

Video Title	Description	Finance Topic	Publisher	Video Length
Can you win this game? Behavioral economics s	Standard economic theory assumes people will make rational decisions. Behavioral economics knows better.	Behavioral Economics	PBS	8:34
Student AP Psychology Naturalistic Observatio	It's just a dollar. Would a stranger return it to you?	Behavioral Finance	Corbin Hooker	2:34
The Pain of Paying: The Psychology of money	How does psychology factor into your purchasing? Would you be surprised to learn that the primary response is pain?	Behavioral Finance	Duke University	14:51
Why we crave what's cool	Do you buy your friends? By purchasing status brands, that may be exactly what you're doing.	Behavioral Finance	PBS Newshour	8:10
Why we make bad decisions	Dan Gilbert shares his insights on the mistakes we make when making decisions, including how to spend our money.	Behavioral Finance	TED	33:32
Blended Learning: Making it Work in Your Classroom	A blended learning classroom allows students to receive more individual attention.	Blended Learning	Edutopia	5:15
Salman Khan Describes Future Classrooms with Blended Learning	As technology becomes more integrated into our daily lives, what are the ramifications for the classroom?	Blended Learning	YouTube	3:20
Renting An Apartment - How To	Renting an apartment is an exciting step towards independence. Here are ten tips to make the experience easy and stress-free.	Budgeting	1click2know	3:48
The Art of the Deal: How to Haggle for a Used Car	Buying a used car? Use these tips to get the best price.	Budgeting	ABC News	4:52
How to Create a Budget for a College Student	Learning how to create a budget will serve you all of your life, and college is when most people first need one. Here are the steps to creating a college budget.	Budgeting	About	2:04
Budget Man! - Life Smarts 2015	A collection of videos explaining budgeting for young people.	Budgeting	Alabama life smarts	1:03
What Kind Of Car Should You Buy?	"What kind of car should I buy?" is the wrong question. Ask these three questions instead.	Budgeting	BA4_Films	7:15
Comparing the cost of new and used cars	A cost comparison between new and used cars goes beyond the sale price. Find out which other factors you should consider.	Budgeting	Better Money Habits	7:02
Magic Johnson on life, business and sports	How can one pro athlete lose over \$100 million, while another builds lasting success? Lessons anyone can benefit from.	Budgeting	CBS	8:08
Person-To-Person Payments On The Rise	Is the era of the personal check over? How do you pay people? How do they pay you?	Budgeting	CBS Pittsburgh	3:03
Can I Afford It?	We all want things, but can we truly afford them? One young person gets advice on whether she should buy a \$1200 tote.	Budgeting	CNBC	4:13
Unit Pricing Helps You Save	Want to save more at the grocery store? Start comparing unit pricing.	Budgeting	Consumer Reports	1:48
How The Average U.S. Consumer Spends	A series of infographics explain the average annual spending breakdown of American paychecks.	Budgeting	Credit Loan	1:31
Dee-1 Explains Why He Drives a 1998 Honda Accord	Rapper Dee-1 explains why he drives a 1998 Honda Accord.	Budgeting	DJ Smallz	5:15
The Test Drive	One of the most important parts of buying a used car is the test drive. This video explains what to look for.	Budgeting	EricTheCarGuy	13:57
ESPN 30 for 30: Broke	This link delivers five financial documentaries covering investment schemes, well-paid sports stars that go broke in retirement, rampant consumerism, and poverty.	Budgeting	ESPN	1:15:00
A Sample Spreadsheet	What percentage of your spending goes to any particular thing? A very simple Excel formula can help you track your expenditures.	Budgeting	expertvillage	2:24
Why You Should NEVER Buy a Brand New Car	Buying a car? Your best value will be with a used one.	Budgeting	Family Cheap skate	2:04
Your Source for a Truly Free Credit Report	How do you get your credit report? How much should it cost?	Budgeting	Federal Trade Commi	1:49
Pay Yourself First	What's the most important step in personal financial planning?	budgeting	FOX5	3:36

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Saving For An Emergency	Credit cards are handy, but not the best thing for emergencies. Do you have extra cash saved up?	Budgeting	GetSmarterAboutMon	2:55
Don't Let Your Budget Go To The Dogs	Good budgeting tips demonstrated by cute dogs.	Budgeting	Henrico 4-H	1:29
How Do Deductibles and Copays Work?	Depending on your health insurance, you may have a copay and/or a deductible, but what does that mean?	Budgeting	Humana	2:38
How Does Health Insurance Work?	How does health insurance actually work?	Budgeting	Humana	2:13
Living on One Dollar	Several college students live in Guatemala for two months, budgeting only \$1 per day. This is their experience.	Budgeting	Indie Doc Inc.	56:12
World's first Internet of Things Bank	Money is all but invisible today, and it's easy to overspend. One bank has a solution.	Budgeting	Intelligent Enviornments	1:58
North Dakota Life Smarts Video Challenge - The	Andrew's friends teach him about budgeting in this student video.	Budgeting	Jamestown High School life smarts Team	2:12
Mr. Insured and Mr. Uninsured	Which is cheaper: replacing all of your belongings, or Renters Insurance?	Budgeting	Missouri DFP	2:54
Snowball Approach to Paying Off Debt	Does your debt seem insurmountable? Here's a simple technique that can help eliminate it.	Budgeting	Money Talks	2:03
Should I Buy a New or Used Car?	Should you buy a new car or a used one? This video compares the two.	Budgeting	NewCars.com	2:37
Former NBA Star Antoine Walker Talks Money M	Former NBA star Antoine Walker shares his personal experience with financial mismanagement and bankruptcy.	Budgeting	News Channel 5	2:06
PREVIEW College Budgeting Basics	A brief outline of budgeting basics.	Budgeting	Next Gen Personal Fi	1:08
How To Win The Money Game: A Former NBA St	NBA player Adonal Foyle offers financial advice to professional athletes, but you can use it, too.	Budgeting	NPR	6:46
'Top Chef' Tom Colicchio on America's staggerin	Do you throw away 25% of everything you produce? The country does it with food. Chef Tom Colicchio has a plan to end the wastage.	Budgeting	PBS News Hour	4:40
Are investors pumping up another housing bubb	What causes housing "bubbles?" Is another on the way?	Budgeting	PBS Newshour	8:12
