DAVENPORT UNIVERSITY

MASTER OF BUSINESS ADMINISTRATION - CONCENTRATION: DATA MINING & VISUALIZATION

2023-2024 RECOMMENDED PROGRAM SEQUENCE

39 CREDITS

BA DMGV MBA

YEAR ONE						
Fall Semester		**(9 credits)**		**Winter Semester**		**(9 credits)**
MGMT653	Leading Organizations	3		DATA710	Introduction to R Programing (Full-Term online format only)	3
ACCT640	Accounting for Decision Makers	3		ECON625	Managerial Economics	3
DATA610	Essentials of Business Analytics (Full-Term online format only)	3		DATA667	Data Visualization and Communication (Full-Term online format only)	3
Spring/Summer Semester		**(6 credits)**				
MKTG610	Marketing Strategies	3				
FINC620	Corporate Finance	3				

YEAR TWO						
Fall Semester		**(9 credits)**		**Winter Semester**		**(3 credits)**
LEGL710	Ethical and Legal Framework for 21st Century Business	3		DATA728	Advanced Data Mining (Full-Term online format only)	3
MGMT757	Operations and Supply Chain Management	3				
DATA625	Data Mining (Full-Term online format only)	3				
Spring/Summer Semester		**(3 credits)**				
CAPS794	Business Integration Capstone	3				

This information is subject to change and cannot be considered an agreement or contract between individual students and Davenport University. Refer to the current University catalog to confirm degree requirements.