



Email Marketing Tool:	Mailchimp	Moonmail	GetResponse	Klaviyo	SendPulse	SendX	AWeber
Crypto friendly:	×	✓	✓	✓	✓	✓	✓
Monthly pricing per subscribers:							
1 - 1000	Free	Free	£10	\$25 - \$50	Free	\$49.99	\$19
1001 - 5000	\$25 + \$199	\$15.99 / \$39.99 / \$239.99	£16	\$75 - \$200	8.85€ - 26€	\$59.99 - \$79.99	\$29 - \$49
5001 - 10000	\$55 - \$75 + \$199	\$15.99 / \$39.99 / \$239.99	£50	\$225 - \$325	29€ - 40€	\$119.99 - \$129.99	\$69
10001 - 30000	\$80 - \$215 + \$199	\$39.99 / \$239.99	£110	\$350 - \$500	46€ - 97€	\$179.99 - \$299.99	\$149
30000+	\$220 + \$199	\$39.99 / \$239.99	£180+	\$550+	110€+	\$299.99+	Get a Quote
Free trial:	Free plan	30-day Refund Policy	1 month free	Free plan	Free plan	14 days	1 month free
Email Marketing:							
Manage Email Lists	✓	✓	✓	✓	✓	✓	✓
High-Volume Sending	✓	✓	✓	✓	✓	✓	✓
Building and Personalizing Emails	✓	✓	✓	✓	✓	✓	✓
Sending Outbound Emails	✓	✓	✓	✓	✓	✓	✓
Manage Email Deliverability	✓	✓	✓	✓	✓	✓	✓
Automated Email Responses	✓	✓	✓	✓	✓	✓	✓
Email and Mobile Preview	✓	✓	✓	✓	✓	✓	✓
Reporting & Analytics:							
A/B Testing	✓	×	✓	✓	✓	✓	✓
Basic Reporting	✓	✓	✓	✓	✓	✓	✓
Automation	✓	✓	✓	✓	✓	✓	✓
Platform:							
User, Role, and Access Management	✓	×	✓	×	✓	×	✓
Internationalization	✓	×	✓	×	×	×	✓
Performance and Reliability	✓	✓	✓	✓	✓	✓	✓
GDPR compliant	✓	✓	✓	✓	✓	✓	✓
Integration:							
Data Import & Export Tools	✓	✓	✓	✓	✓	✓	✓
API	✓	✓	✓	✓	✓	✓	✓
Special Features:							
Rich Knowledge Base	✓	×	✓	✓	✓	✓	✓
Perfect timing	×	×	✓	×	×	✓	✓
Stock Photos	×	×	✓	×	×	×	✓
Multilingual Capabilities	✓	×	✓	×	×	×	×
Spam checker	×	×	✓	×	×	×	✓
Deliverability	✓	✓	✓	✓	✓	✓	✓
Segmentation	×	×	✓	✓	✓	✓	✓
Webinars	×	×	✓	✓	×	×	✓
User satisfaction (G2crowd.com):	4.3 out of 5 stars (5723 reviews)	N/A	4.2 out of 5 stars (395 reviews)	4.5 out of 5 stars (87 reviews)	4.8 out of 5 stars (48 reviews)	4.5 out of 5 stars (14 reviews)	4.3 out of 5 stars (304 reviews)