All The Finance Advice You Need Should Fit On	Financial planning may seem complicated, but it really isn't. All you need to know can fit on one index card.	Budgeting	PBS Newshour	8:25
Car Title Loans Onerous, Not Dangerous	Car Title Loans are an expensive way to get fast cash, but you won't necessarily lose your vehicle.	Budgeting	The Street	3:37
How Modern Couples Manage Their Money	How should couples manage joint finances? Random people explain their approaches.	Budgeting	Time Money	2:03
West Chicago Life Smarts 2015 Video Challenge	It's never too early (or late!) to start budgeting, as these high school students explain in various videos.	Budgeting	West Chicago life smarts Team	1:00
Grocery Shopping Secrets	Everyone has to eat, but you don't have to pay full price for your food. Learn how to get the best bargains at the grocery store.	Budgeting	WITN TV	3:52
What Your First Job Can Teach You About Life	It may just be a summer job, or a part-time gig for extra cash, but your first job can be a big stepping stone to success.	Career	Huffington Post	4:39
Bank Fees Mean Big Bucks for Fin. Institutions	Do you have a checking account? Do you know what fees are attached to it?	Checking	CBS News	2:44
Salary & Wages, Gross & Net Pay	What's the difference between a salary and wages? And why is net pay smaller than gross pay?	Checking	Daily Dose of English	2:08
Walmart to Offer GoBank Checking Account	A financial analyst explains why Walmart wants to be your bank.	Checking	Fox Business	6:11
Mobile Check Deposit	Banks make it easy to make deposits through mobile apps. Here's one bank's process.	Checking	Freedom CU	1:50
How to Balance Your Checkbook	Do you know exactly how much money is in your checking account? Here's a brief tutorial on balancing your checkbook.	Checking	Howcast	1:51
3 Golden Rules for Lending to Friends and Family	Should you loan money to a friend or family? Should they lend it to you?	Checking	Money Talks	1:55

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The Hub of All Financial Transactions	Keeping good records and knowing how to reconcile your checking account is the key to preventing overdrafts and penalties.	Checking	MrKattan1	5:01
Credit vs. Debit When Using a Check Card	You can usually run your bank card as a debit or credit. But what's the difference?	Checking	MSU Federal Credit u	2:42
Have You Ever Overdrafted?	Checking accounts are the most widely used financial product in the United States. But as Pew found, consumers often are in the dark about their bank's debit card overdraft policies—including the size of a typical overdraft fee, opt-in requirements, transaction reordering, and overdraft options. Real people tell their stories of why they overdrafted.	Checking	Pew Charitable Trust	3:07
PNC Online Banking TV Commercial, 'Cupcakes'	A suite of banking apps makes money management easier. [commercial]	Checking	PNC Online Banking	0:30
What Alerts Should I Set Up For My Checking Ac	Your bank may offer to send alerts to your phone, but which ones are best for you?	Checking	Regions Bank	1:19
Wells Fargo TV Commercial	No need to go to the bank. Dedicated apps allow you to deposit checks directly into your account with your phone. [commercial]	Checking	Wells Fargo	0:30
Can Secured Credit Cards Help Rebuild Credit?	No prior credit history or a bad credit score? A secured credit card may be an option to help you build up good credit.	Credit Card	CardHub	2:20
Reading a Schumer Box	Credit card issuers are required to list key information to potential customers. This video explains how to interpret the terms.	Credit Cards	Adrienne Fowler	4:29
Optional: Debit or credit? What's the difference?	How is a debit card different from a credit card? One financial advisor explains.	Credit Cards	Ash Cash	1:48
Millennials shy away from credit cards	After all of the warnings about using a credit card, you may have chosen to avoid using them entirely. That's not the best idea. Find out why.	Credit Cards	Bankrate	2:40
Credit vs. Debit Cards	Debit cards and credit cards work similarly, but offer different advantages. Which is right for you?	Credit Cards	Bellco Credit Union	2:20
Capital One - Visigoths	Credit cards offer different interest rates and promotions. [commercial]	Credit Cards	Capital One	1:01
Pitfalls of getting credit card for a child	A list of videos exploring credit cards, particularly when used by teens, as well as security features and practices.	Credit Cards	CBS	1:15
Commercial: Citicards Treadmill	Many credit cards offer consumer protection against purchasing faulty products. [commercial]	Credit Cards	Citibank	0:30
What's a Smart Credit Card?	How do digital credit cards work?	Credit Cards	CNET	2:54
Benefits of having a credit card	What are some of the benefits of having a credit card? Several college students discuss.	Credit Cards	Creditcards.com	1:48
Which is safer? Apple Pay or credit cards?	Is Apple Pay safer than a traditional credit card?	Credit Cards	Denver 7 News	2:29
Stop Charging & Start Saving (a classic rock par	Learn how to use a credit card responsibly with this musical parody.	Credit Cards	Financial Aid Unplugged - SUNY Cobleskill	2:41
How to protect your credit cards from being hac	A risk manager at Visa offers some ways to protect your credit cards from being hacked.	Credit Cards	Fox Business	2:54
Credit Card Debt Explained	Making minimum payments on credit card debt costs you much more in the long run. Here's why.	Credit Cards	KQED Education	4:29
Teen Money Management	A group of young people share what they spend their money on, and how often.	Credit Cards	LZXpress	2:21
Mastercard - the Simpsons	A credit card company uses pop culture to illustrate a long-running advertising campaign. [commercial]	Credit Cards	Mastercard	0:33
Mastercard Priceless Elephant	New credit card purchasing technology. [commercial]	Credit Cards	Mastercard	1:07
The Secret History of the Credit Card	An in-depth look at the credit card industry.	Credit Cards	PBS	56:06
Affluenza	The catastrophic effects of "Keeping up with the Joneses."	Credit Cards	PBS	56:00

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Costly shift to new credit cards won't fix security	Do you have a "chipped" credit or debit card? Is it any safer?	Credit Cards	Reuters	1:34
Credit Card Debt Explained With a Glass of Water	A glass of water illustrates the dangers of making only minimum payments on credit card debt.	Credit Cards	TotalDebtrelief	3:24
