

Growth/Late-Stage Deals									
Sr. No.	Startup Name	Segment	Amount Raised (In \$Mn)	Series	Valuation (on round)	Lead Investors	Investors Participated	Headquarter	Founder(s)
1	<a href="#">Ludo</a>	Edtech	800	Undisclosed	\$22 Bn	Byju Raveendran	Sumero Ventures, Vitruvan Partners and BlackRock	Bengaluru	Byju Raveendran
2	<a href="#">LudoLila</a>	Edtech	350	Debt	Undisclosed	Canada Pension Plan Investment Board (CPPIB)	N/A	Mumbai	Ashwin Gamera, Chaitanya Kalpatnapu
3	<a href="#">Lead4Thought</a>	Fintech	137	Series B	\$1.3 Bn	Inspire Partners, B Capital Group and Dragoneer	N/A	Chennai	Gaurav Kumar
4	<a href="#">Lila</a>	Quick commerce	100	Undisclosed	\$1 Bn	Zomato	N/A	Gurgaon	Akshay Ghoshal
5	<a href="#">Lilaal</a>	Social commerce	75	Series C	\$120 Mn	Northwest Venture Partners, Citius Fund	Jungle Venture, Elevation Capital, AM Holding, General Catalysts, Waterbridge Ventures	Gurgaon	Ankit Killa and Nishal Verthan
6	<a href="#">LilaViva</a>	Fintech	75	Series D	\$625 Mn	Tiger Global, Winter Capital, Evolveance India, and Accel	South Park Commons, Trusted Insight and Dream Incubator	Bengaluru	Puneet Agrawal and Sanjay Aggarwal
7	<a href="#">LilaViva</a>	R2B automation	53	Series B	Undisclosed	Eight Roads Ventures	Iron Pillar, R Squared, Nexus Venture Partners, Reaction Capital and ReBright Partner	Bengaluru	Babu Sivadasan
8	<a href="#">LilaViva Foods</a>	R2B animal protein	50	Series C	\$500 Mn	Prosus Ventures and Tiger Global	Accel India, Matrix Partners India, Ankur Capital, and Incubate Fund	Bengaluru	Utham Gowda
9	<a href="#">LilaViva</a>	AgriTech	32	Series B	Undisclosed	Westbridge Capital	SIS and Oneday Network India	Gurgaon	Yarun Khurana
10	<a href="#">LilaViva</a>	Fintech	30	Undisclosed	\$1.5 Bn	Mastercard	N/A	Mumbai	Bhavish Thurakia and Ramki Gadipati
11	<a href="#">LilaViva Postals</a>	Gifting	27	Undisclosed	Undisclosed	Lighthouse	N/A	New Delhi	Vikas Gutguta
12	<a href="#">LilaViva</a>	SaaS	22	Series B	Undisclosed	K1 Capital	Kabam Capital, Goe Capital, and AngelList	Bengaluru	Niraj and Nitin Hanay
13	<a href="#">LilaViva FM</a>	Audio content	19.5	Series B	Undisclosed	Krafton Inc	Seon Capital, Verano Ventures, and India Quotient, Founder Bank Capital and Verano	Mumbai	Vinod Kumar Meena, Lal Chand Bisu and Vikas Goyal.
		<b>Total</b>	<b>1778.5</b>						

