

Date	Amount	Notes
6/3/2024	\$14.40	Email
6/3/2024	\$13.03	Google Voice

Month/Year	Members	New Trials	Converted Trials	MoM Membership Change	MoM New Trials Change	MoM Converted Trials Change
October 2024	27					
September 2024	26	17	7	18.18%	240.00%	
August 2024	22	5	0	10.00%	400.00%	-100.00%
July 2024	20	1	1	5.26%	0.00%	
June 2024	19	1	0			

Month	Platform	Posts	Followers	Reach	Engagements
October 2024	Facebook				
	Instagram				
	TikTok				
	YouTube				
September 2024	Facebook	19	256	8800	166
	Instagram	19	133	4200	107
	TikTok	2	0	4	0
August 2024	Facebook	19	256	8300	269
	Instagram	29	133	5900	138
July 2024	Facebook	2	256	542	13
	Instagram	2	133	5300	48
June 2024	Facebook	11	256	1300	97
	Instagram	11	133	639	49