Your Credit Cards Say a Lot More About You Than You Think	Even without personal information, your metadata tells advertisers a great deal about who you are.	Credit Cards	Wall Street Journal	4:08
Checking and credit cards for teens	Some tips on the best way for young people to begin personal money management.	Credit Cards	WAVY	4:33
Credit/Debit cards aimed at college students carry high fees	Be wary of campus credit cards. That introductory low-interest offer may be offset by some of the highest fees in the industry.	Credit Cards	WRAL	2:02
AnnualCreditReport.com Restaurant	There's only one place to get your free annual credit report: AnnualCreditReport.com. [commercial]	Credit Score	AnnualCreditReport.com	0:49
How Does a Title Loan Work? Answers Are Here!	How do you get a loan with bad or no credit? Some lenders offer Title Loans against your car. [commercial]	Credit Score	Auto Title Loans	1:18
Difference Between a Credit Report and Score	What's the difference between your credit report and your credit score?	Credit Score	Bank of America	2:47
Building Good Credit For College Students	How to build good credit as a college student. Learn some habits that will help you all of your life.	Credit Score	CBS	4:06
What is a credit report and what does it contain?	A brief explanation of what your credit report contains and how it is used by lenders.	Credit Score	Experian UK	1:07
Funny commercial from freecreditreport.com	Credit monitoring agencies can alert you to potential financial problems. [commercial]	Credit Score	freecreditreport.com	0:30
What are Interest Rates?	A simple explanation of how interest rates work.	Credit Score	Wall Street Survivor	2:16
Should You Blow Off Credit Card Debt? Are Creditors Watching?	A satirical video explores common misconceptions about credit card debt.	Credit Scores	Business Insider	2:06
Continuing Education: Understanding How a FICO Score is Calculated	These three digit numbers have a tremendous impact on your financial life. Learn how they are determined in this informative video.	Credit Scores	Econlowdown	5:59
FICO announces new credit score based on alternative data	A new system of tabulating your credit score announced by FICO.	Credit Scores	Fox News	4:20
Rent-A-Center Credit Check Commercial	Credit checks can be somewhat invasive, but many stores don't require them. [commercial]	Credit Scores	Isport	0:30
John Oliver: Credit Reports	John Oliver examines credit reports, and their impact on your life.	Credit Scores	Last Week Tonight	18:45
More than 1 Million People Can't Get a Bank Account	What should be done to ensure everyone has access to the banking system? A panel discusses.	Credit Scores	NBC News	5:11
No Credit? No Problem	No Credit? No Problem! Sounds like a good deal for people struggling with financial problems, but is it really?	Credit Scores	New York Times	5:54
Fix Your Credit Report and Dispute Errors	How do you correct a mistake on your credit report? Here are the steps.	Credit Scores	TransUnion	1:38
Employers Ask Applicants to Open Facebook Profiles	Potential employers will check your social media accounts as part of the hiring process, but some are asking for login and password information to see what's hidden from public view.	Employment	ABC Action news	2:22
How to Research a Company Before an Interview	Do you know who you're interviewing with? Several HR administrators stress the importance of researching any company you apply to work for.	Employment	Career Builder	1:15
How to Negotiate Salary During a Job Offer	If a job offer doesn't come with the salary you'd hoped for, you need to know how to negotiate.	Employment	eHow	2:51
Unique Resume Ideas	How do you get noticed in a crowded job market? Here are two examples of unusual techniques.	Employment	GeoBeats News	1:20
What is a Resume?	Do you know how to write a resume? Here are a few tips.	Employment	Grand Canyon Univer	2:22

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How To Write A Cover Letter - Top 5 Tips	A good resume can land you the interview, but how do you make sure your resume gets seen? By having a great cover letter. Here are some tips.	Employment	Interview Guys	2:40
How To Deal With Interview Nerves	It's natural to be nervous at a job interview, but these few tips can make a big difference.	Employment	Interview Guys	3:21
How To Write A Resume - Top 5 Tips	Does your resume impress hiring managers? Try these tips.	Employment	Interview Guys	3:14
LinkedIn for Students: Your Career Starts Here	How do you move from College to a career? Social media networking can help.	Employment	LinkedIn	1:34
Analyzing a First Interview	First interview coming up? Getting there early is only the first step to making a good impression.	Employment	Michael Page	3:01
Unique Resume Ideas Part 2	Looking for a job in a creative field? Stand out with a creative resume, as in this example.	Employment	Michaël Vanderheer	1:50
How to Ask for a Raise	We all want more money, but asking for a raise can be intimidating. Two career coaches give you the best strategies for negotiating with your boss.	Employment	Moneywatch	4:10
How to Survive Day One in Your New Job	You aced the interview and got the job. So how do you handle your first day in the new office?	Employment	Monster UK & Ireland	2:11
Preparing a Self-Introduction (Elevator Pitch)	Make the best first impression on recruiters with these tips.	Employment	OlinWCC	4:07
How to Find a Job with No Experience	Applying for your first job, but have no work history? Don't discount life experience and a good attitude.	Employment	Snagajob	1:31
How NOT to Interview	If you want to have a good job interview, just do the opposite of everything in this clip from the movie Step Brothers.	Employment	Sony Pictures	2:30
How to Navigate a Career Fair	Does your school host career fairs? Here are three tips for making the most of this opportunity.	Employment	Stanford Career Deve	1:41
The Dos and Don'ts of Informational Interviews	Students often participate in informational interviews, where they speak with a professional in the field they are studying. This is a networking tool, and personal conduct and appearance is just as important as for a job interview.	Employment	Syracuse law	4:10
How to Find and Do Work You Love	Are you doing what you love? A Tedx presenter offers tips on finding the perfect career.	Employment	TED	17:57
