

Table with columns: Age, Gender, Party, Political Party/Eligible, College/Non-college, Community type, Congressional District, York and Cumberland vs. the rest of the state, Gender by age, Gender by community type.

Q1. We understand that people are not required to vote, but we are wondering if you are registered to vote?  
Yes  
No  
Unweighted N

Party  
Generally speaking, do you consider yourself a Democrat, Republican, independent or something else?

Q2. I plan to register as a member of the Democratic party  
No, I do not plan to register  
Unweighted N

General election: Likely to vote  
Q1. How often do you vote and voting can take some time. Thinking about the 2020 November, how likely are you to vote in the 2020 general election for president?

Q2. How often do you vote and voting can take some time. Thinking about the 2020 November, how likely are you to vote in the 2020 general election for president?

Demographic: Primary: Likely to vote  
Q1. How often do you vote in the upcoming Democratic primary in Maine on March 3rd?

Right direction: Maine  
Q1. Do you think Maine is headed in the right direction or is Maine off the wrong track?

Right direction: Maine  
Q2. How often do you vote in the upcoming Democratic primary in Maine on March 3rd?

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Mass Election Poll  
Nov 6/2020 (Candidate and Co) and Online  
10-12 February  
± 2.5% at the 95% Credibility Interval



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<b>Congressional District</b>	<table border="1"><thead><tr><th>Age</th><th colspan="2">Gender</th><th colspan="2">Party</th><th colspan="2">Demographic Primary Eligible</th><th colspan="2">College/Non-college</th><th colspan="2">Community type</th><th colspan="2">Congressional District</th><th colspan="2">York and Cumberland vs the rest of the state</th><th colspan="2">Gender by age</th><th colspan="4">Gender by community type</th></tr></thead><tbody><tr><td>Unemployed</td><td>108</td><td>158</td><td>208</td><td>311</td><td>303</td><td>500</td><td>803</td><td>300</td><td>349</td><td>333</td><td>383</td><td>602</td><td>352</td><td>159</td><td>525</td><td>319</td><td>510</td><td>493</td><td>62</td><td>355</td><td>209</td><td>286</td><td>185</td><td>318</td><td>98</td><td>239</td><td>185</td><td>61</td><td>288</td><td>154</td></tr><tr><td>Employed</td><td>82</td><td>126</td><td>166</td><td>251</td><td>243</td><td>407</td><td>674</td><td>270</td><td>339</td><td>321</td><td>347</td><td>602</td><td>352</td><td>149</td><td>500</td><td>301</td><td>480</td><td>488</td><td>621</td><td>332</td><td>194</td><td>266</td><td>156</td><td>318</td><td>89</td><td>231</td><td>157</td><td>60</td><td>209</td><td>144</td></tr></tbody></table>																						Age	Gender		Party		Demographic Primary Eligible		College/Non-college		Community type		Congressional District		York and Cumberland vs the rest of the state		Gender by age		Gender by community type				Unemployed	108	158	208	311	303	500	803	300	349	333	383	602	352	159	525	319	510	493	62	355	209	286	185	318	98	239	185	61	288	154	Employed	82	126	166	251	243	407	674	270	339	321	347	602	352	149	500	301	480	488	621	332	194	266	156	318	89	231	157	60	209	144	
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**Methodology**  
From February 10-12, 2020 Colby College contacted 1,844 registered voters in Maine. Responses were further screened, and those who indicated they were ineligible or probably not voting in the 2020 general election were included as complete responses (N=102). The results of the survey indicate interviewers conducted over the telephone and online. Sampling design and fielding were managed by Stratistics, Inc. of Cambridge, Massachusetts.  
A probability-based telephone survey of 1,844 registered voters was conducted using a voter list that was obtained from Geographic Information Systems (GIS) data on telephone area code and geographic information system data. The phone numbers were randomized and called until the person answered or the survey ended. All interviews were conducted in English. The sample was divided by Congressional district, with approximately half of the responses coming from each of the state's Congressional districts. Interviewers were instructed to continue to call until they reached a registered voter. The final survey data were weighted to account for non-response and to match the geographic distribution of the voter file on the basis of age, gender, Congressional district and partisan affiliation. Additional data from the April 2019 Current Population Survey were used to weight the data on the basis of educational attainment using a raking methodology.

These interviews were supplemented with a non-probability-based sample of 619 voters in Maine and 213 in the rest of the state who were obtained from the Voter File, Inc. Additionally, data were added to the survey to base base on known response weights. For the entire sample, additional weighting factors were applied to adjust for non-response and early identification sampling weights. Age and gender splits were matched during the fielding process. A raking methodology was used to adjust for non-response and to match the geographic distribution of the voter file on the basis of age, gender, Congressional district and partisan affiliation. Additional data from the April 2019 Current Population Survey were used to weight the data on the basis of educational attainment using a raking methodology.

The telephone and online samples were combined using their established weights. A raking design effect was calculated for both the telephone and online samples. The Colby College design effect is a ratio of design weights used in the telephone and online samples. This design effect is calculated using the non-weighted telephone sample and an imputed weight using the known response weights for the entire sample. The design effect was calculated using the non-weighted telephone sample and the imputed weight using the known response weights for the entire sample. Specifically, the telephone sample lacked coverage of voters who voted in 2016 but not in 2018. For the online sample, non-response by age was a primary concern. The non-weighted sample was calculated in proportion to their design effects. A final weight between the two samples was calculated, and the online weights were weighted to account for 12% of respondents and the telephone sample accounted for the remaining 87% of respondents. Lastly, the weights were re-weighted using both demographic weights for weighting and behavioral weights for the calculation.





# 200215\_Colby College\_Wave 1

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## Weight

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