

**INTERNATIONAL BUSINESS (BBA)**  
**2019-2020 RECOMMENDED PROGRAM SEQUENCE (Full-time)**  
**120 CREDITS**

INT BUS BBA

FRESHMAN YEAR					
<b>Fall Semester</b>		<b>(15 credits)</b>	<b>Winter Semester</b>		<b>(15 credits)</b>
ACES100	Achieving Career and Education Success	3	BITS211	Microcomputer Applications: Spreadsheet	3
CISP111	Requirements Planning and Development	3	COMM120	Presentation Techniques	3
ENGL109	Composition	3	ENGL110	Advanced Composition	3
MATH125	Intermediate Algebra	3	MGMT211	Management Foundations	3
SOSC201	Diversity in Society	3	STAT220	Introduction to Statistics	3
SOPHOMORE YEAR					
<b>Fall Semester</b>		<b>(16 credits)</b>	<b>Winter Semester</b>		<b>(16 credits)</b>
ACCT201	Accounting Foundations I	4	ACCT202	Accounting Foundations II	4
BUSN225	International Business	3	BUSN210	Professional Ethics	3
BUSN303	Business Research	3	FINC211	Corporate Finance	3
ECON200	Microeconomics	3	LEGL210	Business Law Foundations	3
HRMG213	Human Resource Management	3	MKTG211	Marketing Foundations	3
JUNIOR YEAR					
<b>Fall Semester</b>		<b>(15 credits)</b>	<b>Winter Semester</b>		<b>(15 credits)</b>
DATA275	Introduction to Data Analytics	3	ECON201	Macroeconomics	3
ENGL311	Professional Writing	3	SOSC241	World Regional Geography or Social Science elective	3
GPMT287	Principles of Project Management	3	MGMT381 or SABR381 or MGMT490I	International Management Study Abroad or Study Abroad Experience(S/S only) or International Management BBA Internship	3
LEGL320	International Business Law	3		Open Elective	3
	Foreign Language	3		Foreign Language	3
SENIOR YEAR					
<b>Fall Semester</b>		<b>(15 credits)</b>	<b>Winter Semester</b>		<b>(13 credits)</b>
FINC320	International Finance	3	BUSN496	International Business Capstone	4
HUMN310-314	Global Cultures or Humanities Elective	3	MGMT467	International Management	3
MKTG421	International Marketing	3		Open Electives	6
	Open Elective	3			
<b>Choose one of the following courses not yet completed:</b>		<b>3</b>			
COMM315 or HUMN310-314 or SOSC241 or SOSC301	Intercultural Communications or Global Cultures (country of choice) or World Regional Geography or Globalization and World Diversity				

This information is subject to change and cannot be considered an agreement or contract between individual students and Davenport University. Refer to the current University catalog to confirm degree requirements.