

# SPORTSCASTING2016 CONFERENCE SCHEDULE

Conference Hours: Wed 9.00am-5.00pm; Thurs 9.00am-3.30pm. Exhibit Hours: Wed 10.00am-6.00pm; Thurs 10.00am-4.30pm

26/10  
WEDNESDAY

27/10  
THURSDAY

Time	26/10 WEDNESDAY	27/10 THURSDAY			
08:00	Registration Day 1 Opens	Registration Day 2 Opens			
08:30					
09:00	Hawk-Eye Innovations - from analysis to production automation - in conversation with James Japhet (MD of Hawk-Eye APAC)	Augmented Reality/Virtual Studios - Ross Video			
09:40	Launching EON Sports Radio	Growing Your Sport with Online Video - Finn Bradshaw, Head of Digital, Cricket Australia; Sam Barker, Digital Manager, Supercars. Moderator: Jason Rau, Account Director, Brightcove			
10:20	Boosting Your Sport with Online Video - Andrew McLeish, Sportscast Australia	Echo Sports Network (ESN) – the new channel for grassroots sports - Keiran Deck, ESN			
11:00	Coffee Break	Coffee Break			
11:30	Big Screen Production, the Massive Pixel Counts - Ross Video	4G, 5G, and LTE Networks – A Broadcast Perspective - Gary Traver, Director, Media Engineering, Telstra			
12:10	One-Touch Streaming with Facebook Live and LiveU Solo - Chris Dredge, Pacific Live Media	Media, Marketing and Performance Analysis – Quantum and Carlton FC/Sydney Swans			
12:50	Lunch Break & Exhibition Time	Lunch Break & Exhibition Time			
12:30	Lunch Break & Exhibition Time	Lunch Break & Exhibition Time			
13:00	Lunch Break & Exhibition Time	Lunch Break & Exhibition Time			
13:30	Lunch Break & Exhibition Time	Lunch Break & Exhibition Time			
14:00	Case Study: FOX Sports and Fast File Transfers - Aspera, an IBM Company	360° Video - a New Perspective for Sports Broadcasting - Steve Spangaro, Founder, Worldview			
14:40	Keynote - Wrapping Up Rio: Discover how the Seven Network, NEP, DD8 and Avid brought home Olympic gold	Visualising Endurance Sport - Peter Field, Doarama			
15:20	Coffee Break	Conference Ends - Last Visit to Exhibits			

16:00	AFL Studios Tour				
16:30	AFL Studios Tour				
17:00	Exhibitor & Networking Time				
17:30	Exhibitor & Networking Time				
18:00	End of Day 1				
18:30					

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