How To Understand Your Paycheck	Why do you take home less money than you actually earn? This video teaches you how to read your paycheck.	Employment	workforcestudios	2:27
How to Use the SUM function	A basic tutorial on using the SUM formula in Excel.	Excel	5 Minute Guide	5:20
Why Use Microsoft Excel	Spreadsheet programs are easy to use for household budgeting.	Excel	eHow Technology	2:02
Formulas Used in Excel	It's the most basic formula in a spreadsheet, and extremely important to your household accounting.	Excel	Expert Village	3:02
Beyonce American Express Commercial	Advertisers like to use attractive people in their commercials so you'll want to be like them.	Financial Pitfalls	American Express	1:02
FDIC Song - Personal Finance Final Project	This parody song of "8 Days a Week" explains the origins of the FDIC.	Financial Pitfalls	Annie Roberts	2:38
1984 Apple's First Macintosh Commercial	One trick advertisers use is to suggest that "everyone is doing it." Others appeal to those that want to be different.	Financial Pitfalls	Apple	0:59
How To Create A Super Strong Password	Protect your personal information with good passwords. This is one technique for creating them.	Financial Pitfalls	Business Insider	1:05
Deceptive Credit Ads	It's important to monitor your credit rating, but read the fine print.	Financial Pitfalls	CBS	2:08
Craigslist Car Scam	Legal and financial liability can come from unlikely sources. This is one woman's story about a Craigslist scammer.	Financial Pitfalls	CBS 5	3:14
Why Care About Identity Theft?	Even if you don't have or use credit, that doesn't mean you're safe from identity theft.	Financial Pitfalls	FTC	1:17

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Geico: Good Choices	Advertisers try to make you laugh so you'll feel good about using their products.	Financial Pitfalls	Geico	1:02
How to Know if an Email is Real	A couple of ways to identify potential spam emails.	Financial Pitfalls	Google	1:01
Phishing for Fools	A Nobel Prize-winner discusses how consumers are manipulated by companies and advertising.	Financial Pitfalls	Google	1:00:02
Science of Persuasion	A short look at six fundamental principles advertisers use to persuade you to spend money.	Financial Pitfalls	Influence At Work	11:50
John Oliver on Predatory Lending	A humorous examination of the payday loan industry.	Financial Pitfalls	Last Week Tonight	16:31
How to Avoid Common Financial Pitfalls	Tips on how to avoid scams, swindles, small print, and identity theft to keep your money safe.	Financial Pitfalls	Moneywise	2:24
How to Choose Strong Passwords	One method for creating more secure passwords.	Financial Pitfalls	Mozilla	2:06
Super Bowl Commercial 2013 - OREO Cream Co	Advertisers use humor to make you want to purchase their products.	Financial Pitfalls	Nabisco	0:34
Thank You - New York Lottery Ad	Many states use lottery ticket sales to fund public education programs. [commercial]	Financial Pitfalls	New York Lottery	0:31
Best Nike Find Your Greatness Commercial - The	An appeal to emotion is a popular advertising trick.	Financial Pitfalls	Nike	1:02
Nissan 2015 Super Bowl Commercial "With Da	Advertisers like to manipulate your emotions in order to get your money.	Financial Pitfalls	Nissan	1:30
Oklahoma Powerball Commercial	A Powerball promotional spot that illustrates how your life can turn around. [commercial]	Financial Pitfalls	Oklahoma Powerball	0:42
Left behind by banks, poor Americans pay more	It costs more to be poor, but why? How? An author shares her findings.	Financial Pitfalls	PBS Newshour	3:34
Guess Who's Using Payday Lending? (OR Why I	Predatory lenders hope you won't get out of debt, despite what they claim. The general lack of financial knowledge keeps them in business.	Financial Pitfalls	PBS Newshour	8:26
Pfizer: More than Meditation	Advertisers like to manipulate your emotions in order to get your money.	Financial Pitfalls	Pfizer	1:30
Why We Make Bad Decisions	What makes us happy? How does it affect our financial decisions? Where do we go wrong?	Financial Pitfalls	TED	33:38
Phishing for Phools Robert Shiller TEDxYale	How companies exploit behavioral economic principles to get you to spend more.	Financial Pitfalls	TED	15:39
Payday Loan Debt Traps Explained	Thinking of a payday loan for some quick cash? You may want to rethink it.	Financial Pitfalls	The Consumer Financial Protection Bureau	1:18
Spent: Looking for Change	How do you cope if you're denied a banking account? This documentary follows several people to learn their story.	Financial Pitfalls	The Young Turks	39:57:00
U-PAY-US: The Payday Lending Show	Payday loans are expensive and dangerous, as demonstrated in this video.	Financial Pitfalls	U-PAY-US	7:22
Insurance 101 - Renters Insurance	Do you rent a home or apartment? Who pays for replacing your stuff in the case of damage or theft?	Insurance	Central Insurance	3:31
The Deposit Insurance Fund - How it Works	You may have seen the "FDIC" label at your bank, but what does that mean to you?	Insurance	FDIC	3:39
Understanding 5 Types of Car Insurance Covera	You know you are required to have car insurance, but did you know there are five different types? Which type is best for you?	Insurance	First Quote Insurance	3:55
Insurance Fraud: The \$80 Billion Cost of Lying	What could you do with \$80 billion? That's how much is lost to insurance fraud every year.	Insurance	InsuranceQuotes	2:10
Social Security: Just the Facts	Despite alarming headlines, the Social Security program is funded, robust, and reliable. Get the facts here.	Insurance	NASI	3:45
Talking About Risk	Should you even bother purchasing insurance? A group of students discusses different types of risk, and ways to minimize it.	Insurance	Scholastic	2:33

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NYSE Exec Explains Twitter's IPO Process	When a company makes an Initial Public Offering (IPO), what is the process on the floor of the stock exchange? This video provides one example.	Investing	ABC News	2:28
The September Stock Market	September is usually considered the worst time for the stock market, but why? And what can you do to minimize your risks?	Investing	Bankrate	2:13
Five Simple Steps Toward Financial Freedom	How do you build financial security? It starts with five simple steps.	Investing	Bet Interactive, LLC	4:00
