

An example of a ranking ladder (based on Khoros Aurora platform). Updated 4/4/2023

Level	Name	Description	Criteria	Roles granted	Roles removed	Label	Label Color	Icon
0	Community Manager		hasRole("Administrator")			Filled	Brand Color 2	Company Logo
1	Moderator		hasRole("Moderator")			Filled	Brand Color 3	Company Logo
2	Company Employee	Active employees	hasRole("Employee")			Filled	Brand Color 1	Company Logo
3	Company Alumni	Former employees	hasRole("Alumni")			Text Only	Gray	Dimmed Company Logo
4	Partner	Partner program members	hasRole("Partner")			Outline	Brand Color 4	Partner Logo
5	Superuser 5		(overall_posts >= 20000) && (registrationAge >= 500000) && (net_kudos_events_received >= 2000) && (net_accepted_solutions >= 200)			Filled		
6	Superuser 4		(overall_posts >= 15000) && (registrationAge >= 400000) && (net_kudos_events_received >= 1500) && (net_accepted_solutions >= 150)			Filled		
7	Superuser 3		(overall_posts >= 10000) && (registrationAge >= 300000) && (net_kudos_events_received >= 1000) && (net_accepted_solutions >= 100)			Filled		
8	Superuser 2		(overall_posts >= 7500) && (registrationAge >= 250000) && (net_kudos_events_received >= 750) && (net_accepted_solutions >= 75)			Filled		
9	Superuser 1	Your top ~1% of members.	(overall_posts >= 5000) && (registrationAge >= 200000) && (net_kudos_events_received >= 500) && (net_accepted_solutions >= 50)	Superuser		Filled		
10	Quality Member 5		(overall_posts >= 3500) && (registrationAge >= 140000) && (net_kudos_events_received >= 350) && (net_accepted_solutions >= 35)			Filled		
11	Quality Member 4		(overall_posts >= 2000) && (registrationAge >= 80000) && (net_kudos_events_received >= 200) && (net_accepted_solutions >= 20)			Filled		
12	Quality Member 3		(overall_posts >= 1500) && (registrationAge >= 60000) && (net_kudos_events_received >= 150) && (net_accepted_solutions >= 15)			Filled		
13	Quality Member 2		(overall_posts >= 1000) && (registrationAge >= 40000) && (net_kudos_events_received >= 100) && (net_accepted_solutions >= 10)			Filled		
14	Quality Member 1	Quality, long term contributors.	(overall_posts >= 750) && (registrationAge >= 30000) && (net_kudos_events_received >= 75) && (net_accepted_solutions >= 5)	Quality Member		Filled		
15	Active Member 10		(overall_posts >= 500) && (registrationAge >= 20000) && (net_kudos_events_received >= 50) && (net_accepted_solutions >= 5)			Outline		
16	Active Member 9		(overall_posts >= 375) && (registrationAge >= 15000) && (net_kudos_events_received >= 35) && (net_accepted_solutions >= 5)			Outline		
17	Active Member 8		(overall_posts >= 250) && (registrationAge >= 10000) && (net_kudos_events_received >= 25) && (net_accepted_solutions >= 5)			Outline		
18	Active Member 7		(overall_posts >= 175) && (registrationAge >= 4000) && (net_kudos_events_received >= 20) && (net_accepted_solutions >= 1)			Outline		
19	Active Member 6		(overall_posts >= 100) && (registrationAge >= 3000) && (net_kudos_events_received >= 10) && (net_accepted_solutions >= 1)			Outline		
20	Active Member 5		(overall_posts >= 50) && (registrationAge >= 2000) && (net_kudos_events_received >= 5)			Outline		
21	Active Member 4		(overall_posts >= 25) && (registrationAge >= 800) && (net_kudos_events_received >= 2)			Outline		
22	Active Member 3	Members that have reached 10 posts.	(overall_posts >= 10) && (registrationAge >= 400) && (net_kudos_events_received >= 1)	Active Member		Outline		
23	Active Member 2		(overall_posts >= 5)			Text Only		
24	Active Member 1	Members that have posted.	(overall_posts >= 1)			Text Only		
25	Passive Member 3		(message_views >= 300)			Text Only		
26	Passive Member 2		(message_views >= 100)			Text Only		
27	Passive Member 1	Members that are consuming.	(message_views >= 20)			Text Only		
28	New Member	All new members start here.	hasRole("Registered")	Default Permissions		Text Only		

