The UNTANGLED RUNWAYS Investment Worksheet

Step 1: Define Your Financial Goals

Current Annual Revenue:
How much is your business currently bringing in annually?

$50,000.00 *annually*

Desired Annual Revenue:
What is your financial goal for your business?
How much would you like your business to bring in annually?

$200,000.00 *annual goal*

Revenue Gap:
Subtract your current annual revenue from your desired annual revenue.

$150,000.00 *(Desired Annual Revenue - Current Annual Revenue)*

Step 2: Assess Your Current Efforts

Current Hours Worked:
How many hours per week are you currently spending on your business?

10 hours

Hours Spent Spinning Wheels:
Of the hours worked, how many are spent trying to figure
out the next steps, fixing issues, or redoing work?

5 hours

Productive Hours:
Subtract the hours spent spinning wheels from the total hours worked.

5 *hours (Current Hours Worked - Hours Spent Spinning Wheels)*

Step 3: Calculate the Cost of Inefficiency

Hourly Rate:
Estimate your hourly rate by dividing your current annual revenue
by the total number of hours you work in a year (assume 52 weeks/year).

$30.00 per hour

Cost of Unproductive Time:
Multiply your hourly rate by the hours spent spinning wheels per week, then multiply by 52 weeks.

$7,800.00 *(Hourly Rate x Hours Spent Spinning Wheels x 52)*

Step 4: Understand the Investment

Cost of Untangled Runways Service:

$500.00 *The total investment for a SINGLE Untangled Runway*
$2,000.00 *The total investment for a PUNCHCARD of Untangled Runways*
$10,000.00 *The total investment for UNLIMITED Untangled Runways for 1-year*

Step 5: Compare the Benefits

Potential Annual Revenue Increase:
Estimate the potential increase in annual revenue by having
an untangled runway

$150,000.00 *The revenue gap calculated in Step 1*
$50,000.00 *(Revenue Gap or a realistic portion of it)*

Time Saved:
Estimate the number of hours you'll save per week with an untangled runway

15 *hours per week*

Value of Time Saved:
Multiply the hours saved per week by your hourly rate, then multiply by 52 weeks.

$23,400.00 *(Hours Saved x Hourly Rate x 52)*

Total Potential Benefit:
Add the potential annual revenue increase and the value of time saved.

$73,400.00 *(Potential Annual Revenue Increase + Value of Time Saved)*

Step 6: Make an Informed Decision

(Total Potential Benefit - Total Investment)

$72,900.00	$500.00 *for a SINGLE Untangled Runway*
$71,400.00	$2,000.00 *for PUNCHARD of Untangled Runways*
$63,400.00	$10,000.00 *for UNLIMITED Untangled Runways for 1-year*

Step 7: Conclusion

Investing in the Untangled Runway service can help you bridge the gap
between your current and desired revenue, save valuable time, and
provide a clear plan to achieve your financial goals. With untangled runways
that provide you flexible, and accurate business infrastructure, you're not just spending the money;
you're investing in a system designed to multiply your business's success.

Does the math support investing now?

10 *Return on Investment (ROI) factor (enter a whole number 1-10)*
I use a whole number factor for ROI here because it simply
illustrates how much you want to get out of your purchase

Number of Runways	*Total Potential Benefit*	*v. (Total Investment x ROI FACTOR)*	
Single Runway	*$72,900.00*	v.	$5,000.00
Punchcard	*$71,400.00*	v.	$20,000.00
Unlimited	*$63,400.00*	v.	$100,000.00

What do YOUR numbers show you?

Yes! Purchase Now *If the Total Potential Benefit is MORE than the (Total Investment x ROI)*

Explore More *If the Total Potential Benefit is LESS than the (Total Investment x ROI FACTOR)*
What numbers need to change to make this a resounding YES! Purchase Now

The UNTANGLED RUNWAYS Investment Worksheet

Step 1: Define Your Financial Goals

Current Annual Revenue:
How much is your business currently bringing in annually?

$0.00 *annually*

Desired Annual Revenue:
What is your financial goal for your business?
How much would you like your business to bring in annually?

$0.00 *annual goal*

Revenue Gap:
Subtract your current annual revenue from your desired annual revenue.

$0.00 *(Desired Annual Revenue - Current Annual Revenue)*

Step 2: Assess Your Current Efforts

Current Hours Worked:
How many hours per week are you currently spending on your business?

0 *hours weekly*

Hours Spent Spinning Wheels:
Of the hours worked, how many are spent trying to figure
out the next steps, fixing issues, or redoing work?

0 *hours weekly*

Productive Hours:
Subtract the hours spent spinning wheels from the total hours worked.

0 *hours (Current Hours Worked - Hours Spent Spinning Wheels)*

Step 3: Calculate the Cost of Inefficiency

Hourly Rate:
Estimate your hourly rate by dividing your current annual revenue
by the total number of hours you work in a year (assume 52 weeks/year).

$0.00 per hour

Cost of Unproductive Time:
Multiply your hourly rate by the hours spent spinning wheels per week, then multiply by 52 weeks.

$0.00 *(Hourly Rate x Hours Spent Spinning Wheels x 52)*

Step 4: Understand the Investment

Cost of Untangled Runways Service:

$500.00 *The total investment for a SINGLE Untangled Runway*
$2,000.00 *The total investment for a PUNCHCARD of Untangled Runways*
$10,000.00 *The total investment for UNLIMITED Untangled Runways for 1-year*

Step 5: Compare the Benefits

Potential Annual Revenue Increase:
Estimate the potential increase in annual revenue by having
a well-designed business infrastructure. Consider the gap calculated in Step 1.

$0.00 *Consider the revenue gap calculated in Step 1.*

$0.00 *(Revenue Gap or a realistic portion of it)*

Time Saved:
Estimate the number of hours you'll save per week with a clear, actionable plan and strong infrastructure.

0 *hours per week*

Value of Time Saved:
Multiply the hours saved per week by your hourly rate, then multiply by 52 weeks.

$0.00 *(Hours Saved x Hourly Rate x 52)*

Total Potential Benefit:
Add the potential annual revenue increase and the value of time saved.

$0.00 *(Potential Annual Revenue Increase + Value of Time Saved)*

Step 6: Make an Informed Decision

(Total Potential Benefit - Total Investment)

-$500.00 $500.00 *for a SINGLE Untangled Runway*
-$2,000.00 $2,000.00 *for PUNCHARD of Untangled Runways*
-$10,000.00 $10,000.00 *for UNLIMITED Untangled Runways for 1-year*

Step 7: Conclusion

Investing in the Untangled Runways service can help you bridge the gap
between your current and desired revenue, save valuable time, and
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Unlimited	*-$10,000.00*	v.	$100,000.00

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