The Psychology of Investing	What are the qualities that make a person a good investor?	Investing	Big Think	2:13
What Are Boiler Room Sales Tactics?	You will, at some point, be faced with high-pressure sales tactics, as these clips from the movie Boiler Room illustrate.	Investing	Boiler Room	2:21
Kenny Polcari On What Floor Traders Do	A day in the life of a New York Stock Exchange floor trader.	Investing	Business Insider	2:29
Some Neuroeconomics Tips For Improving Inve	Neuroeconomics is a relatively new field that examines how the brain's natural processes affect financial decisions, and teaches investors how to compensate. This short video provides an introductory look.	Investing	CFA Institute	6:52
Video Resource: The Dinner Party	Become knowledgeable about typical high-pressure sales tactics through this interactive video.	Investing	CFTC.GOV	2-3 minutes
Video Resource: The Graduation	Become knowledgeable about typical high-pressure sales tactics through this interactive video.	Investing	CFTC.GOV	2-3 minutes
Video Resource: The Barbecue?	Become knowledgeable about typical high-pressure sales tactics through this interactive video.	Investing	CFTC.GOV	2-3 minutes
Lebron James hits up Buffett for investment ide	One of the richest men in the world has easy advice for building financial security, as told to LeBron James.	Investing	CNBC	3:05
4 Stocks, 4 Trades: Nike, Netflix, & More	What do traders look at when evaluating stock performance? Four traders discuss four stocks.	Investing	CNBC	3:05
Can Robo Advisors Win Control?	Is automated brokering a good idea? One analyst offers an opinion.	Investing	CNBC	1:45
Fidelity-Schwab Price War	Brokerage stocks went down after Fidelity Investments and Charles Schwab dove into a pricing war.	Investing	CNBC	2:28
Sallie Krawcheck on Investing: "Keep it Simple"	Sallie Krawcheck, who runs an investment firm focused on serving women called Ellevest, offers her advice on investing: "keep it simple".	Investing	Columbia Business School	1:53
The Rule of 72 (Option 1 -- VIDEO)	Learn this very simple rule to calculate how long it will take to double an investment at various interest rates.	Investing	Darden MBA	4:26
DLTV: What is FinTech?	Billions of dollars are being invested in new financial technology companies. How does this trend affect banks, businesses, and you?	Investing	Digital Leaders	5:32
The Power of Diversification	Diversification is a good thing. It's especially good as an investment strategy.	Investing	E*TRADE	2:53
How to Calculate Rate of Return	An easy formula to calculate the rate of return on investments.	Investing	eHow	2:03
How is this 17-year-old hedge fund owner invest	Most young people are new to personal financial responsibility. Meet a 17-year-old that runs a hedge fund. Would you invest?	Investing	Fox Business	3:10
Behavioral Investing for Everyday Investors: Loss Aversion	This video explains the behavioral concept of "loss aversion" and how that affects investing decisions.	Investing	Franklin Templeton	2:21
The Retirement Gamble	\$10 trillion is invested in retirement savings, but will it actually be there when we need it?	Investing	Frontline	52:00
What Preet Banerjee would tell his younger self	Where should young people start investing? One personal finance expert has a tip.	Investing	Globe and Mail	1:52
Whiteboard Animation: Brokers vs. Fiduciaries	In this whiteboard video, Elliot from HighTower cleverly explains the difference between brokers and fiduciaries and sheds light on the issues surrounding the industry.	Investing	HighTower Advisors	2:32

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Stocks Vs. Bonds	Should you invest in stocks or bonds? Why not both? What's the difference?	Investing	Investopedia	1:55
Index Funds vs. Actively Managed Mutual Funds	Investing can be tricky: should you choose index funds or actively-managed mutual funds? Two experts debate.	Investing	Kiplinger	2:50
How the Stock Exchange Works	Why do companies sell stock?	Investing	Kurz Gegast	3:33
Treasury Bonds - What Investors Should Know	Treasury Bonds are practically the safest investment you can make, but why?	Investing	Learn Bonds	2:11
Buffett's \$1 Million Bet: Index Funds vs. Hedge Funds	Warren Buffett made a \$1 million bet in 2007: that hedge funds would not outperform index funds over the next 10 years. The Wall Street Journal checked up on the numbers to see if he won the bet or not.	Investing	MarketWatch	4:36
Bernie Madoff : Scamming of America	In 2008, 2.4 trillion dollars disappeared. Who was to blame?	Investing	MLP Regal	44:57:00
The formula for making a good college investment	Do you really need to attend college? Is it worth the cost? Three factors to consider before you go into debt.	Investing	PBS	Transcript
What 'Gangnam Style' can teach us about investing	How can viral videos affect stock prices?	Investing	PBS Newshour	8:23
Can you trust your financial adviser? Labor Dept.	Have you thought about using a financial advisor, or have one already? Can you trust them?	Investing	PBS Newshour	5:22
Saving, Investing, and Speculating	There are three major ways to grow your money; it all depends on your time horizon (when you need the money), and how much risk you're prepared to assume. So should you save, invest, or speculate?	Investing	Pinnacle Advisory Gr	2:49
What is Inflation?	For true financial security, your investments must outpace inflation. What's the best strategy?	Investing	Pinnacle Advisory Gr	2:37
Why it makes sense to sell your stocks	The stock market is always changing. How should you react to it? One analyst shares his opinion.	Investing	Reuters	1:18
What is a Stock Market Index?	Ever wondered what a Stock Market Index really is? This video explains.	Investing	Wall Street Survivor	1:44
What is an IPO?	What does it mean when a company goes public? What are the additional consequences after an IPO? What are the advantages of an IPO? This short, fun video explains all of it.	Investing	Wall Street Survivor	1:56
Broker Closes the Sale	The setup and delivery of high-pressure sales tactics are used in this scene from the movie Boiler Room.	Investing	Warner Brothers Ente	3:49
The Street	How does Wall Street impact your life? Find out.	Investing	wetheeconomy	9:23
Young, tech-savvy investors entrusting their portfolios	A new generation of investors is relying on algorithms instead of brokers to manage portfolios.	Investing	Yahoo Finance	3:30