Early-Stage Deals									
Sr. No.	Startup Name	Segment	Amount Raised (In Mn \$)	Series	Lead Investors	Investors Participated	Headquarter	Founder(s)	
1	<a href="#">Ludo</a>	Game streaming	42	Series A	Hashed	Makers Fund, Catamaran Ventures, Krafton, Lumikai, Korea Investment Partners and	Mumbai	Anirudh Pandita and Ashwin Suresh	
2	<a href="#">LudoM</a>	Live video	20	Series A	Alpha Wave Incubation (AWI)	Matrix Partners India and LocalGlobe	Bengaluru	Kohli Gupta, Aniket Behera and Sarvesh Dwivedi	
3	<a href="#">LudoM</a>	HealthTech	10	Series A	Tata Capital Healthcare Fund II (TCFII)	Pentation Ventures and GIV	Pune	AJF Patil	
4	<a href="#">LudoM</a>	AI	5	Series A	BSV Ventures	Sharp Ventures, SenseAI	Bengaluru	Guna Kulkarni, Ramakrishna Rajanna and Dr Charu Sharma	
5	<a href="#">LudoM</a>	Fintech	5	pre-Series A	Edwyne LLC and Zent International Limited	N/A	Chennai	Dore Swamy	
6	<a href="#">LudoM</a>	Web3	1.8	pre-seed	Sequoia Capital India and Woodstock Fund	N/A	Bengaluru	Ankit Acora and Prakar Sharma	
7	<a href="#">LudoM</a>	Export	1.1	pre-Series A	Unicorn India Ventures	Stada Ventures, Urmi Group family office	Chennai	Soham Thacker	
8	<a href="#">LudoM</a>	R2B logistics	1.1	pre-Series A	Inflexion Point Ventures	N/A	Bengaluru	Sandeep Patil, Prashant Mohite and Yogesh Parab	
9	<a href="#">LudoM, Mulu</a>	Edtech	1	pre-seed	Karthik Sundaram	N/A	Chennai	Rohit Rajaja, Sachit Duggar, and Rayhaan Shaik	
10	<a href="#">LudoM Today</a>	Supply chain	0.5	Seed	Anand Swaroop	N/A	Bengaluru	Ankit Srinivas	
11	<a href="#">LudoM</a>	SaaS	0.3	Undisclosed	Manjar Technology & Media Group	Concept India, Quattro Ventures, Sai Industries, Kolte-Patil and angels such as Jo Pata	Chennai	Ankit Shah and Aksh Patel	
12	<a href="#">LudoM, Bala</a>	Digital Pension	0.18	Undisclosed	Kishore Ganji, Keynote India, Acaramaya Badhalakshna, SA	N/A	Bengaluru	Kuldeep Parashar and Shivam Parashar	
13	<a href="#">LudoM</a>	Proptech	0.13	CCD	Undisclosed	N/A	Gurgaon	Vinay Prajapati Gopal Mishra	
		<b>Total</b>	<b>88.09</b>						

Undisclosed Funding Rounds				
Sr. No.	Startup Name	Segment	Lead Investors	Founder(s)
1	<a href="#">Ludo</a>	NFT	Woodstock, Village Global	Hyderabad Abhinav Varma Kalidindi
2	<a href="#">LudoViva</a>	D2C	3H1 Ventures	Gurgaon Keshav Kumar
3	<a href="#">LudoViva</a>	D2C coffee	Negen Capital and Msauryan Capital	New Delhi Mam Chaturanjali, Namrata Anshana, Shivam Shahi
4	<a href="#">LudoViva, Wizard</a>	AI	Clover Intech	Mumbai Shivam Thakkar, Sandeep Khuperkar, Pritesh Tiwari
5	<a href="#">LudoViva</a>	E-commerce	Samantha Ruth Prabhu	Hyderabad Shilpa Reddy, Karthi Dutt
6	<a href="#">LudoViva</a>	Hospitality	Hour Club	New Delhi Chimney Mishra, Gaurav Vij, and Abhishek Verma

Acquired by	Category	Type of Acquisition	Startup/company	Category	Deal Size (Mn)	Date of Acquisition
<a href="#">PeopleStrong</a>	HR tech	Acquired	PayReview	Salary compensation tech	Undisclosed	March 09, 2022
<a href="#">Ninjacart</a>	Agritech	Acquired	Tecxpri	SaaS	Undisclosed	March 10, 2022
<a href="#">CAMS</a>	SaaS	Majority stake	Fintuple	SaaS	Undisclosed	March 07, 2022
<a href="#">Ador Group</a>	Manufacturer	Acquired	Cocoon	Skin care	Undisclosed	March 09, 2022
<a href="#">Info Edge</a>	Consumer Intern	Majority stake- 76%	Aisle	Dating	11.8	March 08, 2022

Startup Name	Segment	ESOP buyback amount (in \$Mn)	Date
<a href="#">Fleetx.io</a>	SaaS	0.5	March 08, 2022
<a href="#">Kristal.AI</a>	Asset management	1	March 08, 2022

Segment	No. of Deals	Amount raised in \$ Mn	%
Fintech	4	247	13.29%
Edtech	3	1151	61.93%
SaaS	2	22.3	1.20%
Healthtech	1	10	0.54%
AI	2	5	0.27%
B2B	3	104.1	5.60%
Gaming	2	43.1	2.32%
Agritech	1	32	1.72%
D2C	2	0	0.00%

Name of City	No. of Deals	Sum of Amount Raised (In \$Mn)	% of Total Fund Raised
Bengaluru	11	1028.56	55.34%
Delhi-NCR	8	234.13	12.60%
Mumbai	5	441.5	23.75%
Ahmedabad	2	1.4	0.08%
Pune	1	10	0.54%
Chennai	3	143	7.69%
Hyderabad	2	0	0.00%
<b>Total</b>	<b>32</b>	<b>1858.59</b>	<b>100.00%</b>