An example of various badging options (based on Khoros Aurora platform). Updated 4/4/2023

Set	Order	Name	Description	Criteria	Threshold / Trigger	Hide
Replies	1	Conversationalist	Awarded for your first ever reply.	Posting comments	1	Unchecked
	2	Dialogue Dynamo	Recognizes members who have ignited engaging discussions with 5 or more replies in total.	Posting comments	5	Unchecked
	3	Community Catalyst	Celebrates contributors whose insights have generated over 20 replies, fostering vibrant community interactions.	Posting comments	20	Unchecked
	4	Discussion Virtuoso	Honors the exceptional communicators whose contributions have amassed more than 50 replies, enriching the community dialogue.	Posting comments	50	Unchecked
	5	Exchange Maestro	Distinguishes our most influential voices, with over 100 replies to their contributions, driving meaningful exchanges.	Posting comments	100	Unchecked
Likes	1	Liked Once	Earned for receiving that first nod of approval with a like.	Likes recieved	1	Unchecked
	2	Crowd Pleaser	Awarded for captivating the audience and garnering 20 likes.	Likes recieved	20	Unchecked
	3	Popular Postmaker	Recognizes the ability to consistently engage and accumulate over 50 likes.	Likes recieved	50	Unchecked
	4	Audience Favorite	Celebrates becoming a community highlight by earning 100 likes.	Likes recieved	100	Unchecked
	5	Like Giver	Earned for giving your first like to a valuable piece of content.	Likes given	1	Unchecked
Solutions	1	Problem Solver	Awarded for stepping up as a go-to source of answers, marking your first solution as accepted.	Posting solutions	1	Unchecked
	2	Insightful Innovator	Recognizes your knack for providing three valuable solutions that have been embraced by the community.	Posting solutions	3	Unchecked
	3	Solution Sage	Celebrates your wisdom and expertise in contributing five answers that have been officially accepted.	Posting solutions	5	Unchecked
	4	Knowledge Knight	Honors your valiant efforts in enlightening the community with ten solutions that have hit the mark.	Posting solutions	10	Unchecked
Topics	1	Topic Initiator	Earned for kicking off your first discussion, opening a new avenue of conversation.	Posting content	1	Unchecked
	2	Discussion Driver	Recognizes your role in steering the community dialogue with five thought-provoking threads.	Posting content	5	Unchecked
	3	Conversation Architect	Celebrates your skill in constructing ten platforms for discussion, shaping the community's dialogue.	Posting content	10	Unchecked
	4	Forum Pioneer	Honors your pioneering spirit in launching twenty threads, laying the groundwork for vibrant exchanges.	Posting content	20	Unchecked
	5	Master of Dialogues	Distinguishes your exceptional contribution of fifty threads, each a testament to your commitment to fostering community engagement.	Posting content	50	Unchecked
Role Based	1	Employee	An employee of the company.	Roles	Employee	Checked
	2	Partner	A member of our partner program	Roles	Partners	Checked
	3	Superuser	One of the select few!	Roles	Superuser	Checked
	4	2024 Top Contributor	Top contributor for 2024. What a year!	Roles	2024 Top Contributor	Checked
	5	2024 Conference Attendee	Thanks for attending the conference! We hope you made a lot of memories!	Roles	2024 Conference Attendee	Checked
Onboarding	1	Ready For Liftoff	You joined the community! Welcome!	Roles	Registered	Checked
	2	Founding Member	You were here from the beginning. Thanks for helping us build the community!	Dates > Registration Dates > Is less than	April 1, 2024	Checked
	3	Smile!	You changed your profile avatar. Lookin' good!	Member > Changed profile avatar	1	Unchecked
Fun	1	Happy First Anniversary	You've been a member for 1 year! Here's to many more!	Advanced Editor >	time_since_registration >= "1 years"	Checked
	2	Spooky Season 2024	You signed in on Halloween 2024! Spooky	Dates > Sign-in date > Is equal to	October 31, 2024	Checked