Tetheros Technology Stack

Copywriting	Google Docs	Easier to sort everything in one place
Content Hosting	Contentful	Our blog pulls data from their servers to display on https://tetheros.com/blog
SEO	Prerender.io	We send Googlebot & friends here for prerendered HTML (SPAs don't get much love from bots)
Email Newsletter	ConvertKit	Founder Nathan Barry is absolutely crushing it in this space.
Finance	Google Sheets	Also keeping it simple, but we've already outgrown this
Content Editing	Adobe Creative Cloud	Expensive, but worth the investment for the community, power, and simplicity.
Prospecting	Apollo.io	Good team behind the product and they're always pushing out neat new features
Sales Campaigns	Instantly	They make organizing, measuring, and building campaigns a breeze.
UI/UX Design	Mortensen Designs	We partner with the marvelous Mortensen Designs, led by Olivia Mortensen
Project Management	Tetheros Pro	Best in class management of tasks, strategic planning, and communication.
Database	MongoDB Atlas	Developer friendly. Strong community and even makes working with databases not terrible
App Architecture	MERN	MongoDB, Express, React, Node. Traffic is secured and routed with Nginx.
Strategic Framework	OKRs	The lifeblood of Tetheros. Read Measure What Matters by John Doerr.
Payments	Stripe	It's the best way to handle payments and transactions on the internet.
Process Automation	AWS Lambda	One day this might be Zapier, but we host our home grown scripts in the cloud