Entrusting Portfolios to Robo Advisors	A new generation of investors is relying on algorithms instead of brokers to manage portfolios.	Investing	CNBC	3:05
How Bond Investing Works	Not only can you invest in stocks, but also bonds. What are the differences between the two?	Investing	Zions Direct	3:59
Bond Ratings	Companies that issue bonds have a credit rating, too. Learn how to evaluate the risk of investing in bonds.	investing	Zions Direct TV	2:43
10 Golden Rules of Personal Finance	10 good general rules for financial health	Investing, Savings	historyclassroom	1:36
6 Ways to Build Credit on Campus	What's the best way to start building a good credit history as a student? This video offers several tips.	Paying for College	Bank Rate	1:57
What is the FAFSA & how does it work?	An explanation on applying for college loans using the Free Application for Federal Student Aid.	Paying for College	Borrow Wisely	1:48
Where Is The Student Loan Crisis Happening?	You may have heard of a Student Loan Crisis, but what are the actual numbers?	Paying for College	Brookings	2:29
Good Question: Can you Borrow Too Much Money?	When it comes to student loans, how much is too much?	Paying For College	CBS Minnesota	2:19

Video Title	Description	Finance Topic	Publisher	Video Length
2013 grads: Student loans affect job hunting and more	Student loans are a good way to pay for college, but the responsibility of paying them back affects your future.	Paying for College	CBS News	3:54
What I Learned From College: Mo'Nique	A young college student compares high school and college, and discusses meeting her responsibilities and becoming independent.	Paying for College	College Board	0:40
Student Voices: How To Pay for College	A College.gov video discussing the ways students can pay for college.	Paying for College	College.gov	0:56
Student Stories - How to Pay: Salmaa	A College.gov video discussing the ways students can pay for college.	Paying for College	College.gov	0:39
Student Stories - How to Pay: Lorice	A College.gov video discussing the ways students can pay for college.	Paying for College	College.gov	0:36
Student Stories - How to Pay: Sarah	A College.gov video discussing the ways students can pay for college.	Paying for College	College.gov	0:52
What I Learned From College: Brandon	Part of the college experience is challenging opinions and views. One student discusses an eye-opening encounter with a professor.	Paying for College	CollegeBoard	1:24
What I Learned From College: Charlinda	The college years aren't just about future employment, they're also about growing socially.	Paying for College	CollegeBoard	0:44
Default: The Student Loan Documentary	A documentary on the effect of carrying large student loan debt.	Paying For College	Default Movie	26:41
Supplemental The 2014-2015 FAFSA Demo	A step by step guide on applying for the Free Application for Federal Student Aid (FAFSA).	Paying for College	EducationQuest	5:04
FAFSA Hooray	Learn about the FAFSA process for getting student loans in this rap video.	Paying for College	Elka 131	4:21
FAFSA Overview	An introduction to the Free Application for Federal Student Aid (FAFSA).	Paying for College	Federal Student Aid	2:08
Responsible Borrowing	Loans are a great way to help pay for college, but there are responsibilities involved.	Paying for College	Federal Student Aid	2:19
Bankrupt at 23: College Grad's Financial Ruin	Many college students have a credit card, but it can be a dangerous trap.	Paying for College	Huffington Post	3:30
Scholarship: A documentary about the student debt crisis	A documentary exploring five critical issues regarding student loans and the increasing debt burden.	Paying For College	JAT Productions	26:46
The Student Loan Crisis: Don't Major in Debt	A call for action over Student Loan Debt, from the students affected by it.	Paying for College	Michael Port	10:57
Finding College Scholarships	Student loans aren't the only way to pay for college. There are scholarships for almost everything.	Paying for College	Money Talks	1:54
Student Loan Deferments and Forbearance	What's the difference between student loan deferments and a forbearance? The Center for College Planning explains.	Paying for College	NHHEAF	1:20
College Students Struggle with Money Management	Money management is a skill that should be developed early, or you could face a situation similar to these college students.	Paying for College	Nikki Muller	4:23
Ivory Tower: Documentary	Is student debt worth the education it paid for? A new documentary examines the cost of higher education.	Paying For College	PBS	8:46
Student Loans: More Debt. More Defaults. More Problems	A look at the impact of unprecedented student loan debt.	Paying For College	PBS	8:27
Supplement:PBS Looks Into The Student Loan Problem	PBS examines the behind-the-scenes practices of some student loan companies.	Paying for College	PBS	25:16
Full-Rides Make Education Affordable	Even the most selective schools can be affordable with student financial aid packages.	Paying for College	Stanford	3:22
What is FAFSA & how does it work?	Getting ready to go to college? The Free Application for Federal Student Aid (FAFSA) is the first step.	Paying for College	Step Up Utah	1:43
One Trillion Dollars. Student Debt and Higher Education: Greg Gottesman at TEDxSeattle	The current model of paying for higher education may be unsustainable. A TEDx speaker examines alternatives.	Paying For College	TEDxSeattle	12:25
What Happens If You Don't Pay Off Your Student Loans	Chances are, you'll need a loan to pay for college, but what happens if you can't pay it back?	Paying For College	Test Tube	3:04

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Voices of Debt: Don't Major in Debt	A discussion from students about student loan debt which, nationwide, equals more than one trillion dollars.	Paying For College	The Field	10:56
How I Paid Off My Student Loans	One former student shares her strategy for paying off student debt.	Paying for College	TIAA-CREF Financial	2:19
Lawsuit Filed Against Company for Overcharging	Beware of companies that claim they can get your student loans forgiven.	Paying for College	Valley News	0:44
OPTIONAL A Private Student Loan Primer	Student loans are available from private lenders as well as the federal government, but are more restrictive with repayment options.	Paying for College	Wall Street Journal	3:28
