Source: https://cee1.org/images/uploads/2020_AIR_Final.pdf

Metric	2019 value	Source
US DSM expenditures - total gas + electric (\$)	\$8,541,000,000	Figure 3 of the link above (page 20)
Electric only - US DSM expenditures (\$)	\$7,000,000,000	Figure 4 of the link above (page 21)
Residential customer class (% of total)	31.00%	Figure 5 of the link above (page 22)
	\$2,170,000,000	Calculation
Gas only - US DSM expenditures (\$)	\$1,541,000,000	Figure 9 of the link above (page 27)
Residential customer class (% of total)	42.00%	Figure 10 of the link above (page 28)
	\$647,220,000	Calculation
Total US gas + electric DSM expenditures - residential only	\$2,817,220,000	Calculation