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| UnHerd | | | | | | | |
| Data Tables | | | | | | | |
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| Fieldwork Dates | | | | | September 8th to September 9th 2020 | | |
| Sample: | | | | | 4051 | | |
| Weighting: | | | | | US nationally representative - age, gender, race, education | | |
| | | | | | | | |
| Methodology | | | | | | | |
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| <p>This survey has been conducted using an online interview administered by Focaldata. Our platform collects data from our commercial suppliers, such as traditional online panels and numerous programmatic sampling platforms, which allow us to find respondents to a range of panels through software. We then use Machine Learning to filter out bad respondents and get as representative a sample as possible. Users fill out the surveys in real-time across mobile, desktop, and tablet devices on the focaldata platform.</p> | | | | | | | |
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| <p>The data was weighted to be representative of the US population. Focaldata contacted members of the panel that match the demographic profiles of the country, in particular age, gender, education and race. It then weighted the raw data to match the known population of United States.</p> | | | | | | | |
| | | | | | | | |
| <p>For further enquires, please checkout focaldata's website or contact justin@focaldata.com</p> | | | | | | | |

| Region ID City Name City Agency City Website | City Type | Age | | | | | Gender | | Race | | | | | Household Income | | | | | 2018 GSA FTE as Percent | Education | | | | | Post-Work-Related Unemployed in your city? | | Division | | | | | | | | | |
|---|-----------|-------|-------|-------|-------|--------|--------|-------|-------|-------|----------|----------|--------------|-------------------|-------------------|-------------------|-------------------|----------------------|-------------------------------|---------------------------------|----------------------|---------------------------------|----------------------|--------------|--|------------------------------|--------------------------|------------------------------|--------------------------|--------------|-----------------|-----------------|------------------------|-----------------|------------------------|---------|
| | | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | Female | Male | White | Asian | Black | Hispanic | Other | \$0-\$24,999 | \$25,000-\$49,999 | \$50,000-\$74,999 | \$75,000-\$99,999 | \$100,000 or more | | High School or Below | Bachelor's Degree | Graduate or Professional Degree | High School or Below | Less than HS | HS | Some College | College Graduate | Post-Work-Related Unemployed | Unemployed in your city? | Police | Fire | Public Works | Health Services | Human Resources | Information Technology | Finance |
| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| 001 | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | Female | Male | White | Asian | Black | Hispanic | Other | \$0-\$24,999 | \$25,000-\$49,999 | \$50,000-\$74,999 | \$75,000-\$99,999 | \$100,000 or more | High School or Below | Bachelor's Degree | Graduate or Professional Degree | High School or Below | Less than HS | HS | Some College | College Graduate | Post-Work-Related Unemployed | Unemployed in your city? | Police | Fire | Public Works | Health Services | Human Resources | Information Technology | Finance | | |
| 002 | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | Female | Male | White | Asian | Black | Hispanic | Other | \$0-\$24,999 | \$25,000-\$49,999 | \$50,000-\$74,999 | \$75,000-\$99,999 | \$100,000 or more | High School or Below | Bachelor's Degree | Graduate or Professional Degree | High School or Below | Less than HS | HS | Some College | College Graduate | Post-Work-Related Unemployed | Unemployed in your city? | Police | Fire | Public Works | Health Services | Human Resources | Information Technology | Finance | | |
| 003 | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | Female | Male | White | Asian | Black | Hispanic | Other | \$0-\$24,999 | \$25,000-\$49,999 | \$50,000-\$74,999 | \$75,000-\$99,999 | \$100,000 or more | High School or Below | Bachelor's Degree | Graduate or Professional Degree | High School or Below | Less than HS | HS | Some College | College Graduate | Post-Work-Related Unemployed | Unemployed in your city? | Police | Fire | Public Works | Health Services | Human Resources | Information Technology | Finance | | |
| 004 | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | Female | Male | White | Asian | Black | Hispanic | Other | \$0-\$24,999 | \$25,000-\$49,999 | \$50,000-\$74,999 | \$75,000-\$99,999 | \$100,000 or more | High School or Below | Bachelor's Degree | Graduate or Professional Degree | High School or Below | Less than HS | HS | Some College | College Graduate | Post-Work-Related Unemployed | Unemployed in your city? | Police | Fire | Public Works | Health Services | Human Resources | Information Technology | Finance | | |
| 005 | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | Female | Male | White | Asian | Black | Hispanic | Other | \$0-\$24,999 | \$25,000-\$49,999 | \$50,000-\$74,999 | \$75,000-\$99,999 | \$100,000 or more | High School or Below | Bachelor's Degree | Graduate or Professional Degree | High School or Below | Less than HS | HS | Some College | College Graduate | Post-Work-Related Unemployed | Unemployed in your city? | Police | Fire | Public Works | Health Services | Human Resources | Information Technology | Finance | | |
| 006 | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | Female | Male | White | Asian | Black | Hispanic | Other | \$0-\$24,999 | \$25,000-\$49,999 | \$50,000-\$74,999 | \$75,000-\$99,999 | \$100,000 or more | High School or Below | Bachelor's Degree | Graduate or Professional Degree | High School or Below | Less than HS | HS | Some College | College Graduate | Post-Work-Related Unemployed | Unemployed in your city? | Police | Fire | Public Works | Health Services | Human Resources | Information Technology | Finance | | |
| 007 | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | Female | Male | White | Asian | Black | Hispanic | Other | \$0-\$24,999 | \$25,000-\$49,999 | \$50,000-\$74,999 | \$75,000-\$99,999 | \$100,000 or more | High School or Below | Bachelor's Degree | Graduate or Professional Degree | High School or Below | Less than HS | HS | Some College | College Graduate | Post-Work-Related Unemployed | Unemployed in your city? | Police | Fire | Public Works | Health Services | Human Resources | Information Technology | Finance | | |
| 008 | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | Female | Male | White | Asian | Black | Hispanic | Other | \$0-\$24,999 | \$25,000-\$49,999 | \$50,000-\$74,999 | \$75,000-\$99,999 | \$100,000 or more | High School or Below | Bachelor's Degree | Graduate or Professional Degree | High School or Below | Less than HS | HS | Some College | College Graduate | Post-Work-Related Unemployed | Unemployed in your city? | Police | Fire | Public Works | Health Services | Human Resources | Information Technology | Finance | | |