifting.	The cover includes an amusing or satisfactory title, a complimentary graphic, and the name of both the author and illustrator. It is also mostly colorful, inviting, and uplifting.	cover includes a simple or generic title, a cheesy or basic graphic, the name of the author, and the name of the illustrator if there is one. It is somewhat colorful, inviting, and uplifting.	The cover includes a mediocre title, a plain or an indistinguishable graphic, the name of the author, and the name of the illustrator if there is one. It is barely colorful, inviting, and uplifting.
Text	All the required information was included in the book, and additional information was included to provide insight. The language is exceptionally uplifting, affirming, and informative.	Majority of the required information (except one or two things) was included in the book. The language is mostly uplifting, affirming, and informative.	Some of the required information (except three or four things) was included in the book. The language is somewhat uplifting, affirming, and informative.	A significant amount of information is missing from the book (five things or more), and the creator has not put forth much effort into the project. The language is rarely uplifting, affirming, and informative.
Design, Graphics, Grammar, Usage, &	Each page is aesthetically pleasing because the fonts are readable and colors are complimentary. Also, the content is organized using exceptional mechanics, usage, and grammar knowledge, which means there are no errors. All graphics are related. The images or illustrations are exceptionally visually appealing throughout the entire work and complement the information as well.	Each page is most aesthetically pleasing but the fonts are not always readable, and the color schemes are not complementary. Also, the content is organized using good mechanics, usage, and grammar knowledge usually, which means there are two or three errors. Most graphics are related. The images or illustrations are mostly visually appealing throughout the entire work and mostly complement the information as well.	Each page is somewhat aesthetically pleasing, but the fonts are hard to read and the colors are not complementary. Also, the content is organized using substandard mechanics, usage, and grammar knowledge, which means there are four or five errors. The graphics somewhat applies. The images or illustrations are somewhat visually appealing throughout the entire work and somewhat complement the information as well.	A significant portion of the pages are hard to read, and the colors are not aesthetically pleasing. There are six or more errors related to mechanics, usage, and grammar. Very few graphics apply. The language is rarely uplifting, affirming, and informative. The images or illustrations are visually displeasing or fail to complement the information being shared in the book.
Use of Literary Devices	Rhyme is used throughout the book to create a musical element, and as an added bonus various forms of figurative language are used to make comparisons, to add a layer of meaning, and to create imagery. The devices used also help the writer show rather than tell to make the language more engaging.	Rhyme is used mostly throughout the book to create a musical element, and as an added bonus one example of figurative language is used to make comparisons, to add a layer of meaning, and to create imagery. A device is also used to help the writer show rather than tell to make the language more engaging.	Rhyme is used somewhat throughout the book to create a musical element and no forms of figurative language is used or it is used ineffectively.	Rhyme is barely used throughout the book or is not used in the book to create a musical element and no forms of figurative language is used or figurative language was used ineffectively.