

Template Name:

Template Review Checklist

<input type="checkbox"/>	Template Description	
<input type="checkbox"/>	Correct US spelling and grammar	
<input type="checkbox"/>	Description is an accurate reflection of the template	
<input type="checkbox"/>	Pricing Tier	
<input type="checkbox"/>	Correct tier selected	Minimum [Lite: 1 page, 5 sections] [Premium: 5 pages, 10 sections] [Premium+: 10 pages, 20 sections]
<input type="checkbox"/>	Template Categories	
<input type="checkbox"/>	Selected categories fit the website niche	
<input type="checkbox"/>	Template Name	
<input type="checkbox"/>	Maximum two words	
<input type="checkbox"/>	Does not include words like "Template" or "Theme" or a Template category	
<input type="checkbox"/>	Template name is not already in the Template Store	
<input type="checkbox"/>	Header	
<input type="checkbox"/>	The logo and/or site title contain the template name.	
<input type="checkbox"/>	The main navigation includes all template pages as pages or drop-downs	
<input type="checkbox"/>	Footer	
<input type="checkbox"/>	Includes "Designed by (Template Creators name) Built with SquareKicker" (linked to https://squarekicker.com)	
<input type="checkbox"/>	Layout	
<input type="checkbox"/>	Assets (logo, fonts, images, color palette etc) look good and are used consistently across the website	
<input type="checkbox"/>	Visual balance	The distribution of elements to create a consistent visual experience of unity, completeness and satisfaction.
<input type="checkbox"/>	Negative space	White space or negative space, refers to the unmarked area around visual elements creating a sense of balance and give the content space to breathe.
<input type="checkbox"/>	Alignment	Content (images, text, buttons etc) are aligned in a way that makes visual sense.
<input type="checkbox"/>	Line height	The space between lines of text in a single paragraph.
<input type="checkbox"/>	Visual hierarchy	The placement of elements on the page guides the eye to consume each design element in the order of intended importance.
<input type="checkbox"/>	Content	
<input type="checkbox"/>	Content fits chosen categories, not breaking 4th wall	
<input type="checkbox"/>	Images look crisp	
<input type="checkbox"/>	No watermarks or text in images	
<input type="checkbox"/>	No illegal or unethical activity, spreading harmful or misleading information, or promoting hate speech or discrimination	
<input type="checkbox"/>	Videos have been added as Vimeo or YouTube Links not SQSP native videos	
<input type="checkbox"/>	Pages & Collections	
<input type="checkbox"/>	Page titles and urls match the template category	Example: a fashion website may contain pages called Clothing, Accessories, New Arrivals, or Sale.
<input type="checkbox"/>	Page slugs match the page title	
<input type="checkbox"/>	Page names are written in Title Case and are consistent with navigation link names	The initial letter of every major word is in uppercase, while minor words are in lowercase
<input type="checkbox"/>	Each page has a unique layout	(avoid multiple page designs with little structural differences). This does not apply to collection items.
<input type="checkbox"/>	Collection items should match the type of content that would normally exist in that template category	(example: a blog in an Art & Design template, title the blog "Journal" with a post name called "How design transforms lives" rather than "Blog-1".
<input type="checkbox"/>	Collections contains 2-8 items per collection	
<input type="checkbox"/>	No Classic sections present	
<input type="checkbox"/>	No Code, Embed, or Gallery Blocks	
<input type="checkbox"/>	No illegal Collections (Stores, Portfolios, Events, Videos, and Courses).	
<input type="checkbox"/>	Page & Section Selector	
<input type="checkbox"/>	Add a Page: Correct US spelling and grammar	Main Navigation + > Page Layouts > SK Templates
<input type="checkbox"/>	Add a Page: Chosen tags match page content	
<input type="checkbox"/>	Add a Section: Correct US spelling and grammar	Edit mode > Add Section > SK Templates
<input type="checkbox"/>	Add a Section: Chosen tags match page content	
<input type="checkbox"/>	Typography	
<input type="checkbox"/>	Correct US spelling and grammar for headings	
<input type="checkbox"/>	Headings contain unique wording (not "lorem ipsum")	
<input type="checkbox"/>	No text is smaller than 9pt (12 px)	
<input type="checkbox"/>	Text is easily read against background images and colors	
<input type="checkbox"/>	Fonts are set with Squarespace (no SquareKicker or Custom font permitted)	https://chromewebstore.google.com/detail/grammarly-ai-writing-and/kbfmbcaepibcioakpccpxfkobkghhen
<input type="checkbox"/>	Form & Newsletter Block	
<input type="checkbox"/>	Correct US spelling and grammar	
<input type="checkbox"/>	Form titles and fields should have correctly assigned settings (example: email fields should not be text fields)	
<input type="checkbox"/>	Input field text and placeholders are legible	
<input type="checkbox"/>	Forms and Field elements are named appropriately in the form settings (these appear in Form email notifications and form reports)	
<input type="checkbox"/>	Links	
<input type="checkbox"/>	All links work	
<input type="checkbox"/>	Buttons are linked	
<input type="checkbox"/>	Internal links do not contain domain url	Correct: /blog/article Incorrect: https://squarekicker.com/blog/article
<input type="checkbox"/>	Responsive Behavior	
<input type="checkbox"/>	Desktop	
<input type="checkbox"/>	Laptop	
<input type="checkbox"/>	Tablet	
<input type="checkbox"/>	Mobile	