

OKRs Scorecard

OKR grading scale:



Objective

Objective #1

Overall score

Key Results

Enter score KR #1

Enter score KR #2

Enter score KR #3

Objective

Objective #2

Overall score

Key Results

Enter score KR #1

Enter score KR #2

Enter score KR #3

Objective

Objective #3

Overall score

Key Results

Enter score KR #1

Enter score KR #2

Enter score KR #3

OKRs Scorecard

OKR grading scale:



Objective

0.6

Accelerate Widget revenue growth

Overall score

Key Results

- 1.0** Launch new Widget referral program
- 0.3** Sign up 3 new Widget distribution partners
- 0.5** Launch 4 revenue-specific experimnts to learn what drives revenue growth

Objective

0.5

Grow Widget usage by x% over organic growth rate

Overall score

Key Results

- 0.7** Launch 3 features that will have a measurable impact on Widget usage
- 0.2** Improve Widget reliability by x%

Objective

0.8

Improve Widget's public reputation

Overall score

Key Results

- 0.6** Speak at 3 industry events
- 0.9** Get 10 bloggers to write about Widget
- 0.8** Improve Widget's product review score by 1 point