Personal Finance by Missouri State University	A free personal finance course offered by Missouri State University. Eight simple video lessons examine the basics.	Personal Finance	Missouri State University	2:30:00
Financial Markets with Robert Shiller	Yale professor Robert Shiller gives a deep look at the history and context of the theory of finance.	Personal Finance	Yale University	30:44:00
The Pedestrian Crossing Experiment	A surprising study indicates that people driving expensive cars are more likely to break traffic laws.	Personal Finance/Behavioral Finance	BBC	2:12
Bethlehem senior class gives trip money to prin	Sometimes the best thing to do with your money is to help someone else, as this story shows.	Philanthropy	WMUR	2:06
Not Acceptable	A public service announcement in which various minorities speak about offensive labels.	Public Service Announcement	EndtheRword	0:30
How to Make a PSA	Is there a topic you feel passionately about? Want to get others involved? Simple steps to create a Public Service Announcement.	Public Service Announcement	Girl Scouts Texas Okl	2:08
EXTENSION WWE Fatherhood PSAs	An article about WWE stars participating in public service announcements concerning being an involved father.	Public Service Announcement	National Responsible	0:31
No Kid Hungry	A public service announcement combating child hunger.	Public Service Announcement	No Kid Hungry	0:32
Tobacco Kills	A public service announcement focused on tobacco use that answers the question of how many people die from tobacco use each day.	Public Service Announcement	thetruth	1:04
Mr. Greenspan On The Importance Of Savings	What can saving money really do for you?	Savings	Alan Greenspan	3:06
Ally Bank Commercial - Would you like a Pony?	Banks offer many money management services. [commercial]	Savings	Ally Bant	0:30
Why the Working Poor and Banks Are a Bad Match	Payday lenders have a bad reputation, but one professor thinks it's not entirely deserved.	Savings	American Banker	15:05
Automatic Savings Or Manually Save	Should you set up automatic savings deposits or make them manually? The answer is: it depends.	Savings	Bankrate	2:05
What is a Target Date Fund?	How do you choose the right mix in your retirement investment plan? Maybe a Target Date Fund is right for you.	Savings	BlackRock	1:15
Savings Has Its Benefits	A short, simple story on the benefits of saving money.	Savings	David Kramer, Sahray	1:02
Types of Savings Accounts	You know you should save money, but which of the three types of savings accounts is best for you?	Savings	DialaanTV	3:54
Federal Reserve Bank PSA Contest 1st Place Winner	A public service announcement illustrating the consequences of using credit cards irresponsibly.	Savings	Estela Melendez, Chr	0:30
Compare Bank Accounts	How do you choose a bank for your checking and savings accounts? #1: Make a list.	Savings	Federal Trade Commiss	1:31
Compound Interest Explained	Ben Franklin used this one simple trick to give Boston five million dollars.	Savings	Investopedia	1:59
Financial Goals	You probably want more money, but why? Do you have specific financial goals in mind? This video explores some common goals.	Savings	OSU Extension	2:05
Regions Online Banking	A series of video tutorials on using Regions Online Banking services.	Savings	Regions	0:38
S&T Bank Commercial: Jerome Bettis and SYNC Online	Many banks offer online financial management tools. [commercial]	Savings	S&T Bank	0:31

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401K Commercial	401K programs are a great way to set aside money for your retirement, but they can be hard to understand. Many financial companies can help. [commercial]	Savings	Schwab	0:32
Don't eat the marshmallow!	What's the number one rule for personal financial success? Don't eat the marshmallow.	Savings	Technology, Entertainment	5:54
Saving for Tomorrow, Tomorrow	You know you need to save, but how often do you say you'll do it "later?" A TEDx presenter examines ways to change that behavior.	Savings	TED	17:46
What is compound interest?	Want to earn free money? You want compound interest.	Savings	The Great Courses	3:09
What is a 401(k)?	Your employer may offer a 401(k). What is that?	Savings	Wall Street Survivor	2:36
Important Financial Advice for Young People	Two Wall Street experts offer their best financial advice to young people.	Savings	Wealthfront	1:57
Cary police looking for credit card cloning suspects	Skimmers, cloners, and double-swipers. Be aware of common ways thieves try to compromise your cards.	Scams	ABC11	2:15
Credit card skimmers found at ATMs at Park Meadows	Thieves can install "skimmers" on ATMs to steal your money. It's important to monitor your accounts closely.	Scams	KDVR	2:05
Police warn of credit card breaches at local car wash	One of the more prevalent methods of stealing credit card information is by cloning, as this news story illustrates.	Scams	News10	2:59
Police find more victims in Dunkin Donuts credit card breach	A news story reporting on one way your card information can be stolen.	Scams	WFMZ	1:58
Man pleads guilty to double swiping credit cards	It pays to monitor your accounts. Some thieves simply swipe your card twice at the store or gas station.	Scams	WHEC	2:26
Do Federal Taxes Reduce Income Inequality?	Everyone pays taxes, but do they affect income inequality at all?	Taxes	Brookings Institution	3:06
Teens and Taxes W-4	When you start a new job, you must fill out a W4. Why?	Taxes	DOR Media	1:48
Teens and Taxes W-2	So you got your first real job, and your first real W2. W2? What the heck is that?	Taxes	DOR Media	1:01
Ways to File Your Taxes	How should you file your taxes? A professional tax preparer compares three different methods.	Taxes	Manilla	1:57
If paychecks could talk	You probably know that taxes are taken out of your paycheck, but what does the government actually do with the money?	Taxes	NationalPriorities	3:16
The Story of Tax	A simple explanation of the history of taxation and what services are paid for through it.	Taxes	Tax Super and You	
Taxation Nation	A 20 part video series that looks at the tax system, its history, benefits, and problems.	Taxes	wetheeconomy	
A Brief History of Credit Cards	How credit cards moved from personal, local benefits to worldwide acceptance.	Types of Credit	&Orange Motion Design	3:26
Loan Basics	Different loans suit different needs, but they have similar characteristics.	Types of Credit	Affinity CU	3:51
How Do Loans & Debt Work?	Using debt responsibly is an important life skill. Get the basics here.	Types of Credit	Bank of America	3:51
Consolidating Student Loans	One option of dealing with multiple student loans is to consolidate them. What does that mean, and is it the right choice for you?	Types of Credit	Bank of America	4:49
What is Credit? Loans, Mortgages and Overdrafts	You know you need good credit, but did you know these four different ways to borrow?	Types of Credit	Capital One	2:38
CentsibleStudent - Federal Student Loans vs Private	Need a loan for college? What's the difference between Federal and Private loans?	Types of Credit	Centsible Student	1:29
CentsibleStudent - The Different Types of Federal	There are different types of federal student loans. Learn the differences in this video.	Types of Credit	Centsible Student	1:39
"For the Fun" Chase Freedom Commercial 2015	Credit cards allow you to purchase fun items and experiences. [commercial]	Types of Credit	Chase	0:31
What is Mortgage Amortization?	How much of your house payment goes to interest, and how much to principal? The amortization schedule will tell you.	Types of Credit	Chase	1:21

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How to Maximize Your Credit Card Rewards	If you use a rewards credit card, make sure it's the right one for your lifestyle. This short video offers a few tips on maximizing rewards.	Types of Credit	Credit.com	1:08
Students and Credit Cards	College students talk about whether they have a credit card and, if so, what they use it for.	Types of Credit	CreditCards.com	2:33
"Suprise"- Discover it Card Commercial	Some credit card companies provide free FICO credit scores to their customers. [commercial]	Types of Credit	Discover	0:31
"Freeze It" - Discover Credit Card Commercial	If your credit card goes missing, you may have the option of "freezing" the account until it is found. [commercial]	Types of Credit	Discover	0:31
What is a home equity loan?	You may have seen ads for Home Equity Loans, but what is equity? How does this type of loan work?	Types of Credit	Discover	2:03
DollarWise Summer Youth Campaign - Module 4	A brief look at the different types of credit cards, and how to use them responsibly.	Types of Credit	DollarWise	6:48
Paying Your Car Loan	Money getting tight? Thinking about skipping your car payemnt? This video from the Federal Trade Commission explains the best options.	Types of Credit	Federal Trade Comission	1:39
What is a Balance Transfer?	One way to consolidate credit card debt is through balance transfers. This video explains the process, benefits, and potential risks.	Types of Credit	Finder.com	1:21
Understanding How Loan Payments Work	A breakdown of how loan payments are structured, and options to save money in the long run.	Types of Credit	Fox 4 Kansas City	2:49
Mortgage Basics	Paying off a mortgage early can save substantial amounts of money. This video provides a brief explanation.	Types of Credit	Investopedia	1:48
Credit Card Debt Explained	Credit cards are handy, but if you don't pay them off in full each month, it costs you a lot more.	Types of Credit	KQED	4:30
Banking Explained – Money and Credit	A brief history of the banking industry, as well as a look at alternative systems.	Types of Credit	Kurzgesagt – In a Nutshell	6:09
How to Get the Best Auto Loan	Getting a new car is fun and exciting, but can you afford it? Know the steps to getting the best financing available.	Types of Credit	newcars.com	5:24
Loan vs. Lease	Should you lease your new car, or get a loan and buy it? The advantages of each are explained.	Types of Credit	newcars.com	4:29
Why Chip Credit Cards Are Still Not Safe From F	Credit cards with chips are safer, but not completely immune from fraud.	Types of Credit	Nightline	7:47
Understanding Adjustable Rate Mortgages	Looking at home mortgages? An Adjustable Rate Mortgage (ARM) may be a good choice for you.	Types of Credit	Quicken Loans	1:41
Understanding Home Buying: The Mortgage Pro	Looking to buy a home? Here are the first steps to take.	Types of Credit	Quicken Loans	1:29
Repayment: What to Expect	Most college students have to get loans to attend school, but how does the repayment process work?	Types of Credit	US Department of Education	2:21
"FCCU" Visa Platinum Rewards Credit Card Co	Many credit cards offer reward points for usage, which can be redeemed for airline travel and other goods. [commercial]	Types of Credit	Visa	0:31
Saving for tomorrow, tomorrow	It's easy to imagine saving money next week, but how about right now? Generally, we want to spend it. Economist Shlomo Benartzi says this is one of the biggest obstacles to saving enough for retirement, and asks: How do we turn this behavioral challenge into a behavioral solution?	Savings	TED	17:38
The Future of Money	The future of money isn't about paper, but computer programs. And this digitalization of currency will change the way you spend and share. Cryptocurrencies like bitcoin will eliminate intermediaries and allow money to move farther and faster. You will no longer have to ask permission to buy or trade currency. The blockchain will be the new bank; transactions will move across a global ledger.	Cryptocurrencies	Ozy	3:03

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Ditch the Ol' Job Interview	This video takes a look at an alternative way to see interviews: ditch the mechanical, robotic interviewing in favor of improvisation.	Employment	Ozy	1:35
The Millionaire Pitcher that Lives in a Van	Daniel Norris signed a bonus worth just over \$2 million to join the Blue Jays organization out of high school. While life on the road becomes normal for any pro athlete, the 21-year-old takes things to the next level by spending his summers living in a Volkswagen camper van. VICE Sports traveled down to Blue Jays Spring Training to meet one of the sport's top pitching prospects.	Budgeting	VICE Sports	5:46
How I learned to read -- and trade stocks -- in pri	Financial literacy isn't a skill -- it's a lifestyle. Take it from Curtis "Wall Street" Carroll. As an incarcerated individual, Carroll knows the power of a dollar. While in prison, he taught himself how to read and trade stocks, and now he shares a simple, powerful message: we all need to be more savvy with our money.	Investing	TED	11:03

